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## OFFICIAL PRESS RELEASE

### AS FOOD INSECURITY SOARS, PRIME AUTOMOTIVE GROUP DONATES TO 13 LOCAL FOOD PANTRIES IN HOLIDAY SEASON

#### Over \$60,000 Donated to Every Community Where Prime Has a Dealership

In a recent Boston Globe story, Executive Director of the Greater Boston Food Bank Catherine D'Amato was quoted saying, "As we approach a holiday season unlike any other, the need of food assistance in Massachusetts persists at historical rates."

The article goes on to note that as many as 1 in 7 people in Massachusetts are identified as food insecure, almost double figures of 1 in 13 people in that category before COVID-19 struck. The country's largest hunger-relief group, Feeding America, noted food insecurity in Massachusetts has increased by 59% since March —more than any other state, as noted in the piece.

Prime Automotive is doing its part to address this need by donating to a food bank or similar organization in every community where Prime has a dealership. The dealer group decided this was the best way to make an impact, via numerous small organizations in the communities they serve.

"The need is almost unimaginable," said Todd Skelton, CEO of Prime Automotive Group. "Food Banks are telling us that they have never seen anything like this level of need before and we wanted to do our part to address it."

Skelton personally delivered a check to the Newton Food Pantry. Although Newton is considered a wealthy community, the Food Pantry's president made it clear that a large number of people in the community have food insecurity and that the volume of clientele this holiday season is greater than ever.



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Pantry President Regina Wu noted, "We are grateful to Prime Automotive for its leadership and contribution in helping us during the most trying times. Prime's commitment to addressing hunger in our community is admirable and we are thankful for their support."