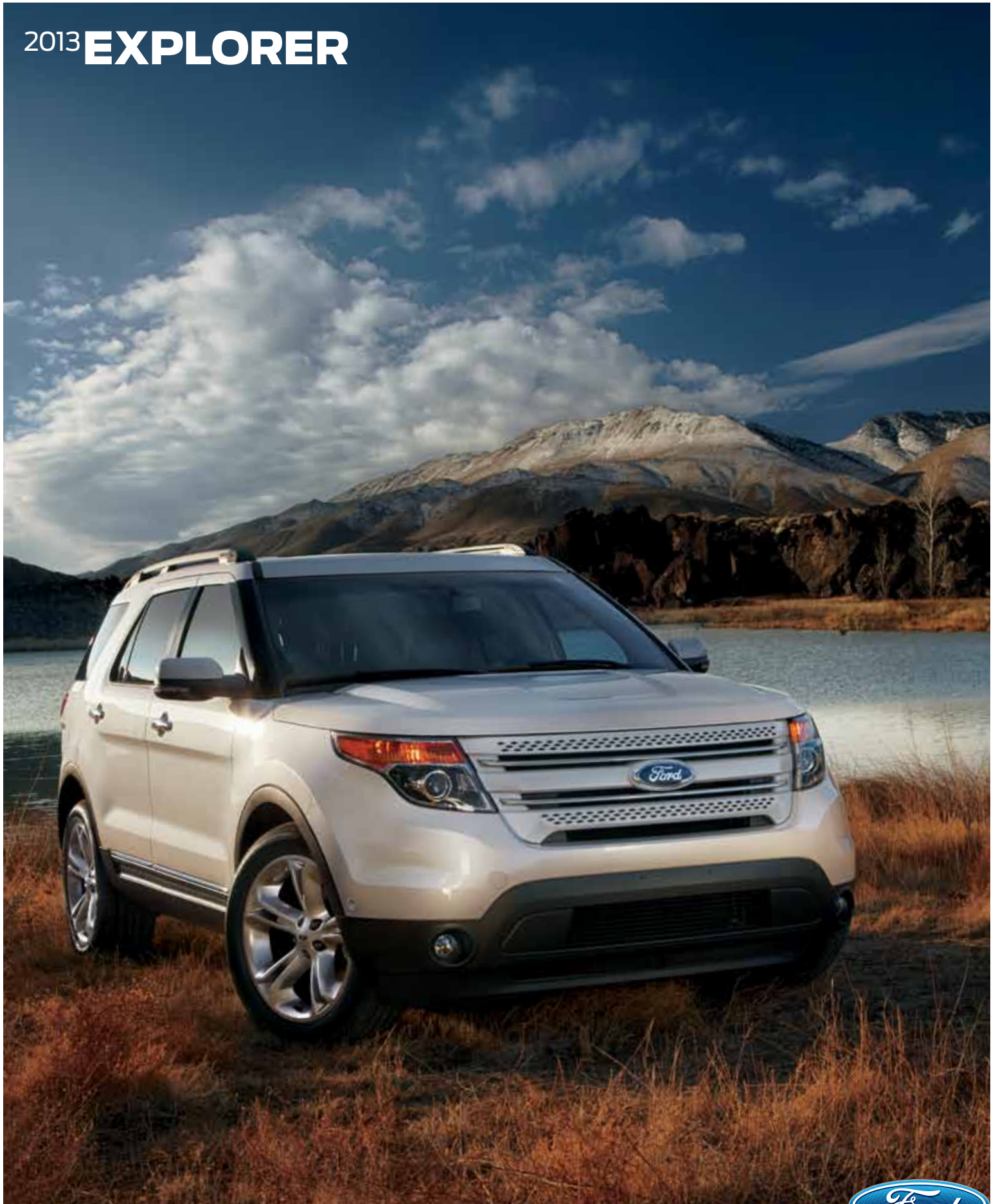


2013 **EXPLORER**



Go Further



Memories. Make them stand out.

In the 2013 Explorer – your family's very own 7-person adventure machine. Explorer inspires with best-in-class hwy fuel efficiency even the hybrid competition can't beat – 7.0L/100 km (40 mpg)¹ with the 2.0L EcoBoost® engine.² For those with a desire to tow, the standard 3.5L Ti-VCT V6 engine, trailer sway control and Class III Trailer Tow Package² can help you handle up to 2,268 kg (5,000 lbs.) with utmost confidence. For the performance-driven, a mighty 3.5L EcoBoost V6 standard on the new Explorer Sport produces best-in-class V6 power and torque. Plus, you can maximize traction with the turn of a dial.² Increase your confidence with our driver-assist advancements.² And stay connected to your calls, music and more with both hands on the wheel.² Go further in a 2013 Explorer.

XLT. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹10.4L/100 km city and 7.0L/100 km hwy (27 mpg city/40 hwy), FWD. Class is Large Utilities vs. 2012/2013 competitors. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ²Available feature.

2013 **EXPLORER**
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Intensify your ride with best-in-class V6 power and torque!¹

365 hp. 350 lb.-ft. of torque. 8.8L/100 km (32 mpg) hwy.² That's one seriously exhilarating combination, courtesy of the new Explorer Sport. Powered by a twin-turbocharged, direct-injected, 3.5L EcoBoost® V6 engine, Sport features a 6-Speed SelectShift Automatic® transmission and racing-inspired paddle shifters for precise control. Intelligent 4WD with the Terrain Management System™ and Hill Descent Control™ are also standard on Sport. Factor in its sport-tuned suspension, and you've got an Explorer engineered for top-of-the-line performance. A bold black grille, blackout-treatment headlamps and tail lamps, black liftgate appliqué and muscular 20" wheels establish its signature exterior style. Charcoal Black leather-trimmed seats with contrast stitching and available Sienna inserts, "SPORT" badging on the 1st- and 2nd-row floor mats, and several other unique details ensure the new Explorer Sport is a standout. Inside and out.

Sport. Ingot Silver Metallic.

¹Class is Large Utilities vs. 2012/2013 competitors. ²13.2L/100 km city and 8.8L/100 km hwy (21 mpg city/32 hwy), 4WD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary.

2013 **EXPLORER**
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Dial up your control. Any road. Any time.

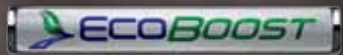


Challenging conditions? Simple solution: Just turn the dial to match the scene outside. Our highly capable Terrain Management System™¹ is paired with Intelligent 4WD¹ to give you seamless shift-on-the-fly confidence. It's one more way Explorer is designed to inspire you. Go. Do.



-  **Mud, Rut** lets the tires spin a bit if needed to help you keep moving.
-  **Snow, Gravel, Grass** optimizes grip on all sorts of slippery surfaces.
-  **Sand** allows aggressive wheel spin to help you stay on top.
-  **Normal** is ideal for everyday on-road driving.
-  **Hill Descent Control™** regulates your speed on steep declines with just the push of a button.

¹Available feature.



Explore more with best-in-class hwy efficiency.

The way we see it, less stopping for fuel means more time for adventure. So we put our revolutionary 2.0L EcoBoost® engine¹ in Explorer to give you 7.0L/100 km (40 mpg)² – best-in-class hwy fuel efficiency even the hybrid competition can't beat. A 6-speed automatic transmission helps this state-of-the-art, turbocharged, direct-injection powerplant deliver plenty of low-end torque for acceleration and passing, plus outstanding fuel efficiency while cruising. A spirited and smart combination. Make the most of every drive with EcoBoost.

7.0L/100 km (**40**MPG) HWY²
10.4L/100 km (**27**MPG) CITY²

Limited. Tuxedo Black Metallic. Available equipment.

¹Available feature. ²10.4L/100 km city and 7.0L/100 km hwy (27 mpg city/40 hwy), FWD. Class is Large Utilities vs. 2012/2013 competitors. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary.

2013 **EXPLORER**
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Increase your confidence. Both day and night.

Explorer offers an array of advanced technologies to assist you. Our BLIS® (Blind Spot Information System) with cross-traffic alert¹ is designed to alert you with a light in your sideview mirror² when traffic is detected in your blind spot as you drive, or if a vehicle is detected approaching from either side as you're slowly backing out. Adaptive cruise control and forward collision warning with brake support¹ is designed to help maintain a preset gap from the vehicle in front of you. If it detects a potential collision, a warning flashes on your windshield, an alarm sounds, the brakes are pre-charged and brake-assist sensitivity is increased. Our Lane-Keeping System¹ uses a tiny camera to track the road ahead and detect if you drift toward a lane marker. It then applies torque to the steering wheel, directing you to correct your path. If you continue to drift, the steering wheel shudders, alerting you to steer back toward centre. New auto high beams¹ help improve visibility by activating themselves when no automotive headlamps or tail lamps are detected in front of you. Active park assist¹ not only helps you locate an appropriate parallel parking space, it actually steers Explorer into the spot. You simply follow system prompts to shift gears and control the brake and accelerator pedals. These helpful features are available together with rain-sensing windshield wipers in the Technology Package on Explorer Limited.



¹Available feature. ²BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver's judgment.



Enjoy a blend of efficiency and power.

Explorer sets extremely high standards with its 3.5L Ti-VCT V6 engine and 6-speed SelectShift Automatic.[®] This powertrain delivers 8.2L/100 km (34 mpg) hwy,¹ and produces 290 hp. Twin independent variable camshaft timing (Ti-VCT) contributes to fuel efficiency or power output as your input demands. Add the Class III Trailer Tow Package² to the V6 and tow up to 2,268 kg (5,000 lbs.) with utmost confidence. Standard trailer sway control automatically reduces engine speed and selectively applies the brakes when trailer sway is detected to help you maintain control of both the vehicle and the trailer.³ Hill start assist helps keep you from rolling downhill when you take your foot off the brake – very handy on boat launch ramps. Whether you're heading up an incline in Drive or in Reverse, Explorer has you covered.

8.2L/100 km (**34**MPG) HWY¹
12.2L/100 km (**23**MPG) CITY¹

Limited. White Platinum Metallic Tri-coat. Available equipment.

¹12.2L/100 km city and 8.2L/100 km hwy (23 mpg city/34 hwy), FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ²Available feature. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

2013 **EXPLORER**
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Stay connected.

Hands-free calls and music.

You may head to some far-off places, but voice-activated Ford SYNC^{®1} makes it easy to stay connected. No more searching for your phone. No device on your ear. Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.[®] Just touch a button on the steering wheel and say things like "Call: John at work," or "Play playlist: Roadtrip." SYNC also includes 911 Assist[®] with GPS location reporting. SYNC. Say the word.

Boundless entertainment.

Listen to your favourites all across Canada with SiriusXM[®] Satellite Radio.² Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.

Limited. Charcoal Black leather trim. SYNC with MyFord Touch.TM Available equipment.

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. ²Available feature. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see sirius.ca.

Enrich your adventures. Instantly.

Simple graphics. Fast touch-screen responses. Easy-to-use controls. Explorer offers you the latest version of our voice-activated SYNC®1 with MyFord Touch.™1 Get ultimate control over your phone, entertainment, navigation and climate. Have your text messages read to you. Connect the kids' favourite game console when in Park. MyFord Touch includes an 8" LCD touch screen, a media hub, 2 LCD screens in the gauge cluster, and familiar 5-way controls on the steering wheel. The system recognizes thousands of voice commands – everything from “set temperature to 20 degrees” to “find an Italian restaurant.” So you can explore with both hands on the wheel and your eyes on the road.



See who's calling.

MyFord Touch makes it easy to keep in touch. The system can download personal photos from your phone book and display them on its full-colour screen when you receive a call, place a call or browse your directory.

Take the eco-friendly route.

Upgrade to the Navigation System² for interactive maps you can zoom and scroll – complete with 3D landmarks. Choose the Eco Route on the voice-guided turn-by-turn directions for a recommendation on the most efficient way to travel.

Instantly adjust your climate.

One touch of the MyTemp button and the system recalls your preferred temperature setting. Heated seats,² fan speed and other climate-related features are easily accessible from the same screen. Select climate controls are also located beneath the touch screen for quick access anytime.

Entertain yourself – and friends.

Use voice commands to control your music from a media player, USB drive, portable hard drive or almost any device you plug into the media hub. Stream internet radio or music from your smartphone via Bluetooth.[®] Upload a photo to the home screen. When in Park, you can even connect a video camera or other device to show off the footage you just shot of your star player's big game.

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. Some features may be locked out while the vehicle is in gear. Vehicle shown in Park. Always place your mobile phone in a secure location while driving. ²Available feature.

Gather up to 7. In the latest hotspot.

You and your family deserve to travel in style and luxury with leather-trimmed seating, standard inside Explorer Limited. New this year, a heated steering wheel¹ joins the 10-way power, heated and cooled front seats¹ to take your comfort to a new level. Standard seating for 7 features environmentally friendly, supportive, soy-based foam in the seat cushions and seat backs to help conserve limited resources and reduce CO₂ emissions. A dual-panel moonroof¹ fills the cabin with light. This graceful space – crafted to world-class standards for fit and finish – is sure to please one and all wherever your journey takes you.



PowerFold® 3rd-row seat¹

Best-in-class 2nd-row head room²

Heated steering wheel¹

Limited. Charcoal Black leather trim with Pecan perforated inserts. Available equipment.

¹Available feature. ²Class is Large Utilities vs. 2012/2013 competitors.

2013 **EXPLORER**
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Select the safety innovator. For so many reasons.

New for 2013, we've added a standard front-passenger knee airbag. And parents of teens can enable our exclusive MyKey[®] to mute the audio if front safety belts are not fastened. In addition to its 7 standard airbags, Explorer offers inflatable rear safety belts¹ in the 2nd-row outboard seating positions – the first of their kind in automotive production. For improved grip through the turns, there's standard Curve Control, which helps slow the vehicle by as much as 16 km/h in about a second if it senses you're taking a curve too quickly.² Ford SYNC^{®1} with 911 Assist[®] uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff. It can even send the operator an urgent message and your vehicle's location.³ Be sure to visit the "Explorer Standard Features" page of this PDF for a comprehensive list of the safety and security features engineered into every 2013 Explorer.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. Not all 911 systems are capable of receiving the vehicle location electronically. See your owner's guide for details. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish.

Equip it to go. Do what you like.



Take advantage of versatile standards to make your life easier. Stow all sorts of cargo with its flexible seating configurations and flat load floor. Even transport long objects inside! Add options to help make backing up, changing the seating arrangement and loading cargo easy. Create the Explorer you want, just the way you want it.

Extra-deep 595-litre (21-cu.-ft.) cargo area behind 3rd row²

Rear view camera³

PowerFold[®] 3rd-row seat³

Power liftgate³

Standard 2nd-row 60/40 split-fold-flat seat

¹Always ensure cargo is properly secured. ²Including rear seat well. ³Available feature.



XLT in Ruby Red Metallic Tinted Clearcoat customized with smoked hood and side window deflectors, moulded splash guards, roof-mounted crossbars, and cargo box by THULE®¹

Portable DVD Rear-Seat Entertainment System by NextBase®¹

All-weather floor mats

Remote start systems

Cargo security shade, cargo area protector and rear bumper protector

Exterior

- Locking fuel plug
- Full vehicle covers¹
- Racks and carriers¹
- Sportz® SUV tent¹
- Trailer towing accessories
- Wheel lock kit

Interior

- Interior light kit
- Cargo organizers and protectors
- Ash cup/coin holder
- Carpeted floor mats

Electronics

- Vehicle security systems
- Warning sensor systems¹

¹Ford Licensed Accessory.

EXPLORER Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
70-litre fuel tank
Easy Fuel® capless fuel filler
Electric power-assisted steering
Engine block heater
Front-wheel drive (FWD)
Hill start assist
Independent front and rear suspension
Traction control
Trailer sway control

Seating

1st-row bucket seats
2nd-row 60/40 split-fold-flat seat with fore/aft adjustable 40 section
3rd-row 50/50 split-fold-flat seat

Interior

1st-, 2nd- and 3rd-row dome/map lights
1st- and 2nd-row door-sill scuff plates with embossed Explorer logo
1st-row centre console with armrest and storage
12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Assist handles – Front-passenger (1) and B-pillar (2)
Cabin air filter
Cargo area hooks
Cruise control
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio, and 5-way MyFord™ controls (2)
Tilt/telescoping steering column

Exterior

Black wheel-lip mouldings
Dual chrome exhaust tips
LED tail lamps
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags! safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Front height-adjustable shoulder safety belts
Front-passenger knee airbag ¹
Front-seat side airbags ¹
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row passenger-side seating positions)
MyKey®
Safety Canopy® System with side-curtain airbags ¹ and rollover sensor
SecuriLock® Passive Anti-Theft Engine Immobilizer System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)



Explorer

FWD or 4WD
Equipment Group 100A
Includes all standard features, plus:

Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift Automatic® transmission
58-amp-hr battery
175-amp alternator

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar
Cloth seats

Interior

1st- and 2nd-row carpeted floor mats
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Manual day/night rearview mirror
MyFord™ with 4.2" colour LCD display in instrument cluster and centre stack; and media hub with auxiliary audio input jack
Power windows with one-touch-down driver's side window feature

Exterior

17" steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires
Bi-functional projector-beam halogen headlamps
Black door handles, roof-rack side rails and lower bodyside cladding
Black, power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Foundry Grey-painted grille
Remote Keyless Entry System with 2 integrated key transmitter remotes



Horsepower, Torque & Estimated Fuel Consumption Ratings²

3.5L Ti-VCT V6 Engine 6-speed SelectShift Automatic	Horsepower: 290 @ 6,500 rpm	Torque (lb.-ft.): 255 @ 4,000 rpm
FWD	12.2L/100 km city and 8.2L/100 km hwy (23 mpg city/34 hwy)	
4WD	12.7L/100 km city and 8.7L/100 km hwy (22 mpg city/32 hwy)	
2.0L EcoBoost 4-cyl. Engine 6-speed automatic	Horsepower: 240 @ 5,500 rpm ³	Torque (lb.-ft.): 270 @ 3,000 rpm ³
FWD	10.4L/100 km city and 7.0L/100 km hwy (27 mpg city/40 hwy)	
3.5L EcoBoost V6 Engine 6-speed SelectShift Automatic	Horsepower: 365 @ 5,500 rpm ³	Torque (lb.-ft.): 350 @ 3,500 rpm ³
4WD	13.2L/100 km city and 8.8L/100 km hwy (21 mpg city/32 hwy)	

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ³Figures achieved using premium unleaded gasoline.

EXPLORER Standard Features



XLT

FWD or 4WD
Equipment Group 200A
Includes select Explorer features, plus:

Mechanical

200-amp alternator
Perimeter alarm

Seating

1st-row heated bucket seats with 2-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat
Unique cloth seats

Interior

Auto-dimming rearview mirror
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
MyFord Touch™ with 2 configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Power windows with front one-touch-up/-down feature
Premium Plus Sound System with 9 speakers
SiriusXM Satellite Radio with 6-month prepaid subscription

Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires
Automatic headlamps
Black lower bodyside cladding with chrome accents
Chrome door handles
Fog lamps
Gloss Black, power, heated sideview mirrors with integrated LED turn signal indicators and security approach lamps
Reverse Sensing System
Satin Silver-finish grille
SecuriCode™ invisible keypad
Silver roof-rack side rails



Limited

FWD or 4WD
Equipment Group 300A
Includes select XLT features, plus:

Mechanical

72-amp-hr battery
Intelligent Access with push-button start with 2 key fob transmitters
Remote Start System

Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat
2nd-row 60/40 split-fold-flat seat with fore/aft adjustable 40 section and armrest with dual cupholders
Leather-trimmed seating surfaces

Interior

1st- and 2nd-row door-sill scuff plates with bright inserts
110-volt power outlet
Ambient lighting
Audio System from Sony® with 12 speakers, including 2 subwoofers
Cargo net
High-gloss Black centre stack accents
Power-adjustable pedals with memory
Unique wood-appearance instrument panel appliqué
Universal garage door opener

Exterior

20" painted aluminum wheels with P255/50R20 all-season BSW tires
Body-colour grille
Body-colour, power-folding, heated sideview mirrors with integrated LED turn signal indicators, security approach lamps and driver's side memory
HID headlamps
Power liftgate
Rear view camera



Sport

4WD
Equipment Group 400A
Includes all XLT features, plus:

Mechanical

3.5L EcoBoost® V6 engine
6-speed SelectShift Automatic® transmission with paddle shifters
Intelligent 4WD with Terrain Management System™ and Hill Descent Control™
Intelligent Access with push-button start with 2 key fob transmitters
Remote Start System
Sport-tuned suspension

Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat with manual lumbar
2nd-row 60/40 split-fold-flat seat with fore/aft adjustable 40 section and armrest with dual cupholders
Heated and cooled driver and front-passenger seats
Leather-trimmed seating surfaces

Interior

1st- and 2nd-row carpeted floor mats with unique badging
1st-row illuminated door-sill scuff plates
110-volt power outlet
Ambient lighting
Audio System from Sony® with 12 speakers
BLIS® (Blind Spot Information System) with cross-traffic alert
Cargo net
Power-adjustable pedals with memory
Power-tilt/-telescoping steering column
Unique instrument panel and door-trim appliqué
Universal garage door opener

Exterior

20" machined aluminum wheels with painted pockets and P255/50R20 all-season BSW tires
Black lower bodyside cladding and roof-rack side rails
Blackout treatment for headlamps and tail lamps
Power-folding, heated sideview mirrors with integrated LED turn signal indicators, security approach lamps and driver's side memory
Power liftgate
Rear view camera
Unique black-painted grille and liftgate appliqué

Exterior Dimensions mm (in.)

Wheelbase	2,860 (112.6)
Length	5,006 (197.1)
Height	1,788 (70.4)
Width – Excluding mirrors	2,004 (78.9)
Width – Including mirrors	2,291 (90.2)
Width – Mirrors folded	2,096 (82.5)
Liftover height	795 (31.3)

Interior Dimensions mm (in.)

	1st/2nd/3rd Row
Head room	1,052/1,029/960 (41.4/40.5/37.8)
Shoulder room	1,557/1,549/1,290 (61.3/61.0/50.8)
Leg room	1,031/1,011/843 (40.6/39.8/33.2)

Capacities litres (cu. ft.)

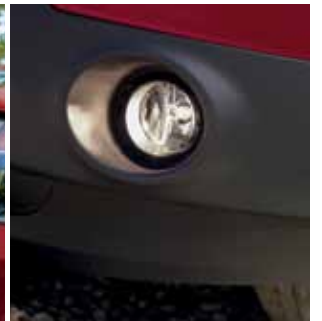
Passenger volume	4,296 (151.7)
Cargo volume behind 1st row	2,285 (80.7)
Cargo volume behind 2nd row	1,240 (43.8)
Cargo volume behind 3rd row ¹	595 (21.0)
Fuel capacity (litres)	70
Max. towing ² kg (lbs.)	2,268 (5,000)

¹Including rear seat well. ²Maximum weights shown are for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford of Canada Dealer. Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB. Sony is a registered trademark of the Sony Corporation. INVISION is a trademark of Audiovox Corporation.

Explorer+XLT

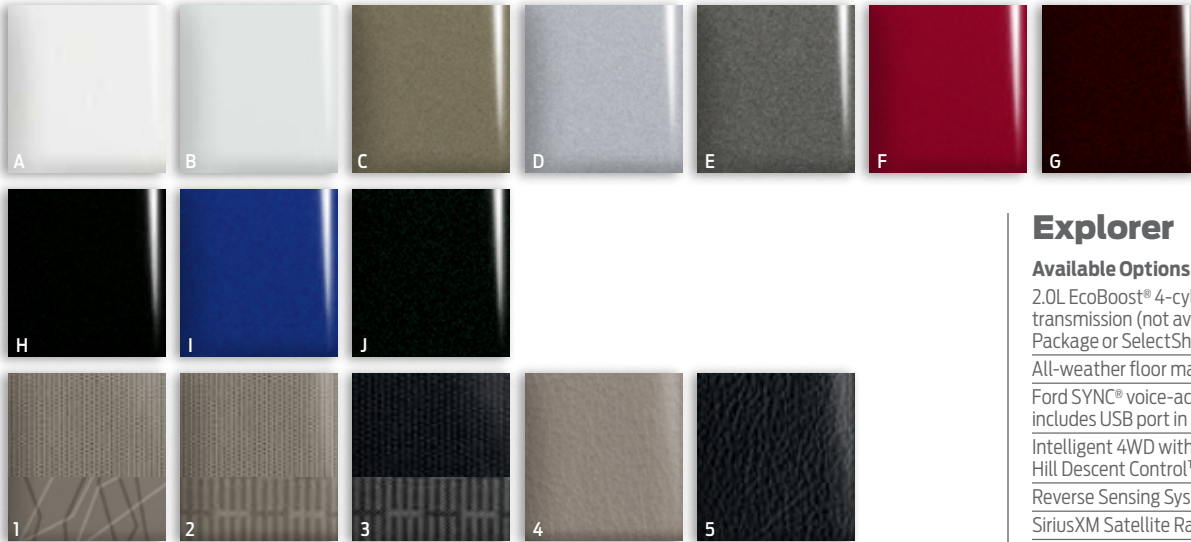


XLT. Charcoal Black leather trim¹ with available equipment. | XLT. 2nd-row bucket seats! 2nd-row centre console! | XLT. Heated sideview mirrors with integrated LED turn signal indicators and security approach lamps. | XLT. Satin Silver-finish grille. | XLT. Fog lamps.



¹Available feature.

Explorer+XLT



Exteriors

Explorer

B Oxford White	1
D Ingot Silver Metallic	1
F Ruby Red Metallic Tinted Clearcoat ¹	1
I Deep Impact Blue Metallic	1
J Tuxedo Black Metallic	1

1 Medium Light Stone Cloth – Standard

XLT

	2	3	4	5
A White Platinum Metallic Tri-coat ¹	2	3	4	5
B Oxford White	2	3	4	5
C Ginger Ale Metallic	2	3	4	5
D Ingot Silver Metallic	2	3	4	5
E Sterling Grey Metallic	2	3	4	5
F Ruby Red Metallic Tinted Clearcoat ¹	2	3	4	5
G Kodiak Brown Metallic	2	3	4	5
H Green Gem Metallic	2	3	4	5
I Deep Impact Blue Metallic	2	3	4	5
J Tuxedo Black Metallic	2	3	4	5

2 Medium Light Stone Cloth – Standard

3 Charcoal Black Cloth – Standard

4 Medium Light Stone Leather – Requires Comfort Package

5 Charcoal Black Leather – Requires Comfort Package

Interiors



17" Steel with 5-spoke Wheel Cover
Standard on Explorer



18" Painted Aluminum
Standard on XLT



20" Polished Aluminum
Available on XLT



XLT. Ingot Silver Metallic.

¹Additional charge. ²Ford Licensed Accessory.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

Explorer

Available Options

2.0L EcoBoost[®] 4-cylinder engine with 6-speed automatic transmission (not available with Intelligent 4WD, Trailer Tow Package or SelectShift Automatic[®] transmission)

All-weather floor mats

Ford SYNC[®] voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM Satellite Radio)

Intelligent 4WD with Terrain Management System[™] and Hill Descent Control[™]

Reverse Sensing System

SiriusXM Satellite Radio with 6-month prepaid subscription

Explorer+XLT

Available Package

Class III Trailer Tow Package up to 2,268 kg (5,000 lbs.) includes engine oil cooler, hitch receiver and 7-/4-pin wiring harness (not available with 2.0L EcoBoost engine)

XLT

Available Equipment Groups

Equipment Group 201A – Rear view camera + power liftgate

Equipment Group 202A – Includes rear view camera + power liftgate + **Comfort Package** includes leather-trimmed seating surfaces and 4-way adjustable 1st-row head restraints

Available Options

2.0L EcoBoost 4-cylinder engine with 6-speed automatic transmission (not available with 20" wheels, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic transmission)

20" polished aluminum wheels (requires 201A or 202A; not available with 2.0L EcoBoost engine)

2nd-row bucket seats (requires 202A)

2nd-row centre console (requires 2nd-row bucket seats and 202A)

All-weather floor mats (in addition to standard carpeted floor mats)

BLIS[®] (Blind Spot Information System) with cross-traffic alert (requires 201A or 202A)

Dual head restraint DVD entertainment system by INVISION^{™2}

Dual-panel moonroof (requires 201A or 202A)

Inflatable rear safety belts in 2nd-row outboard seating positions

Intelligent 4WD with Terrain Management System and Hill Descent Control

Voice-activated Navigation System with SD card for map and POI data

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Limited

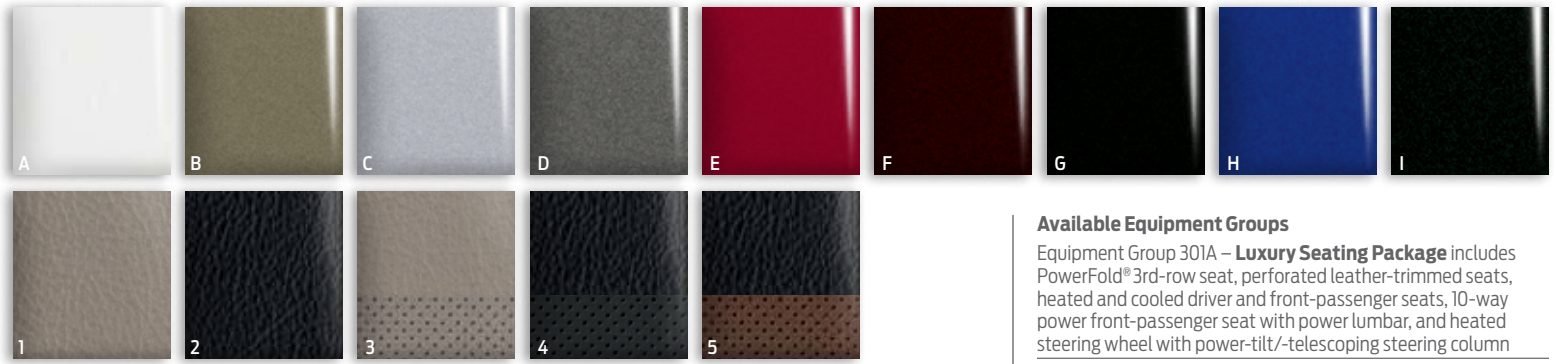


Charcoal Black leather trim with perforated inserts¹ and available equipment. ■ 2nd-row bucket seats! 2nd-row centre console! ■ Intelligent Access with push-button start. ■ Rain-sensing windshield wipers! ■ 2nd-row climate control, 12-volt powerpoint and 110-volt power outlet.



¹Available feature.

Limited



Exteriors

	1	2	3	4	5
A White Platinum Metallic Tri-coat ¹	1	2	3	4	5
B Ginger Ale Metallic	1	2	3	4	
C Ingot Silver Metallic	1	2	3	4	
D Sterling Grey Metallic	1	2	3	4	5
E Ruby Red Metallic Tinted Clearcoat ¹	1	2	3	4	
F Kodiak Brown Metallic	1	2	3	4	5
G Green Gem Metallic	1	2	3	4	
H Deep Impact Blue Metallic	1	2	3	4	5
I Tuxedo Black Metallic	1	2	3	4	5

- 1 Medium Light Stone Leather – Standard
 2 Charcoal Black Leather – Standard
 3 Medium Light Stone Leather with Perforated Inserts – Requires Luxury Seating Package
 4 Charcoal Black Leather with Perforated Inserts – Requires Luxury Seating Package
 5 Charcoal Black Leather with Pecan Perforated Inserts – Requires Luxury Seating Package

Interiors



20" Painted Aluminum Standard



20" Polished Aluminum Available

Available Equipment Groups

Equipment Group 301A – **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, 10-way power front-passenger seat with power lumbar, and heated steering wheel with power-tilt/-telescoping steering column

Equipment Group 302A – Includes all content of 301A + **Technology Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert + active park assist + adaptive cruise control and forward collision warning with brake support + rain-sensing windshield wipers + Lane-Keeping System + auto high beams

Available Package

Class III Trailer Tow Package up to 2,268 kg (5,000 lbs.) includes engine oil cooler, hitch receiver and 7-/4-pin wiring harness (not available with 2.0L EcoBoost® engine)

Available Options

2.0L EcoBoost 4-cylinder engine with 6-speed automatic transmission (not available with Intelligent 4WD, Trailer Tow Package or SelectShift Automatic® transmission)

20" polished aluminum wheels (requires 301A or 302A)

2nd-row bucket seats

2nd-row centre console (requires 2nd-row bucket seats)

All-weather floor mats (in addition to standard carpeted floor mats)

BLIS® (Blind Spot Information System) with cross-traffic alert (available on 300A or 301A)

Dual head restraint DVD entertainment system by INVISION™²

Dual-panel moonroof

Inflatable rear safety belts in 2nd-row outboard seating positions

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™

Voice-activated Navigation System with SD card for map and POI data

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Sterling Grey Metallic. Available equipment.

¹Additional charge. ²Ford Licensed Accessory.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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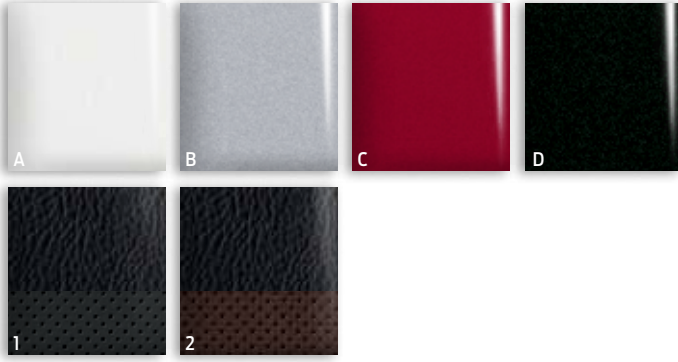
Sport



Charcoal Black leather trim with Sienna perforated inserts and available equipment. | "EXPLORER" hood badge. Black-painted grille. | 20" machined aluminum wheels with painted pockets. | 1st- and 2nd-row carpeted floor mats with unique badging. | "SPORT" liftgate badge.



Sport



Exteriors

A White Platinum Metallic Tri-coat ¹	1	2
B Ingot Silver Metallic	1	2
C Ruby Red Metallic Tinted Clearcoat ¹	1	2
D Tuxedo Black Metallic	1	2

1 Charcoal Black Leather with Perforated Inserts – Standard
 2 Charcoal Black Leather with Sienna Perforated Inserts – Standard

Interiors



20" Machined Aluminum
with Painted Pockets
Standard

Available Package

Class III Trailer Tow Package up to 2,268 kg (5,000 lbs.) includes hitch receiver and 7-/4-pin wiring harness

Available Options

2nd-row bucket seats

Adaptive cruise control and forward collision warning with brake support

Dual head restraint DVD entertainment system by INVISION™²

Dual-panel moonroof

Inflatable rear safety belts in 2nd-row outboard seating positions

Voice-activated Navigation System with SD card for map and POI data

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Tuxedo Black Metallic.

¹Additional charge. ²Ford Licensed Accessory.

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QUALITY, GREEN, SAFE AND SMART.

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Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

□ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca. □ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. □ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

□ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

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