





## 2011 VENZA ACCESSORIES

### CONTENTS

|                                |   |   |   |
|--------------------------------|---|---|---|
| ALL-WEATHER CARGO MAT .....    | 8 | MUDGUARDS.....                            | 5 |
| CARGO MAT .....                | 8 | PAINT PROTECTION FILM .....               | 4 |
| CARGO NET, ENVELOPE.....       | 7 | REAR BUMPER PROTECTOR.....                | 6 |
| CARGO NET, SPIDER .....        | 7 | REMOTE ENGINE STARTER .....               | 3 |
| CARGO TOTE .....               | 7 | ROOF RACK.....                            | 6 |
| CARPET FLOOR MATS.....         | 8 | TOWING RECEIVER HITCH .....               | 5 |
| DOOR EDGE GUARDS .....         | 4 | TRD AIR FILTER.....                       | 9 |
| EMERGENCY ASSISTANCE KIT ..... | 9 | VIP SECURITY – GLASS BREAKAGE SENSOR..... | 3 |
| FIRST AID KIT.....             | 9 | WHEEL LOCKS .....                         | 5 |
| LOWER DOOR MOLDINGS .....      | 6 | WIRING HARNESS.....                       | 5 |



This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.

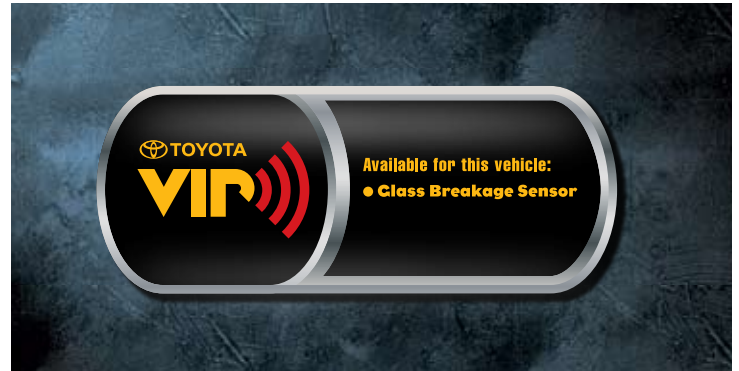
Whether you're interested in enhancing performance, styling, or protection, only Genuine Toyota Accessories give you complete confidence and peace of mind in your decision to customize your Toyota.

Why? Only Genuine Toyota Accessories are tested and approved for use on each Toyota vehicle. Only Genuine Toyota Accessories are specifically designed and engineered to comply with Toyota's safety and reliability standards. And, when purchased at the same time as your new vehicle, only Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

To learn more about the benefits of Genuine Toyota Accessories compared with non-Genuine accessories, please visit [www.toyota.com/genuine](http://www.toyota.com/genuine) or contact your Toyota dealer.



Be Genuine.



**VIP SECURITY – GLASS BREAKAGE SENSOR**

Designed to integrate seamlessly with your existing factory security/keyless entry system, the glass breakage sensor (GBS) uses a highly sensitive microphone to detect the specific frequencies of glass being struck or broken. If the GBS detects glass breakage, it immediately activates the vehicle security system, sounding the alarm and disabling the starter. The GBS is capable of ignoring noises other than those associated with glass, ensuring you're not inconvenienced by "false alarms." Features one-touch arming/disarming.



**REMOTE ENGINE STARTER**

Enjoy the luxury of having your vehicle ready and waiting with a comfortable interior temperature on cold winter mornings or hot summer afternoons, courtesy of the VIP Remote Engine Starter. This clever accessory allows you to start the engine—and to activate the air conditioner, heater, defroster and defogger functions—before entering your vehicle. It's fully integrated into your factory security/keyless entry system, so there's no need for an additional remote.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

## 2011 VENZA EXTERIOR ACCESSORIES



### DOOR EDGE GUARDS

Help protect your Venza's vertical door edges from dings and paint chips with exclusive, body color-matched Genuine Toyota door edge guards. Constructed from roll-formed stainless steel, our door edge guards are encapsulated in body color-matched Thermoplastic Compound (TPC). They are custom fabricated and employ a compression fit for secure adhesion to vehicle's door edges without the need for chemical adhesives or mechanical fasteners. These door edge guards resist cracking, fading and peeling and can help maintain your vehicle's resale value.

### PAINT PROTECTION FILM

Help protect your Venza's factory paint from sand, stones, insects and other road debris that can chip and scratch the finish with paint protection film. Constructed from durable, colorless urethane and nearly invisible, it can be applied to the frontal impact areas of the vehicle including the hood and fenders. Quick and easy to install, the paint protection film helps maintain a like-new appearance.



As shown on the 2010 Avalon.

#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA





#### MUDGUARDS

Equip your Venza with durable front and rear mudguards, designed specifically to integrate with your Venza's styling, body panels, structure and clearances—while helping to provide protection for your factory paint from mud and dirt, as well as stone-chipping. Utilizing existing vehicle attachment points, mudguards are simple to install and can be painted to match your Venza.



#### WHEEL LOCKS

Constructed of forged, thoroughly hardened and tempered steel for structural integrity, with triple-nickel or zinc plating, these wheel locks provide inexpensive, dependable protection against wheel and tire theft. All wheel locks are precision weight-balanced to the stock lug nut weight, eliminating the need for rebalancing after installation.



#### TOWING RECEIVER HITCH

Every Toyota tow hitch features a model-specific design that's precisely engineered to achieve your vehicle's safest maximum tow rating and is subject to an uncompromising design, testing and manufacturing process. Toyota tow hitches feature a dual-layer painting process for help protect against corrosion, the elements and from ultraviolet (UV) rays to maintain its long-term appearance.\*

\*Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment.



#### WIRING HARNESS

The Genuine Toyota trailer wire harness provides a 4-pin connector located on the trailer hitch to provide power to your trailer's brake lights, turn signals and taillights. Featuring a converter assembly, fusing, cables and connectors—all specifically designed to work with your Venza's existing electrical system—you can count on durable and reliable performance, as well as simple and convenient installation.

Available Winter 2010.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

## REAR BUMPER PROTECTOR

Keep the top surface of your rear bumper free of scrapes and scratches and preserve your Venza's "like new" appearance with this durable black PVC rear bumper protector. Featuring a top coating to protect against damage from ultraviolet (UV) rays, the rear bumper protector's raised tread pattern provides a custom look, while the skid-resistant surface enhances functionality.



## 2011 VENZA EXTERIOR ACCESSORIES

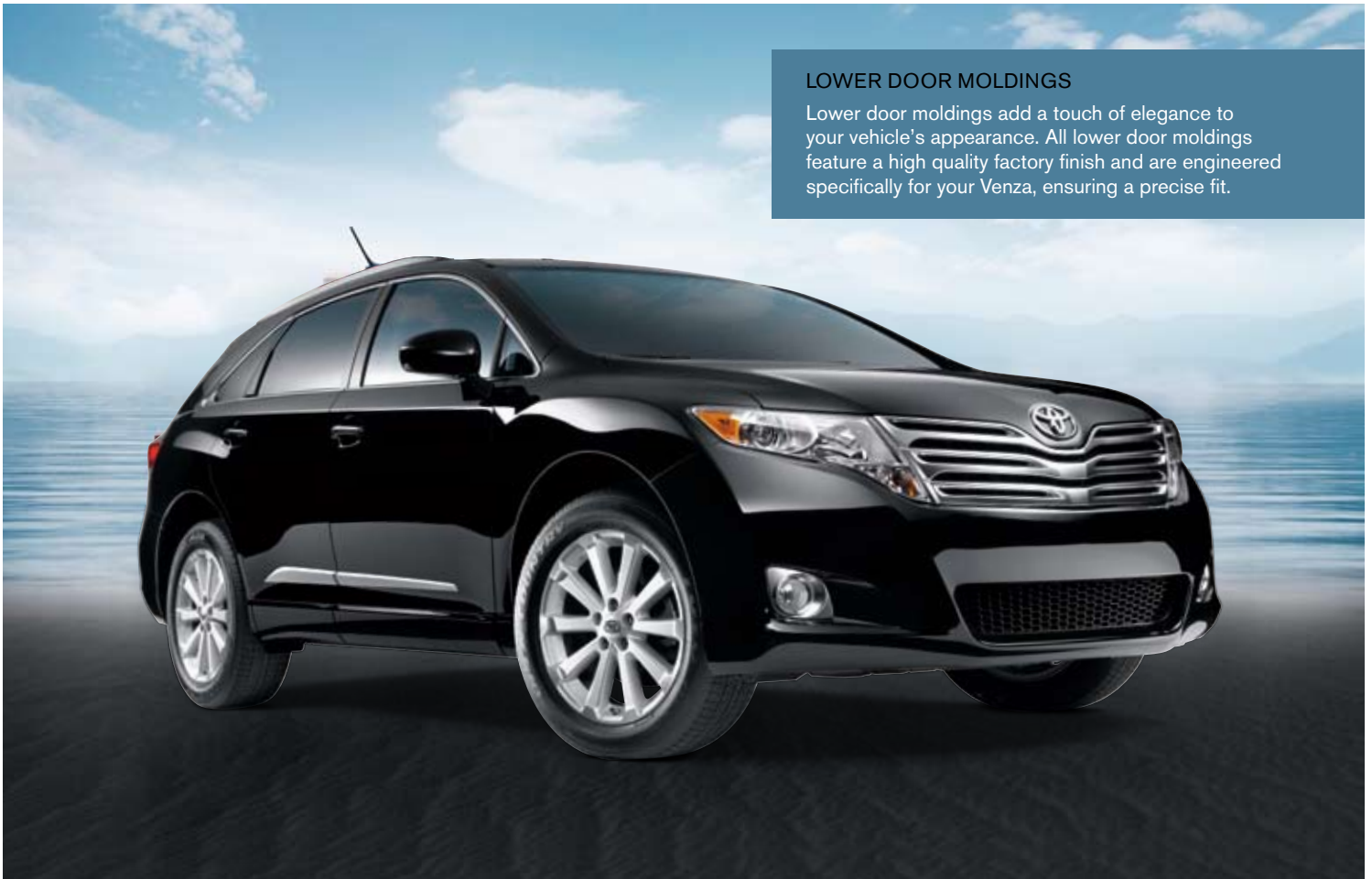
### ROOF RACK

Add convenience and utility to your Venza with this sleek, low-profile roof rack that installs with ease. Featuring virtually effortless adjustment, the Venza roof rack maintains Toyota high quality standards for quality, performance and strength.



### LOWER DOOR MOLDINGS

Lower door moldings add a touch of elegance to your vehicle's appearance. All lower door moldings feature a high quality factory finish and are engineered specifically for your Venza, ensuring a precise fit.



#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

**CARGO NET, SPIDER**

Help keep smaller, light-weight objects restrained while driving with the spider cargo net. Custom-crafted for your Venza, the cargo net features durable black nylon webbing, an elastic bungee cord border and hooks that attach the net to the factory D-ring anchors located in floor of the rear cargo area. It installs in seconds and lays flat for storage when not in use.



**CARGO NET, ENVELOPE**

Keep your cargo area organized and protected from spills with this hammock-style cargo net, designed to hold a variety of everyday items—from groceries to athletic gear—helping to ensure they don't shift around or tip over. Made of a durable mesh netting, the cargo net attaches to defined points in the rear cargo area, making it easily accessible. It installs in seconds and folds flat for storage.



**CARGO TOTE**

The collapsible soft-sided cargo tote is designed to hold a variety of smaller everyday items, helping to ensure they don't shift around or tip over in your cargo area. For added convenience, the tote includes removable plastic divider panels that hold items upright. It also features two carrying handles for easy loading and unloading, folds flat when not in use, and pops up easily when needed.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

## 2011 VENZA INTERIOR ACCESSORIES



### CARGO MAT

Help protect your cargo area from premature wear with this highly resilient cargo mat that's resistant to fading, oils and chemicals for unsurpassed durability. It's color-coordinated to match your vehicle's interior and features the Venza logo. Sturdy rubber-backed construction helps prevent the mat from sliding.

### CARPET FLOOR MATS

Custom-tailored for a precise fit to your Venza's floor pattern, these black carpet floor mats are constructed of high-grade plush nylon carpet and include an embroidered Venza logo to help ensure you've got the right mat for your vehicle. Positive retention clips and an aggressive non-slip backing help keep the mats in position, protecting your original factory carpet from premature wear and stains. They're also removable and easy to clean.

To avoid interference with pedal operation:

- Each mat must be secured with retention hooks (clips).
- Do not install a floor mat on top of an existing floor mat.
- This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle.



### ALL-WEATHER CARGO MAT

Molded for an exact fit for maximum coverage and unrivaled protection of your Venza's cargo area, the all-weather cargo mat features a multi-dimensional surface and perimeter "lip" to contain dirt, debris and liquids—helping to keep your valuable cargo clean, dry and stain-free. A non-slip "nibbed" backing keeps the mat in place, while a custom-molded Venza logo provides an added touch of personalization.



OTHER MODELS:

CARS AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

SUVS & VAN 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

TRUCKS TACOMA TUNDRA





**FIRST AID KIT**

This soft-sided, black PVC zipper case is designed to mount inside the cabin or cargo area, ensuring practical first aid supplies are always close at hand. Contents include tweezers/ magnifier, insect sting pads, towelettes, adhesive bandages, butterfly strips, sterile gauze, stretch bandage with metal clips, muslin sling, adhesive tape, scissors and an emergency blanket.



**EMERGENCY ASSISTANCE KIT**

This durable nylon kit features tools and supplies for handling minor emergency situations and repairs, without having to wait for a tow truck or repair service. Contents include booster cables, tire pressure gauge, hose clamp/tape, pocket tool and work gloves—plus essential emergency supplies such as survival wrap blankets, poncho, flashing LED lights, flashlight/ lantern and water bag.



**TRD AIR FILTER**

Providing engine protection and potentially increasing engine output, the TRD high-performance air filter features a unique, oiled four-ply cotton gauze design that maximizes the filter's media area for superb filtration and enhanced airflow. A rugged polyurethane body holds the filter element, which is enclosed in durable epoxy coated mesh and an elastomeric seal for a precision, leak-free fit. It's also washable, reusable and designed to last the lifetime of your Venza.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

## Get More From Toyota



### Toyota Rewards Visa®

Earn points to redeem toward genuine Toyota and TRD performance accessories and more.

Visit [www.ToyotaRewardsVisa.com](http://www.ToyotaRewardsVisa.com) or call 866-614-8845 for more details.

On approved credit. Terms, conditions, and other restrictions apply. The creditor and issuer of the Toyota Rewards Visa Card is Toyota Financial Savings Bank.




This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.

1 800-GO-TOYOTA ♦ [www.toyota.com](http://www.toyota.com)

00421-VEN11

 Printed on recycled paper 10% post-consumer waste.