

DODGE



DODGE OFFERS MANY BOLD, EFFICIENT AND FUN-TO-DRIVE CHOICES:

- **Grand Caravan** – Canada's best-selling minivan for 29 years
- **Journey** – Canada's #1-selling crossover⁵
- **Charger** – with Best-in-Class fuel economy⁶
- **Challenger** – The performance icon with heritage styling
- **Durango** – with unsurpassed V6 4x4 highway fuel economy⁷



2013 Dodge Dart
The most technologically advanced vehicle in its class⁸



RAM

CHOOSE A PROVEN POWERHOUSE FROM CANADA'S LONGEST-LASTING LINE OF PICKUPS¹¹.

- **Ram 1500** – Best-in-Class fuel economy¹²
- **Ram 2500/3500** – Canada's longest-lasting and most durable diesel pickups¹³
- **Ram 2500/3500** – Best-in-Class torque¹⁴
- **Ram 3500** – Best-in-Class towing¹⁴
- **2012 Ram 2500** – Only heavy-duty diesel pickup that doesn't require Diesel Exhaust Fluid¹⁵



2013 Ram 1500
2013 Motor Trend Truck of the Year[®]

CHRYSLER



2013 Chrysler 200
The most affordable mid-size car in Canada¹⁰

ENJOY THE UNCOMPROMISING LUXURY AND REFINEMENT OF A CHRYSLER VEHICLE.

- **Chrysler 200 Convertible** – Offers a spirited, open-air experience
- **Chrysler 300** – Best-in-Class fuel economy⁶
- **Town & Country** – The most luxurious minivan in its class⁹



2013 Jeep Grand Cherokee
The most awarded SUV ever¹⁶

Jeep

GET LEGENDARY JEEP. CAPABILITY THAT'S READY FOR ANY ADVENTURE.

- **Wrangler** – 4x4 of the Decade
- **Wrangler Unlimited** – The most capable off-road vehicle in its class¹⁷
- **Patriot** – The most affordable SUV in Canada
- **Compass** – The most fuel-efficient 4x4 SUV in Canada¹⁸



OPEN UP TO EXCITING CHOICES FOR 2013.



COME SEE OUR ENTIRE LINE-UP AT

THE
FIRST
 BIG DEAL EVENT

January 18-31, 2013!

Visit www.chryslercanada.ca/offers now for great deals.

Then see the Chrysler, Jeep, Dodge and Ram retailer in your area to take a test-drive.

TO LEARN MORE ABOUT OUR VEHICLES, VISIT:

Chrysler.ca Jeep.ca Dodge.ca Ramtruck.ca

THE
FIRST
 BIG DEAL EVENT

GET THE NEW YEAR OFF TO A GREAT START IN A NEW 2013 CHRYSLER, JEEP, DODGE OR RAM VEHICLE.
 IN OUR AWARD-WINNING 2013 LINE-UP, YOU'LL FIND:

- Fuel Efficiency** – Ten vehicles that get 40 mpg hwy or better (7.0 L/100 km)¹
- Safety** – Eleven Insurance Institute for Highway Safety *TOP SAFETY PICKS*²
- Quality** – Eight 2012 *Consumers Digest* "Best Buy" Award winners³
- Value** – Seven vehicles under \$20,000⁴

(1) Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your dealer for EnerGuide information. (2) Based on 2013 Insurance Institute for Highway Safety. (3) Based on *Consumers Digest* 2012 Automotive Best Buy Awards. (4) Prices are MSRP for base models and include special monthly incentives or bonus cash that may not be available at the time of purchase/lease. (5) Based on R. L. Polk Canada, Inc. May 2008 to August 2012 Canadian total NVR data for Chrysler Crossover segments. Start date based on the marketing launch commencing May 2008. (6) Based on 2013 *Ward's* Large/Regular Car segmentation. When properly equipped with 8-speed automatic RWD. Excludes other vehicles designed and manufactured by Chrysler Group LLC. Based on 2012 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. (7) Based on 2013 *Ward's* Middle Sport/Utility segmentation. (8) 2013 *Ward's* Upper Small Sedan costing under \$25,000. (9) Based on 2013 *Ward's* Small Van segmentation. (10) Based on 2013 *Ward's* Upper Middle Sedan segmentation. Based on MSRP of base models. (11) Longest-lasting based on longevity of entire Ram pickup line-up compared to competitive pickups. Based on R. L. Polk Canada, Inc. Canadian vehicles in operation data as of July 1, 2010, for model years 1987 – 2011. (12) Based on 2012 *Automotive News* Full-Size Pickup segmentation. 2013 EnerGuide Fuel Consumption Rating. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits, powertrain and other factors. Excludes Hybrid pickups. (13) Based on longevity. R. L. Polk Canada, Inc. Canadian vehicles in operation data as of July 1, 2010, for model years 1993 – 2011. (14) Based on 2012 *Automotive News* Large Pickup segmentation. When properly equipped. (15) Based on 2013 *Ward's* Large Pickup segmentation. (16) Based on awards received in the car industry for the SUV segment between 1974 and 2011. (17) Based on 2013 *Ward's* Small Sport/Utility segmentation. (18) Based on combined highway/city ratings for vehicles marketed as SUVs in Canada. Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Chrysler, Jeep, Dodge and Ram are registered trademarks of Chrysler Group LLC, used under licence by Chrysler Canada Inc. © 2012 Chrysler Group LLC. All Rights Reserved. If you no longer wish to receive our marketing information, please contact 1-800-373-1474. If you would like to see our privacy policy, please contact the Privacy Officer at 1-877-639-8629 or eMail privacyofficer.ca@chrysler.com.

