

BUSINESSLINK[®]
THE RIGHT BUSINESS MOVE
FOR THE ROAD AHEAD.

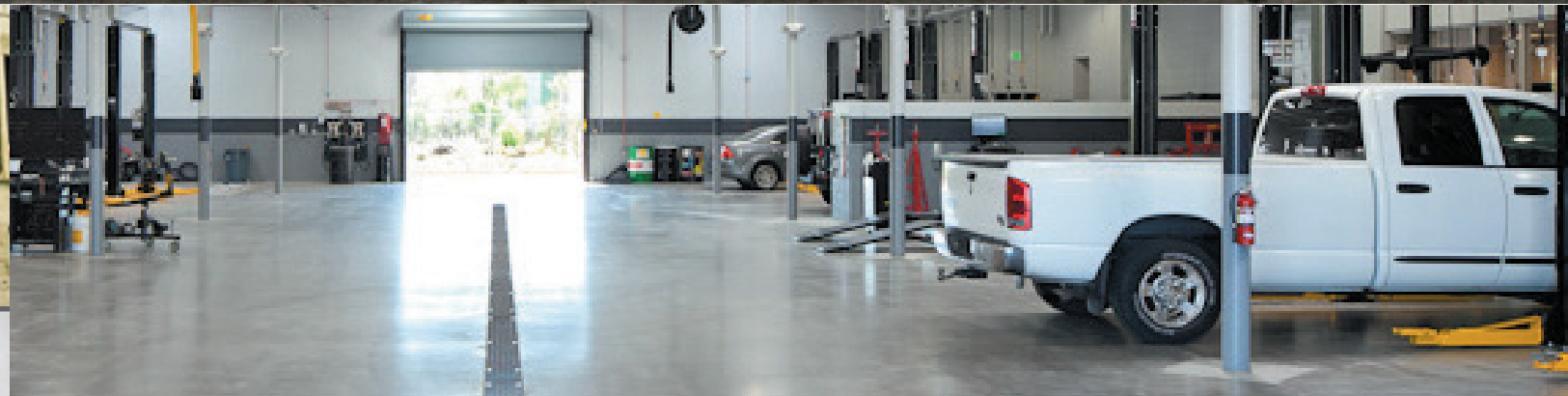


RAM COMMERCIAL.
CAPABILITY THAT KNOWS NO BOUNDS.



**RAM[®] HEAVY DUTY
THE MOST CAPABLE RAM TRUCKS**

- Ram 3500 offers best-in-class¹ towing capability (30,000 lbs) and GCWR (37,600 lbs)
- Ram 2500 offers best-in-class² towing of 17,970 lbs and GCWR of 25,300 lbs
- Ram 3500 offers best-in-class³ torque (865 lb-ft), plus 385 HP with the available High Output Cummins[®] Turbo Diesel



**The right dealerships.
The right vehicles.
The right service.**

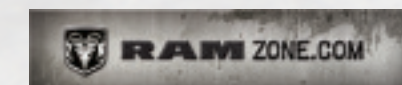
BusinessLink[®] has you covered.

Our investment in your company provides:

- Complimentary membership, no dues, no fees
- Priority service and extended service hours
- Dedicated BusinessLink staff
- Free alternate transportation for current owners
- An inventory of commercial vehicles
- And much more!

Enroll in BusinessLink[®] today. To find your local BusinessLink dealer or for further information, go to FCAWorkVehiclesUS.com.

877-2THELINK (877-284-3546)



Keep up with the latest Ram news on www.ramzone.com



**100,000-MILE¹²
5-YEAR¹³ POWERTRAIN LIMITED WARRANTY**

FCAWorkVehiclesUS.com

877-ONTHEJOB (877-668-4356)

¹ Based on 350/3500 full-size pickups. When properly equipped. ² Based on 250/2500 full-size pickups. When properly equipped. ³ Based on Class 2 Larger Commercial Van segment. ⁴ Max. payload when properly equipped. ⁵ Max. towing capacity when properly equipped. ⁶ Based on Class 3-5 pickup-based conventional cab chassis. When properly equipped. ⁷ Based on the latest available competitive information in the Small Commercial Van segment. ⁸ Based on the latest competitive information in the Small Commercial Van segment. ⁹ Based on the latest competitive information in the Small Commercial Van segment. ¹⁰ Based on standard pickup class. ¹¹ EPA est. 28 mpg hwy based on available EcoDiesel V6 4x2. Actual results may vary. ¹² See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. ¹³ Based on Ward's Large Regular Vehicle segmentation. ¹⁴ EPA est. 19 city/31 highway mpg. Results may vary. Based on Ward's Large Regular Vehicle segmentation. ¹⁵ 3000 HP only available through option packages. ¹⁶ "Midsize SUV" sub-segmentation based on 13MY cross shop activity: Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (5 passenger), Subaru Forester, Toyota RAV4, Chevrolet Equinox and Kia Sorento. Excludes vehicles with third row seating. ¹⁷ EPA estimated mpg 22 city/31 hwy mpg with 2.4L engine and nine-speed automatic transmission, 4x2. Actual mileage may vary. ¹⁸ Based on EPA estimated 31 hwy mpg and a 15.9-gallon fuel tank. Actual mileage may vary. ¹⁹ Based on Ward's Upper Small Sedans costing less than \$25,000. ²⁰ EPA estimated 28 city/41 highway mpg. Aero model using 1.4L Turbo engine and six-speed manual transmission. ²¹ 23 city/33 highway for GT model shown. Actual mileage may vary. ²² Based on latest competitive information on vehicles in the 2012 Ward's Sport/Utility Vehicle segmentation. ²³ Based on latest competitive information on vehicles in the 2012 Ward's Sport/Utility Vehicle segmentation. EPA estimated 16 city/23 highway RWD and AWD fuel economy. ²⁴ Based on 2013 Ward's Midsize Sport/Utility Vehicle segmentation. Excludes other FCA US LLC vehicles. ²⁵ EPA estimated 19 city/31 highway mpg with 3.6L six-cylinder engine and eight-speed automatic transmission. ²⁶ Based on latest competitive information and FCA US LLC Upper Large Car segment. ²⁷ EPA estimated with 2.4L engine and nine-speed automatic transmission. ²⁸ Based on the latest competitive information and the FCA US LLC Standard Midsize Sedan segment. ²⁹ 22 city/30 highway manufacturer estimated mpg 3.0L EcoDiesel engine and eight-speed automatic transmission, 4x2. Actual mileage may vary. ³⁰ Actual mileage may vary. ³¹ Based on manufacturer's estimates of 30 highway mpg and a 24.6-gallon fuel tank. Actual mileage may vary. ³² Based on latest competitive information and FCA US LLC Premium Minivan segment. ³³ EPA estimates; actual mileage may vary. ³⁴ On The Job is a retail incentive program, see your dealer for official program rules. Offer ends 1/4/16. Inquire about eligibility by calling 877-ONTHEJOB (877-668-4356) or by logging on to FCAWorkVehiclesUS.com. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of vehicle purchase. An official On The Job Customer Acknowledgement Form must be signed by the customer (provided by the dealer). Cummins is a registered trademark of Cummins Inc. Chrysler, Dodge, Jeep, Ram, Mopar, HEMI, Pentastar, Ram ProMaster, BusinessLink & Design and On The Job & Design are registered trademarks of FCA US LLC. FIAT is a registered trademark of Fiat Group Marketing & Corporate Communication S.p.A., used under license by FCA US LLC. ©2015 FCA US LLC. All Rights Reserved.



**RAM PROMASTER[®]
INTRODUCING THE MOST UPFITTER-FRIENDLY BRAND
IN THE TRUCK MARKET³**

- Best-in-class⁴ cargo van payload capacity – 4,400 lbs⁴
- More than 35 active and passive safety and security features
- Maximum towing capacity of 5,100 lbs⁵



RAM PROMASTER CITY[™]

- 60/40 split doors, driver's side door opens first allowing maximum access to your cargo and a clear path to the curb
- Class-exclusive⁶ bi-link rear suspension that enables enhanced ride dynamics regardless of load
- Best-in-class⁷ 1,883 pound payload capacity
- Class-exclusive⁸ nine-speed automatic transmission



**RAM CHASSIS CAB
RAM 5500 OFFERS BEST-IN-CLASS⁹ GCWR (37,500 LBS)
AND TOWING (29,600 LBS)**

- Class-exclusive⁶ left and right PTO (power take-off)
- Best-in-class⁶ dual alternator AMP rating of 380 (with 6.4L gas engine) and 440 (with 6.7L diesel engine)
- Upfit-friendly components and systems



**RAM 1500 TRADESMAN[®]
BEST-IN-CLASS¹⁰ 28 HIGHWAY MPG¹¹**

- Class-exclusive¹⁰ standard eight-speed transmission
- Unsurpassed 5-Year/100,000-Mile Powertrain Limited Warranty¹²
- Standard spray-in bedliner

**With On The Job, the cost of
doing business just went down.**

**ON THE
JOB**

The On The Job commercial vehicle program provides a variety of incentives³⁴ and allowances to assist you in purchasing, servicing and customizing FCA US LLC vehicles for your business. Ask us for details on these valuable offers.

- No-Extra-Charge 2-Year Gas/Diesel Lube-Oil-Filter Allowances
 - All 2015 Chrysler, Dodge, Jeep[®], Ram and FIAT[®] vehicles (excluding Viper and SRT models)
- \$250/\$500/\$1,000 Commercial Graphics Allowances
 - All 2015 Chrysler, Dodge, Jeep[®], Ram and FIAT vehicles
 - 2015 Dodge Dart and FIAT 500 (excluding SE and FIAT 500 Abarth) are only eligible for the \$250 allowance
- \$1,000/\$500 Equipment/Upgrade Allowances
 - \$1,000 Snow Plow/Factory Box Off/Field Box Off Allowances
 - RamBox[®] Cargo Management System Allowance
 - Select Dodge and Ram vehicles
- \$500 Snow Plow Prep Package Allowance
 - 2015 Ram 2500/3500 4x4 Pickups (with AHD Snow Plow Prep Package)
 - When combined with \$1,000 upfit allowance, total snow plow allowance will equal \$1,500
- \$500 Bosch Power Tool Packages

Business customers may choose one of these four Bosch Power Tool Kits:

 - 4-piece 18V Cordless Combo Kit in a Click & Go Storage System
 - 4-piece 18V Brushless Combo Kit
 - 10" Job Site Table Saw
 - 10" Dual Bevel Glide Miter Saw
 - 4-piece 18V Drill and Laser Level/Measure/Detect Kit



**BUSINESSLINK[®] CAN HELP
KEEP YOUR BUSINESS VEHICLES
ON THE ROAD TO SUCCESS.**

FCAWorkVehiclesUS.com



**ON THE
JOB**
THE COST OF DOING BUSINESS
JUST WENT DOWN.

Your priority is your business. Our priority is helping you keep your business vehicles rolling. When you visit your local dealership, you'll discover that **BusinessLink** eliminates the "potholes" that can slow your business down.

At FCA US LLC, we're aware of your ongoing and increasing need to control costs, save time and avoid hassles in handling your business vehicles. That's where your **BusinessLink** dealer comes in — providing you with transportation solutions that meet your business's needs.

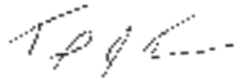
We know that convenience is important to you. So **BusinessLink** offers special services like priority next-available bay service, extended service hours and free alternate transportation for current owners, just to name a few.

And when it comes to work vehicles, well, just take a look at the exciting lineup on these pages! We offer a range of special finance and lease options with lines of credit financing custom-tailored to the needs of small and midsize businesses.

We're committed to providing you with a positive dealership experience and discussing how your complimentary **BusinessLink** membership can save you time and money over the lifetime of your business vehicles. We also have commercial customer vehicle purchase and upfit incentives available through our On The Job program.

We're confident that when you compare quality, value and capability, you'll find that your local **BusinessLink** dealer is in a strong position to meet your business needs.

Sincerely,



Tim Tessmar
Head of Small Business Sales & Operations
FCA US LLC - Retail Sales Operations

Chrysler Capital Small Business Financing

Chrysler Capital has a dedicated staff of commercial professionals to assist with all of your small business financing needs. This unique knowledge will allow Chrysler Capital to look deeper into the transaction and enables the flexibility to work within the purchasing guidelines for every deal.

- Application process is simple with quick decisions to get your customer on his way
- Flexibility to utilize manufacturer's incentive programs to offer the best deal for the customer
- Financing available for most upfits at 100% of cost
- Business lease options available for the commercial customer

Chrysler Capital Small Business Financing

Chrysler Capital's Commercial Line of Credit (LOC) is a smart choice for business customers who need a flexible and reliable way to manage their commercial vehicle needs. The Commercial LOC complements other Chrysler Capital finance programs and gives you another solution as you grow commercial sales in your dealership.

- Traditional credit lines start at \$250,000 and are reviewed annually
- Extensive marketing support to help you attract and retain LOC customers
- Credit line used in conjunction with Chrysler Capital's Commercial Programs

DRIVEN BY THOSE WHO LOVE CARS.



DODGE CHARGER BEST-IN-CLASS¹³ V6 31 HWY MPG¹⁴ AND 300 HP¹⁵

- Class-exclusive¹³ eight-speed automatic transmission
- Available all-wheel-drive (AWD) features segment-exclusive¹³ active transfer case and front-axle-disconnect system
- Award-winning 3.6L Pentastar[®] V6 standard; available 370 HP HEMI[®] V8 with Fuel Saver Technology



DODGE DART MOST TECHNOLOGICALLY ADVANCED CAR IN ITS CLASS¹⁹

- Delivers 41 hwy mpg²⁰ with the award-winning 1.4L Turbo with MultiAir[®]
- Earned 5-star safety rating from the National Highway Traffic Safety Administration (NHTSA) — the agency's highest score

TRAVEL IN BUSINESS CLASS.



CHRYSLER 300 BEAUTY AT THE CURB. BRAINS FOR THE ROAD.

- V6 fuel economy of 31 hwy mpg²⁴
- First-class performance and handling with the most advanced available all-wheel-drive system in its class²⁵



JEEP[®] GRAND CHEROKEE LEGENDARY 4x4 CAPABILITY WITH LUXURY TO MATCH

- Available, clean 3.0L V6 EcoDiesel engine, coupled with advanced eight-speed transmission, can offer 30 hwy mpg,²⁸ drive up to 730 miles on one tank,²⁹ and tow up to 7,400 lbs³⁰
- More than 70 standard and available advanced safety and security features
- A confident and elegant exterior design; interior appointments that rival luxury sedans

THE RIGHT VEHICLES. THE RIGHT DEALERS. THE RIGHT SERVICE.



"Small businesses are going to run the country because we take care of each other. My **BusinessLink** dealer took an interest in my business. It's like an unofficial partnership — and that's the best kind."

Darin Coats, President, *Coats & Coats LLC*
FCA US LLC **BusinessLink** Member

THE RIGHT TIME TO SIGN UP FOR YOUR COMPLIMENTARY MEMBERSHIP!

Please provide the following information to get things rolling:

Business Name _____

Business Address _____

Contact Name _____

Phone () _____

Email _____

Vehicle of Interest Year ____ Make _____ Model _____

Have you ever owned a Chrysler, Dodge, Jeep, Ram or FIAT[®] product? _____

At what time of year are you typically in the market for a vehicle?

Thank you for your time. We'll be contacting you shortly.



JEEP[®] CHEROKEE CLASS-EXCLUSIVE¹⁶ 9-SPEED TRANSMISSION WITH 31 MPG HWY¹⁷

- Range — up to 490 miles¹⁸
- Available Parallel and Perpendicular Park Assist



DODGE DURANGO MORE THAN 60 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES

- Best-in-class²¹ V6 highway driving range — over 600 miles²²
- Best-in-class²³ standard and available towing — up to 7,400 lbs



CHRYSLER 200 STATE-OF-THE-ART POWER AND EFFICIENCY

- Class-exclusive 9-speed transmission with 36 mpg hwy²⁶
- Available best-in-class²⁷ 295 horsepower with the 3.6L Pentastar[®] V6 engine
- Class-exclusive²⁷ adaptive cruise control with stop and go functionality



CHRYSLER TOWN & COUNTRY THE MOST AWARDED MINIVAN EVER³¹

- Most innovative seating and storage system in its class³²
- The 3.6L Pentastar[®] V6 with Flex-Fuel capability offers outstanding fuel economy: 17 city/25 hwy mpg³³
- The Fuel Economizer feature alters transmission shift patterns to help improve real-world fuel efficiency

Tear along perforated line