



McLARTY DANIEL

PART OF THE RML AUTOMOTIVE FAMILY

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FOR IMMEDIATE RELEASE

McLarty Daniel to Open New \$10.6 Million Ford Lincoln Dealership
Facility Will Increase Group's Total Employment in Region to Nearly 600

BENTONVILLE, Ark. (March 13, 2019) – RML Automotive will host a grand opening on Friday, March 15 for its \$10.6 million McLarty Daniel Ford Lincoln dealership in Bentonville. With the new facility, the group now employs nearly 600 in the region.

“McLarty Daniel is proud to continually invest in Northwest Arkansas,” said Russ Daniel, manager partner of McLarty Daniel. “After months of anticipation, we are thrilled to open this brand-new, state-of-the-art dealership and provide even more services to our loyal customers.”

In 2018, McLarty Daniel Ford removed its three existing structures at 2609 S. Walton Blvd. Prior to construction, it was awarded a Lincoln franchise to expand the facility’s offerings. With the support of Ally Financial, RML’s lending partner, and Harco Constructors, the group then built a new 46,685-square-foot dealership on the 10.6-acre site. Currently, McLarty Daniel Ford Lincoln is the No. 1 volume Ford dealership in the state.

"Northwest Arkansas is setting the pace for dynamism and growth, and we are proud to be part of that story with our new McLarty Daniel Ford Lincoln dealership," said Thomas F. “Mack” McLarty, III, vice chairman of RML. “We are grateful to our customers in the community and beyond, and excited to build the future together.”

To celebrate its new facility, McLarty Daniel Ford Lincoln will host a ribbon cutting on Friday, March 15 at 11:30 a.m. with special guests U.S. Senator John Boozman, U.S. Congressman Steve Womack, Bentonville Mayor Stephanie Orman, Mack McLarty and Russ Daniel. At 5:30 p.m., the dealership will hold a free concert by country music star Coffey Anderson, followed by a reception.

McLarty Daniel owns six dealerships in Northwest Arkansas, including three acquired from Everett in February 2018. It operates McLarty Daniel Buick GMC, McLarty Daniel Chrysler Dodge Jeep Ram, McLarty Daniel Ford Lincoln and McLarty Daniel Nissan in Bentonville, as well as McLarty Daniel Chevrolet and McLarty Daniel Chrysler Dodge Jeep Ram FIAT in Springdale.

RML Automotive Holdings, LLC: Founded by Robert L. Johnson and Thomas F. “Mack” McLarty, RML Automotive Holdings is a \$1.8 billion operation consisting of 25 automotive dealerships across the South Central, Southeast and Midwest regions of the country. It is one of the top 30 dealership groups in the country as ranked in *Automotive News* and the largest minority-owned auto dealership group in the country, being listed as #1 on *Black Enterprise’s* “100s Auto Dealers” list. For more information, visit rmlauto.com.

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