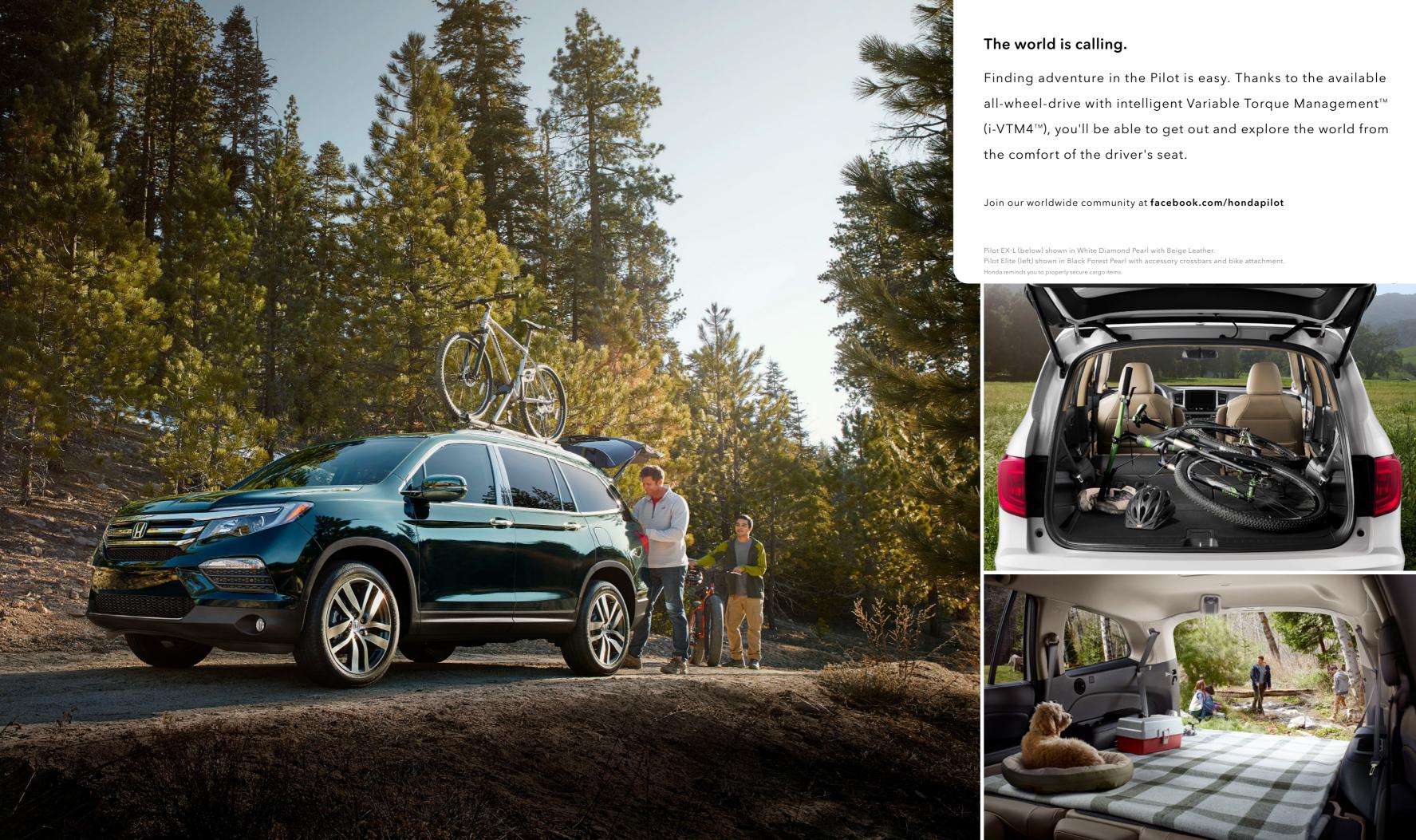


²⁰¹⁸ **PILOT**







Upgrade every outing.

A spur-of-the-moment day trip, or a night on the town. A weekend drive to your favorite getaway, or a quick detour to satisfy that sweet tooth. Wherever your next adventure leads you, the sleek and versatile Honda Pilot will help you make the most of it.

.......

ELTE A.WD

Announce your next adventure with **@Honda** on **Twitter**.

Pilot Elite (above) shown with Gray Leather. Pilot Elite (right) shown in Steel Sapphire Metallic and (far right) Modern Steel Metallic.





The front seat of innovation.

In the Pilot, forward-thinking technology doesn't stop at the front seat. Even though the driver has a plethora of advanced features to choose from, rear-seat passengers can enjoy a range of comforts and conveniences too.

One-Touch 2nd-Row Seats

Accessing the 3rd row is effortless. Easy-to-reach one-touch buttons automatically slide the 2nd-row seats forward without the need to push, pull or prod (EX-L and above).

Heated 2nd-Row Captain's Chairs

Although everyone rides in style in the Pilot Elite, 2nd-row passengers enjoy the added pleasures of a pair of heated captain's chairs.

Panoramic Roof

Follow the sun, chase the moon or just stare up at the sky through a panoramic roof that provides another way to see the world (Elite).

Pilot EX-L (far left and above) shown in White Diamond Pearl with Beige Leather with accessory body side molding and illuminated running boards. Pilot Elite (lower left) shown in Black Forest Pearl. Gatefold: Pilot Elite shown with Gray Leather. (iPhone® and cable are not included.)



Upscale and away.

When you sit in the Pilot, there are a few things you'll notice right away. Superb styling. Upscale amenities. Attention to detail. Because when you're in the Pilot, every drive is a chance to treat yourself.

See the latest from Honda at youtube.com/honda

Pilot EX-L (lower right) shown with Beige Leather. Pilot Elite (below and upper right) shown in Crystal Black Pearl with Gray Leather.







Interior Features

Blu-ray^{™1} Rear Entertainment System

Passengers in the 2nd and 3rd rows enjoy engaging content on a 9-inch screen thanks to a Blu-ray/DVD player (Touring, Elite).

Integrated Sunshades

Let the sun shine in or enjoy the shade. The choice is yours with easily accessible built-in 2nd-row shades (EX-L RES and above).

8-Inch Display Audio

By making news, social media and audio books accessible from the Display Audio screen, you're never far from the info you want (EX and above).

Multi-Information Display

The easy-to-read Multi-Information Display is right up front, ensuring that the information you want is always at the ready.

Connectivity

There are many ways to plug and play via HDMI^{®2} (EX-L RES and above), multiple USB ports (EX and above) or an MP3/auxiliary input jack.

HD Radio^{™3} and Digital Traffic

Stay up to date on current music trends with HD Radio (Elite) and current traffic conditions with the subscription-free Honda HD Digital Traffic (Navigation-equipped models).

Apple CarPlay^{™4} Integration

Available Apple CarPlay provides access to Apple Music,[®] Maps, Messages and phone calls through Siri[®] and the Display Audio touch-screen.

Android Auto^{™5} Integration

Android[™] smartphone users can access Google Maps,[™] Google Now,[™] messages, music and other popular apps with the available Android Auto feature.

Pilot Elite shown with Gray Leather.

Cables not included. Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Flexible Cargo Management

Whether you want to fit a double stroller or a giant cooler, the Pilot has the cargo capacity⁶ to help meet your needs.

Dual-Position Reversible Cargo Lid

Flip the cargo lid up when you need a deeper space for taller items, or turn it over to keep the carpeted side clean when carrying wet or dirty items.

Power Tailgate

When you need an extra hand for carrying groceries or luggage, the Pilot can help you to open or close the tailgate with just the simple press of a button.

Pilot EX-L shown in White Diamond Pearl with Beige Leather. Honda reminds you to properly secure cargo items.

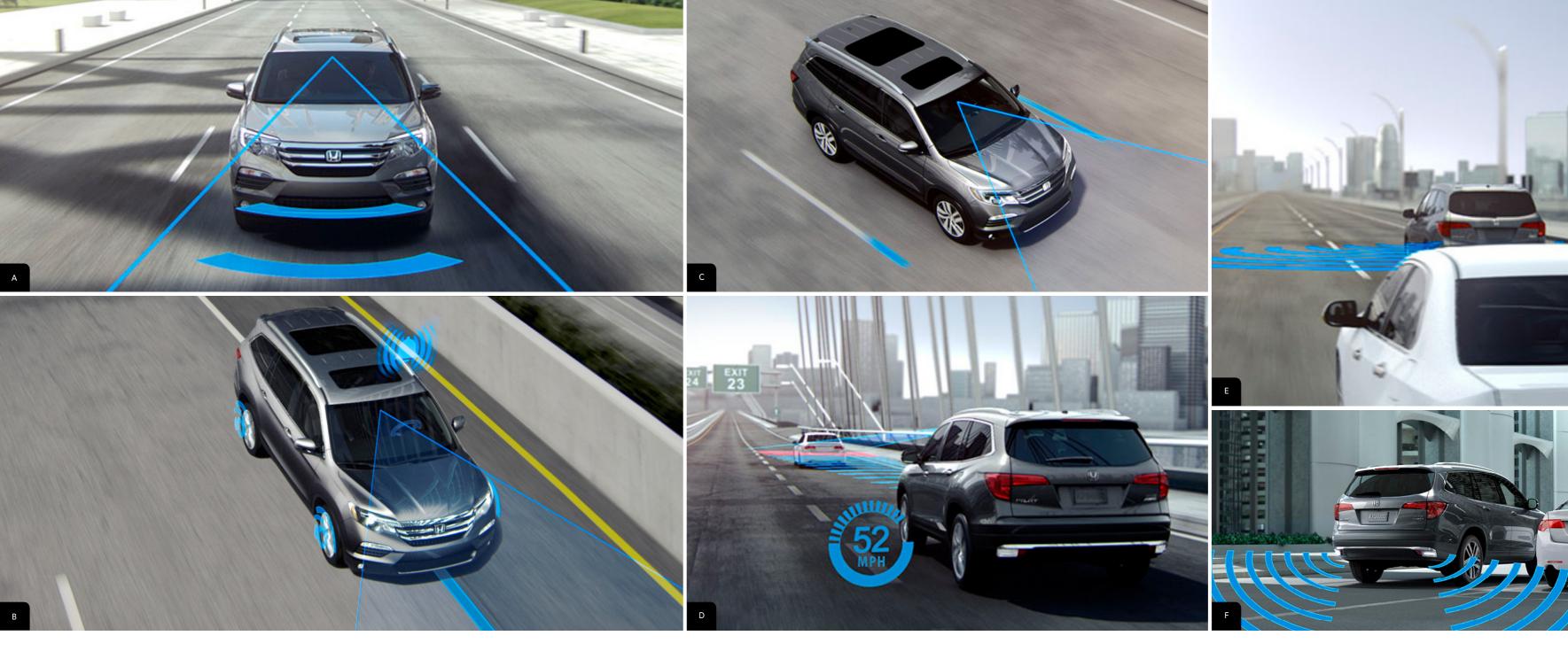






Limit, less.

Life is all about variety. One day you're shopping for groceries, the next day you're off to the mountains for a completely different kind of adventure. That's why you need a vehicle that's as versatile as you, and where the interior of the Pilot truly shines.



Looking out for you.

The Pilot has achieved top ratings from NHTSA and IIHS* and is equipped with innovative safety and driver-assistive technology including available Honda Sensing,[®] a suite of features that can assist and help you sense things you might miss while driving.



5-Star Overall Vehicle Score



Trims with front crash prevention features and specific headlights

- A. Collision Mitigation Braking System[™] (CMBS[™])⁷ CMBS can help bring your Pilot to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.
- B. Road Departure Mitigation System (RDM)⁸ RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane or provide braking to help keep from leaving the roadway entirely.
- C. Lane Keeping Assist System (LKAS)⁹ With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep the Pilot centered in a detected lane.

¹Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

D. Adaptive Cruise Control (ACC)¹⁰

ACC helps you maintain a set following interval behind detected vehicles for highway driving.

E. Blind Spot Information System (BSI)¹¹

BSI uses radar sensors to detect the presence of vehicles to the side and behind the Pilot, to assist you during lane changes. Warning indicators alert you if the system detects a vehicle in your blind spot.

F. Cross Traffic Monitor¹¹

Sensors at the rear corners of the Pilot can detect approaching vehicles from either side when backing up. The driver is alerted by an audible chime and arrows within the rearview camera display.

At the top of its game.

The Pilot comes with a 3.5-liter direct-injection V-6 EarthDreams® Technology engine that helps produce 280 horsepower¹² and 262 lb-ft of torque.¹² The best part about all that power? The Pilot still received an impressive 27-mpg highway rating.*

9-Speed Automatic Transmission

The Pilot literally leads the way as the first Honda to offer a 9-speed transmission (Touring, Elite). And sporty paddle shifters help you appreciate each one.

Intelligent Traction Management

With just the push of a button to select your mode, the Pilot will optimize handling based on the terrain you find yourself taking (EX and above).

Follow the adventures **@Honda** on **Instagram**.

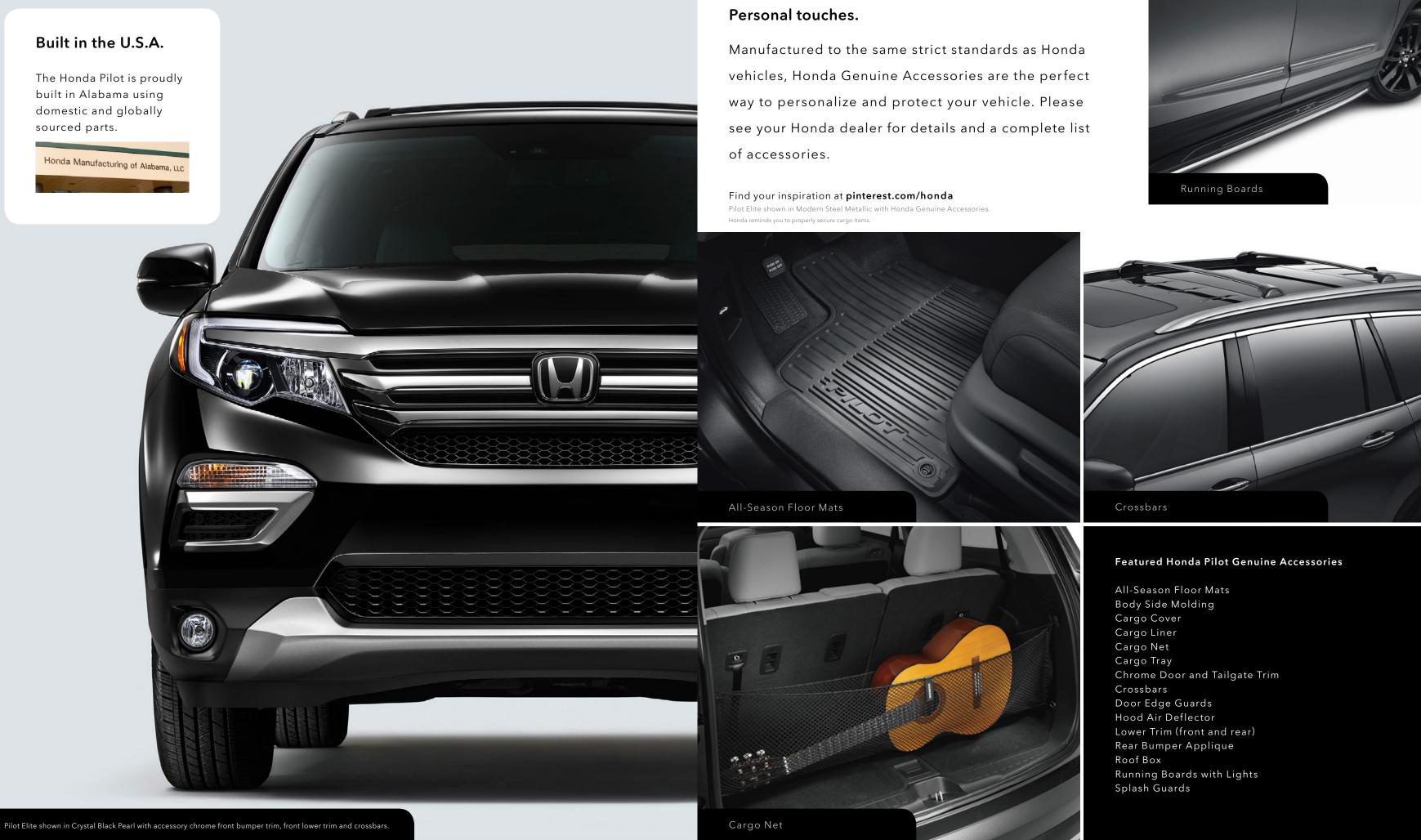
Pilot 2WD Touring shown in Deep Scarlet Pearl.

*20 city/27 highway/23 combined mpg rating for 2WD 9AT models. Based on 2018 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. ¹Snow mode only on 2WD trims. Snow, Mud and Sand modes on AWD trims.



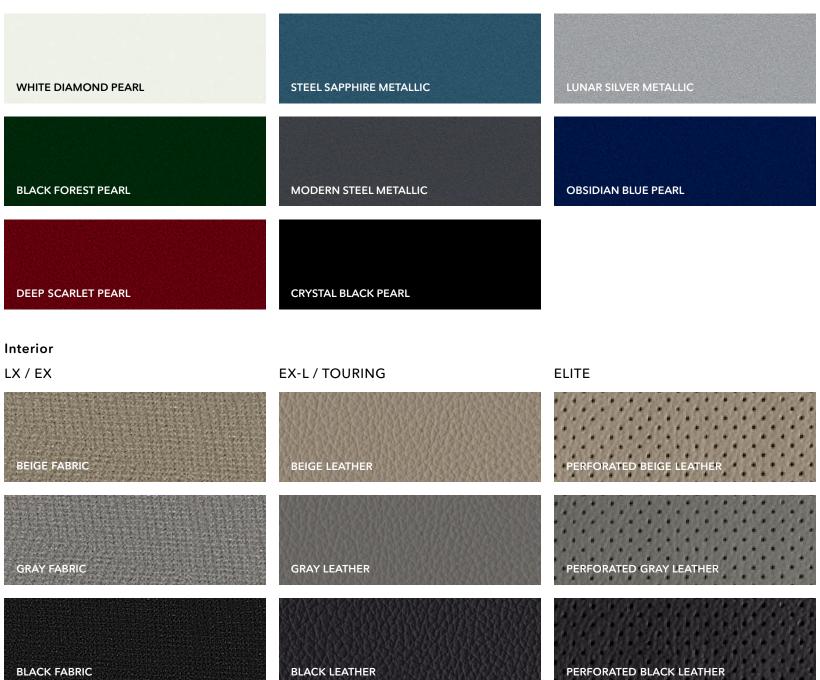








Exterior



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LX

- 280-hp,¹² 3.5-liter i-VTEC[®] V-6 engine with direct injection
- 6-speed automatic transmission
- Variable Cylinder Management[™] (VCM[®])
- Hill start assist
- Intelligent Variable Torque Management[™] (i-VTM4™) AWD system (available)
- 18-inch alloy wheels
- Multi-angle rearview camera¹³ with guidelines • Tire Pressure Monitoring System (TPMS)¹⁴
- with Tire Fill Assist and location and pressure indicators
- One-touch turn indicators
- Rear privacy glass
- Push button start
- Tilt and telescopic steering column
- Capless fuel filler
- Illuminated steering wheel-mounted controls
- 5-inch color LCD screen
- *Bluetooth*^{®15} HandsFreeLink[®] and
- streaming audio • USB Audio Interface¹⁶
- 4.2-inch Multi-Information Display

Key Standard Features for All Pilot Models

- 280-hp,¹² 3.5-liter i-VTEC[®] V-6 engine with direct injection
- Intelligent Variable Torque Management[™] (i-VTM4™) AWD system (available)
- Multi-angle rearview camera¹³ with guidelines
- Rear privacy glass
- Push button start

Financial Services

Whether you buy or lease a Honda vehicle. Ionda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.

All 2018 Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty.²⁵ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,²⁵ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.





EX adds to or replaces LX features

- Intelligent Traction Management
- Remote engine start
- LED Daytime Running Lights (DRL)
- Smart Entry with Walk Away Auto Lock®
- Fog lights
- Honda LaneWatch^{™17}
- Tri-zone automatic climate control system with humidity control and air filtration
- Driver's seat with 10-way power adjustment, including power lumbar support
- SMS text message function¹⁸
- 1 additional USB Audio Interface¹⁶
- USB Smartphone/Audio Interface¹⁶
- 8-inch Display Audio with electrostatic touch-screen
- HondaLink^{®19}
- Apple CarPlay^{™4} integration
- Android Auto^{™5} integration
- SiriusXM[®] Radio²⁰
- Pandora^{®21} compatibility
- Exterior temperature indicator
- Available Honda Sensing[®] suite of safety and driver-assistive features

EX-L adds to or replaces EX features

- One-touch power moonroof with tilt feature
- Power tailgate
- Leather-wrapped steering wheel
- Automatic-dimming rearview mirror
- One-touch 2nd-row seats
- Front passenger's seat with 4-way
- power adjustment
- Leather-trimmed interior
- Heated front seats
- Available Rear Entertainment System (RES)²² with 115-volt power outlet, HDMI^{®2} Interface and integrated 2nd-row sunshades
- Available Honda Satellite-Linked Navigation System^{™23} with voice recognition and Honda HD Digital Traffic

TOURING adds to or replaces EX-L features

- 9-speed automatic transmission with Shift-By-Wire (SBW) and paddle shifters
- 20-inch alloy wheels
- Roof rails
- Body-colored parking sensors
- Driver's seat with two-position memory
- Memory-linked side mirrors with reverse gear tilt-down
- Blu-ray Rear Entertainment System (RES) with 115-volt power outlet, HDMI² Interface and integrated 2nd-row sunshades
- Blue ambient LED lighting
- 2nd-row 2.5 amp USB charging ports (2) (5 ports total)
- Honda Satellite-Linked Navigation System²³ with voice recognition and Honda HD Digital Traffic
- 540-watt premium audio system with 10 speakers, including subwoofer
- Standard Honda Sensing suite of safety and driver-assistive features

ELITE adds to or replaces Touring features

- Intelligent Variable Torque Management[™] (i-VTM4[™]) AWD system
- Blind spot information system (BSI)¹¹ with cross traffic monitor¹
- Rain-sensing windshield wipers
- Panoramic roof
- LED headlights with auto-on/off and auto high-beam
- Heated steering wheel
- Perforated heated and ventilated front seats
- Perforated heated 2nd-row captain's chairs
- HD Radio^{™3}



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.²⁴



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see vour Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.