





## 2011 COROLLA

### CONTENTS

ASHTRAY KIT .....	10	REAR BUMPER PROTECTOR.....	5
BLU LOGIC® HANDS-FREE SYSTEM.....	4	REAR SPOILER.....	5
BODY SIDE MOLDINGS .....	7	REMOTE ENGINE STARTER .....	4
CARGO MAT .....	9	TRD 18" 5-SPOKE WHEELS .....	11
CARGO NET .....	9	TRD 18" MESH ALLOY WHEELS.....	11
CARGO TOTE .....	9	TRD AIR FILTER.....	12
CARPET FLOOR MATS.....	9	TRD FRONT STRUT BRACE.....	12
DOOR EDGE GUARDS .....	6	TRD LOWERING SPRINGS .....	13
DOOR SILL ENHANCEMENTS .....	8	TRD OIL CAP .....	13
EMERGENCY ASSISTANCE KIT .....	10	TRD OIL FILTER.....	12
FIRST AID KIT.....	10	TRD REAR SWAY BAR.....	13
INTERFACE KIT FOR IPOD® .....	3	TRD WHEEL LOCKS .....	11
MUDGUARDS.....	7	VIP SECURITY – RS3200 PLUS .....	4
PAINT PROTECTION FILM .....	6	WHEEL LOCKS .....	5



This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.

Whether you're interested in enhancing performance, styling, or protection, only Genuine Toyota Accessories give you complete confidence and peace of mind in your decision to customize your Toyota.

Why? Only Genuine Toyota Accessories are tested and approved for use on each Toyota vehicle. Only Genuine Toyota Accessories are specifically designed and engineered to comply with Toyota's safety and reliability standards. And, when purchased at the same time as your new vehicle, only Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

To learn more about the benefits of Genuine Toyota Accessories compared with non-Genuine accessories, please visit [www.toyota.com/genuine](http://www.toyota.com/genuine) or contact your Toyota dealer.



Be Genuine.



**INTERFACE KIT FOR IPOD®**

Enjoy the convenience of operating your iPod® through your vehicle's audio system, using either the steering pad or audio system controls, courtesy of the interface kit for iPod. Using a proprietary 30-pin Apple iPod connector—via a connection point in the glove compartment—you can connect, control and charge your iPod while it remains concealed in the glove compartment.

iPod and accessories not included. iPod is a registered trademark of Apple Inc. Please see dealer to confirm iPod applicability.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



**BLU LOGIC® HANDS-FREE SYSTEM**

Enjoy the ultimate convenience of essentially “hands-free” cell phone use—and comply with most state regulations restricting the use of cell phones while driving—courtesy of the BLU Logic® hands-free system. BLU Logic integrates with your factory audio system, allowing you to answer your incoming calls with the push of a button, while outgoing calls are as simple speaking into the fixed microphone provided. The system also delivers music streaming capability on most enabled phones.

Visit [blulogicupdate.com](http://blulogicupdate.com) for a list of compatible devices.



**REMOTE ENGINE STARTER**

Enjoy the luxury of having your vehicle ready and waiting with a comfortable interior temperature on cold winter mornings or hot summer afternoons, courtesy of the VIP Remote Engine Starter. This clever accessory allows you to start the engine—and to activate the air conditioner, heater, defroster and defogger functions—before entering your vehicle. It’s fully integrated into your factory security/keyless entry system, so there’s no need for an additional remote.



**VIP SECURITY – RS3200 PLUS**

The VIP RS3200 Plus (Vehicle Intrusion Protection) is a complete vehicle security system with alarm, glass breakage sensor and keyless entry including remote lock/unlock. Your Corolla security system activates immediately if the glass is broken or if forced entry of a side door (or the trunk) is attempted. The system also includes a wide range of convenience features including: remote rearming/relocking, door ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

**REAR SPOILER**

Add a personal touch to your Corolla with the rear spoiler. Beyond its good looks, the spoiler is made of high quality, lightweight ABS plastic to help ensure precisely sculpted detail and long-term durability. Plus it's color-keyed to specifically match your Corolla.



**WHEEL LOCKS**

Constructed of forged, thoroughly hardened and tempered steel for structural integrity, with triple-nickel or zinc plating, these wheel locks provide inexpensive, dependable protection against wheel and tire theft. All wheel locks are precision weight-balanced to the stock lug nut weight, eliminating the need for rebalancing after installation.

**REAR BUMPER PROTECTOR**

Keep the top surface of your rear bumper free of scrapes and scratches and preserve your Corolla's "like new" appearance with this durable black PVC rear bumper protector. Featuring a top coating to protect against damage from ultraviolet (UV) rays, the rear bumper protector's raised tread pattern provides a custom look, while the skid-resistant surface enhances functionality.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



#### DOOR EDGE GUARDS

Help protect your Corolla's vertical door edges from dings and paint chips with exclusive, body color-matched Genuine Toyota door edge guards. Constructed from roll-formed stainless steel, our door edge guards are encapsulated in body color-matched Thermoplastic Compound (TPC). They are custom fabricated and employ a compression fit for secure adhesion to vehicle's door edges without the need for chemical adhesives or mechanical fasteners. These door edge guards resist cracking, fading and peeling and can help maintain your vehicle's resale value.

#### PAINT PROTECTION FILM

Help protect your Corolla's factory paint from sand, stones, insects and other road debris that can chip and scratch the finish with paint protection film. Constructed from durable, colorless urethane and nearly invisible, it can be applied to the frontal impact areas of the vehicle including the hood and fenders. Quick and easy to install, the paint protection film helps maintain a like-new appearance.



#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



#### MUDGUARDS

Equip your Corolla with durable front and rear mudguards, designed specifically to integrate with your Corolla's styling, body panels, structure and clearances—while helping to provide protection for your factory paint from mud and dirt, as well as stone-chipping. Utilizing existing vehicle attachment points, mudguards are simple to install and can be painted to match your Corolla.



#### BODY SIDE MOLDINGS

Color-matched body side moldings help protect your doors from scratches, dents and chipping, while adding a touch of elegance to your Corolla's appearance. All body side moldings feature a high quality factory finish and are engineered specifically for your model, ensuring a precise fit. Body side moldings also help maintain your Corolla's resale value.

#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

2011 COROLLA **INTERIOR** ACCESSORIES



**DOOR SILL ENHANCEMENTS**

These heavy gauge brushed stainless steel door sill enhancements are custom-fitted to help protect your Corolla's door sills from unsightly scuffs, marks and scratches that can occur when occupants are entering and exiting the vehicle. Featuring a brushed stainless steel overlay with a screen-printed Corolla logo, the door sill enhancements add a personalized touch to your vehicle's interior.



OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA





**CARGO MAT**

Help protect your cargo area from premature wear with this highly resilient cargo mat that's resistant to fading, oils and chemicals for unsurpassed durability. It's color-coordinated to match your vehicle's interior and features the Corolla logo. Sturdy rubber-backed construction helps prevent the mat from sliding.



**CARGO NET**

Keep your cargo area organized and protected from spills with this cargo net, designed to hold a variety of everyday items—from groceries to athletic gear—helping to ensure they don't shift around or tip over. Made of a durable mesh netting, the cargo net attaches to defined points in the rear cargo area, making it easily accessible. It installs in seconds and folds flat for storage.



**CARPET FLOOR MATS**

Custom-tailored for a precise fit to your Corolla's floor pattern, the carpet floor mats are constructed of high-grade plush nylon carpet, are color-coordinated to your vehicle's interior and include an embroidered Corolla logo to help ensure you've got the right mat for your vehicle. Positive retention clips and an aggressive non-slip backing help keep the mats in position, protecting your original factory carpet from premature wear and stains. They're also removable and easy to clean.

To avoid interference with pedal operation:

- Each mat must be secured with retention hooks (clips).
- Do not install a floor mat on top of an existing floor mat.
- This floor mat was designed specifically for use in this model and model year vehicle and **SHOULD NOT** be used in any other vehicle.



**CARGO TOTE**

The collapsible soft-sided cargo tote is designed to hold a variety of smaller everyday items, helping to ensure they don't shift around or tip over in your cargo area. For added convenience, the tote includes removable plastic divider panels that hold items upright. It also features two carrying handles for easy loading and unloading, folds flat when not in use, and pops up easily when needed.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



**EMERGENCY ASSISTANCE KIT**

This durable nylon kit features tools and supplies for handling minor emergency situations and repairs, without having to wait for a tow truck or repair service. Contents include booster cables, tire pressure gauge, hose clamp/tape, pocket tool and work gloves—plus essential emergency supplies such as survival wrap blankets, poncho, flashing LED lights, flashlight/lantern and water bag.



**FIRST AID KIT**

This soft-sided, black PVC zipper case is designed to mount inside the cabin or cargo area, ensuring practical first aid supplies are always close at hand. Contents include tweezers/magnifier, insect sting pads, towelettes, adhesive bandages, butterfly strips, sterile gauze, stretch bandage with metal clips, muslin sling, adhesive tape, scissors and an emergency blanket.



**ASHTRAY KIT**

Featuring a UV protected plastic cup and hinged lid that fits snugly inside the Corolla's cup-holder, this self-contained unit offers an easily removable ashtray. Convenient for both driver and passenger use, it helps prevent flyaway ash.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



Available in Silver or Black

**TRD 18" 5-SPOKE WHEELS**

Take an aggressive stance with this plus-size upgrade to TRD 18-inch, 5-spoke cast alloy wheels<sup>1</sup>, featuring a durable silver finish and snap-in TRD center cap. Lighter than typical steel wheels, they provide better heat dissipation and greater rigidity under high-load cornering maneuvers, while incorporating the proper weight, offset and brake clearance for fit, finish and reliability.

<sup>1</sup>18-in performance tires are often expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles, depending upon tires used and driving conditions.

**TRD 18" MESH ALLOY WHEELS**

Upgrade your factory wheels to the "big rim" look with these TRD 18-inch cast alloy wheels featuring a stylish 9-spoke design. These stunning wheels reflect TRD's state-of-the-art CAD techniques—incorporating the proper weight, offset and brake clearance for fit, finish and reliability—to create the optimal wheel for your Corolla.



**TRD WHEEL LOCKS**

Constructed of forged hardened steel and made specifically for TRD wheels, the alloy wheel lock set helps give you inexpensive, yet effective protection for your wheels. The set includes four conical seat 12mm puzzle-style wheel locks and matching puzzle key. They're also triple nickel plated for a bright durable finish and each lock features a laser-etched TRD logo.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



**TRD AIR FILTER**

Providing engine protection and potentially increasing engine output, the TRD high-performance air filter features a unique, oiled four-ply cotton gauze design that maximizes the filter's media area for superb filtration and enhanced airflow. A rugged polyurethane body holds the filter element, which is enclosed in durable epoxy coated mesh and an elastomeric seal for a precision, leak-free fit. It's also washable, reusable and designed to last the lifetime of your Corolla.



**TRD OIL FILTER**

Spoil your Corolla with state-of-the-art engine protection, courtesy of the TRD high-performance oil filter. TRD oil filters use a 100-percent synthetic fiber filtration medium to provide the highest possible dirt removal efficiency, along with the lowest possible flow restriction.



**TRD FRONT STRUT BRACE**

Help reduce flex and increase handling precision during aggressive cornering and rough-road driving with the TRD front strut brace, which mounts inside your engine compartment to increase chassis rigidity. It's manufactured from lightweight, high-strength TIG-welded extruded aluminum and powder-coated in a TRD red titanium-colored coating for maximum protection and durability.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



**TRD LOWERING SPRINGS**

Featuring TRD's proprietary spring rate—linear in front, progressive in rear—TRD lowering springs lower your vehicle's center of gravity by 0.5" in front and 1.5" in rear. The result is enhanced on-road performance through quicker turn-in, enhanced steering response and improved cornering ability. The lowering springs have been rigorously tested through the slalom and engineered to ensure against rattles, clunking or rubbing—even when pushed to the limit.



**TRD OIL CAP**

They may go on like the stock oil cap, but these highly polished forged billet aluminum TRD oil caps provide a customized race-ready look that's anything but stock. Finished with a high-luster coating, you can be confident they will maintain their appearance for years to come. Available in two styles. Simple, twist-on application.



**TRD REAR SWAY BAR**

Engineered by TRD to enhance the Corolla's handling characteristics, the rear sway bar helps provide a flatter, more stable cornering stance and delivers greater control. Manufactured from high-quality spring steel for increased stiffness and durability, the sway bar features a gloss red powder coat finish that resists corrosion and protects against road damage.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

**Accessories Not Shown**

Cargo Tray

**Get More From Toyota**



**Toyota Rewards Visa®**

Earn points to redeem toward genuine Toyota and TRD performance accessories and more.

Visit [www.ToyotaRewardsVisa.com](http://www.ToyotaRewardsVisa.com) or call 866-614-8845 for more details.

On approved credit. Terms, conditions, and other restrictions apply. The creditor and issuer of the Toyota Rewards Visa Card is Toyota Financial Savings Bank.




This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.

1 800-GO-TOYOTA ♦ [www.toyota.com](http://www.toyota.com)

00421-COR11

 Printed on recycled paper 10% post-consumer waste.