



McLARTY DANIEL

PART OF THE RML AUTOMOTIVE FAMILY

*Media contact:
Stephanie Orman
479-659-9383
sorman@mclartydaniel.com*

FOR IMMEDIATE RELEASE

McLarty Daniel Ford to Host Groundbreaking for New Bentonville Dealership
Facility Will Employ 100, Bring Group's Total Arkansas Employment to [Insert #]

BENTONVILLE, Ark. (Nov. 13, 2017) – McLarty Daniel Ford will host a groundbreaking on Thursday, November 16 at 11 a.m. for its new dealership in Bentonville. The 46,000-square-foot facility will replace the dealership's existing store at 2609 S. Walton Blvd. Once complete, it will employ 100, bringing the McLarty Daniel dealership group's total Arkansas employment to [insert #].

“Thanks to our loyal customers and hardworking employees, we’ve continued to experience strong growth at our McLarty Daniel Ford store,” said Russ Daniel, managing partner. “It’s time to invest in a new facility so we can maintain the very best customer service possible.”

The new \$10 million dealership will share McLarty Daniel Ford's current 10.4-acre lot in Bentonville. The dealership will continue to operate in its existing facility until construction is complete. Shortly thereafter, the building will be taken down for parking.

“We are committed to enhancing our customers’ experience,” said Jason Hooe, general manager of McLarty Daniel Ford. “This new facility will allow us to meet that goal—whether we’re helping clients in sales or services.”

About RML Automotive Holdings, LLC: Based in Little Rock and Dallas, RML Automotive Holdings, is a \$1.6-billion operation consisting of 22 dealerships representing 47 franchises across the South Central, Southeast and Midwest regions of the country. In less than ten years, RML has grown to one of the top 25 dealership groups in the country as ranked in *Automotive News* and is the largest minority-owned auto dealership in the country, being listed as #1 on *Black Enterprise's* “100s Auto Dealers” list for four years running. For more information, visit rmlauto.com.

###