

2011 J.D. Power and Associates U.S. Initial Quality Award Recipient. Lexus ES: "Highest Ranked Entry Premium Car in the U.S."

2011 J. D. Power and Associates Platinum Worldwide Plant Quality Award Recipient. Lexus ES, "Platinum Plant Quality Award, Worldwide (in a tie), Kyushu 2, Japan."



## EVEN THE 1.8% IS A MASTERPIECE OF UNDERSTATEMENT.



Complete Lexus Price: \$44,280<sup>†</sup> Taxes & licensing extra

**ES**2012 ES 350

Cash Purchase Incentive \$4,000<sup>‡</sup>

OR \$388 MTH
Down payment: \$9,430\*
Security deposit waived

Lease or finance for up to 48 months

18%\*\*

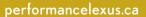
For informational purposes, lease APR is 6.02%

And finance APR is 6.0%

 $3.5 L\ V6\ Engine \cdot 6\text{-speed Super Electronically Controlled Transmission} \cdot Vehicle\ Stability\ Control\ \&\ Traction\ Control\ \cdot 10\ airbags$ 



Lowest Rates and Highest Cash Purchase Incentives of the Year.<sup>∞</sup>



## PERFORMANCE LEXUS

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∞On most new 2012 models. Lexus ES received the lowest number of problems per 100 vehicles among entry premium cars in the proprietary J.D. Power and Associates 2011 Initial Quality Study based on responses from 73,790 new-vehicle owners measuring 234 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2011. Your experiences may vary. Toyota Motor Corporation - Kyushu 2 Japan (TMK), which produces the Lexus ES, 13 and RX, received the platinum plant quality award in a tie in the proprietary J.D. Power and Associates 2011 Initial Quality Study<sup>5,12</sup> for plants around the world that produce vehicles for the U.S. market. Study based on responses from 73,790 new-vehicle owners, measuring 121 vehicle manufacturing plants and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2011. Your experiences may vary. Visit [dower.com.; Complete Lexus Price is \$44,280 for a new Lexus 2012 ES 350 St A. 4,900 Cash Purchases Incentive may not be combined with special leases and finance rests offered through Lexus Financial Services, on approved credit calls else and finance of the state of