2012 **EXPEDITION+MAX**



Drive one.



We believe in full-sized adventure.

With seating for up to 8, Expedition and Expedition MAX are the roomiest sport utilities in the Ford family. Everyone's always welcome and there's plenty of space for their gear: up to 3,067 litres (108.3 cu. ft.) on Expedition and 3,704 litres (130.8 cu. ft.) on MAX.¹ New front park assist² helps make parking easier than ever by alerting you to large, stationary objects detected in front of the vehicle. You can also use voice commands to control your compatible phone and media player with Ford SYNC.® The 2012 Ford Expedition and Expedition MAX — they're perfect for life's big adventures. Drive one today.





Helps you keep it all in line.

The proven 5.4L V8 engine and 6-speed automatic transmission under the hood of every Expedition give you 11.3L/100 km (25 mpg) hwy, 1 310 horsepower and 365 lb.-ft. of torque, along with the ability to tow up to 4,082 kg (9,000 lbs.). This powertrain is also flex-fuel capable, so it runs on gasoline, E85, or any blend of the two. Standard trailer sway control monitors the motions of the vehicle and detects trailer sway, then automatically reacts by selectively braking to help you maintain control of both your Expedition and your trailer. Standard Control Trac® 4-wheel drive features a convenient 4x4 AUTO mode that senses when the vehicle is on a loose or slippery surface and automatically transfers power to the appropriate wheels for optimal traction.

11.3L/100 km (25MPG) HWY¹ 16.4L/100 km (17MPG) CITY¹









Keeps you connected to your world.

Hands-free calls and music.

No more searching for your phone or media player. No device on your ear. With voice-activated Ford SYNC, you just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." Once paired, the system recognizes your phone and automatically transfers your contacts to support voice calling. SYNC also includes 911 Assist.

Full-colour travel guide.

The voice-activated Navigation System² features a vibrant 6.5" LCD touch screen with interactive maps you can zoom and scroll. Play DVDs while Expedition is in Park, store nearly 10 gigs of your digital music and much more with this easy-to-use system.

Boundless entertainment.

Sirius® Satellite Radio³ comes with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment – all across Canada.

Limited. Charcoal Black leather trim. Available equipment.

Treats everyone well in all 3 rows.

Slip behind the wheel of Expedition and let the luxurious experience begin. Relax into its supportive leather-trimmed¹ seating with room for up to 8. Maximize your comfort with the 10-way power-adjustable driver's seat¹ and power-adjustable pedals. The 2nd-row 40/20/40 split-fold seat with CenterSlide® provides plenty of elbow room for 3 adults, while passengers in the back enjoy best-in-class² 3rd-row leg room. Our ultra-convenient PowerFold® 3rd-row seat¹ is standard on Limited and included in the XLT Premium Package. The 2012 Expedition takes care of you in all sorts of unexpected ways.





Takes a comprehensive approach to safety.

Masters challenging moments.

Our standard AdvanceTrac® with RSC® (Roll Stability Control™) is the only electronic stability control system in the class that uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.¹ It automatically enhances vehicle control in wet or slippery conditions.

Personalizes your protection.

Dual-stage front airbags and front-seat side airbags are standard on every Expedition in addition to our Safety Canopy® System, which increases protection with a rollover sensor and 3-row side-curtain airbags.

Clears up blind spots.

Each standard sideview mirror features an integrated convex blind spot mirror that helps identify vehicles and objects nearby so you can avoid them.

Promotes smart driving.

Our exclusive MyKey[™] allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and more, including limiting the vehicle's top speed and muting the audio system until front safety belts are fastened.

Sends an SOS for you.

So that you and your passengers can be easily located, our SOS Post-Crash Alert System™ will automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.²

Directly contacts 911.

Ford SYNC® with 911 Assist $^{\text{M}}$ uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff.³ If needed, it can even give the operator an urgent message for you.

XLT. Ingot Silver Metallic. Available equipment.



Lots of ways to make it yours.











Take advantage of versatile standards to make your life easier. Slide the centre of the 2nd-row seat closer to you. Stay aware of your surroundings. And stow lots of gear on the huge, flat load floor. Add options to let more sunshine in, make loading cargo easy and so much more. Create the Expedition you want, just the way you want it.

Power moonroof¹

CenterSlide® 2nd-row seat

Cargo Management System - MAX

Blind spot mirrors

3,704 litres (130.8 cu. ft.) of cargo space – MAX

Power liftgate¹ and power-deployable













XLT in Autumn Red Metallic customized with smoked hood and side window deflectors and roof-mounted ski carrier by THULE $^{\otimes 1}$

Dual head restraint DVD by INVISION™1

All-weather floor mats

Remote Start System

Illuminated door sill plates

Electronics

Vehicle security system
Park assist systems¹

Exterior

Roof crossbars

Racks and carriers¹

Hood and moonroof deflectors

Splash guards

Locking fuel plug

Sportz® SUV tents1

Wheel lock kit

Full vehicle covers1

Interior Interior light kit



Mechanical

5.4L 3-valve V8 FFV engine

6-speed automatic transmission with tow/haul mode

4-wheel independent suspension with coil-over shocks – Front: double-wishbone, short- and long-arm (SLA) design; rear: multilink design

4-wheel power disc brakes with Anti-Lock Brake System (ABS), brake assist and electronic brakeforce distribution (EBD)

106-litre fuel tank capacity (127-litre on Expedition MAX)

Control Trac® 4-Wheel-Drive (4WD) System

Easy Fuel® capless fuel filler

Engine block heater

Full-size spare wheel and tire

Non-limited-slip rear axle – 3.31 ratio (Expedition only)

Limited-slip rear axle – 3.73 ratio (Expedition MAX only)

Variable-assist, power rack-and-pinion steering

Seating

1st-row bucket seats

2nd-row 40/20/40 split-fold seat with CenterSlide® (slide-forward feature for centre section) reclines and folds flat to floor in cargo mode

Interior

12-volt powerpoints (3)

Air conditioning

AM/FM stereo and single-CD player with MP3 capability and 6 speakers

Analog instrumentation with voltmeter, speedometer/ odometer, tachometer, and oil pressure, water temperature and fuel gauges

Assist handles (2 in 1st row and 2 in 2nd row)

Auto-dimming rearview mirror

Auxiliary audio input jack

Auxiliary rear heat and air conditioning

Cargo Management System (Expedition MAX only)

Carpeted floor mats in 1st and 2nd rows

Cruise control

Cupholders (9)

Dual-blade sun visors with illuminated vanity mirrors

Floor console with storage bin, coin holder, 2 headphone jacks, 4 cupholders, 2 powerpoints, auxiliary rear audio and climate controls, and pen holder

Ford SYNC® voice-activated, in-vehicle connectivity system
Front door-trim panels with map pockets and cupholders (up to 20-ounce bottles)

Leather-wrapped steering wheel

Message centre

Power door locks

Power rear quarter windows

Power windows with one-touch-up/down driver's side window feature

Rear floor air vents

Sirius Satellite Radio with 6-month prepaid subscription

Steering wheel-mounted audio and cruise controls

Tilt steering column

Universal garage door opener

Exterior

Automatic headlamps with wiper-activated headlamps feature

Body-colour lower bodyside mouldings, wheel-lip mouldings and bumpers

Chrome door and liftgate handles

Chrome exhaust tip

Chrome grille

Concealed antenna in rear quarter glass

Fog lamps

Front tow hooks

Heavy-Duty Trailer Tow Package includes Class IV hitch receiver, 7-/4-pin connectors, heavy-duty auxiliary transmission oil cooler, heavy-duty radiator and electronic brake wiring kit

Liftgate with flip-up glass

Privacy glass (rear doors, rear quarter windows and rear liftgate)

Rear-window defroster

Reverse Sensing System

Windshield wipers – Front: speed-sensitive, 2-speed variable-intermittent; rear: intermittent with washer

Safety & Security

3-point safety belts for all seating positions

AdvanceTrac® with RSC® (Roll Stability Control™)

Belt-Minder™ front safety belt reminder

Child-safety rear door locks

Dual-stage front airbags! safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor and restraint control module

Front-seat side airbags1

Height-adjustable shoulder belts for 1st-row outboard positions

LATCH – Lower Anchors and Tether Anchors for Children on rear-outboard seat positions

МуКеу™

Perimeter alarm

Remote Keyless Entry System with integrated key transmitter remotes

Safety Canopy® System with 3-row side-curtain airbags¹ and rollover sensor

SecuriCode™ keyless entry keypad

SecuriLock® Passive Anti-Theft Engine Immobilizer System

Side-intrusion door beams

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

Trailer sway control

Horsepower, Torque & Estimated Fuel Consumption Ratings²

5.4L 3V V8 FFV Engine 6-speed automatic Horsepower: 310 @ 5,100 rpm Torque (lb.-ft.): 365 @ 3,600 rpm 16.4L/100 km city and 11.3L/100 km hwy (17 mpg city/25 hwy)





XLT

Includes all standard features, plus:

Mechanica

17" aluminum wheels with P265/70R17 OWL tires

Seating

lst-row cloth bucket seats with 6-way power driver's seat with manual lumbar $\,$

3rd-row 60/40 split fold-flat-to-floor bench seat

Interior

Overhead console with map lights, sunglasses holder, conversation mirror and power rear quarter window switches Power-adjustable pedals

Exterior

Black, power, heated sideview mirrors with security approach lamps and blind spot mirrors

Black roof-rack side rails with black crossbars

Black running boards

Dual reflector headlamps



Limited/Limited MAX

Includes select XLT features, plus:

Mechanical

18" machined aluminum wheels with P275/65R18 OWL tires

Seating

1st-row, 10-way power-adjustable, heated and cooled leathertrimmed bucket seats, including power lumbar and recline with memory feature for driver's seat

Heated 2nd-row seat

PowerFold® 3rd-row seat

Interior

110-volt power outlet

Premium Sound System with single-CD player, MP3 capability, and 7 speakers (including a subwoofer) with 340 watts

Dual-zone electronic automatic temperature control

Leather-wrapped shift knob

Leather-wrapped steering wheel with real wood insert

Power-adjustable pedals with memory

Power moonroof with mini-overhead console

Rear view camera

Woodgrain trim accents

xterior

Body-colour, power-adjustable/-folding, heated sideview mirrors with auto-dimming driver's side, memory, security approach lamps, blind spot mirrors and integrated turn signal indicators

Body-colour running boards

Chrome roof-rack side rails with black crossbars

Complex-reflector halogen headlamps with blackout treatment

Front park assist

Power liftgate

Rain-sensing windshield wipers

3.73 axle ratio 4x4 Class IV

Exterior Dimensions mm (in.)	Expedition/MAX	
Wheelbase	3,023 (119.0)/3,327 (131.0)	
Length	5,245 (206.5)/5,621 (221.3)	
Height (with options)	1,961 (77.2)/1,989 (78.3)	
Width – Excluding mirrors	2,002 (78.8)/2,002 (78.8)	
Width – Including mirrors	2,332 (91.8)/2,332 (91.8)	
Width – Mirrors folded	2,024 (79.7)/2,024 (79.7)	
Min. running ground clearance	221 (8.7)/221 (8.7)	
Liftover height	874 (34.4)/912 (35.9)	
Overhang – Front	996 (39.2)/996 (39.2)	
Overhang – Rear	1,227 (48.3)/1,298 (51.1)	
Ramp breakover angle	18.3º/18.7º	
Angle of approach	22.6º/24.1º	
Angle of departure	21.5º/20.9º	

Interior Dimensions mm (in.) Expedition/MAX
1st Row	
Head room	1,006 (39.6)/1,003 (39.5)
Shoulder room	1,605 (63.2)/1,605 (63.2)
Hip room	1,529 (60.2)/1,529 (60.2)
Leg room	1,044 (41.1)/1,044 (41.1)
2nd Row	
Head room	1,011 (39.8)/1,008 (39.7)
Shoulder room	1,618 (63.7)/1,618 (63.7)
Hip room	1,521 (59.9)/1,521 (59.9)
Leg room	993 (39.1)/993 (39.1)
3rd Row (if equipped)	
Head room	973 (38.3)/965 (38.0)
Shoulder room	1,318 (51.9)/1,704 (67.1)
Hip room	1,275 (50.2)/1,316 (51.8)
Leg room	958 (37.7)/958 (37.7)

Cargo Volume litres (cu. ft.) ¹ Expedition/MAX			
Maximum cargo volume	3,067 (108.3)/3,704 (130.8)		
Behind 2nd row 1,557 (55.0)/2,421 (85.5)			
Behind 3rd row	527 (18.6)/1,206 (42.6)		
Maximum Loaded Trailer Weight kg (lbs.) ²			
3.31 axle ratio 4x4 Class IV	4,082 (9,000)/—		



4,082 (9,000)/3,946 (8,700)

XLT



Stone cloth trim. | Power rear quarter windows. | All-weather floor mats in 1st and 2nd rows. | Ford SYNC. | Power-adjustable pedals.











Available Equipment Group

Equipment Group 201A – **XLT Premium Package** includes dual-zone electronic automatic temperature control; 10-way power driver's seat; 6-way power front-passenger seat; Camel leather-trimmed 1st- and 2nd-row seating; PowerFold® 3rd-row seat; memory feature for driver's seat, sideview mirrors and power-adjustable pedals; power liftgate; Pale Adobe running boards, bumpers, lower bodyside cladding and wheel-lip mouldings; 18" machined aluminum wheels; leather-wrapped shift knob; woodgrain interior trim accents; 110-volt power outlet

+ Driver Vision Package includes rear view camera and rain-sensing windshield wipers

Available Options

18" machined aluminum wheels

2nd-row bucket seats (requires XLT Premium Package)

3.73 non-limited-slip rear axle

All-weather floor mats in 1st and 2nd rows

Dual head restraint DVD by INVISION™ (Dealer-installed)

Navigation System with voice-activation, 6.5" LCD touch screen, nearly 10-gigabyte hard drive, and single-CD/DVD Premium Sound System (requires XLT Premium Package)

Power Code™ Remote Start System

Power-deployable running boards (requires XLT Premium Package)

Power moonroof with mini-overhead console

Rear load-levelling air suspension

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors	Interiors		
White Platinum Metallic Tri-coat ^{2,3}			3
Oxford White	1	2	3
Ingot Silver Metallic ⁴	1		
Sterling Grey Metallic ⁴	1		
Golden Bronze Metallic³			3
Autumn Red Metallic	1	2	3
Dark Blue Pearl Metallic	1	2	3
Black	1	2	3



17" Aluminum Standard



18" Machined Aluminum Available

Exterior Colors

White Platinum Metallic Tri-coat^{2,3}







Sterling Grey Metallic⁴



Golden Bronze Metallic³



Autumn Red Metallic



Dark Blue Pearl Metallic



Black

Interior Colors



Stone Cloth Standard



Camel Cloth Standard



Camel Leather Optional (requires XLT . Premium Package)



Limited/Limited MAX



Charcoal Black leather trim with perforated inserts and available equipment. | Heated 2nd-row seats. | 10-way power-adjustable, heated and cooled 1st-row bucket seats. | 2nd-row bucket seats. | Dual head restraint DVD by INVISION!









Limited/Limited MAX

Available Equipment Group

Equipment Group 301A – **Navigation System** with voice-activation, 6.5" LCD touch screen, nearly 10-gigabyte hard drive, and single-CD/DVD Premium Sound System + power-deployable running boards

Available Options

20" polished aluminum wheels

3.73 non-limited-slip rear axle (standard on MAX)

2nd-row bucket seats

All-weather floor mats in 1st and 2nd rows

Dual head restraint DVD by INVISION™ (Dealer-installed)

Power Code™ Remote Start System

Rear load-levelling air suspension

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors	Interiors	
White Platinum Metallic Tri-coat ²	1	2
Ingot Silver Metallic	1	2
Sterling Grey Metallic	1	2
Autumn Red Metallic	1	2
Black	1	2



18" Machined Aluminum Standard



20" Polished Aluminum Available

Exteriors Colors





Ingot Silver Metallic



Sterling Grey Metallic



Autumn Red Metallic



Black

Interior Colors



Stone Leather with Perforated Inserts Standard



Charcoal Black Leather with Perforated Inserts Standard











QUALITY, GREEN, SAFE AND SMART.



Our commitment to you... Peace-of-Mind Protection

● Basic Coverage: 3 years/60,000 km ● Powertrain Limited Warranty: 5 years/100,000 km ● Corrosion Warranty: 5 years/unlimited distance ● Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. I Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca. I Genuine Ford Accessories. Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. I Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. I For prompt, courteous answers to your questions: Ford Customer

Competitive comparisons are based on 2011/2012 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

