

Providence Auto Group ‘Hunting for a RAM’ – Lucky Envelope Shoot-out OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING PROMOTION IS VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (“D.C.”) ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Promotion Period: Contest registration is scheduled to being on **7/24/2010 and end on 8/28/2010** (the “Registration Period”). The grand prize contest event is scheduled to occur at Providence Autos located at 796 Lancaster Pike in Quarryville, PA on **8/28/10**. The contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

Who May Enter: Contest is open to legal residents of the 50 United States and District of Columbia (“D.C.”), who reside within 250 miles of Quarryville, PA, who are age 18 or older as of date of entry with a valid driver’s license, except the following classes of persons who are not eligible to enter:

1. Employees, officers, and directors of **Providence Auto Group and Lancaster Archery Supply** (collectively “Sponsor”), WIOV-FM (“Administrator”), Citadel Broadcasting Corporation, each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, “Released Parties”) and the members of the immediate families or households of any of the above. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
2. Individuals who are unable or unwilling to be present for the grand prize contest event scheduled to occur at Providence Autos on **8/28/2010**.

How to Enter – Four Ways:

1. **On Air Contests – The Big I 105:** During the contest Registration Period listed above, listen to WIOV-FM to qualify during on air contests. The announcer will instruct listeners to call the studio contest line during each contest qualification. The designated caller, as determined and announced on-air by the announcer (example: caller 10, caller 101, etc.) at that time will qualify for a chance to participate in the grand prize contest. The designated caller is at the announcer’s discretion and may change from announcer to announcer. Sponsor is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his or her telephone call.
2. **Register to Win – Dealership:** Official entry forms will be made available (while supplies last) at Providence Auto Group during normal business hours **beginning on 7/24/2010 and ending on 8/21/2010**. Fully complete an official entry form with all required information and deposit into the official registration box provided at sponsor location. All eligible entries must be received by **close of business on 8/21/2010**. Limit one entry per person. Incomplete or illegible entries will be disqualified.
3. **Register to Win – Station Appearances:** Official entry forms will be made available (while supplies last) at participating Sponsor locations during advertised station appearances on 7/24/2010 and 8/14/2010. Listen to WIOV-FM for time and location of each appearance. Fully complete an official entry form with all required information and deposit into the official registration box provided at sponsor location, prior to end of each Registration event. No photocopied or mechanically reproduced entries permitted. All eligible entries must be received by the end of the station appearance. Limit one entry per person per event. Incomplete or illegible entries will be disqualified.
4. **Last Chance Registration – Grand Prize Event on 8/28/2010:** Join the grand prize event at Providence Auto Group located at 796 Lancaster Pike, Quarryville, PA on 8/28/10 and fully complete an official entry form with all required information and deposit completed entry into the official registration box provided. Completed entries must be received prior to the end of the designated registration period, and prior to the start of the grand prize contest. Maximum of one entry per person.

Any contestant submitting more than one entry will void all entries by that contestant. Each participant must submit an entry on their own behalf. No person may enter more than the stated number of times as outline above in each registration method and no person may enter on behalf of another individual, or in another person’s name. Incomplete or illegible entries will be disqualified. Any entry submitted on behalf of another individual or using another person’s name will be disqualified and ineligible to claim any prize.

An individual who does not meet the eligibility requirements, or does not wish to participate in the grand prize contest will be disqualified. Released Parties are not responsible for entries that are lost, late, misdirected, illegible, incomplete, inaccurate, damaged, or for lost or stolen entry boxes or for entries submitted in a manner that is not expressly allowed under these rules. All such entries will be automatically void. All entries received become the property of the Sponsor and will not be returned.

Finalist Selection & Notification: A maximum of **(30) finalists** will be randomly selected to participate in the grand prize contest as follows:

Ø **On-Air:** A total of **(20)** finalists will be selected through on-air contests.

Ø **5 Finalists – Register to Win at Dealership (1 per week):** A weekly random drawing will be held from among all eligible entries received at sponsor location at the time of each drawing to select a total of **(5)** finalists – one finalist will be selected each week during the registration period. Selected finalists will be notified by phone of their selection. Any selected finalist that cannot be reached or contacted

to confirm their selection to the number listed on their entry, will be disqualified and an alternate finalist will be selected from all remaining eligible entries and notified per the procedure outlined above, time permitting.

- Ø **4 Finalists – Register to Win during Station Events:** A random drawing will be held from among all eligible entries received during each station appearance to select a total of (4) finalists – (3) finalists selected from entries received on 7/24/2010; and (1) finalist selected from entries received on 8/14/2010. Selected finalists will be notified in person during station events and/or by phone of their selection. Any selected finalist that cannot be reached or contacted to confirm their selection to the number listed on their entry, will be disqualified and an alternate finalist will be selected from all remaining eligible entries and notified per the procedure outlined above, time permitting.
- Ø **1 Finalist - Grand Prize Event:** A total of (1) finalist will be randomly selected from entries submitted by those in attendance at the grand prize contest event on **8/28/2010**. The selected finalist's name will be announced by sponsor. Finalist must make their presence known to the contest administrator at the time their name is announced, and finalists must be present at the time of their selection in order to participate. Any finalist who is not present or does not make their presence known within the required time period will be disqualified, and an alternate finalist will be randomly selected from remaining eligible entries.

Maximum of one (1) finalist per household. Any selected finalist who does not meet the eligibility requirements, does not wish to participate in the grand prize contest, or who is unable or unwilling to attend the grand prize event will be disqualified. An alternate finalist will be randomly selected per the procedures outlined above, time permitting.

Selected finalist(s) must be present at the date, time and location as specified by sponsor to participate in the grand prize contest (*scheduled for 8/28/10 at Providence Auto Group*). Any finalist who fails to appear by the required deadline will be disqualified. Sponsor reserves the right in its sole discretion to change the date, time or location of the grand prize contest. Selected finalists will be notified of any changes at the time of their selection and/or notification. **Sponsor reserves the right to replace any disqualified finalists who fail to join the grand prize event from those in attendance who have registered on the day of the grand prize contest.**

Decisions of judges in the selection of finalists, and all matters related to this contest are final. Only the finalists selected and notified by sponsor will be eligible to participate. All other entrants are ineligible. **Finalist selection and participation is non-transferable. No other individual may participate on behalf of a selected finalist. Difficulties with getting to location to enter or participate in the contest are not the responsibility of Sponsors.**

Grand Prize Contest: During the grand prize contest event, a total of (90) sealed contest envelopes will be displayed for the contest attempts. A total of four (4) sealed contest envelopes will contain "Winning" prize certificates and will be printed with one of the following winning symbols: **(R-A-M, Wild Card)** or other predetermined text or symbol which clearly distinguishes it as a winning certificate. The other (86) sealed contest envelopes will contain "Non-Winning" prize certificates printed with text or symbols that clearly identify it as a Non-Winning certificate.

In order to claim the grand prize, each of the (3) sealed contest envelopes selected by an individual contestant and opened by the contestant in the presence of the contest administrator on video, must contain a "Winning" prize certificate. If a finalist selects any contest envelope that contains a "Non-Winning" prize certificate, then they will not be eligible to claim the grand prize.

The following will apply to each grand prize contest attempt:

- Each eligible contestant will select any (3) of the remaining sealed contest envelopes available at the time of their attempt by shooting arrows from a bow until they hit a maximum of (3) sealed contest envelopes from the display, or the (3) closest envelopes to their arrows as designated by the contest administrator. Each contestant may select a maximum of (3) sealed contest envelopes for their attempt.
- Once a contestant has selected their (3) envelopes for their contest attempt – those envelopes (and corresponding prize certificates) will be removed from the display, and may not be reused. Each subsequent contestant must then select their (3) envelopes from the remaining envelopes on display. (*Note: At the end of all scheduled contest attempts – there shall be 0 remaining unopened envelopes.*)
- The order that each contestant will get to attempt and participate in the contest will be as solely designated by the contest administrator.
- Each sealed contest envelope will be identical in size, shape, and color with the exception of the number labeled on the envelope (encompassing the range from 1 – 90).

After each eligible contest has selected their (3) sealed contest envelopes, the contest will then proceed as follows:

- All contest attempts must occur in the presence of the contest administrator and must be recorded on **video tape**. Any attempt(s) not made in the presence of the contest administrator or not captured in its entirety on video for any reason will be disqualified and is not eligible for the grand prize.
- **IMPORTANT: If any contestant opens, damages, tampers with or unseals any of their (3) sealed contest envelopes prior to being instructed to do so by the contest administrator, and as captured on video tape – they will be immediately disqualified from the contest, and are ineligible to claim any prize regardless of the certificates enclosed in their selected contest envelopes.**
- One at a time, each contestant will be instructed to open each of their (3) selected sealed contest envelope and remove the prize certificate contained inside. Opening more than (3) sealed contest envelopes by an individual contestant for any reason will disqualify the contestant, and void any opportunity to claim the grand prize.
- The finalist must then reveal each of their prize certificates to the contest administrator and clearly display each certificate to the video camera, to determine if the certificate is a "Winning" or "Non-Winning" prize certificate.

IMPORTANT: In the event of an error in the preparation of the contest materials or any tampering that results in the set of (90) sealed contest envelopes containing more than (4) “Winning Prize Certificates”, the contestant attempt is void and no prize will be awarded as a result of that contest. The selected finalists shall only be entitled only to re-attempt the contest, and will be provided a new set of sealed contest envelopes for the contest re-attempt.

Prize Awards & Delivery: In the event an eligible finalist successfully completes the contest as required by these official rules, that finalist will be eligible to claim the grand prize, subject to verification and compliance with these official rules. The grand prize for this contest is: **a 2010 Ram Truck from Providence Auto Group with a maximum retail value not to exceed \$45,000 including sales tax.**

Winner must accept delivery of vehicle from the sponsor designated dealer, or as otherwise specified by Sponsor. Administrator will solely designate and specify available vehicle including make, model, color and options for Grand Prize winner’s prize award. Grand Prize winner may not substitute, exchange, or apply the vehicle’s value towards a higher cost or alternate vehicle. Designated vehicle must be the Sponsor designated vehicle that is currently in designated dealer’s stock of inventory. Administrator reserves the right to award an alternate year model (*i.e.* 2009), if the 2010 model is not available at the time of prize award.

If the designated prize vehicle MSRP is under \$45,000.00, the winner will not be awarded the difference between the vehicle’s actual MSRP and \$45,000.00. Grand Prize winner is responsible for paying any and all sales tax on prize award at time of delivery, estimated at approximately \$2,700 (based on a 6.0% tax value) but may vary depending on the state and county in which the vehicle is awarded.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner, including but not limited to tax, title, insurance, license and registration fees. All income, federal, state and local taxes are Grand Prize winner’s sole responsibility. All grand prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Administrator’s sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

A maximum (1) grand prize will be awarded to the 1st contestant who successfully completes the contest requirements. The contest is immediately concluded following the first successful attempt, regardless of the number of completed attempts – and no additional contestants will be allowed to participate. In the event the contest is not successfully completed by any eligible contestant, then the grand prize will not be awarded.

Bonus Prizes: Finalists will be eligible to receive the following bonus prizes based upon selecting (3) contest envelopes that contain 1 or 2 winning certificates:

- Select (1) of (3) contest envelopes that contain a winning certificate: Station bonus prize with an approximate retail value of \$50.
- Select (2) of (3) contest envelopes that contain a winning certificate: Station bonus prize with an approximate retail value of \$100.

There will be a maximum of **four (4)** bonus prize awards. The exact items in the bonus prize package will be as solely determined and designated by Sponsors. All prize awards are non-cumulative.

Grand prize winner, if any, must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to all applicable taxes, tag, title and insurance. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor’s sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Grand prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver’s license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. **Total maximum ARV of all available prizes: \$45,000.**

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners’ names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively “Releasees”), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant’s participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as an official finalist are dependent upon the number of eligible entries received. The odds of winning the contest once selected as an official finalist are **1:29,369**, based upon the first contestant's attempt. The odds of each subsequent contestant's attempt are based upon the number of remaining envelopes, and the number of remaining winning prize certificates at the time of their attempt.

Winners List: For a copy of these Official Rules or a list of grand prize winner(s), if any, send a self addressed, stamped envelope to: **Providence Autos Envelope Pick Contest, 796 Lancaster Pike, Quarryville, PA 17566**. PLEASE SPECIFY which you are requesting. Requests must be received by **10/28/10**.

Contest Sponsor: This contest is sponsored by **Providence Auto Group, 796 Lancaster Pike, Quarryville, PA 17566**