

FACTS

WHAT DOES Red River Ford Lincoln, Inc., DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and Account Balances
- Employment History and Income
- Credit History and Credit Scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Red River Ford Lincoln, Inc., chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Red River Ford Lincoln, Inc. share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	No	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call 580-924-9458 or go to www.redriverford.com

Who we are

Who is providing this notice?

Red River Ford Lincoln, Inc.

What we do

How does Red River Ford Lincoln, Inc. protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does Red River Ford Lincoln, Inc. collect my personal information?

We collect your personal information, for example, when you

- Apply for credit or Apply for a lease
- Give us your contact info or Show us your driver's license
- Pay us by check

We also collect your information from others such as credit bureaus, affiliates, or other companies.

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Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

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Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- Red River Ford, Red River Lincoln, Quick Lane Tire and Auto Center of Durant are affiliated companies of Red River Ford Lincoln, Inc.

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Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- Red River Ford Lincoln, Inc., does not share with non-affiliates so they can market to you.

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Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

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Other important information

By providing contact information and signing below, primary and secondary buyer(s) give permission to Red River Ford Lincoln, Inc., to enroll them in their VIP Club. Buyer(s) agree to receive automated informational and marketing text, emails and phone calls from dealership or assigns. Message and data rates may apply. Buyer(s) should average 3 texts per month. Reply " end " to any text to discontinue receiving text messages.