



2011 J.D. Power and Associates U.S. Initial Quality Award Recipient.
Lexus ES: "Highest Ranked Entry Premium Car in the U.S."

2011 J.D. Power and Associates Platinum Worldwide Plant Quality Award Recipient. Lexus ES, "Platinum Plant Quality Award, Worldwide (in a tie), Kyushu 2, Japan."

LEXUS
THE PURSUIT OF PERFECTION.

EVEN THE **1.8%** IS A MASTERPIECE OF UNDERSTATEMENT.

ES



◆Upgraded Package Shown.

Complete Lexus Price: **\$44,280[†]** Taxes & licensing extra

ES 2012 ES 350	Cash Purchase Incentive	OR	Lease for	Lease or finance	For informational	And finance APR is
	\$4,000[‡]		\$388[*] MTH Down payment: \$9,430* Security deposit waived	1.8%^{**}	purposes, lease APR is	6.0%[^]

3.5L V6 Engine • 6-speed Super Electronically Controlled Transmission • Vehicle Stability Control & Traction Control • 10 airbags

LEXUS.
THE MOMENT
IS NOW
EVENT.

Lowest Rates and
Highest Cash
Purchase Incentives
of the Year.[∞]

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PERFORMANCE LEXUS
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∞On most new 2012 models. Lexus ES received the lowest number of problems per 100 vehicles among entry premium cars in the proprietary J.D. Power and Associates 2011 Initial Quality StudySM. Study based on responses from 73,790 new-vehicle owners, measuring 234 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2011. Your experiences may vary. Toyota Motor Corporation - Kyushu 2, Japan (TYMK), which produces the Lexus ES, IS and RX, received the platinum plant quality award in a tie in the proprietary J.D. Power and Associates 2011 Initial Quality StudySM for plants around the world that produce vehicles for the U.S. market. Study based on responses from 73,790 new-vehicle owners, measuring 121 vehicle manufacturing plants and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2011. Your experiences may vary. Visit jdpower.com. †Complete Lexus Price is \$44,280 for a new Lexus 2012 ES 350 Sfx 'A'. ◆Upgraded ES 350 package shown: \$54,330. Complete Lexus Price includes freight and PDI (\$1,995), EHF Tires (\$29), EHF Filters (\$1), A/C Tax (\$100), and OMVIC Fee (\$5). Taxes, license, registration (if applicable) and insurance are extra. ‡\$4,000 Cash Purchase Incentive may not be combined with special lease and finance rates offered through Lexus Financial Services as part of a low rate interest program. All advertised lease and finance rates are special rates. Cash Purchase Incentive offer takes place at the time of delivery. See your Lexus dealer for whether tax applies before or after the application of Cash Purchase Incentives. *Lease and finance offers provided through Lexus Financial Services, on approved credit. Limited time offers valid on a new Lexus 2012 ES 350 Sfx 'A'. Lease example based on a 48 month term at an annual rate of 1.8% and a Complete Lexus Price of \$44,280. Monthly payment is \$388 with \$9,430 down payment or equivalent trade-in, \$0 security deposit and first monthly payment due at lease inception. Total lease obligation is \$30,050. Taxes, license, registration (if applicable) and insurance are extra. \$0,000 kilometre allowance; charge of \$0.20/km for excess kilometres. ** Finance example includes taxes and is based on a 48 month term at annual rate of 1.8% and Complete Lexus Price of \$44,280 (excluding taxes). Monthly payment is \$1,081. Cost of borrowing is \$1,860 for a total obligation of \$51,897. License, registration (if applicable) and insurance are extra. ^Lease and purchase APRs include the forgone Cash Purchase Incentive as a cost of borrowing. Lexus Dealers are free to set their own prices. Limited time offers only apply to retail customers at participating Lexus dealers. Dealer order/trade may be required. Offers are subject to change without notice. Offers expire at month's end unless extended or revised. See your Lexus dealer for complete details.