

THE BMW
HAPPIER NEW YEAR
SALES EVENT

Performance BMW

performancebmw.ca



The Ultimate
Driving Experience™



NEW YEAR, NEW BMW.

HURRY IN FOR EXCEPTIONAL OFFERS ON REMAINING 2014 BMW 3, 4, AND 5 SERIES MODELS.

BMW 5 Series Sedan, BMW 4 Series Coupé, and BMW 3 Series Sedan shown.

NOW IS THE BEST TIME TO TAKE HOME A BMW WITH xDRIVE ALL-WHEEL DRIVE:

LEASE RATE FROM*

0.9%
APR
48 MONTHS

2014 MODEL YEAR END
CREDIT UP TO†

\$6,000

INCLUDED

NO-CHARGE
SCHEDULED
MAINTENANCE
4 YEARS / 80,000 km^{††}

OFFER ENDS FEBRUARY 2.

Performance BMW

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European model shown. Features and equipment may vary in Canada. Selling price of a 2014 BMW 320i xDrive/2014 BMW 428i xDrive Coupé/2014 BMW 528i xDrive starts at \$41,085/\$48,595/\$57,545, which includes MSRP (\$39,990/\$49,000/\$58,950) and Freight & PDI (\$2,095) LESS 2014 Model Year End Credit (\$1,000/\$2,500/\$3,500). Retailers are free to set individual prices and charge administration fees, which may change the APR or the price of the vehicle. *** Lease and finance offers based on select new 2014 BMW models available only through BMW Financial Services Canada on approved credit (OAC). * Lease example based on Selling Price of a 2014 BMW 320i xDrive/2014 BMW 428i xDrive Coupé/2014 BMW 528i xDrive base model: \$41,085/\$48,595/\$57,545 at 0.9%/1.9%/0.9 APR for 48 months. Monthly payment is \$488/\$638/\$718 with \$0 down payment or equivalent trade. A/C surcharge (\$100), PPSA Registration Fee (\$22.76), tire levy (\$53), administration fees (up to \$399), HST and licence fee are extra and due on signing. First month's lease payment and security deposit of approximately one month's payment due at lease inception. The residual value of the vehicle at end of term is \$18,395/\$20,580/\$24,759. Annual kilometres limited to 16,000; \$0.15 per excess kilometre. Excess wear-and-tear charges may apply. ** Finance example: \$38,990/\$46,500/\$55,450 financed at 0.9%/0.9%/1.9% APR for 60 months with \$0 down payment equals a monthly payment of \$747/\$893/\$1,124. Cost of borrowing is \$5,830/\$7,080/\$11,990. Total obligation is \$44,820/\$53,580/\$67,440. † \$1,000/\$2,500/\$3,500 2014 Model Year End Credit on select new 2014 BMW 3 Series/4 Series/5 Series models applies to lease and finance purchases, \$3,500/\$5,000/\$6,000 2014 Model Year End Credit applies to cash purchases on select new 2014 BMW 3 Series/4 Series/5 Series models. Offer expires February 2, 2014. Delivery must be taken by February 2, 2014. Offer is subject to availability and may be cancelled or changed without notice. Certain conditions apply. See your local BMW Retailer or bmw.ca for full details. †† New 2014 BMW vehicles purchased from an authorized BMW Retailer in Canada are covered by a no-charge scheduled maintenance plan for four years or 80,000 km, whichever comes first. Certain limitations apply. Contact Performance BMW for details. ©2015 BMW Canada Inc. 'BMW', the BMW logo, BMW model designations and all other BMW related marks, images and symbols are the exclusive property and/or trademarks of BMW AG, used under licence.