

2012 **FLEX**



Drive one.



8.1L/100 km HWY | 35 MPG¹
12.6L/100 km CITY | 22 MPG¹



We've made room for everything.

Yes, it's ready to take it all: family, friends, security, technology. As the largest crossover in the Ford family, Flex prides itself on comfort, safety and space. It also proudly delivers on our commitment to fuel efficiency. Its standard 3.5L Duratec[®] V6 engine achieves 8.1L/100 km (35 mpg) hwy and 12.6L/100 km (22 mpg) city.¹ Flex also fulfills our promise of leading-edge technology. Operate your phone and MP3 player by voice² as your hands stay on the leather-wrapped steering wheel, where they belong. Looking for a parallel parking space? Flex can even steer you into one,³ so you can breathe easy. The 2012 Ford Flex. Drive one today.

Limited. Black. Ingot Silver Metallic roof. Available equipment.

¹3.5L Duratec V6 with FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ²Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. ³Available feature.



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Recline in the most 2nd-row room in its class!¹

In the expansive middle row of Ford Flex, settling in is easy. Recline. Extend your legs. Grab a chilled beverage from the refrigerated console.² Other passengers can access row 3 by folding forward one side of the 2nd-row bench seat (when 7 seats are required) with a convenient autofold feature. For 6-passenger seating, choose the 2nd-row bucket seats (shown).² Up front, the driver is equally well cared for with a 6-way power seat to help find the optimum position, and cabin air filtration that helps keep impurities out.

On Limited and Titanium, convenient memory controls for the 10-way power, heated driver's seat and power-adjustable pedals retrieve your stored positions. Ambient lighting lets you choose one of 7 different colours to provide accent lighting to various parts of the interior. Secondary audio controls grace the leather-wrapped, wood-trimmed steering wheel. And a 390-watt surround-sound Sony® Audio System helps keep everyone entertained. It's just one more way to stay in tune.

Limited. Charcoal Black leather trim. 2nd-row bucket seats. Available equipment.

¹Large Utility class. ²Available feature.



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Enjoy surprising space. And even more surprises.



Can you do all this in your vehicle? Appreciate a sky view from all 3 rows,¹ with a sliding moonroof up front and fixed glass panels over the 2nd and 3rd rows. Keep your beverages cool (5°C/41°F) or your ice cream frozen (-5°C/23°F)¹ on the go. Relax in heated seats¹ – in the 2nd row. In Flex, you can. Also charge almost anything that needs it,¹ so you're ready to go at your destination. Enjoy seats that fold flat at the touch of a button. And even utilize a multitasking PowerFold[®] 3rd-row seat¹ that quickly becomes a rear-facing tailgate seat.² In Flex, spaciousness is the first of many surprises.

- Multipanel Vista Roof^{®1}
- 60/40 split 2nd-row bench seat
- Up to 566L (20-cu.-ft.)³ cargo area behind 3rd row
- 2nd-row refrigerated centre console¹
- Flat load floor with up to 2,356L (83.2 cu. ft.) of cargo space
- 110-volt power outlet¹ in 2nd row
- Heated 1st- and 2nd-row seats¹
- Dual settings for refrigerated console¹
- PowerFold 3rd-row seat¹
- Power-adjustable foot pedals¹

¹Available feature. ²Do not drive vehicle when 3rd row is in tailgate position. ³Including 141.5L (5.0-cu.-ft.) rear cargo storage well.



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8.1L/100 km HWY | **35 MPG¹**
12.6L/100 km CITY | **22 MPG¹**



Advances with exceptional poise.

Paired with an efficient 6-speed automatic transmission, the standard 3.5L Duratec® V6 engine quickens your pulse with 262 horsepower and 248 lb.-ft. of torque. It also satisfies your desire for efficiency with 8.1L/100 km (35 mpg) hwy and 12.6L/100 km (22 mpg) city!¹

With traction control to help prevent wheel slip during acceleration, every Flex also includes AdvanceTrac® with RSC® (Roll Stability Control™).² It uses 2 gyroscopic sensors to monitor both yaw and roll motions. Always on and working, AdvanceTrac with RSC is particularly beneficial in inclement weather.

Limited. Dark Blue Pearl Metallic. Ingot Silver Metallic roof. Available equipment.

¹8.1L/100 km hwy and 12.6L/100 km city (35 hwy and 22 mpg city), 3.5L Duratec with FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



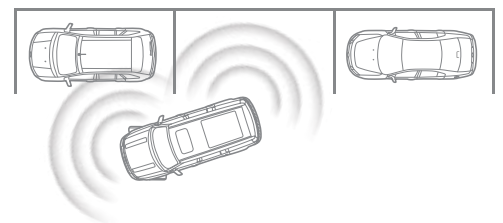
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Steers you into the sweet spot.

With active park assist,¹ parallel parking is nearly as easy as pushing a button. This revolutionary technology makes any concern over parallel parking a thing of the past. First, ultrasonic sensors identify and measure a suitable space. Then, while controlling the gas and brake pedals, remove your hands from the steering wheel and let the system steer, allowing you to park in as little as 24 seconds.



Limited. White Suede. Available equipment.

¹Available feature.



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Keeps you connected to your world.

Hands-free calls and music.

No more searching for your phone or media player. No device on your ear. With voice-activated Ford SYNC,^{®1} you just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." Once paired, the system recognizes your phone and automatically transfers your contacts to support voice calling. SYNC also includes 911 Assist.[™]

Full-colour travel guide.

The voice-activated Navigation System² features a vibrant 8" LCD touch screen with interactive maps you can zoom and scroll. Play DVDs while Flex is in Park, store nearly 10 gigs of your digital music and much more with this easy-to-use system.

Boundless entertainment.

Sirius[®] Satellite Radio³ comes with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment – all across Canada.

Limited. Charcoal Black leather trim. Available equipment.

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. ²Available feature. Coming Fall 2011. ³Available feature. Sirius Satellite Radio subscriptions sold after prepaid period expires. Subscriptions are governed by Sirius Customer Agreement; see sirius.ca.



Drive one.

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8.9 L/100 km HWY | 32 MPG¹
13.5 L/100 km CITY | 21 MPG¹



Powers your life with ultimate authority.

Exciting to look at, Flex Titanium is even more exciting to drive. Credit goes to its standard 3.5L EcoBoost™ V6 engine that pumps out 355 horsepower² and 350 lb.-ft. of torque.² Combining twin turbochargers with direct-injection technology results in V6 fuel efficiency¹ with V8 power. Steering wheel-mounted paddle shifters and Intelligent all-wheel drive (AWD) on EcoBoost models ensure a more spirited drive. The power you want. The efficiency you need. In the same engine. You *can* have it all.



Titanium. Ingot Silver Metallic. Black roof. Includes black-chrome grille and liftgate appliqué. Blackout treatment on headlamps and tail lamps. Alcantara® suede- and leather-trimmed seating. Alloy Metallic and Circle Check-appearance interior accents. 20" polished aluminum wheels. Available equipment.

¹13.5L/100 km city and 8.9L/100 km hwy (21 mpg city/32 hwy) for Flex AWD with EcoBoost engine. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ²Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required.



Drive one.

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Takes a comprehensive approach to safety.



Masters challenging moments.

Our standard AdvanceTrac® with RSC® (Roll Stability Control™) uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.¹ It automatically enhances vehicle control in wet or slippery conditions.

Personalizes your protection.

The advanced Personal Safety System™ uses sophisticated sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System increases protection with a rollover sensor and side-curtain airbags that cover all 3 rows.

Promotes smart driving.

Our exclusive MyKey™ allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and more, including limiting the vehicle's top speed and muting the audio system until front safety belts are fastened.

Sends an SOS for you.

So that you and your passengers can be easily located, our SOS Post-Crash Alert System™ will automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.²

Directly contacts 911.

Ford SYNC®³ with 911 Assist™ uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff.⁴ If needed, it can even give the operator an urgent message for you.

Limited. Ingot Silver Metallic. White Suede Roof. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Available feature. ⁴The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



Drive one.

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Lots of ways to make it yours.



In addition to versatile standards that make your life easier (like keeping your hands clean at the pump), a long list of optional features allows you to create a Flex that addresses your specific needs. Have small children? Add a rear view camera to help see what's behind you when slowly backing up, or satellite radio with plenty of their favourite music. Active on the social scene? Then pump up your audio with an amazing sound system and light up your night with ambient lighting. Whatever you choose, you're creating the Flex you want, just the way you want it.

Industry-first Easy Fuel[®] capless fuel filler, standard

Rear view camera¹

Sirius Satellite Radio²

Sony[®] Audio System includes 10 speakers and 390 watts of continuous power²

Ambient lighting²

¹Shown with available Navigation System. Coming Fall 2011. ²Available feature.



Drive one.

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Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Flex – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SEL in Cinnamon Metallic customized with smoked hood and side window deflectors, silver graphics kit, roof crossbars and upright bike carrier by THULE^{1,2}

All-weather floor mats

Remote start systems

Illuminated door sill plates

Cargo area protector

¹Ford Licensed Accessories. ²Only available for vehicles with roof-rack side rails.

FLEX Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)

Fuel tank – 72.7L capacity

Power rack-and-pinion steering

Seating

1st-row bucket seats with fold-flat front-passenger seat

2nd-row 60/40 split fold-flat bench with autofold function on 40 section

3rd-row manual fold-in-floor 50/50 split bench

Interior

1st-row centre console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use

12-volt powerpoints (4)

Accessory delay

Auto-dimming rearview mirror

Autolock power door locks

Auxiliary audio input jack

Cabin air filter

Carpeted floor mats in 1st and 2nd rows

Coat hooks in 2nd row (2)

Compass

Cruise control

Cupholders/bottle holders (10)

Driver and front-passenger sun visors with illuminated vanity mirrors

Grab handles (3)

Grocery bag hooks in cargo area

Leather-wrapped shifter

Leather-wrapped steering wheel with cruise and secondary audio controls

Manual tilt/telescoping steering column

Map pockets in 1st-row seat backs

Message centre with trip computer

Overhead console with map lights and sunglasses holder

Power windows with one-touch-up/-down driver's side window feature

Reading lamps for 2nd- and 3rd-row passengers

Exterior

Autolamp automatic headlamps with wiper-activated headlamps feature

Bright polished exhaust tips

Easy Fuel® capless fuel filler

Privacy glass on 2nd- and 3rd-row windows and liftgate

Rear-window defroster

Reverse Sensing System

Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

3-point safety belts for all seating positions

Adjustable head restraints

AdvanceTrac® with RSC® (Roll Stability Control™) and traction control

Battery saver

Belt-Minder™ front safety belt reminder

Child-safety rear door locks

Daytime running lamps

Front-seat side airbags¹

Illuminated Entry System

Integrated key transmitter remotes (2)

LATCH – Lower Anchors and Tether Anchors for Children (3)

MyKey™

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft Engine Immobilizer System

Side-intrusion door beams

SOS Post-Crash Alert System™

SPACE (Side Protection And Cabin Enhancement) Architecture

Tire Pressure Monitoring System (excludes spare)



SE

Equipment Group 100A

Includes all standard features, plus:

Mechanical

3.5L Duratec® V6 engine with 6-speed automatic transmission

Front-wheel drive (FWD)

Seating

6-way power driver's seat with 2-way manual front-passenger seat

7-passenger seating

Cloth seating

Interior

AM/FM stereo/single-CD player and 6 speakers

Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior

17" painted aluminum wheels with P235/60R17 BSW tires

Black beltline

Black, power, manually folding sideview mirrors

Body-colour-painted door handles

Body-colour-painted roof

Chrome grille

Fog lamps with chrome bezels

Halogen headlamps



Horsepower, Torque & Estimated Fuel Consumption Ratings²

3.5L Duratec V6 Engine	Horsepower: 262 @ 6,250 rpm	Torque (lb.-ft.): 248 @ 4,500 rpm
6-speed automatic		
FWD	12.6L/100 km city and 8.1L/100 km hwy (22 mpg city and 35 hwy)	
AWD	13.2L/100 km city and 8.6L/100 km hwy (21 mpg city and 33 hwy)	
3.5L EcoBoost™ V6 Engine	Horsepower: 355 @ 5,700 rpm ³	Torque: 350 @ 1,500–5,250 rpm ³
6-speed automatic with steering wheel-mounted paddle shifters		
AWD	13.5L/100 km city and 8.9L/100 km hwy (21 mpg city and 32 hwy)	

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ³Figures achieved using premium unleaded gasoline.



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FLEX Standard Features



SEL

Equipment Group 200A
Includes select SE features, plus:

Seating

1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

Interior

Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
Sirius Satellite Radio with 6-month prepaid subscription
Universal garage door opener
Woodgrain-appearance appliqué on instrument panel and door-trim inserts

Exterior

18" machined aluminum wheels with P235/60R18 BSW tires
Body-colour, power, heated, manually folding sideview mirrors
Bright stainless steel beltline
Chrome door handles
"SEL" badge



Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out and 2 cupholders
3rd-row perforated vinyl 50/50 split manually folding bench seat

Interior

110-volt power outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Chrome front door-sill scuff plates
Colour-keyed leather-wrapped steering wheel with wood inlay
Power-adjustable pedals with memory
Sony® Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations

Exterior

19" polished aluminum wheels with P235/55R19 BSW tires
Chrome-capped, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory on driver's side
High-intensity discharge (HID) headlamps
Light-emitting diode (LED) tail lamps
"LIMITED" badge
Power liftgate
Satin-aluminum liftgate appliqué



Titanium

Equipment Group 401A
Includes select Limited features, plus:

Mechanical

3.5L EcoBoost™ V6 engine
6-speed SelectShift Automatic® transmission with steering wheel-mounted paddle shifters
Electric power-assisted steering
Engine block heater
Intelligent all-wheel drive (AWD)

Seating

1st- and 2nd-row leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Grey Alcantara® suede inserts

Interior

Alloy Metallic-painted accents on centre stack, console and door bezels
Circle Check-appearance appliqué on instrument panel and door-trim inserts
Illuminated front door-sill scuff plates
Leather-wrapped steering wheel with perforated leather insert and Alloy Metallic accents
Voice-activated Navigation System¹ with single-DVD/CD player, MP3 capability and rear view camera

Exterior

20" polished aluminum wheels with P255/45R20 BSW tires
Black beltline
Black-chrome liftgate appliqué
Black "FLEX" badge on leading edge of hood
Black-painted capped, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory on driver's side
Black-painted roof
Body-colour-painted door handles
Dual exhaust with chrome tips
Fog lamps with Black-painted bezels
Headlamps and tail lamps with unique blackout treatment
Unique Black-chrome grille

Exterior Dimensions mm (in.)

Wheelbase	2,995 (117.9)
Length	5,126 (201.8)
Height – Excluding options	1,727 (68.0)
Height – Including options	1,760 (69.3)
Width – Excluding mirrors	1,928 (75.9)
Width – Including mirrors	2,256 (88.8)
Width – Mirrors folded	2,035 (80.1)

Interior Dimensions mm (in.)

	1st/2nd/3rd Row
Head room	1,062 (41.8)/1,029 (40.5)/983 (38.7)
Shoulder room	1,483 (58.4)/1,476 (58.1)/1,290 (50.8)
Hip room	1,410 (55.5)/1,397 (55.0)/1,044 (41.1)
Leg room	1,036 (40.8)/1,125 (44.3)/846 (33.3)

Capacities² litres (cu. ft.)

Passenger volume	4,412 (155.8)
Behind 1st row	2,356 (83.2)
Behind 2nd row	1,223 (43.2)
Behind 3rd row	566 (20.0) ³

¹Coming Fall 2011. ²Cargo and load capacity limited by weight and weight distribution. ³Includes 141.5L (5.0-cu.-ft.) rear cargo storage well.

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Drive one.

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SE+SEL



SEL. Charcoal Black leather trim with available equipment. | SE. Charcoal Black cloth with Houndstooth-patterned inserts. | SEL. Cargo net. | Ford SYNC.^{®1}
| SEL. Woodgrain appliqué.



¹Available feature.



Drive one.

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SE+SEL

SE

Available Package

Class III Trailer Tow Package includes hitch receiver with 2,041-kg (4,500-lb.) rating,¹ 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

- 2nd-row cloth 40/40 split reclining bucket seats with autofold
- All-weather floor mats (1st and 2nd rows)
- Engine block heater
- Ford SYNC® voice-activated, in-vehicle connectivity system
- Power Code™ Remote Start System
- Sirius Satellite Radio with 6-month prepaid subscription
- Two-tone roof

SEL

Available Equipment Groups

Equipment Group 201A – **Convenience Package** includes power-adjustable pedals with memory, power liftgate, memory settings for driver's seat and heated sideview mirrors, security approach lamps and 110-volt power outlet

Equipment Group 202A – Sony® Audio System with AM/FM stereo/single-CD player and 12 speakers in 10 locations + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + **Convenience Package**

Available Package

Class III Trailer Tow Package includes hitch receiver with 2,041-kg (4,500-lb.) rating,¹ 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

- 2nd-row 40/40 reclining bucket seats with autofold
- 2nd-row console (requires 2nd-row 40/40 reclining bucket seats, and 202A)
- All-weather floor mats (1st and 2nd rows)
- Chrome roof-rack side rails
- Dual-Headrest DVD Entertainment System includes colour-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls (requires 201A or 202A)
- Engine block heater
- Intelligent all-wheel drive (AWD)
- Multipanel Vista Roof®
- Power Code Remote Start System
- Refrigerated console (requires 2nd-row console and 202A)
- Two-tone roof
- Voice-activated Navigation System² with single-DVD/CD player, MP3 capability and rear view camera (requires 202A)

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors/Optional Two-Tone Roof

SE

	1	2
White Suede/Ingot Silver Metallic	1	2
Ingot Silver Metallic/White Suede	1	2
Cinnamon Metallic/White Suede	1	2
Ginger Ale Metallic/White Suede	1	2
Mineral Grey Metallic/White Suede	1	2
Dark Blue Pearl Metallic/ Ingot Silver Metallic	1	2
Black/Ingot Silver Metallic	1	2

SEL

	1	2	3	4
White Platinum Metallic Tri-coat ³	1	2	3	4
White Suede/Ingot Silver Metallic	1	2	3	4
Ingot Silver Metallic/White Suede	1	2	3	4
Red Candy Metallic Tinted Clearcoat ³ / White Suede	1	2	3	4
Cinnamon Metallic/White Suede	1	2	3	4
Ginger Ale Metallic/White Suede	1	2	3	4
Mineral Grey Metallic/White Suede	1	2	3	4
Dark Blue Pearl Metallic/ Ingot Silver Metallic	1	2	3	4
Black/Ingot Silver Metallic	1	2	3	4

Interiors

Exterior Colours



17" Painted Aluminum
Standard on SE



18" Machined Aluminum
Standard on SEL

Interior Colours



SEL, Dark Blue Pearl Metallic with available equipment.

¹See your Ford of Canada Dealer for towing capacity information. ²Coming Fall 2011. ³Additional charge. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



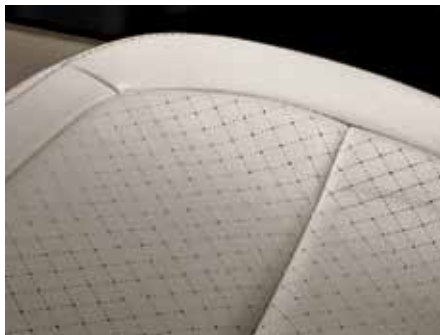
Drive one.

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Limited



Charcoal Black leather trim with perforated inserts and available equipment. | Medium Light Stone leather trim with perforated inserts. | Power liftgate. | Refrigerated 2nd-row console!¹ | 110-volt power outlet.



¹Available feature.



Drive one.

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Limited

Available Equipment Groups

Equipment Group 301A – Multipanel Vista Roof® + 3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Equipment Group 302A – 3.5L EcoBoost™ V6 + 6-speed SelectShift Automatic™ transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering

Equipment Group 303A – 3.5L EcoBoost V6 + multipanel Vista Roof + 3rd-row one-touch PowerFold seat + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Available Package

Class III Trailer Tow Package includes hitch receiver with 2,041-kg (4,500-lb.) rating,¹ 7-7/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row heated, perforated leather-trimmed 40/40 split reclining bucket seats with autofold

3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold and tumble flat-folding with tailgate feature (requires 300A or 302A)

20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires (requires 300A or 302A)

Active park assist (requires 302A or 303A)

All-weather floor mats (1st and 2nd rows)

Chrome roof-rack side rails

Dual-Headrest DVD Entertainment System includes colour-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

Engine block heater (included with 302A or 303A)

Intelligent all-wheel drive (AWD) (included with 302A and 303A)

Multipanel Vista Roof (requires 300A or 302A)

Power Code™ Remote Start System

Refrigerated console (requires 2nd-row console)

Two-tone roof

Voice-activated Navigation System² with single-DVD/CD player, MP3 capability and rear view camera

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors/Optional Two-Tone Roof

	Interiors
White Platinum Metallic Tri-coat ³	1 2
White Suede/Ingot Silver Metallic	1 2
Ingot Silver Metallic/White Suede	1 2
Red Candy Metallic Tinted Clearcoat ³ /White Suede	1 2
Cinnamon Metallic/White Suede	1 2
Ginger Ale Metallic/White Suede	1 2
Mineral Grey Metallic/White Suede	1 2
Dark Blue Pearl Metallic/Ingot Silver Metallic	1 2
Black/Ingot Silver Metallic	1 2



19" Polished Aluminum Standard



20" Bright-Painted Aluminum Optional

Exterior Colours

	White Platinum Metallic Tri-coat
	White Suede/Ingot Silver Metallic
	Ingot Silver Metallic/White Suede
	Red Candy Metallic Tinted Clearcoat/White Suede
	Cinnamon Metallic/White Suede
	Ginger Ale Metallic/White Suede
	Mineral Grey Metallic/White Suede
	Dark Blue Pearl Metallic/Ingot Silver Metallic
	Black/Ingot Silver Metallic

Interior Colours

	1 Medium Light Stone Leather with Perforated Inserts Standard
	2 Charcoal Black Leather with Perforated Inserts Standard



Ingot Silver Metallic. White Suede roof with available equipment.

¹See your Ford of Canada Dealer for towing capacity information. ²Coming Fall 2011. ³Additional charge. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Drive one.

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Titanium



Charcoal Black leather trim with Grey Alcantara® suede perforated inserts and available equipment. | Illuminated front door-sill scuff plates. | Paddle shifters.
| Black "FLEX" hood badge. | Circle Check-appearance appliques on instrument panel and door trim.



Drive one.

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Titanium

Available Package

Class III Trailer Tow Package includes hitch receiver with 2,041-kg (4,500-lb.) rating;¹ 7-/4-pin connector with wiring harness and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 split reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 reclining bucket seats with Grey Alcantara® suede perforated inserts and autofold

3rd-row perforated vinyl 50/50 split bench seat with Grey Alcantara suede perforated inserts, one-touch PowerFold® and tumble, flat-folding with tailgate feature

Active park assist

All-weather floor mats (1st and 2nd rows)

Black roof-rack side rails

Dual-Headrest DVD Entertainment System includes colour-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

Multipanel Vista Roof®

Refrigerated console (requires 2nd-row console)

Power Code™ Remote Start System

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors/Standard Two-Tone Roof

White Platinum Metallic Tri-coat²/Black

Ingot Silver Metallic/Black

Red Candy Metallic Tinted Clearcoat²/Black

Black

Interior

1

1

1

1

Exterior Colours



White Platinum Metallic Tri-coat/Black



Ingot Silver Metallic/Black



Red Candy Metallic Tinted Clearcoat/Black



Black

Interior Colour



Charcoal Black Leather with Grey Alcantara Suede Perforated Inserts



20" Polished Aluminum Standard



White Platinum Metallic Tri-coat. Black roof with available equipment.

¹See your Ford of Canada Dealer for towing capacity information. ²Additional charge. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Drive one.

2012 FLEX ford.ca



QUALITY, GREEN, SAFE AND SMART.



Our commitment to you... Peace-of-Mind Protection

● Basic Coverage: 3 years/60,000 km ● Powertrain Limited Warranty: 5 years/100,000 km ● Corrosion Warranty: 5 years/unlimited distance ● Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca. □ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. □ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. □ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2011/2012 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

