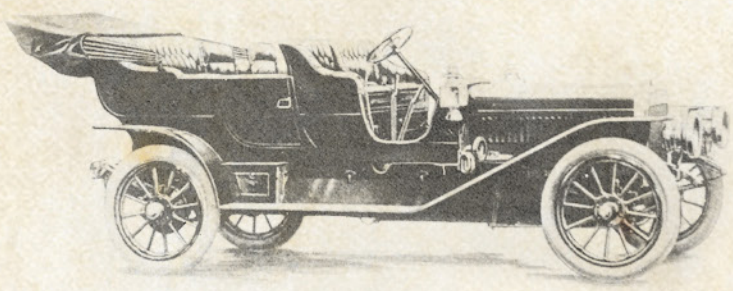


THE HISTORY OF SURESKY



Theodore Roosevelt, 26th President 1901-1909

Horseless Carriage



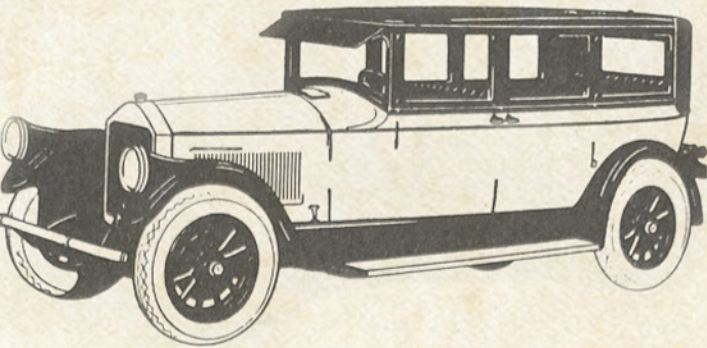
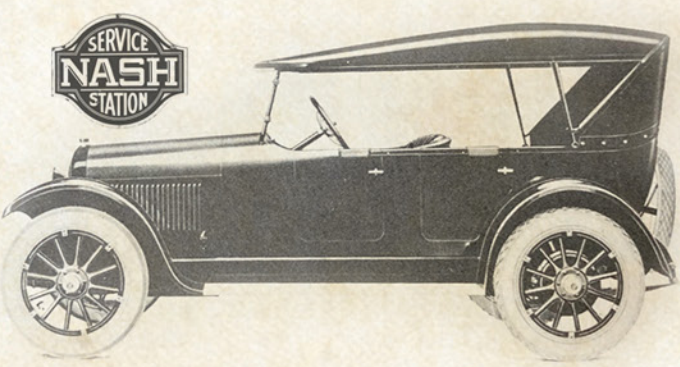
1900

1901

1910



Founder Raymond "Ike" Suresky, left, and employee Lou Harding in the auto parts store



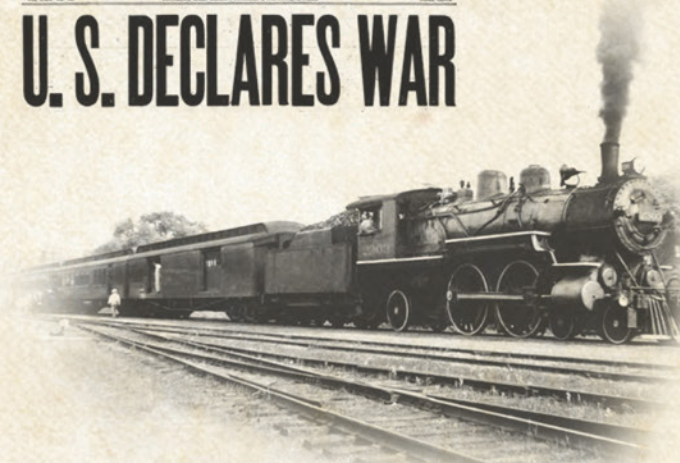
PIERCE-ARROW

1916

1920



R. I. Suresky & Son, Inc. W. Main Street, Goshen



Lake Erie Railroad

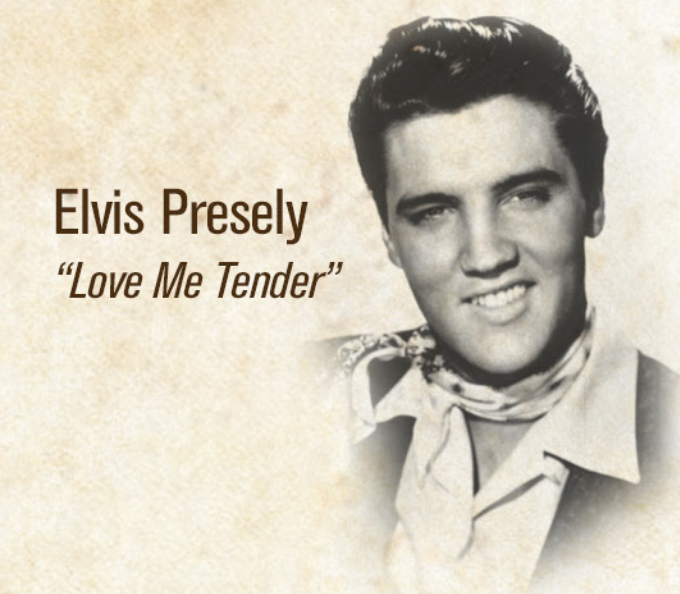
1930

1934

1940



Helen and Harold Suresky, accept the Five Star Award for Excellence From Chrysler



Elvis Presely
"Love Me Tender"

1948

1950



Celebrating 100 Years in Business



1960

1970

Joe Suresky Joins The Dealership in 1982



1980



Suresky Hyundai added in 1990

1990

1997



Harold and Helen Suresky in 2017



2000

2010



GENESIS



1946 Willy's still in the Suresky Family

2020

2021

Raymond "Ike" Suresky was our founder. Without Ike, the Suresky name would not be what it is today. He started the Suresky business in 1916 at the age of 23 years old. Ike started from scratch. He began by selling parts/accessories such as tires, batteries, belts, and motor oil products. In the 1920's, Ike began to sell vehicles individually "one car at a time". Some of those vehicles included the Hupmobile, Durant, Nash, Pierce-Arrow, Whippet and Oldsmobile. He began working out of a building on 150-164 West Main Street in downtown Goshen.

In 1934, Ike was appointed by the Chrysler Corporation as a DeSoto franchised dealer. The cars were delivered in a freight car from the Erie Railroad at the Erie Freight Depot in Goshen. Later, Ike acquired the Plymouth franchise. World War II (THE BIG WAR) made business challenging. No cars were available for several years. After Pearl Harbor, the United States Government halted all vehicle sales. Ike survived by providing exemplary service to all his customers. Honesty and integrity kept the Suresky business afloat during this difficult stretch of time.

Harold Suresky (Ike's son) entered the business in the late 1940's. Harold, a WWII Veteran graduated from Middlebury College under the G.I. Bill. The business moved to 224 West Main Street in the late 1940's. Today, that building is our Collision Center. After Ike's death in 1960, Harold took control of the business at the age of 34. Harold acquired the Chrysler franchise after DeSoto was discontinued. Harold picked up the Dodge line of cars and trucks in the early 1970's. Harold's wife Helen entered the business at that time. Helen was a teacher. Helen learned the car business quickly. Helen is solely responsible for the Suresky business performing at top sales and service levels. Harold and Helen both reside in the State of Florida.

In 1982, Harold and Helen's son (Ike's grandson) Joseph entered the business after graduating college. This marks a third-generation business that still stands tall 105 years after its inception. The business moved to 2 Hatfield Lane in 1986. The Hyundai franchise was acquired in 1990. Jeep followed in 1991. To accommodate the increasing volume of business, a state-of-the-art prep/storage facility was constructed in 2017 in Chester, New York. This has paved the way for our plans to erect a brand new "stand-alone" Hyundai facility later this year. The Genesis franchise was acquired in 2019. Plans are in the works for a separate luxury facility for Genesis.

Suresky is a name that is trusted and recognized throughout the entire Hudson Valley of New York. And...we are just getting started...