



The H-Factor.

What is the H-Factor? It means you can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, "Hyundai", stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don't approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It's our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren't satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany's world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.

That's the H-Factor.





Meet the KONA.

The Kona is the latest addition to our SUV family — a new breed of SUV to take on the city.

With Kona, driving and parking in the urban jungle doesn't have to be stressful. Enjoy the agile manoeuvrability of a passenger car, and the higher perspective of an SUV — it's really the best of both worlds! Furthermore, Kona is filled with technology that just makes everything easier, including Apple CarPlay™, Android Auto™ and an available Head-Up Display to project important information within your line of sight, so you can keep your attention on the road.





Confident and unique.

Kona has been designed to turn heads — and to raise pulses. The dynamic design catches the eye with unique details that highlight the strong Hyundai SUV DNA at its core, starting with our signature cascading front grille design, muscular wheel arches and advanced lighting. Bold body cladding runs along the side profile and rear bumper for a sporty look, and available two-tone colour options* let you customize your Kona to suit your style preferences.



Standard LED daytime running lights and available LED headlights



Available 18" alloy wheels



Standard mirror-mounted turn signal indicators



Available LED tail lights

*with select models only

Ready to take on the urban jungle.

The Kona offers the choice between two powerful and fuel-efficient engines to get you where you want to go. Available All-Wheel Drive gives superior traction on road surfaces and is paired with a multi-link rear suspension for enhanced handling and cornering performance.



All-Wheel Drive

The available All-Wheel Drive (AWD) system features an advanced Active Cornering Control system that monitors driver inputs and road conditions, automatically applying power and braking force to the appropriate wheels to maintain course in adverse conditions.

Standard 2.0L engine with 6-speed automatic transmission

147 horsepower 132 lb-ft torque

Available 1.6L Turbocharged engine with 7-speed Dual Clutch Transmission

175 horsepower 195 lb-ft torque





Discover an exceptional level of comfort.

Step inside and instantly experience an exceptional level of comfort thanks to a wealth of features that include heated front seats, an available heated steering wheel and available 8-way power-adjustable driver's seat. Kona's compact SUV size doesn't just help you manoeuvre around the city with ease, it also gives you a higher seating position to get a better view of your surroundings.



Available heated steering wheel



Standard 60/40 split-fold rear seats



Standard heated front seats



Available power sunroof

Advanced technology at your fingertips.

No matter how you choose to navigate the city, the Kona provides you with the seamless connectivity you expect and innovative technology that makes life easier — like an available Head-Up Display communicating key information in your line of sight, available wireless charging for your phone and a high-mounted, floating touch-screen for better visibility and easy access.



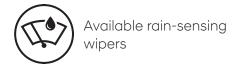
Head-Up Display

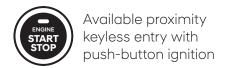
The available 8.0" Head-Up Display helps you stay safe by projecting important information like speed, navigation commands and safety warnings into your line of sight — so you can keep your eyes on the road.



7.0" or 8.0" touch-screen display with Apple CarPlay™ and Android Auto™

Standard Apple CarPlay™ and Android Auto™ let you interact with your favourite apps, access navigation, use voice command for text messages or stream your favourite songs through the available Infinity® sound system. An available 8.0" touch-screen provides added convenience with a built-in navigation system, so you don't have to use your cellular data when needing directions.



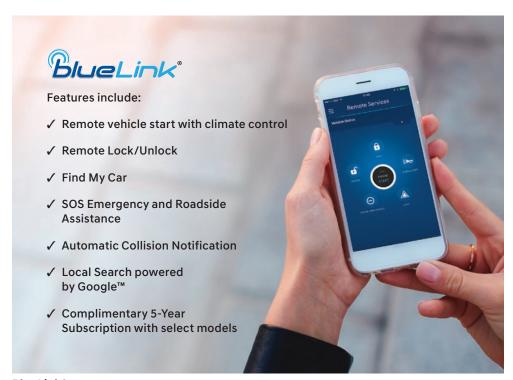






Wireless charging pad*

Located in the centre console, an available wireless charging pad lets you easily charge a compatible smartphone without the use of messy and unsightly cables.



BlueLink®Ω

Once set up, our available BlueLink® connected car system conveniently enables you to locate your vehicle, remotely start the engine for advanced warming or cooling, unlock or lock the doors and, in the event of an accident, can automatically call emergency services. Please see your dealer for full service-level details.

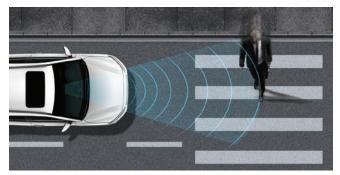
The SUPERSTRUCTURE.

The Kona features an ultra-rigid vehicle chassis at its core, which we call the SUPERSTRUCTURE™. We built it with our very own Advanced High-Strength Steel, designed to be stronger, stiffer and lighter than conventional steel, to provide greater benefits in safety, ride comfort and fuel economy. In the event of a collision, the SUPERSTRUCTURE™ helps protect occupants inside the cabin by absorbing harmful energy and redirecting it away from the passenger compartment.



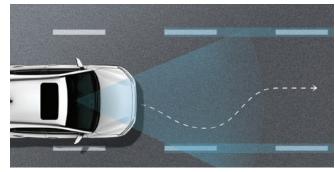
Get familiar with Hyundai SmartSense.™

Hyundai SmartSense™ is the suite of available safety technologies offered by Hyundai. They've been developed to help alert you to, and even avoid, unexpected dangers on the road. Available technologies that can help mitigate a collision, or make parking easier and safer, providing you with added peace of mind in the 2019 Kona.



Forward Collision-Avoidance Assist with Pedestrian Detection¹

The Forward Collision-Avoidance Assist system uses the front-mounted camera and the radar sensor to monitor the traffic ahead. Should it detect a potential collision with a vehicle or pedestrian in your path, it will warn the driver and, if required, automatically slow or stop the vehicle.



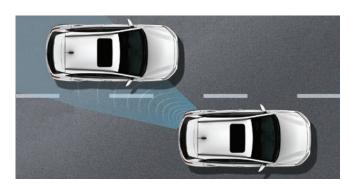
Lane Departure Warning with Lane Keeping Assist²

Drift outside your lane without signaling and this system will alert you with audible and visual cues. If no action is taken, Lane Keeping Assist can apply corrective steering assistance to remain within the lane.



Driver Attention Warning³

This feature raises safety and convenience to an entirely new level by continuously monitoring and analyzing driving patterns. When a pattern of fatigue or distraction is identified, Driver Attention Warning gets the driver's attention with an audible alert and pop-up message suggesting a driving break.



Blind-Spot Collision Warning with Lane Change Assist⁴

Using two radar sensors in the lower rear bumper, the Blind-Spot Collision Warning system visually warns you of traffic in the blind spot areas. Should you set the turn indicator in such a situation, the Lane Change Assist will sound an alert if the vehicle in the adjacent lane is approaching at a faster speed than you are travelling to safely pass.



Rear Cross-Traffic Collision Warning⁵

Activated during reverse driving, the Rear Cross-Traffic Collision Warning uses radar to warn the driver of vehicles approaching from either side, even before they come into view of the standard regryiew camera.



Parking Distance Warning — Reverse

With this feature, sensors in the rear bumper detect and warn the driver about imminent obstacles for safe parking. Audible alerts will increase in frequency as you approach closer to objects behind you.

Colours and wheels

Exterior colours'



Chalk White



Pulse Red



Lake Silver
Not available on Trend model



Tangerine Comet



Dark Night

Not available on Essential and Trend models



Blue Lagoon

Not available on Essential and Preferred models



Phantom Black



Acid Yellow

Available on Trend and Ultimate models only

Roof colours¹

Preferred and Trend models feature stylish two-tone body colour. Choose between the following roof colours to customize your Kona:



Dark Night
Pair with Blue Lagoon



Phantom Black
Pair with Chalk White, Pulse Red, Tangerine
Comet or Acid Yellow

Wheels



16" alloy wheels Standard on Essential model



17" alloy wheels
Standard on Preferred and Luxury models



18" alloy wheels
Standard on Trend and Ultimate models

Interior colours'



Black cloth Standard on Essential, Preferred and Trend models



Black leather
Standard on Luxury and Ultimate models



Black leather with red colour package Available on Ultimate model (with Phantom Black and Pulse Red exterior colours only)



Black leather with lime colour package Available on Ultimate model (with Acid Yellow exterior colour only)

^{*}Exterior and interior colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details.

Dimensions

Overall width (excluding side mirrors)



1,800 mm

Overall length



4,165 mm

Overall height (with roof rack side rails)



Accessories



Skirt Package

Customize your Kona with stylish front, rear and side skirts that complement its unique design.



Cross Rails & Ski/Snowboard Carrier

This durable, quick-locking cross rail system lets you transport cargo easily, without sacrificing interior room. Carry up to six pairs of skis or two snowboards with this convenient lockable carrier.



Accessory Frame & Hitch Mount Bike Carrier

An accessory frame makes it quick and easy to attach a hitch-mounted bike carrier. Bike cradle holds up to two bikes and provides maximum security. Frame not intended for towing.



Cargo Tray

Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.

Accessories may not be exactly as shown. For more information on additional accessories, please visit hyundaicanada.com or visit your dealer today.

Model summary

Essential

Standard equipment includes:

- 2.0L MPI Atkinson 4-cylinder engine
- · 6-speed automatic transmission
- · Drive Mode Select
- · Temporary compact spare tire
- 16" alloy wheels
- Automatic headlight control with projector beam headlights
- · Black painted grille
- · Body colour exterior mirrors
- · Heated, power-adjustable side mirrors
- · LED daytime running lights
- · Mirror-mounted turn signal indicators
- · 6 airbags
- Vehicle Stability Management, Electronic Stability Control, Traction Control System, Anti-Lock Braking System
- 7.0" touch-screen display
- 12V power outlet
- · 6-way manually adjustable driver's seat
- 60/40 split-fold rear seatbacks

· AM/FM/MP3 audio system with 6 speakers

- Apple CarPlay^{™∆} and Android Auto^{™⋄}
- · Bluetooth® hands-free phone system
- Cruise control
- Dual USB chargers
- · Low washer fluid warning
- Heated front seats
- · Map lights with sunglasses holder
- Power door locks
- · Power windows with driver's auto-down
- · PTC heater
- Rear wiper
- · Rearview camera
- · Remote keyless entry system with alarm
- · Roof rack side rails
- · Tilt-and-telescopic steering wheel

Optional:

 All-Wheel Drive with Active Cornering Control, Multi-link rear suspension

Preferred

Includes Essential standard equipment plus:

- 17" alloy wheels
- Fog lights
- Blind-Spot Collision Warning
- · Rear Cross-Traffic Collision Warning
- Dual illuminated vanity mirrors and sliding sunvisors
- · Heated steering wheel
- · Leather steering wheel and gear shift knob
- Power windows with front auto-up/down with pinch protection
- Proximity keyless entry with push-button ignition

Optional:

 All-Wheel Drive with Active Cornering Control, Multi-link rear suspension

Optional:

 Two-tone exterior body colour (available with select exterior colours only)

Luxury

Includes Preferred standard equipment plus:

- · All-Wheel Drive with Active Cornering Control
- · Multi-link rear suspension
- · Rear window privacy glass
- Solar control glass
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Parking Distance Warning Reverse
- 8-way power-adjustable driver's seat with 2-way lumbar support

- AM/FM/SiriusXM[™]/MP3 audio system with 6 speakers
- Automatic temperature control with automatic window defogging system
- Bluetooth® hands-free phone system with voice recognition
- · Leather seating surfaces
- Luggage net
- Power sunroof

Trend

Includes **Preferred** standard equipment plus:

- 1.6L Turbo GDI 4-cylinder engine
- 7-speed Dual Clutch Transmission
- · All-Wheel Drive with Active Cornering Control
- · Multi-link rear suspension
- Torque Vectoring Control
- 18" alloy wheels
- Black painted side sills
- LED tail lights
- · Rain-sensing windshield wipers
- Rear window privacy glass

- · Silver painted rear skid plate
- · Solar control glass
- Unique grille and fog lamp bezel area (black + chrome)
- AM/FM/SiriusXM™/MP3 audio system with 6 speakers
- · Head-Up Display

Optional:

 Two-tone exterior body colour (available with select exterior colours only)

Ultimate

Includes Trend standard equipment plus:

- · LED headlights
- · Sharkfin antenna
- Forward Collision-Avoidance Assist with Pedestrian Detection
- · High Beam Assist
- Parking Distance Warning Reverse
- AM/FM/SiriusXM™/HD Radio/MP3 Infinity® audio system
- 8.0" touch-screen display with navigation system (includes Map Care: two updates per year for five years, free of charge — see dealer for details)
- 8-way power-adjustable driver's seat with 2-way lumbar support
- Automatic temperature control with automatic window defogging system

- BlueLink® Connected Car System
- Electrochromic rearview mirror with HomeLink® integrated transceiver and compass
- · Leather seating surfaces
- Luggage net
- Supervision cluster with 4.2" TFT LCD screen
- Power sunroof
- Wireless charging pad[▼]

Optional:

 Black leather with red colour package (available with select exterior colours only)

Or

• Black leather with lime colour package (available with select exterior colours only)

Specifications	Essential	Preferred	-uxury	Trend	Ultimate
Doubours and			_		_
Performance					
Engine					
2.0L MPI Atkinson 4-cylinder engine (147 hp, 132 lb-ft torque)	•	•	•	-	-
1.6L Turbo GDI 4-cylinder (175 hp, 195 lb-ft torque) Transmission	_	_	_	•	•
6-speed automatic transmission					
7-speed EcoShift Dual Clutch Transmission		_	_	•	•
Drive configuration					
Front-Wheel Drive (FWD)	•	•	_	_	_
All-Wheel Drive (AWD) with Active Cornering Control	0	0	•	•	•
Exterior					
Wheels and tires					
Spare tire mounted under cargo floor 16 x 6.5J alloy wheels with P205/60R16 all-season tires		_	•	•	•
17 x 7.0J alloy wheels with P215/55R17 all-season tires		•	•		
18 x 7.5J alloy wheels with P235/45R18 all-season tires		_	_	-	-
Exterior lighting				•	
Automatic headlights	•	•	•	•	•
LED daytime running lights	•	•	•	•	•
Projector headlights	•	•	•	•	•
Front fog lights	_	•	•	•	•
LED tail lights	-	-	-	•	•
LED headlights with active cornering lights	_	-	-	-	•
Outside mirrors					
Mirror-mounted turn signal indicators	•	•	•	•	•
Power-adjustable, body colour, heated with timer	•	•	•	•	•
Mouldings and trim					
Body colour door handles	•	•	•	•	•
Dark grey body cladding	-	-	-	•	•
Chrome-framed front grille	-	-	-	•	•
Chrome trim finisher above rear license plate	-	-	-	•	•
Silver painted rear skid plate	-	-	-	•	•
Two-tone body colour	-	0	_	0	_
Sharkfin antenna Glass	_	_	-	-	•
Rear window privacy glass			•	•	•
Solar control glass				•	•
Power sunroof	_	_	•	_	•
Wipers					
Washer fluid sensor	•	•	•	•	•
Intermittent rear window wiper/washer (non-variable)	•	•	•	•	•
Rain-sensing windshield wipers	-	-	-	•	•
Interior					
Seating					
5-passenger capacity	•	•	•	•	•
60/40 split-fold down rear seatback	•	•	•	•	•
Dual level cargo floor	•	•	•	•	•
Heated front seats (3 stages)	•	•	•	•	•
6-way manually adjustable driver's seat	•	•	-	•	-
Cloth seats	•	•	_	•	-
8-way power-adjustable driver's seat with 2-way lumbar support	-	-	•	-	•
Leather seating surfaces	-	-	•	-	•

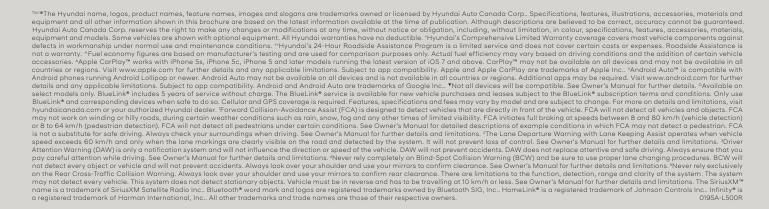
• Standard - Not Available • Optional	Essential	Preferred	Luxury	Trend	Ultimate
Multimedia					
Android Auto™o and Apple CarPlay™△	•	•	•	•	•
Dual USB chargers	•	•	•	•	•
USB/MP3 auxiliary input jacks	•	•	•	•	•
Rearview camera	•	•	-	-	-
AM/FM/MP3 audio system with 6 speakers and 7.0" touch-screen display		•	-	_	_
Bluetooth® hands-free phone system Bluetooth® hands-free phone system with voice recognition	_	-	-	-	-
AM/FM/SiriusXM™/MP3 audio system with 6 speakers and 7.0" touch-screen display	_	_			_
Head-Up Display		_	_	•	•
AM/FM/SiriusXM™/HD Radio/MP3 Infinity® audio system with 8 speakers			_	_	•
BlueLink® Connected Car System	_	_	_	_	•
8.0" touch-screen with navigation system	_	_	_	_	•
Wireless charging pad ♥	_	_	_	_	•
Interior trim					
Lime or red interior accents	_	-	_	-	0
HVAC					
Rear window defroster with timer	•	•	•	•	•
Manual air conditioning	•	•	-	•	_
Automatic temperature control with automatic window defogging system	-	-	•	-	•
Steering wheel					
Audio controls with volume, mode and seek/cruise controls/Bluetooth® controls	•	•	•	•	•
Manual tilt and telescopic	•	•	•	•	•
Heated, leather-wrapped	-	•	•	•	•
Instrument gauges					
Supervision cluster with 3.5" monochromatic TFT LCD screen	-	•	•	•	-
Supervision cluster with 4.2" colour TFT LCD screen	-	-	-	-	•
Convenience					
Cruise control	•	•	•	•	•
Power door locks and power windows with driver's auto-down	•	•	•	•	•
Remote keyless entry system with alarm and panic	•	•	•	•	•
Dual illuminated and sliding sunvisors	-	•	•	•	•
Power windows with front auto-up/down and safety with pinch protection	-	•	•	•	•
Proximity keyless entry with push-button ignition	-	•	•	•	•
Electrochromic rearview mirror with HomeLink® integrated transceiver and compass	-	-	-	-	•
Safety					
6 airbags	•	•	•	•	•
Anti-Lock Braking System with Brake Assist and Electronic Brake-Force Distribution	•	•	•	•	•
Electronic Stability Control with Traction Control System	•	•	•	•	•
Vehicle Stability Management	•	•	•	•	•
Blind-Spot Collision Warning	-	•	•	•	•
Rear Cross-Traffic Collision Warning	-	•	•	•	•
Parking Distance Warning — Reverse	-	-	•	-	•
Forward Collision-Avoidance Assist with Pedestrian Detection	-	-	•	-	•
Driver Attention Warning	-	-	•	-	•
Lane Departure Warning with Lane Keeping Assist	-	-	•	-	•
High Beam Assist	-	-	-	-	•
Fuel economy (Litres/100km)^					
Fuel economy (Litres/100km)^		26	/70	/70	
Fuel economy (Litres/100km)^ 2.0L FWD City/Hwy/Combined 2.0L AWD City/Hwy/Combined			7.0 . 7.8 /		





One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty[†]. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program^{††} featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.





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