

# 2012 EXPLORER



Drive one.



7.0L/100 km HWY | 40 MPG<sup>1</sup>  
10.4L/100 km CITY | 27 MPG<sup>1</sup>



## We offer you a smart new path to adventure.

Introducing the 2012 Ford Explorer. It's a roomy 7-passenger utility vehicle with fuel efficiency even the hybrid competition can't beat: 7.0L/100 km (40 mpg) hwy.<sup>1</sup> Imagine taking calls<sup>2</sup> and changing songs<sup>2</sup> without touching your phone or media player. Maximizing traction with the turn of a dial.<sup>2</sup> Explorer offers smart systems<sup>2</sup> to help you back out of parking spots and change lanes safely, parallel park quickly and more. Go with the standard 290-horsepower 3.5L V6 engine or our all-new turbocharged, direct-injection 2.0L EcoBoost.<sup>TM2</sup> With the V6, Explorer can tow up to 2,268 kg (5,000 lbs.).<sup>3</sup> With EcoBoost, Explorer gets its best highway fuel efficiency. Explorer is redefining the SUV. Drive one today.

Limited. White Platinum Metallic Tri-coat. Available equipment.

<sup>1</sup>10.4L/100 km city and 7.0L/100 km hwy (27 mpg city/40 hwy), 2.0L EcoBoost FWD. Class is Large Utilities vs. 2011/2012 competitors. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. See specifications for details. <sup>2</sup>Available feature. <sup>3</sup>When properly equipped.



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## Dials up your control. Any road. Any time.



Challenging conditions? Simple solution: Just turn the knob to match the scene outside. Our highly capable Terrain Management System™<sup>1</sup> is paired with Intelligent 4WD<sup>1</sup> to give you seamless shift-on-the-fly confidence. It's one more way the 2012 Explorer takes you everywhere you want to go.

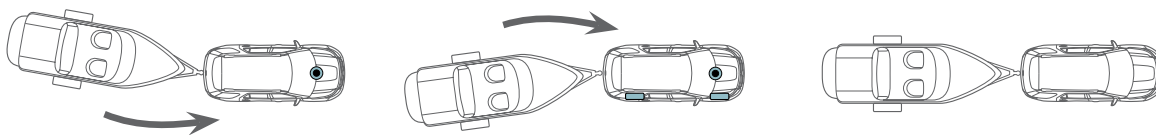
-  **Mud, Rut** lets the tires spin a bit if needed to help you keep moving.
-  **Snow, Gravel, Grass** optimizes grip on all sorts of slippery surfaces.
-  **Sand** allows aggressive wheel spin to help you stay on top.
-  **Normal** is ideal for everyday on-road driving.
-  **Hill Descent Control™** regulates your speed on steep declines with just the push of a button.

<sup>1</sup>Available feature.



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## Outplays the rest.

### Highway efficiency and power no V6 can beat!

Explorer sets extremely high standards with its 3.5L Ti-VCT V6 engine and front-wheel drive. It's the most fuel-efficient V6 in the class with 7.8L/100 km (36 mpg) hwy. It also gives you 11.7L/100 km (24 mpg) city and an unsurpassed 290 horsepower. Twin independent variable camshaft timing (Ti-VCT) adds an extra measure of precision, contributing to fuel efficiency or power output as your input demands. For a truly engaging drive, take control of the shifting via our 6-speed SelectShift Automatic.<sup>®</sup> Not in the mood? You can always let it choose the best gear for you.

### Ready for 2.5 tons of fun.

That's an abundant 2,268 kg (5,000 lbs.). Equipped with the 3.5L V6 and the Class III Trailer Tow Package,<sup>2</sup> Explorer is geared up for adventure. You'll tow with the utmost confidence thanks to standard trailer sway control (TSC) and hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.<sup>3</sup> Hill start assist is particularly useful on boat launch ramps since it helps prevent you from rolling downhill when you take your foot off the brake. Heading up an incline in Drive or in Reverse, you're covered.

XLT. Dark Blue Pearl Metallic. Available equipment.

<sup>1</sup>Class is Large Utilities, non-hybrid vs. 2011/2012 competitors. Excluding other Ford Motor Company vehicles. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. See specifications for details. <sup>2</sup>Available feature. <sup>3</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



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## Keeps you connected to your world.

### Hands-free calls and music.

No more searching for your phone or media player. No device on your ear. With voice-activated Ford SYNC<sup>®1</sup>, you just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." Once paired, the system recognizes your phone and automatically transfers your contacts to support voice calling. SYNC also includes 911 Assist.<sup>™</sup>

### Boundless entertainment.

Sirius<sup>®</sup> Satellite Radio<sup>2</sup> comes with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment – all across Canada.

Limited. Charcoal Black leather trim. Available equipment including MyFord Touch.<sup>™</sup>

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. <sup>2</sup>Available feature. Sirius Satellite Radio subscriptions sold after prepaid period expires. Subscriptions are governed by Sirius Customer Agreement; see [sirius.ca](http://sirius.ca).



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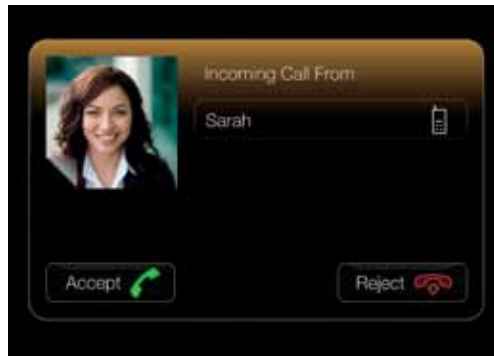
# Pulls it all together: MyFord Touch.

Simple spoken commands. Vibrant colour-coded menus. Our voice-activated SYNC<sup>®1</sup> with MyFord Touch<sup>™1</sup> gives you ultimate control over your entertainment, phone, navigation and climate. Display your favourite photos. Create a Wi-Fi<sup>®</sup> hotspot for your passengers. And so much more. MyFord Touch includes an 8" LCD touch screen in the centre of the action, a media hub, 2 LCD screens in the gauge cluster and familiar 5-way controls on each side of the steering wheel. It's all about keeping your hands on the wheel and your eyes on the road.



## Entertains you – and your friends.

MyFord Touch makes it easy to access your music and photos from a USB drive, an SD card, a portable hard drive or almost any device you plug into the media hub. Even connect a video camera to show off the footage you just shot of your star player's big game.<sup>2</sup>



## Makes the most of your contacts.

Now you can “see” who's calling when MyFord Touch displays your phone book contact photos in full colour alongside the contact names you've stored in your phone.<sup>1</sup>



## Works with game consoles and more.

Share your music, photos and videos, even play games. The MyFord Touch media hub includes video input jacks, an SD card reader and 2 USB ports you can use to access compatible camcorders, media and DVD players, thumb drives, hard drives and other portable devices.<sup>2</sup>



## Navigates like a pro.

Upgrade to the Navigation System<sup>1</sup> for interactive maps you can zoom and scroll – complete with 3D landmarks. Choose the Eco-Route option on the voice-guided turn-by-turn directions for a recommendation on the most efficient way to travel.



## Instantly adjusts your climate.

With one touch of the MyTemp button, the system recalls your preferred temperature setting. Heated seats<sup>1</sup>, fan speed and other climate-related features are easily accessible from the same screen. Select climate controls are also located beneath the touch screen for quick access anytime.



## Multitasks with Bluetooth.

No cords required. MyFord Touch is designed to be paired with your Bluetooth<sup>®</sup>-enabled mobile phone for hands-free calls and music. So you can listen to your MP3s, plus make and take calls without ever touching your phone.

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. Some features may be locked out while the vehicle is in gear. <sup>2</sup>Some features are only available when the vehicle is in Park.



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## Comforts through every season.

Warm spring day? A dual-panel moonroof<sup>1</sup> floods the interior with fresh air. Standard seating for 7 provides plenty of room to breathe with best-in-class<sup>2</sup> 1st- and 2nd-row head room, plus unsurpassed 2nd- and 3rd-row leg room. Blustery winter evening or hot summer afternoon? Heated and cooled, 10-way power front seats<sup>1</sup> keep you comfortable in either case. Environmentally friendly, soy-based foam in the seat cushions and seat backs helps conserve limited resources and reduce CO<sub>2</sub> emissions. This sustainable material is blended with recycled content, soft-touch surfaces and premium trim – all crafted to world-class standards for fit and finish – in a graceful design you'll appreciate in any climate every day of the year.

Limited. Charcoal Black leather trim with Pecan inserts. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>Excluding other Ford Motor Company vehicles.



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# Senses what you may not see.



## Simplifies lane changes and backing up.

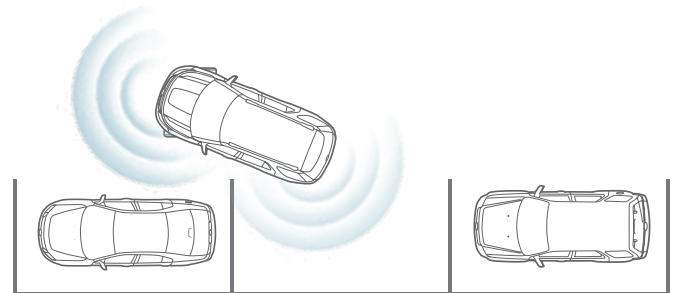
Always check your surroundings before making a move. BLIS® (Blind Spot Information System) with cross-traffic alert<sup>1</sup> uses an amber light in your sideview mirror<sup>2</sup> to indicate that it senses a vehicle in your way. The system can also sense traffic approaching while you're slowly backing out of a parking spot. If a vehicle is detected in your path, the system sounds a warning, alerts you in the message centre, and flashes a light in your sideview mirror.



Distances shown based on a speed of 100 km/h.

## Maintains your cruising distance.

Space is a good thing. Especially on the highway. Adaptive cruise control and collision warning with brake support<sup>1</sup> uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.



## Steers you into the sweet spot.

That's right. First, active park assist<sup>1</sup> uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your Explorer steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Explorer Limited.

Limited. Ingot Silver Metallic. Available equipment.

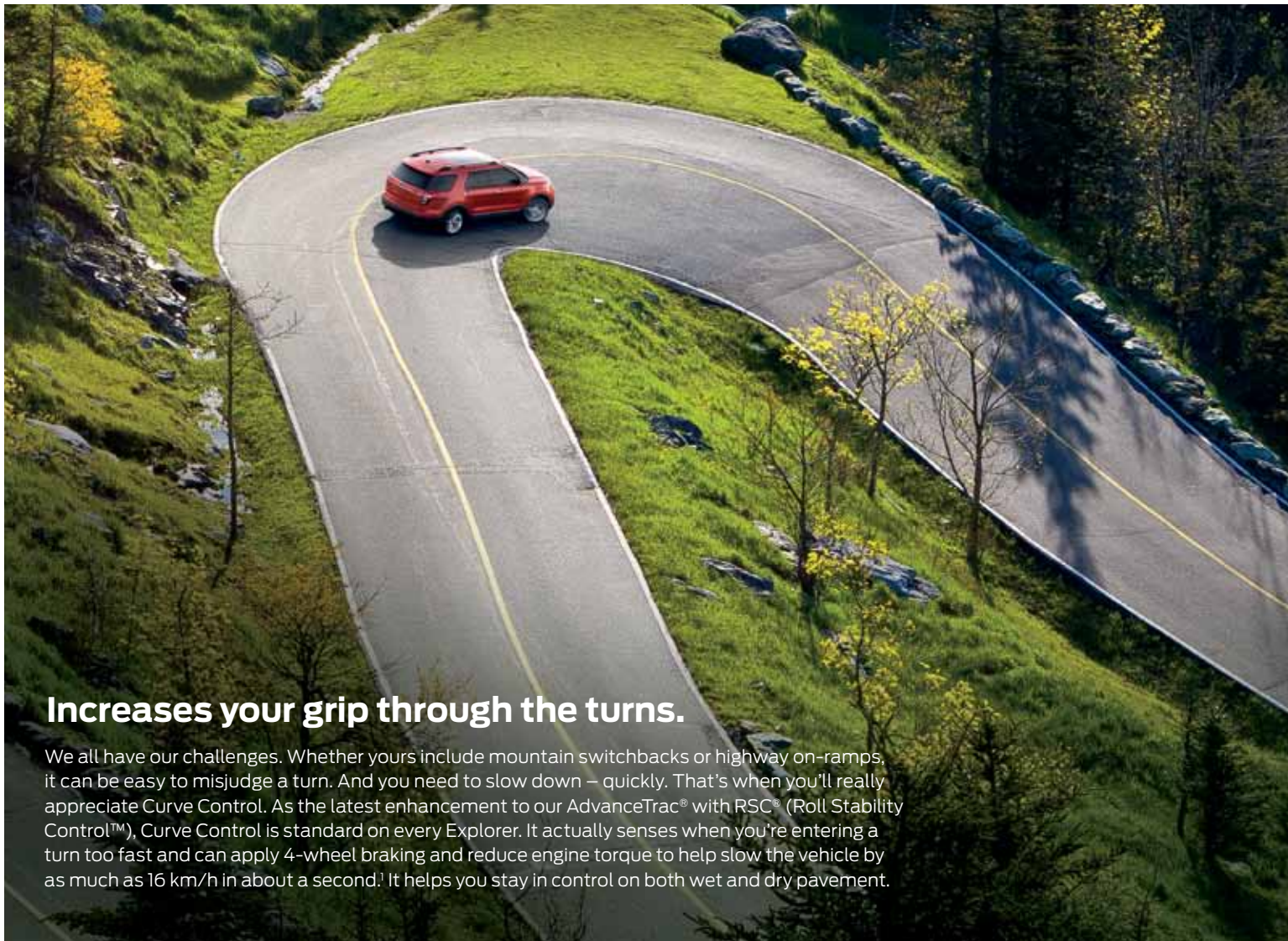
<sup>1</sup>Available feature. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors.



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## Increases your grip through the turns.

We all have our challenges. Whether yours include mountain switchbacks or highway on-ramps, it can be easy to misjudge a turn. And you need to slow down – quickly. That's when you'll really appreciate Curve Control. As the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control™), Curve Control is standard on every Explorer. It actually senses when you're entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 16 km/h in about a second.<sup>1</sup> It helps you stay in control on both wet and dry pavement.

### Ford exclusive safety innovation.

Explorer is the first and only vehicle in automotive production with inflatable rear safety belts<sup>2</sup> for the 2nd-row outboard seating positions. Compatible with most child-safety seats, they're designed to deploy in less than a blink of an eye in the event of a frontal or side collision, distributing pressure across more of the occupant's torso than a traditional belt, which helps reduce the risk of injury.

### Personalizes your protection.

The advanced Personal Safety System™ uses sophisticated sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System increases protection with a rollover sensor and side-curtain airbags that cover all 3 rows.

### Clears up blind spots.

Each standard sideview mirror features an integrated convex blind spot mirror that helps identify vehicles and objects nearby so you can avoid them.

### Promotes smart driving.

Our exclusive MyKey™ allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and more, including limiting the vehicle's top speed and muting the audio system until front safety belts are fastened.

### Sends an SOS for you.

So that you and your passengers can be easily located, our SOS Post-Crash Alert System™ will automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.<sup>3</sup>

### Directly contacts 911.

Ford SYNC®<sup>2</sup> with 911 Assist™ uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff.<sup>4</sup> If needed, it can even give the operator an urgent message for you.

Limited. Red Candy Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>Available feature. <sup>3</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. <sup>4</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



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## Lots of ways to make it yours.



Take advantage of versatile standards to make your life easier. Stow all sorts of cargo with flexible seating configurations and a flat load floor. Even transport long objects inside. Add options to help make backing up, changing the seat arrangement and loading cargo easy. Create the Explorer you want, just the way you want it.

Extra-deep 595-litre (21-cu.-ft.) cargo area behind 3rd row<sup>1</sup>

Rear view camera<sup>2</sup>

PowerFold<sup>®</sup> 3rd-row seat<sup>2</sup>

Power liftgate<sup>2</sup>

Standard 2nd-row 60/40 split-fold seat

<sup>1</sup>Including rear seat well. <sup>2</sup>Available feature.



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Limited in White Platinum Metallic Tri-coat customized with smoked hood and side window deflectors, moulded splash guards, roof crossbars, and cargo box by THULE®<sup>1</sup>

Dual head restraint DVD by INVISION™<sup>1</sup>

All-weather floor mats

Remote start systems

Cargo security shade, cargo area protector and rear bumper protector

#### Electronics

Keyless entry keypad  
Vehicle security systems  
Park assist systems<sup>1</sup>

#### Exterior

Locking fuel plug  
Full vehicle cover<sup>1</sup>  
Sportz® SUV tent<sup>1</sup>  
Trailer hitch balls/drawbars  
Wheel lock kit

#### Interior

Interior light kit  
Cargo organizers and protectors  
Ash cup/coin holder

<sup>1</sup>Ford Licensed Accessory.

# EXPLORER Standard Features

## Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift Automatic® transmission
4-wheel disc Anti-Lock Brake System (ABS)
70.4L fuel tank
Easy Fuel® capless fuel filler
Electric power-assisted steering
Engine block heater
Front-wheel drive (FWD)
Hill start assist
Independent front and rear suspension
Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (4WD models only)
Traction control
Trailer sway control

## Seating

1st-row bucket seats
2nd-row 60/40 split fold-flat seat
3rd-row 50/50 split fold-flat seat

## Interior

1st-, 2nd- and 3rd-row dome/map lights
1st- and 2nd-row carpeted floor mats
1st- and 2nd-row door-sill scuff plates with embossed Explorer logo
1st-row centre console with armrest and storage
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Assist handles – Front-passenger (1) and B-pillar (2)
Cabin air filter
Cargo area hooks
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Load floor tie-down hooks
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio, and 5-way MyFord™ controls (2)
Tilt/telescoping steering column

## Exterior

Bi-functional projector-beam halogen headlamps
Dual chrome exhaust tips
LED tail lamps
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Remote Keyless Entry System with 2 integrated key transmitter remotes
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

## Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags <sup>1</sup> , safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Front-seat side airbags <sup>1</sup>
Front height-adjustable shoulder safety belts
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2 in rear)
MyKey™
Safety Canopy® System with side-curtain airbags <sup>1</sup> and rollover sensor
SecuriLock® Passive Anti-Theft Engine Immobilizer System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)



## Horsepower, Torque & Estimated Fuel Consumption Ratings<sup>2</sup>

3.5L Ti-VCT V6 Engine	Horsepower: 290 @ 6,500 rpm	Torque (lb.-ft.): 255 @ 4,000 rpm
6-speed SelectShift Automatic		
FWD	11.7L/100 km city and 7.8L/100 km hwy (24 mpg city/36 hwy)	
4WD	12.5L/100 km city and 8.8L/100 km hwy (23 mpg city/32 hwy)	
2.0L EcoBoost™ I-4 Engine	Horsepower: 240 @ 5,500 rpm <sup>3</sup>	Torque (lb.-ft.): 270 @ 3,000 rpm <sup>3</sup>
6-speed automatic		
FWD	10.4L/100 km city and 7.0L/100 km hwy (27 mpg city/40 hwy)	

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. <sup>3</sup>Figures achieved using premium unleaded gasoline.



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# EXPLORER Standard Features



## Explorer

FWD or 4WD  
Equipment Group 100A  
Includes all standard features, plus:

### Mechanical

58-amp-hr battery  
175-amp alternator

### Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar  
Cloth seats

### Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers  
Manual day/night rearview mirror  
MyFord™ with 4.2" colour LCD displays in instrument cluster and centre stack; and media hub with auxiliary audio input jack  
Power windows with one-touch-down driver's side window feature

### Exterior

17" steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires  
Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip mouldings  
Foundry Grey-painted grille



## XLT

FWD or 4WD  
Equipment Group 200A  
Includes select Explorer features, plus:

### Mechanical

200-amp alternator  
Perimeter alarm

### Seating

1st-row heated bucket seats with 2-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat  
Unique cloth seats

### Interior

Auto-dimming rearview mirror  
Dual-zone electronic automatic temperature control  
Ford SYNC® voice-activated, in-vehicle connectivity system  
Illuminated visor vanity mirrors  
Leather-wrapped steering wheel and shift knob  
MyFord Touch™ with 2 configurable displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks  
Power windows with front one-touch-up/-down feature  
Premium Plus Sound System with 8 speakers  
Sirius Satellite Radio with 6-month prepaid subscription

### Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires  
Automatic headlamps  
Black lower bodyside cladding with chrome accents  
Chrome door handles  
Fog lamps  
Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps  
Reverse Sensing System  
Satin Silver-finish grille  
SecuriCode™ invisible keypad  
Silver roof-rack side rails



## Limited

FWD or 4WD  
Equipment Group 300A  
Includes select XLT features, plus:

### Mechanical

72-amp-hr battery  
Intelligent Access with push-button start  
Remote Start System

### Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat  
2nd-row 60/40 split fold-flat seat with armrest and dual cupholders  
Leather-trimmed seating surfaces

### Interior

110-volt power outlet  
1st- and 2nd-row door-sill scuff plates with bright inserts  
Ambient lighting  
Cargo net  
High-gloss Black centre stack accents  
Power-adjustable pedals with memory  
Sony® Audio System with 12 speakers and subwoofer  
Unique wood-appearance instrument panel appliqué  
Universal garage door opener

### Exterior

20" painted aluminum wheels with P255/50R20 all season BSW tires  
Body-colour grille  
Body-colour, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory  
HID headlamps  
Power liftgate  
Rear view camera

### Exterior Dimensions mm (in.)

Wheelbase	2,860 (112.6)
Length	5,006 (197.1)
Height	1,788 (70.4)
Width – Excluding mirrors	2,004 (78.9)
Width – Including mirrors	2,291 (90.2)
Width – Mirrors folded	2,096 (82.5)
Liftover height	795 (31.3)

### Interior Dimensions mm (in.)

	1st/2nd/3rd Row
Head room	1,052/1,029/960 (41.4/40.5/37.8)
Shoulder room	1,557/1,549/1,290 (61.3/61.0/50.8)
Leg room	1,031/1,011/843 (40.6/39.8/33.2)

### Capacities litres (cu. ft.)

Passenger volume	4,296 (151.7)
Cargo volume behind 1st row	2,285 (80.7)
Cargo volume behind 2nd row	1,240 (43.8)
Cargo volume behind 3rd row <sup>1</sup>	595 (21.0)
Fuel capacity (litres)	70.4
Max. towing <sup>2</sup> kg (lbs.)	2,268 (5,000)

<sup>1</sup>Including rear seat well. <sup>2</sup>Maximum weights shown are for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford of Canada Dealer.

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance.® "Sirius," the Sirius dog logo, channel names and logos are trademarks of Sirius XM Radio Inc. Subscriptions governed by Sirius Terms and Conditions at sirius.ca. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Sony is a registered trademark of the Sony Corporation.



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# Explorer



Medium Light Stone cloth trim. | 3rd-row cupholders and storage bins. | MyFord™ 4.2" LCD centre stack display. | Embossed door-sill scuff plates. | All-weather floor mats.<sup>1</sup>



<sup>1</sup>Available feature.



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# Explorer

## Available Package

**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (not available with EcoBoost™ engine)

## Available Options

2.0L EcoBoost 4-cylinder engine with 6-speed automatic transmission (not available with Intelligent 4WD, Trailer Tow Package or SelectShift Automatic® transmission)

All-weather floor mats

Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub (requires Sirius Satellite Radio)

Reverse Sensing System

Sirius Satellite Radio with 6-month prepaid subscription

## Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

## Exteriors

White Suede

Ingot Silver Metallic

Red Candy Metallic Tinted Clearcoat<sup>1</sup>

Dark Blue Pearl Metallic

Black

## Interior

1

1

1

1

1

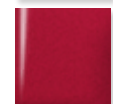
## Exterior Colours



White Suede



Ingot Silver Metallic



Red Candy Metallic Tinted Clearcoat<sup>1</sup>



Dark Blue Pearl Metallic



Black

## Interior Colour



Medium Light Stone Cloth



17" Steel with 5-spoke Wheel Covers Standard



Dark Blue Pearl Metallic.

<sup>1</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



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Charcoal Black leather trim<sup>1</sup> with available equipment. | 1st-row centre floor console with available equipment. | Heated sideview mirrors with LED turn signal indicators and security approach lamps. | Satin Silver-finish grille. | Fog lamps.



<sup>1</sup>Available feature.



Drive one.



## Available Equipment Groups

Equipment Group 201A – Rear view camera

Equipment Group 202A – Includes rear view camera + leather-trimmed seating surfaces

## Available Package

**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (not available with EcoBoost™ engine)

## Available Options

2.0L EcoBoost 4-cylinder engine with 6-speed automatic transmission (not available with 20" wheels, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic® transmission)

20" polished aluminum wheels (requires 201A or 202A; not available with EcoBoost engine)

All-weather floor mats

BLIS® (Blind Spot Information System) with cross-traffic alert (requires 201A or 202A)

Dual head restraint DVD by INVISION™<sup>1</sup>

Dual-panel moonroof (requires 201A or 202A)

Inflatable rear safety belts in 2nd-row outboard seating positions

Power liftgate (requires 201A or 202A)

Voice-activated Navigation System with SD card for map and POI storage

## Available Ford Custom Accessories

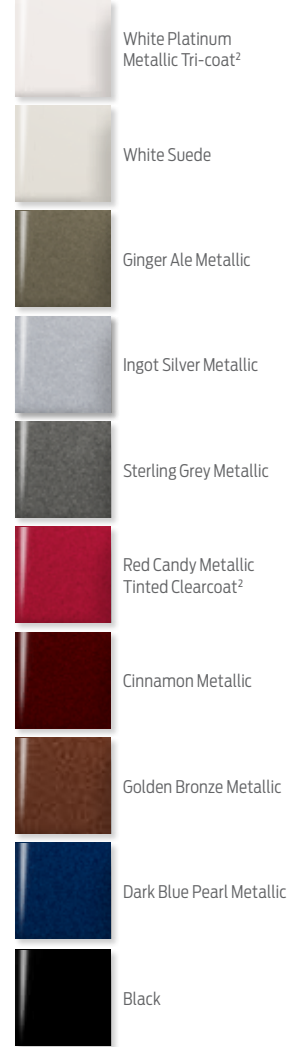
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## Exteriors

	1	2	3	4
White Platinum Metallic Tri-coat <sup>2</sup>	1	2	3	4
White Suede	1	3		
Ginger Ale Metallic	1	2	3	4
Ingot Silver Metallic	1	2	3	4
Sterling Grey Metallic	1	2	3	4
Red Candy Metallic Tinted Clearcoat <sup>2</sup>	1	2	3	4
Cinnamon Metallic	1	2	3	4
Golden Bronze Metallic	1	2	3	4
Dark Blue Pearl Metallic	1	2	3	4
Black	1	2	3	4

## Interiors

## Exterior Colours



18" Painted Aluminum Standard



20" Polished Aluminum Available

## Interior Colours



White Platinum Metallic Tri-coat.

<sup>1</sup>Ford Licensed Accessory. <sup>2</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Drive one.

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# Limited



Charcoal Black leather trim with perforated inserts<sup>1</sup> and available equipment. | 2nd-row centre console.<sup>1</sup> | Intelligent Access with push-button start. | Body-colour grille.  
| 2nd-row climate control, 12-volt powerpoint and 110-volt power outlet.



<sup>1</sup>Available feature.



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# Limited

## Available Equipment Groups

Equipment Group 301A – **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar

Equipment Group 302A – Includes all content of 301A + **Technology Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert + active park assist + adaptive cruise control and collision warning with brake support + rain-sensing wipers

## Available Package

**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (not available with EcoBoost™ engine)

## Available Options

2.0L EcoBoost 4-cylinder engine with 6-speed automatic transmission (not available with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic® transmission)

20" polished aluminum wheels (requires 301A or 302A)

2nd-row bucket seats (requires 301A or 302A)

2nd-row centre console (requires 2nd-row bucket seats and 301A or 302A)

All-weather floor mats

BLIS® (Blind Spot Information System) with cross-traffic alert

Dual head restraint DVD by INVISION™<sup>1</sup>

Dual-panel moonroof

Inflatable rear safety belts in 2nd-row outboard seating positions

Voice-activated Navigation System with SD card for map and POI storage

## Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

## Exteriors

	1	2	3	4	5
White Platinum Metallic Tri-coat <sup>2</sup>	1	2	3	4	5
Ginger Ale Metallic	1	2	3	4	
Ingot Silver Metallic	1	2	3	4	
Sterling Grey Metallic	1	2	3	4	5
Red Candy Metallic Tinted Clearcoat <sup>2</sup>	1	2	3	4	
Cinnamon Metallic	1	2	3	4	
Golden Bronze Metallic	1	2	3	4	5
Dark Blue Pearl Metallic	1	2	3	4	5
Black	1	2	3	4	5

## Interiors



20" Painted Aluminum Standard



20" Polished Aluminum Available

## Exterior Colours



## Interior Colours



Sterling Grey Metallic with available equipment.

<sup>1</sup>Ford Licensed Accessory. <sup>2</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Drive one.

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# QUALITY, GREEN, SAFE AND SMART.



## Our commitment to you: Peace-of-Mind Protection

● Basic Coverage: 3 years/60,000 km ● Powertrain Limited Warranty: 5 years/100,000 km ● Corrosion Warranty: 5 years/unlimited distance ● Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).

**Ford Extended Service Plan.** Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca). **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2011/2012 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [ford.ca](http://ford.ca) for complete vehicle details.



Drive one.