

RIVERDALE REWARDS

When you purchase a vehicle from Riverdale, you are automatically enrolled in the Rewards Program. You start earning rewards the day you purchase your vehicle! We award you points for every dollar you spend in our service, parts or accessory departments. These points can be used for future discounts. We even award you with bonus points for just having a birthday or referring your friends to us. Our success is predicated on building a solid foundation and “partnering” with you. Our AdvantEDGE Rewards Program is provided to you at No Cost. Your purchase decision today will ensure you get the rewards you deserve.

YOUR VEHICLE WEBSITE

As part of the Rewards Program you will have your own web site that is designed to assist you in managing your vehicle service records and your accumulation of points. We also included links to schedule a service appointment, or contact our managers directly with questions and to our social media sites. There is a mailbox where discount coupons we will send you are stored along with other important information concerning your vehicle. To access your website go to **RiverdaleChryslerJeep.com** and click on the Rewards icon. Log in using your personal email address and create a password.

Like us on Facebook!



Follow us on Twitter!

RiverdaleChryslerJeep.com



5869 Broadway
Bronx, NY 10463

(877) 283 - 6641

SALES

Mon-Thurs:	9:00 AM - 8:00 PM
Fri:	9:00 AM - 7:00 PM
Sat:	9:00 AM - 6:00 PM
Sun:	CLOSED

SERVICE

Mon-Fri:	7:30 AM - 4:30 PM
Sat:	9:00 AM - 2:00 PM
Sun:	CLOSED

RiverdaleChryslerJeep.com

RIVERDALE
CHRYSLER JEEP

AdvantEDGE

*Live in the Bronx, Buy in the Bronx
...There's always a sale at Riverdale!*

CHRYSLER

Jeep



RiverdaleChryslerJeep.com

**Our Gold AdvantEDGE*
Includes Complimentary:**

BENEFITS:

Lifetime Engine Guarantee

Lifetime NY State Inspections

Lifetime Annual Multi-Point Inspections

Lifetime Shuttle Service

(within the Bronx Borough & Southern Westchester Co.)

1st Oil and Filter Change

Two Day Rental Certificate (major service visit)

Trade-In Bonus of \$500

(if all service is performed at Riverdale CJ)

REWARDS:

10,000 Points for Customer Referral Purchase

2,000 Points for Service Agreement Purchase

2,000 Points for Military Service

250 Points for Completing Our Online Survey

250 Points at Your First Service Visit

250 Points for Your Birthday

250 Points for Being a Friend on Facebook

10 Points for Every Dollar Spent in Parts or Service

**ALL AT NO
CHARGE TO YOU!**

*See agreement for details.

**Our Platinum AdvantEDGE* Includes All
the Gold AdvantEDGE Benefits PLUS:**

BENEFITS:

Platinum Level Mechanical Failure Coverage

Protection against major mechanical component failures.

Value of \$2350

Unlimited Oil and Filter Changes

Benefit for 3 years

Value of \$520

24 Hour Roadside Assistance and Concierge

3 years of 24/7 Rescue Towing

Value of \$720

Unlimited Tire Rotations

Benefit for 3 years

Value of \$210

Key & Fob Replacement Coverage

Benefit for 3 years

Value of \$485

Ding Shield Dent Repair

Benefit for 3 years

Value of \$700

\$1,000 Trade-In Bonus

(If all service is performed at Riverdale CJ)

Upgrading to Platinum Status

5,000 Bonus Points

Value of \$25

Value of over \$5,000

**Ask Business
Manager for Details**

*See agreement for details.



Your Reward Points

You earn **10 points** for every dollar spent in service and parts. What can you redeem them for? It's simple, your points can be used for service or saved and used toward the purchase of your next vehicle. Here's what the points are worth in each department:

Points used in Service

2,000 Points.....	\$10 Off Service
3,000 Points.....	\$15 Off Service
5,000 Points.....	\$25 Off Service
10,000 Points.....	\$50 Off Service
20,000 Points.....	\$100 Off Service
30,000 Points.....	\$150 Off Service
40,000 Points.....	\$200 Off Service
50,000 Points.....	\$250 Off Service

(maximum \$250 benefit per vehicle service.)

**DOUBLE
The
DISCOUNT**



**When You Use Your Points Towards
Your Next Vehicle Purchase!**

(maximum \$500 benefit per vehicle purchase.)