



## 2016 First Responders Appreciation Program

Effective with the launch of the First Responder Appreciation Program on February 15, 2016 and for all vehicles delivered on or after February 15, 2016, First Responder customers must register via [www.fordspecialoffer.com/firstresponders](http://www.fordspecialoffer.com/firstresponders) to obtain online validation for their First Responder eligibility according to the program rules. Once verified, customers will receive a certificate number that will be used to claim the program in VINCENT.

During the registration process, customers will be verified within "First Responder ID", which is a 3rd party verification service that is linked to the government databases that contain the information necessary to verify these special First Responder certifications. More information about First Responder ID can be found at <https://www.id.me/about>.

Eligible customers of the First Responder Appreciation Program.

### **Police**

- Police Officer
- Sheriff/Sheriff's Deputy
- Correctional Officer
- State Trooper
- Federal Law Enforcement Officer (Example: Customs, Homeland and Security, etc.)

### **Fire Department**

- Career Firefighter
- Volunteer Firefighter

### **EMT**

- EMT
- Paramedic