



FEEL ALIVE®









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2021 Mazda CX-30 2.5 S AWD shown in Soul Red Crystal Metallic with Premium Package and accessories. Please remember to properly secure all cargo.

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Can the soul of a car company touch the heart of its drivers?

We believe so.

And have made it our pursuit.

Our passion.

Each day it inspires us.

To be inventive.

To push the limits.

To perpetually improve.

And guides us.

To breathe life into metal.

Transform light into art.

Tune engines to a feeling.

And form a bond between human and machine.

Over the last 100 years, we've been putting ingenuity before conventional thinking.

Expressed on the road.

And on the track.

Using technology to enhance our touch. Not replace it.

To not just build a car.

But create a connection.

One that begins the moment you see it.

And grows stronger every time you get behind the wheel.

Until you no longer feel like you're driving.

You feel alive.







## MAZDA CX-30

Finding that perfect connection is everything. It unleashes a wave of emotion, of elation, and untaps the potential that lies within. At Mazda, our mission is to find harmony between human and machine. To create meaningful bonds that rejuvenate the soul. And through the Mazda CX-30, bring joy to every drive.

Its sculpted curves embrace and reflect the surrounding scenery, bringing the still to life. Its tailored cabin offers a restorative space, with well-appointed features thoughtfully positioned to rest in perfect alignment with the driver. A newly available turbocharged engine<sup>1</sup> elevates the senses—and has the power to inspire life's next great journey. The CX-30 is an artful statement, crafted to perfectly anticipate the needs of its driver: you.



## MORE POWER. MORE CONFIDENCE.

From the engine and transmission to the chassis and beyond, we've designed every aspect of our vehicles to work in harmony with you through a holistic approach we call Skyactiv® Technology. In the Mazda CX-30, the newly available Skyactiv®-G 2.5 Turbo engine delivers up to 250 hp<sup>1</sup> and is tuned to provide effortless response. And with up to 320 lb-ft<sup>1</sup> of torque, you can feel it with every press of the accelerator, particularly at low rpm. Smooth acceleration, exhilarating driving dynamics and the power to take on the world are right in your grasp.



Pre-production Mazda CX-30 2.5 Turbo with Premium Plus Package shown. Available late 2020. <sup>1</sup> 250 hp and 320 lb-ft of torque with 93 octane fuel. 227 hp and 310 lb-ft of torque with 87 octane fuel.

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Accessories shown. Please remember to properly secure all cargo. Professional driver on closed course. <sup>1</sup> Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow.

## CROSS EVERY PATH. CHASE EVERY HORIZON.

The Mazda CX-30's available i-Activ AWD® helps you drive confidently in the snow and rain, and improves performance on dry roads too. This innovative technology uses sophisticated real-time vehicle dynamics modeling to help monitor traction loss and sends torque to the tires that can use it best. This system works in tandem with G-Vectoring Control Plus, which can automatically adjust engine torque and subtly control the brakes at each individual wheel, for a more precise steering response. The end result is an effortless connection between car and driver.

When your destination takes you off the beaten path, simply press the Off-road Traction Assist<sup>1</sup> control button. Engaging this feature helps optimize torque distribution and traction control when traversing uneven terrain. No matter where the road takes you, the CX-30 is engineered to ensure you're always ready for the journey ahead.





TO HEIGHTEN YOUR SENSES,  
WE CREATED A FEW OF OUR OWN.

Technology that works in concert with the driver, to help you stay in the moment, and be one with your Mazda. This is the thinking behind the intelligent i-Activsense® suite of safety features. Available Blind Spot Monitoring,<sup>1</sup> Driver Attention Alert<sup>2</sup> and Rear Cross Traffic Alert<sup>1</sup> are designed to help you avoid collisions. Mazda CX-30 2.5 Turbo models with the Premium Plus Package feature a 360° View Monitor<sup>3</sup> to help further enhance your awareness of the road around you. These advanced innovations seamlessly integrate with your CX-30, so you can experience the joy of every drive.



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<sup>1</sup>Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>2</sup>Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>3</sup>360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details.





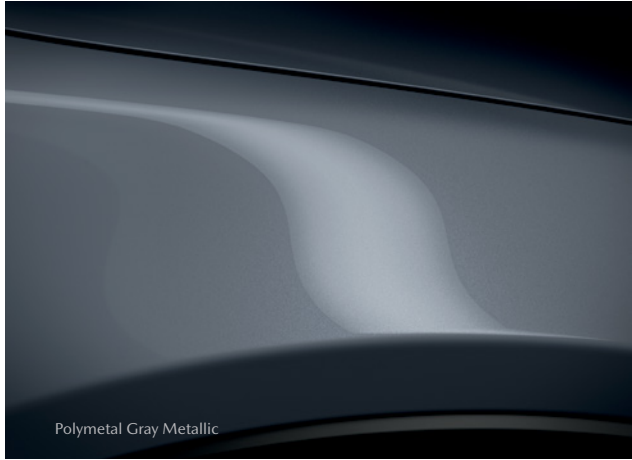
2021 Mazda CX-30 2.5 S AWD with Premium Package shown

## KODO: "SOUL OF MOTION"

A bold intention. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified characteristics that embrace the Japanese philosophy of essentialism. This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more intriguing shapes.







Polymetal Gray Metallic

## A VIBRANT EXPRESSION

Each element of our design process is intentional. Including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-30 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-30 are calibrated to replicate the exact movement of this human technique. Our daring array of lustrous finishes may be the final touch on the CX-30, but it is the first thing that will catch your eye—and continue to draw your gaze, time and time again.



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Soul Red Crystal Metallic shown. Available exterior colors, some available at extra cost, vary based on vehicle and package combinations. Visit [MazdaUSA.com](https://www.mazdausa.com) to see all the vibrant color choices available.





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## DESIGN WITH A SINGLE FOCUS: YOU.

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-30 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one.

Our seats further enhance this connection and are shaped to maintain a more comfortable and relaxed posture, and provide natural balance. The steering wheel and pedals have been engineered to consider the way the human body moves naturally, so that the car exhibits a calming sense of poise, handling, and comfort. You feel as though your Mazda is an extension of your body. Leaving you feeling energized. Rejuvenated. You, at one with your Mazda.





## MAKE A SMARTER CONNECTION

The road less traveled is no place to lose touch. Mazda Connected Services<sup>1</sup> enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more—all through the MyMazda App on your mobile device. Your Mazda CX-30 can also be equipped with in-car Wi-Fi<sup>2</sup> capabilities and provide access to emergency services like automatic 911<sup>3</sup> dialing and roadside assistance.

Always keeping you connected—it's all part of Mazda's driver-centric philosophy. We place every control within reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment System includes standard Apple CarPlay™ integration<sup>4</sup> for your iPhone® (shown) and Android Auto™ integration.<sup>4</sup>



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<sup>1</sup> Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Data fees may apply. <sup>2</sup> Mazda Connect 4G LTE Wi-Fi powered by Verizon is available during 6-month/2GB trial period (whichever comes first); monthly subscription fees apply thereafter. Vehicle cellular connectivity and availability of vehicle GPS signal are required. <sup>3</sup> Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. <sup>4</sup> Apple CarPlay shown while using iOS 13. Android and Android Auto are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. **IMPORTANT SAFETY AND PRIVACY INFORMATION:** Never drive while distracted or while using a hand-held device. Driving while distracted can result in the loss of vehicle control, resulting in a collision causing property damage, serious injury or death. Please see your Owner's Manual for important feature details and related privacy information.





## BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda's approach to sound. Thoughtful engineering helps reduce vibrations inside the Mazda CX-30's cabin, and sound insulating materials help further subdue outside clamor. Measures like this help bring your conversations to the forefront, and set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 12-speaker premium audio system from Bose,<sup>®</sup> featuring BassMatch, for a deeper, more impactful, reproduction to create the perfect soundtrack for your journey.





DESTINATION: WHEREVER.

The Mazda CX-30 is the crossover designed to ease into small parking spaces and transport you to wide-open ones. With a generous cargo area,<sup>1</sup> a low platform, and an available Rear Power Liftgate,<sup>2</sup> loading your things is easier. Bring your gear, your sense of wonderment and the ones you want to share it all with. From shopping bags to duffel bags, the CX-30 makes room for you to seek out all your adventures.



Genuine Mazda Accessory Cargo Cover shown. <sup>1</sup> Please remember to properly secure all cargo. <sup>2</sup> Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details.

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## THE HUMAN TOUCH

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.





## REDEFINING REFINEMENT

An elegant level of craftsmanship—reserved just for you. With the Mazda CX-30, our Takumi masters utilize shape, texture and color to create a welcoming space. Ambient lighting in the cabin is designed to feel natural to establish the perfect mood. Great care is taken to perfect the tactile connection with the controls, ensuring they feel exquisite to the touch. Soft textures and premium stitching surround you in comfort. And bring warmth to the interior's expressive design. Every inch of upholstery is tailored to make your driving experience better, and leave you feeling rejuvenated.



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Accessories shown. Please remember to properly secure all cargo.

Every Mazda is designed to inspire.

We refine, so you can focus on the essential.

Our measurements are emotions. Our stats, stories.

Each decision is made to heighten your mood, your senses and your abilities.

Because to us, the road is a source of discovery, to which there is no end.

MAZDA. FEEL ALIVE.®

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ENGINE

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine

186 hp @ 6,000 rpm

186 lb-ft of torque @ 4,000 rpm

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine

250 hp @ 5,000 rpm (with 93 octane fuel)

320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)

227 hp @ 5,000 rpm (with 87 octane fuel)

310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)

TRANSMISSIONS & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic with manual-shift and Sport modes

Front-wheel Drive

Available i-ACTIV AWD® with Off-road Traction Assist<sup>a</sup> (standard on CX-30 2.5 Turbo models)

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

FUEL ECONOMY<sup>b</sup>

| EPA-estimated MPG (city/highway) | FWD   | AWD   |
|----------------------------------|-------|-------|
| SKYACTIV-G 2.5                   | 25/33 | 24/31 |
| SKYACTIV-G 2.5 TURBO             | N/A   | 22/30 |

| FUEL TANK CAPACITY | 13.5 U.S. gallons | 12.7 U.S. gallons |
|--------------------|-------------------|-------------------|
|--------------------|-------------------|-------------------|

DIMENSIONS

Overall length (in): 173.0

Wheelbase (in): 104.4

Width (in): 70.7

Height (in): 62.2

EPA Passenger volume (cubic feet): 94.1 without moonroof

CARGO VOLUME

Rear seats up: 20.2 cubic feet

<sup>a</sup> Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow.  
<sup>b</sup> EPA-estimated mileage. Actual results will vary.



CX-30 2.5 TURBO

Pre-production Mazda CX-30 2.5 Turbo shown with Premium Plus Package. Available late 2020.



AVAILABLE EXTERIOR COLORS<sup>1</sup>

STANDARD FEATURES INCLUDE

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine  
SKYACTIV-Drive 6-speed automatic with manual-shift and Sport modes  
i-ACTIV AWD® with Off-road Traction Assist<sup>23</sup>  
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus  
18-inch Black alloy wheels with P215/55 R18 tires  
LED headlights  
LED combination taillights  
LED daytime running lights  
Rain-sensing windshield wipers  
Front grille with Gloss Black finish  
Black dual folding heated power side mirrors with integrated LED turn signals  
Roof rails  
Power sliding-glass moonroof with one-touch open and tilt feature  
Leatherette-trimmed seats  
8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory  
Heated front seats with three-level adjustment  
Power windows with one-touch up/down

Power door locks with Mazda Advanced Keyless Entry System  
7-inch LCD meter display  
8-speaker audio system with Mazda Harmonic Accoustics  
Bluetooth® hands-free phone and audio streaming  
MAZDA CONNECT™ Infotainment System<sup>2</sup> with:  
8.8-inch full-color display, Multifunction Commander control, Pandora® internet radio integration, Infotainment System Voice Command, HD Radio,™ Radio Broadcast Data System program information, SMS Text Message, audio delivery and reply, Mobile 911 automatic emergency notification<sup>15</sup>  
Mazda Connected Services<sup>13</sup> (3-year trial)  
Apple CarPlay™ integration<sup>3</sup>  
Android Auto™ integration<sup>3</sup>  
Dual USB audio input ports  
Steering-wheel-mounted illuminated audio and cruise controls  
60/40 split fold-down rear seatback  
Center console armrest with covered storage compartment  
Overhead console with sunglass holder  
Driver's and front passenger's sun visors with extension

Driver's and front passenger's illuminated vanity mirror  
Cargo area lighting  
Electronic parking brake  
Advanced front airbags, front side-impact airbags and side-impact air curtains<sup>4</sup>  
Driver's and front passenger's knee airbag<sup>4</sup>  
Smart Brake Support<sup>6</sup>  
Blind Spot Monitoring<sup>5</sup>  
Rear Cross Traffic Alert<sup>5</sup>  
Driver Attention Alert<sup>7</sup>  
Mazda Radar Cruise Control with Stop & Go<sup>8</sup>  
Lane Departure Warning System<sup>9</sup>  
Lane-keep Assist<sup>9</sup>  
High Beam Control  
Dynamic Stability Control<sup>10</sup> and Traction Control System  
Rearview camera<sup>11</sup>  
Engine-immobilizer anti-theft system  
Tire Pressure Monitoring System  
LATCH child-seat anchors and upper tethers

PREMIUM PACKAGE

Adds to or in place of standard features:  
Windshield-projected full-color Active Driving Display  
Adaptive Front-lighting System  
Bose® 12-speaker premium audio system  
LED headlights with signature lighting  
LED combination taillights with signature lighting  
Heated steering wheel  
Perforated leather-trimmed seats  
Mazda Navigation System

Paddle shifters  
Rear Power Liftgate<sup>14</sup>  
SiriusXM® satellite radio with 3-month trial subscription<sup>12</sup>  
SiriusXM Traffic and Travel Link 3-year trial subscription<sup>12</sup> includes:  
Traffic, Weather, Sports Scores, Fuel Prices, and Nearby or Destination Parking  
Traffic Sign Recognition System<sup>17</sup>


PREMIUM PLUS PACKAGE

Adds to or in place of Premium Package features:  
Auto-dimming driver's side mirror  
Traffic Jam Assist<sup>18</sup>  
Frameless auto-dimming rearview mirror with HomeLink®  
Front and rear parking sensors<sup>19</sup>  
360° View Monitor<sup>20</sup>  
Smart Brake Support–Rear<sup>21</sup>  
Smart Brake Support–Rear Crossing<sup>22</sup>

Please refer to the next two pages for important qualifiers.







CX-30 2.5 S

AVAILABLE EXTERIOR COLORS¹

| STANDARD FEATURES INCLUDE   |   |  |
|---|---|--|
| SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine<br>SKYACTIV-Drive 6-speed automatic with manual-shift and Sport modes<br>Available i-ACTIV AWD® with Off-road Traction Assist²³<br>SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus<br>16-inch alloy wheels with P215/65 R16 tires<br>LED headlights<br>LED combination taillights<br>LED daytime running lights<br>Rain-sensing windshield wipers<br>Front grille with matte finish<br>Cloth-trimmed seats<br>Air conditioning<br>Power windows with one-touch up/down<br>Power door locks with remote keyless entry<br>7-inch LCD meter display<br>8-speaker audio system with Mazda Harmonic Accoustics<br>Bluetooth® hands-free phone and audio streaming | MAZDA CONNECT™ Infotainment System² with:<br>8.8-inch full-color display, Multifunction Commander control, Pandora® internet radio integration, Infotainment System Voice Command, HD Radio,™ Radio Broadcast Data System program information, SMS text message, audio delivery and reply, Mobile 911 automatic emergency notification¹⁵<br>Mazda Connected Services¹³ (3-year trial)<br>Apple CarPlay™ integration³<br>Android Auto™ integration³<br>Dual USB audio input ports<br>12V power outlet<br>Steering-wheel-mounted illuminated audio and cruise controls<br>60/40 split fold-down rear seatback<br>Center console armrest with covered storage compartment<br>Driver's and front passenger's sun visors with extension<br>Cargo area lighting | Electronic parking brake<br>Advanced front airbags, front side-impact airbags and side-impact air curtains⁴<br>Driver's and front passenger's knee airbag⁴<br>Smart Brake Support⁶<br>Driver Attention Alert⁷<br>Mazda Radar Cruise Control with Stop & Go⁸<br>Lane Departure Warning System⁹<br>Lane-keep Assist⁹<br>High Beam Control<br>Dynamic Stability Control¹⁰ and Traction Control System<br>Rearview camera¹¹<br>Engine-immobilizer anti-theft system<br>Tire Pressure Monitoring System<br>LATCH child-seat anchors and upper tethers |

¹ Available exterior colors, some available at extra cost, vary based on vehicle and package combinations. Visit MazdaUSA.com to see all the vibrant color choices available. ² Don't drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ³ Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android and Android Auto are trademarks of Google LLC. Apple CarPlay and iPhone are trademarks of Apple Inc. ⁴ Always wear your seat belt and secure children in the rear seat in appropriate child restraints. ⁵ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see Owner's Manual for further details. ⁶ Smart Brake Support operates under certain conditions between about 6.2 and 50 mph when the object is a pedestrian or bicycle and 2 mph or higher when the object is a vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. ⁷ Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁸ Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. ⁹ Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 40 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. ¹⁰ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. ¹¹ Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ¹² SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ¹³ Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Data fees may apply.

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CX-30 2.5 S SELECT

AVAILABLE EXTERIOR COLORS¹



CX-30 2.5 S PREFERRED

AVAILABLE EXTERIOR COLORS¹



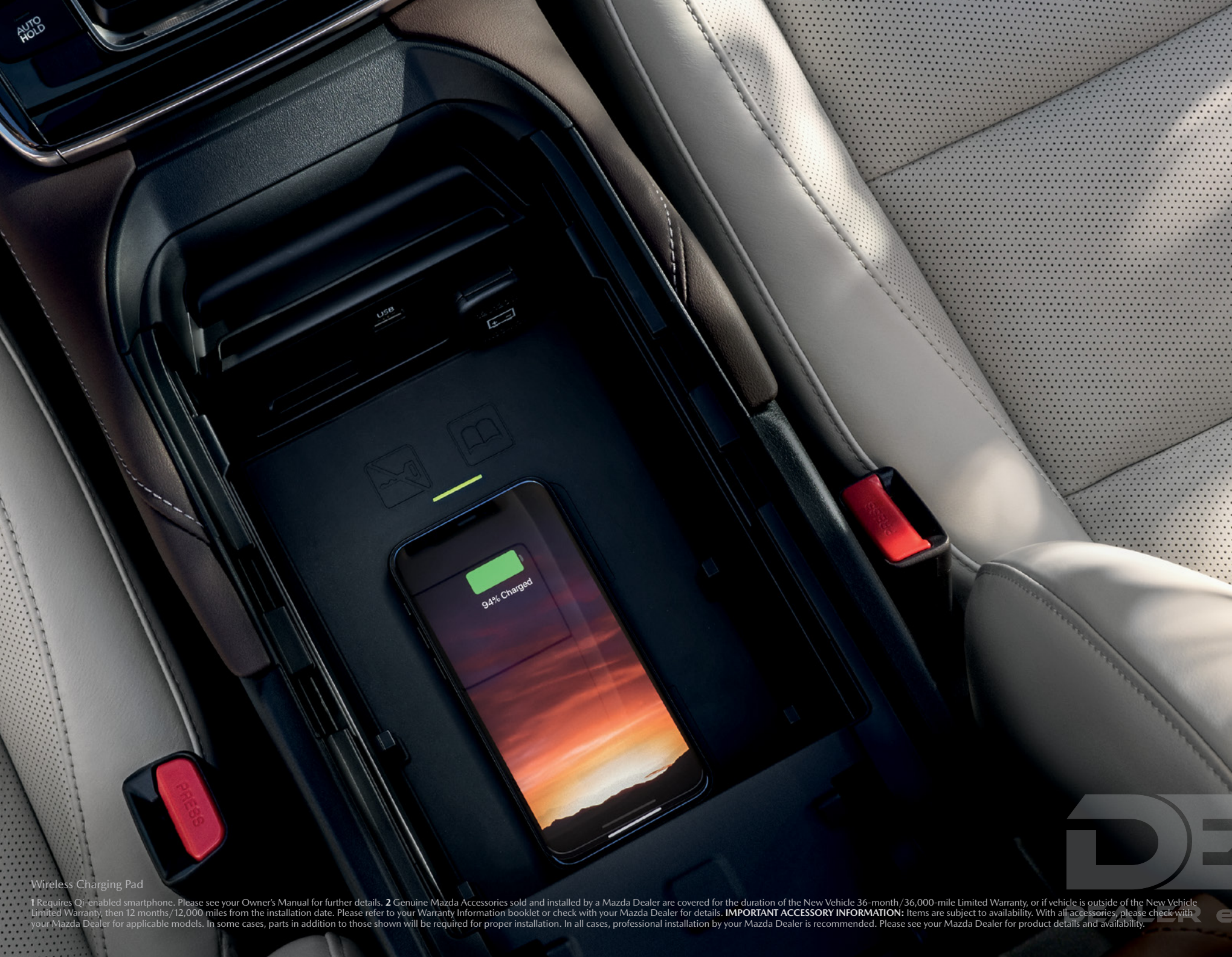
CX-30 2.5 S PREMIUM

AVAILABLE EXTERIOR COLORS¹

| ADDS TO OR IN PLACE OF STANDARD FEATURES  | ADDS TO OR IN PLACE OF SELECT PACKAGE FEATURES   | ADDS TO OR IN PLACE OF PREFERRED PACKAGE FEATURES   |
|---|--|---|
| 18-inch alloy wheels with P215/55 R18 tires<br>Body-color folding power side mirrors with integrated LED turn signals<br>Rear privacy glass<br>Dual-zone automatic climate control<br>Rear air conditioning vents<br>Leatherette-trimmed seats<br>Leather-wrapped steering wheel and gear selector<br>Mazda Advanced Keyless Entry System<br>Rear-seat center armrest with cup holders<br>Blind Spot Monitoring⁵<br>Rear Cross Traffic Alert⁵ | Power side mirrors with memory and tilt-in-reverse function<br>Front grille with Gloss Black finish<br>8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory<br>Heated front seats with three-level adjustment<br>Overhead console with sunglass holder<br>Power sliding-glass moonroof with one-touch open and tilt feature<br>Driver's and front passenger's illuminated vanity mirror | LED headlights with signature lighting<br>LED combination taillights with signature lighting<br>Adaptive Front-lighting System<br>Rear Power Liftgate¹⁴<br>Roof rails<br>Shark fin antenna<br>Perforated leather-trimmed seats<br>Bose® 12-speaker premium audio system<br>SiriusXM satellite radio with 3-month trial subscription¹²<br>SiriusXM Traffic and Travel Link 3-year trial subscription¹² includes:<br>Traffic, Weather, Sports Scores, Fuel Prices, and Nearby or Destination Parking<br>Mazda Navigation System<br>Traffic Sign Recognition System¹⁷<br>Front door speaker grilles with gloss finish<br>Windshield-projected full-color Active Driving Display<br>Paddle shifters |

Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information. ¹⁴ Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. ¹⁵ Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. Please see your Owner's Manual for further details. ¹⁶ Mazda Connect 4G LTE Wi-Fi powered by Verizon is available during 6-month/2GB trial period (whichever comes first); monthly subscription fees apply thereafter. Vehicle cellular connectivity and availability of vehicle GPS signal are required. Certain services may collect location information. Limit one trial per vehicle. Up to 5 devices can be supported using in-vehicle connectivity. Verizon wireless data subscription required upon end of 6-month trial period or use of 2GB data (whichever comes first). Use of Mazda Connect Wi-Fi is subject to Verizon Wireless' Customer Agreement (verizonwireless.com/legal/notices/customer-agreement). Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information. ¹⁷ Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. ¹⁸ Traffic Jam Assist is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ¹⁹ Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ²⁰ 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. ²¹ Smart Brake Support–Rear operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. ²² Smart Brake Support–Rear Crossing operates under certain conditions when a vehicle approaches from the rear left or rear right while you reverse out of a parking space. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. ²³ Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow. PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.





## BEAUTIFULLY ACCESSORIZED

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-30. For instance, the Qi-compatible Wireless Charging Pad<sup>1</sup> integrates seamlessly into the center console and provides a secure and convenient way to charge up your compatible devices. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty<sup>2</sup> as your new Mazda. Wherever your journey takes you, we've designed our accessories to not only work with you, but to complement your style, too.

To learn more about Genuine Mazda Accessories, visit [Accessories.MazdaUSA.com](https://Accessories.MazdaUSA.com).

- 18" Forged BBS® Wheels—Gloss Black
- 18" Alloy Wheels—Matte Black
- All-Weather Floor Mats (Low Wall/High Wall)
- Ash Cup
- Cargo Cover
- Cargo Net
- Cargo Tray
- Cargo Mat
- Collapsible Cargo Carrier
- First Aid Kit
- Frameless Auto-Dimming Rearview Mirror
- Frameless Auto-Dimming Rearview Mirror with Homelink®
- Illuminated Doorsill Trim Plates (Set of 4)
- Interior Lighting Kit
- Key Chains
- License Plate Frames
- Moonroof Wind Deflector
- Navigation (SD Card)
- Rear Bumper Guard
- Roadside Assistance Kit
- Roof Rack—Cross Bars
- Roof Rack—Side Rails
- Side Window Deflectors
- Soft Cargo Liner
- Splash Guards (Front & Rear)
- Sport Pedal Set
- Thule® Roof Rack Attachments
- Tire Valve Stem Caps (Chrome or Black)
- Touch-Up Paint
- Wheel Locks (Chrome or Black)
- Windshield Sunscreen
- Wireless Charging Pad

Wireless Charging Pad

<sup>1</sup> Requires Qi-enabled smartphone. Please see your Owner's Manual for further details. <sup>2</sup> Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12 months/12,000 miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details. **IMPORTANT ACCESSORY INFORMATION:** Items are subject to availability. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.



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## THE ESSENCE COLLECTION

Inspired by the precision of Japanese tailoring. Brought to life with a balance of exceptional materials, finishes and graphics that nod to the energy, intuition and ability of the human spirit. This is the Essence line. A collection of inspired clothing and lifestyle accessories that pays tribute to Mazda's deeply held philosophy that drives the development of our cars forward.

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