

## FACTS

## WHAT DOES POMPANO FORD LINCOLN, INC. DO WITH YOUR PERSONAL INFORMATION?

revised 03/2015

<b>WHY?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>WHAT?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>• Social Security number and income.</li> <li>• Payment history and transaction or loss history.</li> <li>• Credit scores and employment information.</li> </ul> <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>
<b>HOW?</b>	All financial companies need to share personal information to run their everyday business. In the section below, we list the reasons financial companies can share their personal information; the reasons Pompano Ford Lincoln, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Pompano Ford Lincoln, Inc. Share?	Can you limit the sharing?
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your account(s), respond to court orders and legal investigation, or report to credit bureaus	YES	NO
<b>For our marketing purposes</b> - to offer our products and services to you	YES	NO
<b>For joint marketing with other financial companies</b>	NO	WE DON'T SHARE
<b>For our affiliates' everyday business purpose</b> - information about your transactions and experiences	YES	NO
<b>For our affiliates' everyday business purpose</b> - information about your creditworthiness	NO	WE DON'T SHARE
<b>For our affiliates to market to you</b>	NO	WE DON'T SHARE
<b>For our non-affiliates to market to you</b>	YES	NO

## QUESTIONS?

Call (954) 782-8110 or go to [www.pompanolincoln.com](http://www.pompanolincoln.com)

**Who we are**

Who is providing this notice? Pompano Ford Lincoln, Inc.

**How does Pompano Ford Lincoln, Inc. protect my personal information?**  
 To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  
 We restrict access to non-public personal information about you to those employees who need to know that information.

**How does Pompano Ford Lincoln, Inc. collect my personal information?**  
 We collect your personal information, for example, when you

- Open an account or apply for a loan
- Provide income information or show us your driver's license
- Provide employment information

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

**Why can't I limit all sharing?**  
 Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes - information about your creditworthiness
- affiliates from using your information to market to you
- sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

**Definitions**

**Affiliates**  
 Companies related by common ownership or control. They can be financial and non-financial companies.

- *Our affiliates include companies with a common corporate identity with or owned by Holman Automotive Group, Inc. the parent company of Pompano Ford Lincoln, Inc.*

**Non-affiliates**  
 Companies not related by common ownership or control. They can be financial and non-financial companies.

- *Pompano Ford Lincoln, Inc. does share with non-affiliates so they can market to you on our behalf.*

**Joint Marketing**  
 A formal agreement between nonaffiliated financial companies that together market financial products or services you.

- *Our joint marketing partners include other Holman Dealerships and affiliated companies, and non-affiliated finance companies.*

**Other important information**

Acknowledgement of Receipt:

By signing below, you acknowledge that you have received a copy of this PRIVACY NOTICE, on the date below.

\_\_\_\_\_  
 Customer Signature

\_\_\_\_\_  
 Customer Printed Name

\_\_\_\_\_  
 Co-Buyer Signature

\_\_\_\_\_  
 Co-Buyer Printed Name

\_\_\_\_\_  
 Date