



Andy Franck, Bill Lane, Jackie Preston Franck, Pat Preston, Bill Preston. (MP Photo/Preston)

### **Preston Superstore in Burton**

Preston Superstore has been family-owned and operated for 25 years. We offer a wide selection of new vehicles from Chevrolet, Ford, Kia and Cadillac as well as a great selection of used vehicles from all makes and models. We have three award-winning service departments that can work on all makes and models as well as a body shop on site. At Preston Superstore customer service is our top priority. Our various teams are trained to address your needs from the moment you walk through the door, whether you're in the market for your next vehicle or tuning up your current one.

As you can see, Preston Superstore is equipped to handle all of your automotive needs, though we also keep in mind that everybody brings something different to the table. That's why we encourage you contact us today to see what we can do for you today by visiting us at 13600 West Center St. in Burton, Ohio.

Recently, Preston Chevrolet Superstore and The Chevy Network donated a \$43,000 2017 Chevy Traverse for a raffle for the Cardinal School District. On July 15, owner Pat Preston drew the winning ticket and the Traverse will go to local resident, Tom Thomas! More than \$51,000 was raised by this raffle for the CSD!





The third annual Hope for Kids Geauga fundraiser, "Golfing for Kids," took place Aug. 6 at Chagrin Valley Country Club in Moreland Hills. (I-r)Stephanie Weemhoff, president of Hope for Kids Geauga; Wendy Pierce, Hope for Kids Board member and Golf Outing chair; Pat Preston, owner Preston Superstore and title sponsor, and Lisa Markley, "Golfing for Kids" Committee member.

### **Preston, Supporting Kids**

The third annual Hope for Kids Geauga fundraiser, "Golfing for Kids," took place Aug. 6 at Chagrin Valley Country Club in Moreland Hills. There were 82 golfers and \$34,000 was raised for abused, neglected and at-risk children in Geauga County.

Preston Superstore was the title sponsor (\$5,000). "This is a wonderful organization and so worthy of our support," said Pat Preston, owner of Preston Superstore. "Any time we have the opportunity to support the kids who are the future of our county and country, we want to help."

Hope for Kids Geauga is a 501(C)(3) volunteer board that raises funds to bring hope back into the lives of children. This organization cares passionately about meeting the needs of children whose lives have been disrupted due to family issues and circumstances beyond their control. The devastating and long-term effects impact children emotionally, socially, developmentally and academically. Donations help reduce the stress, chaos and trauma to abused, neglected and at-risk children by funding enrichment, educational and developmental activities.

Hope for Kids Geauga is the result of an expansion of Friends of CASA for Kids. FoCASA was established in 2001 to support the needs of abused/neglected children involved in Geauga Juvenile Court. The FoCASA board became aware of many other children experiencing trauma due to family issues who were not involved

with the court. Therefore, the decision was made to change the name to Hope for Kids and expand the mission in January 2017.

The mission is to improve children's self-esteem, self-confidence, academics and development by providing positive experiences such as summer camps, sports fees, YMCA memberships, tutoring, etc. that can make a life-long difference. During 2017, Hope for Kids donated more than \$31,000 to help provide kids with normal childhood activities.

Hope for Kids currently has formal agreements with three agencies to fund the needs of abused/neglected children involved in the court system (which includes children served through the CASA for KIDS program) and children identified as at-risk and served by Geauga County agencies.

Stephanie Weemhoff, president of Hope for Kids Geauga, stated "With more funds, we can expand our reach to more children. There has been an increasing number of child abuse/neglect cases and more children identified by social service agencies as at-risk due to opiate/heroin and other family issues in the past several years."





Pat Preston of Preston Superstore presents a check to the Cardinal officials and sports teams on behalf of the The Chevy Network and Preston Superstore who covered the cost to update the logo and refinish the floor in the Cardinal High School gym.

## Preston Superstore and The Chevy Network Donate to Cardinal

Recently, Pat Preston presented a check to the Cardinal School District officials and sports teams on behalf of the The Chevy Network and Preston Superstore. These funds cover the cost of updating the logo and refinishing the floor in the Cardinal High School gym.

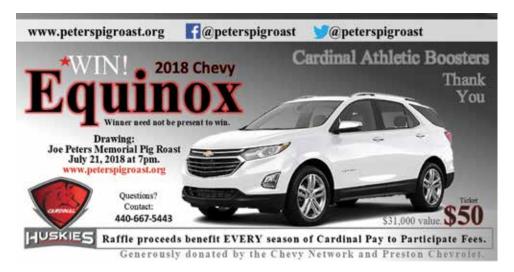
"We employ several Cardinal graduates," said Pat Preston, owner of Preston Superstore, "and we are grateful to the district for graduating many fine people. We welcome the opportunity to support the students and give back to the district."

The Cardinal Local School District is extremely grateful to The Chevy Network and Preston Superstore and for their generous donation. Mr. Pat Preston visited the high school on July 3 to see the new floor and to visit with student athletes who are so excited to play on the new hardwood. Mr. Preston then presented a check to athletic director, Jimmy Soltis, and superintendent, Dr. Scott Hunt, to cover half the cost of the project. (The second half of the project will be paid next year.) The Cardinal School District is so appreciative of Preston's continued support of the students and district – and can't wait to show off the new floor to visitors. The new logo and shine look fabulous!





The Chevy Network and Preston Chevrolet Superstore donated a 2018 Chevy Equinox (value \$31,000) for the Joe Peters Pig Roast Fundraiser. Funds will benefit every season of the cardinal Pay to Play fees. Tickets are on sale now for \$50 each. (l-r) Bill Poole, president of Cardinal Athletic Boosters; Dr. Scott Hunt, superintendent of Cardinal Local School District; Jackie Paulitsch Peters, wife of the late Joe Peters; Joyce Peters, mother of Joe Peters; Tom Peters, father of Joe Peters; Pat Preston, owner Preston Chevrolet Superstore; Shannon Hall, sales manager Preston Superstore; Kristin Klepper, treasurer of Cardinal Athletic Boosters and Seth Klepper, vice president of Cardinal Athletic Boosters.







On March 7, Pat Preston, owner of Preston Ford Superstore, presented Kitty McCarthy, representing Tri-C (Cuyahoga Community College), with a check for \$20,000 in support of the Ford ASSET program at Tri-C. (I-r) Sue Ellen Folk-Ladow (Zack's mom), Zack Folk (future ASSET student at Preston); Pat Preston, owner Preston Ford Superstore; Kitty McCarthy, Tri-C; Neil Shirk, service director at Preston and John Herdzik, Ford field service engineer.

## Preston Donates to Tri-C and Hires Cardinal Student

On March 7, Pat Preston owner of Preston Ford Superstore presented Kitty McCarthy representing Tri-C (Cuyahoga Community College) with a check for \$20,000 in support of the Ford ASSET program at Tri-C. Tri-C Automotive Technology will welcome 16 students to the Ford ASSET program beginning with the Fall 2018 semester.

Zack Folk, Middlefield resident and Cardinal Student, is the first to be officially accepted into the Ford Asset Program and is sponsored by Preston Superstore.

Ford ASSET is the premier Ford technician training program. In 21 months, students graduate with full Ford training, including diesel and their AAS in Automotive Technology, Ford ASSET; along with two years paid work experience. In this paid apprenticeship program, students attend classes for eight weeks and then spend eight weeks at their sponsoring Ford or Lincoln dealership honing the skills they just learned.

For eight weeks, Zack will take the Ford Asset classes at Tri-C during the day and then work at Preston in the afternoons, evenings and on weekends. Zack will apply what he's learning in the classroom to his work for Preston and hopefully earn a job with Preston after the classes have been completed.

Zack is a senior at Cardinal and also attends Auburn Career Center. He currently holds a 4.0 grade-point and recently won the SkillsUSA contest in Automotive Technology.

Preston Superstore is located just west of the square in Burton at 13600 W. Center St., Call 440-316-4812.





Donald DeCarlo, MD, chief medical officer, University Hospitals Geauga Medical Center (left), accepts a \$25,000 gift from Pat Preston, president Preston Superstore, for the UH Seidman Cancer Center at the hospital. (MP Photo/UH)

## **UH Geauga Receives Gift from Preston Superstore**

Preston Superstore in Burton has made a \$25,000 gift to the University Hospitals Seidman Cancer Center at UH Geauga Medical Center. The hospital opened the expanded, state-of-the-art cancer center last summer, offering 10 physician exam rooms for medical and radiation oncologists and 18 spacious, comfortable private and semi-private rooms where patients receive chemotherapy.

"Preston Superstore donates time and money around causes that strengthen families in greater Geauga County. We are happy to support our world-class facilities at UH Geauga Medical Center," said Pat Preston, president, Preston Superstore. "This gift has been designated for the new UH Seidman Cancer Center in hopes of helping others deal with this devastating disease."

Preston Superstore has been a generous supporter of UH Geauga Medical Center since 2011, notes Donald DeCarlo, MD, Chief Medical Officer. "We are extremely grateful for their generosity, which continually helps us make a positive impact on the health and wellness of Geauga County families." In addition to cancer services, Preston Superstore has sponsored the hospital's annual Family Health and Safety Day and its women and children community outreach program. Preston Superstore has a long history of philanthropy in Geauga County, touching the lives of thousands of area residents through gifts to more than three dozen local organizations.

More than two dozen area donors have supported the UH Seidman Cancer Center expansion at UH Geauga Medical Center with a significant gift. In total, more than 700 donors have given more than \$2.8 million for the cancer center.



ach summer, the Experimental Aircraft Association (EAA) operates a national Air Tour of its 1920s Ford Tri-Motor aircraft. Known as the first luxury airliner, the Ford Tri-Motor redefined world travel and marked the beginning of commercial airline travel.

During the weekend of Aug. 10 - 13, this historic aircraft will visit northeast Ohio at Lost Nation Airport in Willoughby and Geauga County Airport in Middlefield.

On Sunday, Aug. 13, at the Geauga County Airport just south of Middlefield our local Chapter of the EAA will host the event. In addition to offering Tri-Motor rides, the day will include a pancake breakfast beginning at 8 a.m., displays of historic and custom aircraft, and a collection of Ford automobiles. Do not miss your opportunity to experience the energy, passion, and excitement of the Roaring '20s by taking a flight aboard the Ford Tri-Motor.

Preston Ford Superstore in Burton has made this event possible by sponsoring the EAA's effort to bring the Tri-Motor to Geauga County. "We are proud to support local aviation and historical celebrations," said Pat Preston, owner Preston Ford Superstore in Burton.

The national EAA is a non-profit organization with more than 200,000 members. It operates the AirVenture Museum in Oshkosh, Wisconsin, and hosts the annual AirVenture airshow, the largest aviation event in the world. It is also a major advocate for private aviation, as well as classic and custom built airplanes.

EAA Chapter 5 is the local chapter of the national EAA. Their membership includes about 85 local pilots, aircraft builders, and aviation enthusiasts.

Rides will be offered in Middlefield on Sunday, Aug. 13. for \$70 per person in advance, \$75 on-site. Children are \$50. Ground

viewing is free. For more information contact Tim Connor, 440-836-3225, eaachapter5@gmail.com. To book your flight in advance, log on to:

https://www.eaa.org/en/eaa/ flight-experiences/fly-the-fordeaa-ford-tri-motor-airplane-tour/ ford-tri-motor-tour-stops

#### A brief history of the Ford 4-AT-E Tri-Motor

Henry Ford mobilized millions of Americans and created a new market with his Model T "Tin Lizzie" automobile from 1909 to 1926. After World War I, he recognized the potential for mass air transportation.

Ford's Tri-Motor aircraft, nicknamed the "Tin Goose," was designed to build another new market: airline travel. To overcome concerns of engine reliability, Ford specified three engines and added features for passenger comfort, such as an enclosed cabin. The first three Tri-Motors built seated the pilot in an open cockpit, as many pilots doubted a plane could be flown without the direct "feel of the wind."

From 1926 through 1933, Ford Motor Company built 199 Tri-Motors. EAA's model 4-AT-E was the 146th off Ford's innovative assembly line the 76th model 4-AT-E — and first flew on Aug. 21, 1929. Days later, it was sold to Pitcairn Aviation. When Pitcairn's management changed hands later that year, NC8407 became the first airplane belonging to Eastern Air Transport, whose paint scheme is replicated on EAA's Tri-Motor. Eastern Air Transport later became Eastern Airlines.

In 1930, the Tri-Motor was leased to Compañía Nacional Cubana de Aviación Curtiss, where it inaugurated air service between Havana and Santiago de Cuba. The airplane was later flown by the government of the Dominican Republic.

EAA's Ford Tri-Motor returned to the U.S. in 1949 for barnstorming use. In 1950, it was moved from Miami to Phoenix and was refitted with more



powerful engines for use as a crop duster. With two 450-hp engines and one 550-hp engine, it became the most powerful Model 4-AT-E ever flown. In 1955, it was moved to Idaho and fitted with two 275-gallon tanks and bomb doors for use as a borate bomber in aerial firefighting. Then in 1958, it was further modified for use by smoke jumpers.

After working for a variety of crop spraying businesses, EAA's Tri-Motor moved to Lawrence, Kansas, in 1964, where its new owner flew barnstorming tours. During this period, it had a variety of roles, including serving as the primary setting for the Jerry Lewis comedy, The Family Jewels.

In 1973, the aircraft was still being used for air show

fly-in

Burlington, Wisconsin. While at the 1973 fly-in, a severe thunderstorm ripped the plane from its tiedowns, lifted it 20 feet into the air, and smashed it to the ground on its back. EAA subsequently purchased the wreckage.

After an arduous, 12-year restoration process by EAA staff, volunteers, and Ford Tri-Motor operators nationwide, the old Tri-Motor took to the air once again, having its official re-debut at the 1985 EAA Fly-In Convention in Oshkosh.

It was displayed in the EAA AirVenture Museum until 1991 when it returned to its former role of delighting passengers on its annual



The interior view of the Ford Tri-Motor.



## **Preston Supports Newbury Bicentennial**

This year (2017) marks the 200th birthday for Newbury Township. For several months, area residents and visitors have enjoyed a host of free community events. "It was because of the generous donation from Pat Preston, owner of Preston Superstore, to the Newbury Bicentennial effort, that we have been so successful in getting the word out," says Carol Drabek, chairwoman of the Newbury Township Bicentennial Committee. "He suggested that the funds be used as needed. Hence, the monies provided by the Preston donation have been and will continue to be intertwined throughout the execution of Newbury's Bicentennial Events."

Several months ago, Drabek a Newbury native, approached the Township trustees with ideas and energy. The trustees offered suggestions and gave her the green light to spearhead the project. With the help of numerous organizations, individuals, and businesses, a plethora of events have been organized, lasting throughout the summer season."

#### Don't miss these events yet to come:

#### Aug. 5: Tractor "Ride" and Show (Free Admission)

10 a.m. - 3:30 p.m. The registered tractors will leave on a "Ride" on country roads at 10 a.m. returning to Oberland around noon. They will remain at Oberland for viewing until 4 p.m. Call the Town Hall 440-564-5997. (Oberland Park, 14639 Auburn Road, Newbury, 44065)

#### Aug. 9: Historic Lecture Series: Newbury One Room Schools (Free Event)

7-8 p.m. Come and learn about Newbury's early schools and which of those buildings remain standing today! (Town Hall, 14899 Auburn Road, Newbury, 44065)

#### Aug. 11: Swing Concert and Open House (Free Event)

7-9 p.m. Come and enjoy the musical tunes of the 40s presented by "Sophisticated Swing" under the direction of George Petrich. Enjoy the unicycle performance during intermission. Parking lot behind St. Helen Church and School, 12060 Kinsman Road, Newbury, 44065. Call for info 440-564-5805.

### Aug. 19: Art In The Center

10-5 p.m. Art and food vendors, music and entertainment! Newbury Center (Route 87 and Auburn Road) For vendor info call: 440-739-4128 or email artisanscornergallery@ gmail.com.

#### Aug. 19: 41st OVI Encampment Unit (Free Event)

9 a.m. - 4 p.m. Military demonstrations throughout the day. Wreath laying ceremony at 2 p.m. (Route 87 and Auburn Road)



Carol Drabek, chairwoman of the Newbury Township Bicentennial Committee thanks Pat Preston, owner of Preston Superstore in Burton for a \$3,000 donation.

#### Aug. 26: Vintage Car and Truck Show (Free Event)

11 a.m. - 4 p.m. All years and makes welcome! Music by DJ. Food and contest sales to benefit Newbury School music Boosters. To register, contact Eric 440-318-3742.

### Aug. 27: Open House: South Newbury Union Chapel (Free Event)

1-4 p.m. (located at State Route 44, 5 miles north of Bell Road.) Limited parking.

For more information, call Carol Drabek at 440-739-0215. Preston Superstore is located on Kinsman Road, (Route 87) just west of the square in Burton. For more info, call 866-707-2953, or visit www.PrestonSuperStore.com.





Students at St. Helen School receive \$25,000 from The Chevy Network and Preston Chevrolet Superstore for new technology. (I-r) Sister Margaret Hartman, principal; Mrs. Sharon Hoenigman, representing Parent Advisory Committee; Mercedes Sustar and Brian Taylor, eighth-grade students; Pat Preston, owner Preston Chevrolet Superstore, Mrs. Carol Joyce, parishioner and Father Jay McPhillips, pastor.

# Preston Sponsors St. Helen Computer Lab

The students at St. Helen School in Newbury will be using new laptops and utilizing other new technology this year. This was made available by The Chevy Network and Preston Chevrolet Superstore who sponsored the St. Helen's computer lab. The Chevy Network and Preston gave the school \$25,000 for the computer lab.

In addition to the sponsorship, families of St. Helen Parish, along with parents of students contributed \$20,000 total (\$10,000 from PAC and \$10,000 from Parish and school families) along with a donation of \$5,000 from the Musca Family Foundation.

"We are most grateful to Mr. Preston for the \$25,000 from The Chevy Network and Preston Chevrolet for sponsoring our computer lab with new computers, as well as additional access points to upgrade our technology program," said Sister Margaret Harman.

Preston Chevrolet is located at 13600 W. Center St., Burton. Call 844-682-1098 or visit www.prestonchevroletburton.com.





## **Preston Helping Special Kids**

with Autism in Geauga County received special support this spring from Preston Superstore. Autism, a mental condition, present from early childhood, characterized by difficulty in communicating and forming relationships with other people is becoming more prevalent throughout our nation. The Autism Science Foundation reports that as of 2014, one in 68 children in the U.S. had an autism-related disorder. The actual disorder itself may not be becoming more common, but in 2012 the estimate was 1 in 88 children. Geauga County is on the forefront of helping families cope with this disorder.

The Geauga County Educational Service Center offers an educational program for students diagnosed with Autism Spectrum Disorder called STARS. The STARS Program is provided through classrooms supporting students in all Geauga school districts. The program is housed in both the Cardinal and West Geauga School Districts.

"This is my ninth year working in the STARS Program," said Dana Jancik Eggers, STARS program supervisor. "I am so proud of every accomplishment, big and small, that our students, families and staff have made. Together, we have built a program that is inclusive and collaborative. The awareness of Autism and the acceptance of our students in the community has grown tremendously in our county, and we are so thankful."

The **STARS Program** currently provides services to 36 students. Classrooms utilize a multi-methodological approach (Applied Behavior Analysis, TEACCH, Sensory Integration Strategies, etc.) and each student's daily schedule is structured to meet his/her needs. "Because we are housed within a public school setting, our staff has high expectations of students to participate in inclusion classes," added Eggers. "We work collaboratively with building staff to successfully mainstream our students in both special and academic classes, as appropriate."

This year Pat Preston, owner of Preston Superstore in Burton, chose this program as one of many to support by donating \$4,000. "The money donated to the STARS Program is used to update classroom technology," said Eggers. "We are also continuously researching new curriculum and supports in order to meet the diverse needs of our students."

The STARS Program is an which fosters environment acceptance and student independence. Not only are they targeting academics, but also daily living activities, community involvement, communication, social skills, behavioral strategies and

leisure skill development. In addition, the middle and high school students participate vocational training. Currently STARS partners with Metzenbaum Sheltered Industries (MSI) which allows students to engage purposeful community employment tasks.

"We are very thankful for the support from Preston Superstore," said Eggers. "Because of this generous donation we are able to make classroom purchases that will allow our students to access curriculum and generalize skills to the community."

For information about STARS, visit www.geaugaesc. org/AutismProgram.aspx. Preston Superstore is located on Kinsman Road, (Route 87), just west of Burton Square. Call 866-707-2953, or visit www. PrestonSuperStore.com.





Pat Preston, owner Preston Cadillac (left) supports local business. (right) Gordon Saffron, owner Red Maple Inn, Burton Ohio.

### Gordon Saffron, Owner of the Red Maple Inn

The Red Maple Inn in beautiful Burton was recently awarded a five-star status by Trip Advisor. What is it that makes this get-away bed and breakfast so special?

You've got to give people what they are looking for," said owner Gordon Saffron. "Give them good service, clean rooms and a warm staff at a good value."

It was in the late 90s that Saffron decided it was time to build the inn. For years, he had been traveling to the Burton area with his family, simply to get away from the hustle and bustle of Cleveland.

As an young entrepreneur and after graduating college with a pharmaceutical degree, he began working for a large drug store chain and eventually purchased a manufacturing optics business. From there he found opportunity to buy out the three E B Brown stores, a small optical chain. He grew it to 42 stores in Maryland, Pennsylvania, Kentucky and Ohio.

"Over the years we held our corporate meetings in the highly Amish populated Holmes County, which is similar to Geauga. We seemed to get so much more done in that quiet serene setting."

In 1996, he sold the chain along with the manufacturing facilities. "I was concerned, I would be bored with retirement," recalled Saffron. "And I was still drawn to the beautiful areas in Burton and on the surrounding Appalachian Plateau. When we went to Burton for events such as the Apple Butter Festival at Century Village, I would stand in awe at the incredible view off the southeast end of the property, which now can be seen off the balcony on the southeast side of the Inn."

It took 3 years and overcoming some zoning restrictions before he could purchase the property and convince Burton Village leaders to allow the building of the Red Maple Inn. "I knew nothing about the hotel business," smiled Saffron. "But I know what matters to clients and it was those core business principles we put into practice.

Today, business flourishes at the Red Maple Inn, one of the few upscale accommodations available in Geauga County.