

### DODGE OFFERS MANY BOLD, EFFICIENT AND FUN-TO-DRIVE CHOICES:

- **Grand Caravan** Canada's best-selling minivan for 29 years
- Journey Canada's #1-selling crossover<sup>5</sup>
- Charger with Best-in-Class fuel economy<sup>6</sup>
- **Challenger** The performance icon with heritage styling
- **Durango** with unsurpassed V6 4x4 highway fuel economy<sup>7</sup>







## CHOOSE A PROVEN POWERHOUSE FROM CANADA'S LONGEST-LASTING LINE OF PICKUPS<sup>11</sup>.

- Ram 1500 Best-in-Class fuel economy<sup>12</sup>
- Ram 2500/3500 Canada's longest-lasting and most durable diesel pickups<sup>13</sup>
- Ram 2500/3500 Best-in-Class torque14
- Ram 3500 Best-in-Class towing14
- 2012 Ram 2500 Only heavy-duty diesel pickup that doesn't require Diesel Exhaust Fluid<sup>15</sup>



### ENJOY THE UNCOMPROMISING LUXURY AND REFINEMENT OF A CHRYSLER VEHICLE.

- Chrysler 200 Convertible Offers a spirited, open-air experience
- Chrysler 300 Best-in-Class fuel economy<sup>6</sup>
- Town & Country The most luxurious minivan in its class<sup>9</sup>









### GET LEGENDARY JEEP. CAPABILITY THAT'S READY FOR ANY ADVENTURE.

- Wrangler 4x4 of the Decade
- Wrangler Unlimited The most capable off-road vehicle in its class<sup>17</sup>
- Patriot The most affordable SUV in Canada
- Compass The most fuel-efficient 4x4 SUV in Canada<sup>18</sup>

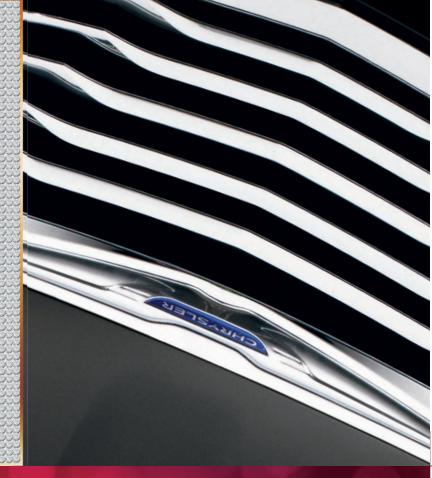
OPEN UP TO EXCITING CHOICES FOR 2013.

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COME SEE OUR ENTIRE LINE-UP AT

# Figure 1

BIG DEAL EVENT

January 18-31, 2013!

Visit www.chryslercanada.ca/offers now for great deals.

Then see the Chrysler, Jeep, Dodge and Ram retailer in your area to take a test-drive.

#### TO LEARN MORE ABOUT OUR VEHICLES, VISIT:

Chrysler.ca Jeep.ca Dodge.ca Ramtruck.ca



GET THE NEW YEAR OFF TO A GREAT START IN A NEW 2013 CHRYSLER, JEEP., DODGE OR RAM VEHICLE. IN OUR AWARD-WINNING 2013 LINE-UP, YOU'LL FIND:

> **Fuel Efficiency** – Ten vehicles that get 40 mpg hwy or better (7.0 L/100 km)<sup>1</sup> **Safety** – Eleven Insurance Institute for Highway Safety *TOP SAFETY PICKS* <sup>2</sup> Quality – Eight 2012 Consumers Digest "Best Buy" Award winners<sup>3</sup> Value – Seven vehicles under \$20.0004









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