



Lexus of Windsor



FEBRUARY 2016 IN THIS ISSUE

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THE ALL-NEW 2017 LEXUS LC 500

Lexus LF-LC Concept debuted at the 2012 North American International Auto Show, the press, loyal customers, and enthusiasts wondered if the concept's arresting styling and dramatic proportions could ever evolve into a production 2+2 coupe. Today, four years after the debut of the breakthrough concept that inspired it, Lexus has revealed the all-new LC 500 luxury coupe. This provocative, athletic flagship coupe—makes the strongest statement yet about the brand's future product direction.



NX 200T

CT 200H

A NEW YEAR, A NEW RIDE! EXCLUSIVELY ON 2016 MODEL YEAR VEHICLES

2016 NX 200T
LEASE RATES AS LOW AS

2.9% UP TO
40 MONTHS

2016 CT 200H
FINANCE RATES AS LOW AS

0.9% UP TO
36 MONTHS



**ARE YOU
A MEMBER?**

519.979.1900 9375 Tecumseh Rd E, Windsor, ON
www.lexusofwindsor.com



WINTER NEWSLETTER



Lexus of Windsor

The past five years have seen Lexus evolve rapidly with the creation of the luxury brand's globally-focused organization, Lexus International. Exciting new models involving elevated levels of emotional styling and dynamic driving characteristics such as NX, RC, and IS have also helped propel the brand's shift with consumers. Akio Toyoda has been at the center of the Lexus global expansion, personally driving a heightened level of collaboration between design, engineering and marketing teams to help build a luxury brand better suited to meet the needs of the next generation of consumers. "The LC 500 has been an important product for Lexus and me personally," said Akio Toyoda, Chief Branding Officer and Master Driver for Lexus. "A few years ago, we decided to guide the future of the brand with products that had more passion and distinction in the luxury market. This flagship luxury coupe's proportions, stunning design and performance make a strong statement about our brands' emotional direction, and will grow the Lexus luxury appeal globally."



2016 IS 300 AWD
LEASE RATES AS LOW AS

1.9% UP TO 40 MONTHS

2016 ES 350
LEASE RATES AS LOW AS

1.9% UP TO 40 MONTHS

FINANCE RATES AS LOW AS

0.9% UP TO 36 MONTHS



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EMPLOYEES OF THE MONTH

Lexus of Windsor would like to specially recognize sales associate Louie Lisi and service advisor John Debroka for their outstanding work in the month of December.



Louie Lisi
Sales and Leasing
Consultant



John Debroka
Service Technician

PRE-OWNED SALES



2011 Lexus GX 460
Only 45,511 km, Stock #: TL2511
\$39,898 + TAX & LIC



2013 Lexus GS 350 AWD
Only 68,979 km, Stock #: PL6985
\$34,995 + TAX & LIC



2013 Lexus RX 350
Only 89,715 km, Stock #: PR825
\$31,900 + TAX & LIC

SERVICE SPECIAL



LEXUS
SYNTHETIC 0W20
OIL CHANGE

ONLY **\$89.95**
+TAX

FLYER MUST BE PRESENTED AT THE TIME OF WRITE UP TO RECEIVE SPECIALS
Cannot be combined with any other promotion. Some restrictions may apply based on specific vehicles.





HELPING GROW A COMMUNITY **FOR OVER 40 YEARS**



The Rafih Auto Group Community Cares Program donated over \$75,000 this year to charity groups and organizations in Windsor-Essex. Recipients include:

Windsor-Essex Hospital Foundation

Canterbury College

Do Good Divas

Make A Wish Foundation

Windsor & Essex
County Crime Stoppers

Canadian Mental Health
Association Windsor-Essex

Leamington District Memorial Hospital

Windsor Islamic Association

Elite Futbol Youth Training Academy

Emancipation Celebration

Windsor Jr. Spitfire
Alumni Game

Windsor Hellenic Soccer Club

Knights of Columbus

Hospice of Windsor

Top Guns Kids In Flight

Canadian Cancer Society

Downtown Mission of Windsor

CanAsia Foundation

Charity Chix - The Drouillard Place

Friday Knights Hockey Club

