ACCESSORIES





















Genuine Toyota Accessories: Discover new worlds of driving pleasure.

Express yourself with Genuine Toyota Accessories.

We made your Prius sporty and fun to drive. And now you can enhance that sporty feeling with Genuine Toyota Accessories. They're the only accessories exclusively designed and manufactured by Toyota so you can enjoy more style, comfort, convenience and protection.

toyota.com/accessories





EXTERIOR

You made a bold choice to go with Prius, and we have the accessories to match. Upgrade your vehicle's sporty good looks and protect its finish for many years to come with Genuine Toyota Accessories.

INTERIOR

Upgrade your Prius with interior accessories that add style, protection and functionality. Genuine Toyota Accessories are designed by Toyota engineers to maximize your driving experience.

ELECTRONICS

When it comes to protecting your vehicle and keeping your passengers entertained, you'll find Genuine Toyota Accessories have just the right electronic accessories to do the job.





Add stylish good looks and protection.

toyota.com/accessories





15" 10-Spoke Alloy Wheels

Make them look twice when they see your Prius with these stylish, 10-spoke alloy wheels in hyper black base with chrome finish.

• Designed and engineered for optimal performance with your new Prius

Blackout Wheel Inserts

Add a sporty look to your 17-in. wheels with these stylish wheel inserts.

- Constructed of quality material with Piano black coloration
- Easy to install, with no tools required
- Built seamlessly to integrate with the Prius wheel

Paint Protection Film¹ Hood, Fenders, Mirror Backs & Door Cups

Genuine Toyota paint protection film helps protect the paint finish from chips and scratches.

- Multiple film layers of durable, nearly invisible urethane help provide protection and resist discoloration
- Designed for specific sections of the vehicle that are most prone to chipping
- Helps protect the hood, fenders, side mirrors and exterior door cups from fading and chipping
- Available in a kit for the hood, fenders, mirror backs and door cups

Front Bumper (not shown)

Perhaps no other part of your vehicle gets more abuse than your front bumper.

- Tailor-made for the front bumper
- Available in a separate kit for your front bumper







See footnote 1 in disclosure section on back cover.

EXTERIOR ACCESSORIES

toyota.com/accessories





Body Side Moldings

Uniquely designed, two-tone body side moldings feature the vehicle's exterior color with Piano Black accent.

• Help protect against careless door swings, runaway shopping carts and other parking lot mishaps.

Aero Side Splitter

Provides a stylish enhancement to your Prius.

• Aerodynamic styling complements the sleek design of the Prius

EXTERIOR ACCESSORIES

toyota.com/accessories





Door Edge Guards

Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

Rear Bumper Appliqué

This nearly invisible appliqué helps protect the rear bumper's top surface from unsightly scrapes and scratches.

• Features a stylish Prius logo centered within an intricate pattern of miniature Prius logos





Removable Cross Bars²

Take along all kinds of cargo with Genuine Toyota cross bars.

- Provides up to 150 lb. of cargo capacity (when evenly distributed across both bars)
- Constructed with a durable, weather-resistant finish

Alloy Wheel Locks

Precisely machined, weight-balanced alloy wheel locks help secure your wheels and tires against theft.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine





Accessories designed around the way you live.

toyota.com/accessories





Cargo Liner³

Help protect your cargo area with the cargo liner.

- Advanced design helps protect the cargo area and the rear-seat back
- Specially contoured to fit the Prius' cargo area
- Molded from durable, lightweight material featuring a raised Prius logo.

Carpet Cargo Mat³

The ideal solution for helping keep the Prius' cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place





Cargo Tote³

Versatile cargo tote secures a variety of items and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Collapsible tote for easy storing when not in use

Cargo Net—Envelope³

Lightweight cargo net helps secure everyday items from rolling around.

- Quick and easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes
- Stores flat when not in use





Carpet Floor Mats⁴

Long-wearing, fade-resistant carpet floor mats help keep your interior looking new.

- Precisely engineered to fit your vehicle's floor
- Skid-resistant backing and driver-side quarter-turn fasteners help secure mat in position
- Includes two front and two rear mats
- Features a Prius logo with Hybrid Synergy Drive (HSD) pattern throughout the carpet

All-Weather Floor Liners⁴

Engineered to precisely fit your vehicle, all-weather floor liners are made from durable, flexible, weather-resistant material that cleans easily.

- Precise injection molding uses Toyota's original vehicle design data for a perfect fit
- Includes two rear liners for more complete coverage
- Front liners feature a stylish vehicle logo
- Skid-resistant backing and driver-side quarter-turn fasteners help keep the liners in place









Coin Holder/Ashtray Cup

Self-contained coin holder/ashtray cup fits conveniently inside the cupholder.

- Hinged lid helps minimize odors and flyaway ashes
- Easy to empty and clean
- Also provides handy storage for coins and other small items

First Aid Kit

Compact, soft-sided first aid kit contains what you need to treat minor scrapes and scratches.

- Water-resistant and flame-retardant black PVC zipper case for safety and durability
- Kit includes insect sting relief pads: self-adhesive bandage; rolled stretch bandage with metal clips; multi-use, waterproof, heat-reflective survival blanket; and stainless steel scissors

Emergency Assistance Kit

This multi-functional kit contains tools you may need for unexpected emergencies. Kit includes:

- Versatile, stainless steel pocket tool with pliers, wire cutters and two screwdrivers
- Heat-reflective emergency blanket, flashlight, work gloves, automotive-grade hose tape, tire gauge, bungee cord, shop towel and tether strap
- Booster/jumper cables with multilingual instructions





Technology that looks out for you.

toyota.com/accessories

Universal Tablet Holder⁵

Help keep passengers entertained with this high-quality, universal tablet holder.
Compatible with virtually all multimedia devices, it securely holds your tablet, phone, music or video player.

- Installs and removes in seconds—no tools required
- Durable material with spring-loaded arms
- Adjustable pivot/tilt for ultimate viewing experience

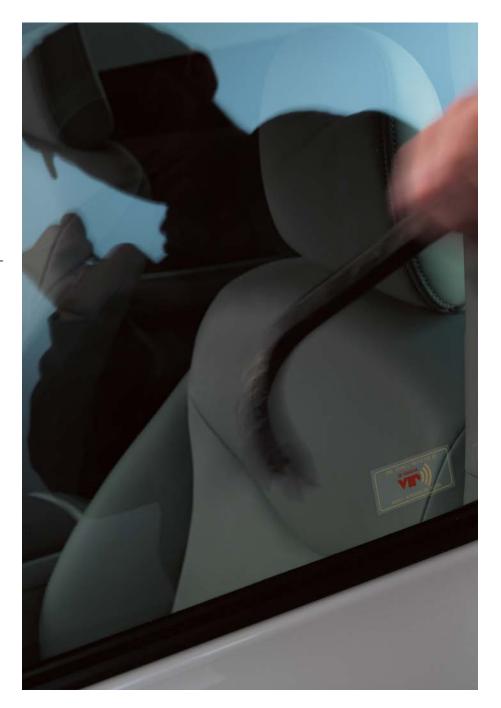


See footnote 5 in disclosure section on back cov

Security System

When it comes to peace of mind, the Security System is the ideal addition.

- Integrates with the keyless entry system no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS)
 with a highly sensitive microphone that
 detects the sound frequency of an object
 striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken





The accessories you want. The quality you expect.

Just like your Toyota vehicle, you can count on Genuine Toyota Accessories. They are the only accessories designed, engineered and tested specifically by Toyota.

Accessories Warranty: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

DISCLOSURES

1. The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 2. Removable Cross Bars not recommended for luggage. See Owner's Manual for additional limitations and details. 3. Cargo and load capacity are limited by weight and distribution. Always properly secure cargo and cargo area. 4. This floor mat/liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/liner on top of an existing floor mat/liner. 5. Universal tablet holder intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

toyota.com/accessories 1-800-GO-TOYOTA