



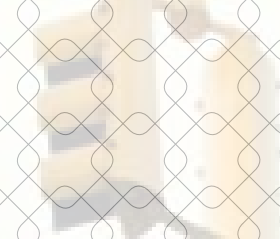
IMPORTED FROM DETROIT



300 COLLECTION

2014 MODELS | CHRYSLER.COM





### 300C JOHN VARVATOS LIMITED EDITION THE RUNWAY ROCK STAR

**BACKSTAGE PASS.** You'll see it throughout this fashion designer's exclusive automotive collaboration: studded and stitched accents and accessories, textured metals and a palette that's pure rock-and-roll. You'll see it in the dash clock, inherited from a Varvatos wristwatch, and in the zipper design of the custom 20-inch wheels. It's the downtown black leather jacket that's right at home uptown. The 300C John Varvatos Limited Edition is infused with the kind of bare-knuckled design that sets the Varvatos label apart: from seats embossed with the icons of his logo to the hue of the wheels and badges of the 300 itself, it's a manifestation of his own blend. One part Detroit. A confident dose of New York. It's a car that stands ready to roll out a soundtrack that's one of a kind.

**FASHION STATEMENT.** The custom Varvatos Limited Edition boasts a Phantom Black exterior with a unique fascia, pronounced chin spoiler, larger intakes and 20-inch Titanium-finished wheels. The interior unveils Black leather-wrapped doors, instrument panel, console lid and side panels, as well as a Black steering wheel with 360° accent ring. The Varvatos seats are custom-trimmed in Black Pewter Metallic leather with diesel-gray stitching to complement the Black and Charcoal hydrographic wood console and Titanium finishes throughout the cabin.

**SOME STATEMENTS ARE MADE; OTHERS ARE BUILT.** The 300C John Varvatos Luxury Edition takes the 300C and adds a custom fashion-minded package. Influenced by the Varvatos Limited features, this model incorporates Poltrona Frau Foligno leather on the door uppers, instrument panel, cluster brow and center console side panels. Premium perforated Nappa leather-trimmed interior is available in Black or Black/Dark Mocha with Satin Chrome finishes and Varvatos badging embossed on the front seats. Platinum Chrome adorns the 300C and Varvatos signature badges, as well as the mesh grille and surround, door handles, mirrors and front/rear fascia accents — all bringing distinctive luster to this edition's exterior. 20-inch aluminum wheels with polished face and Tech Silver pockets top off this style machine with couture personality. The steering wheel-mounted paddle shifters, Sport mode touring suspension and optional 5.7L HEMI® V8 engine with Fuel Saver Technology anchor the power and performance.

Not available with 22-inch wheels shown.

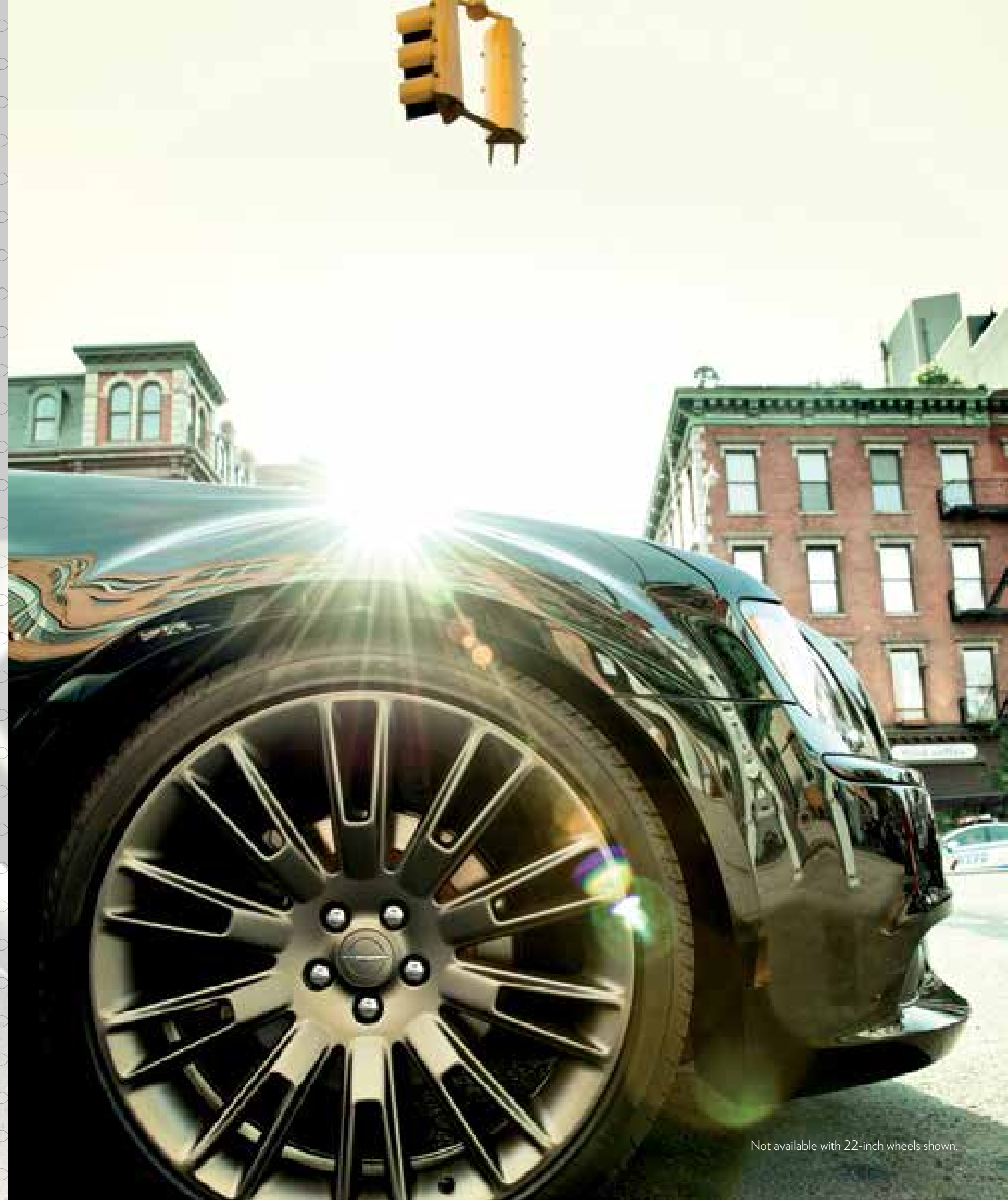


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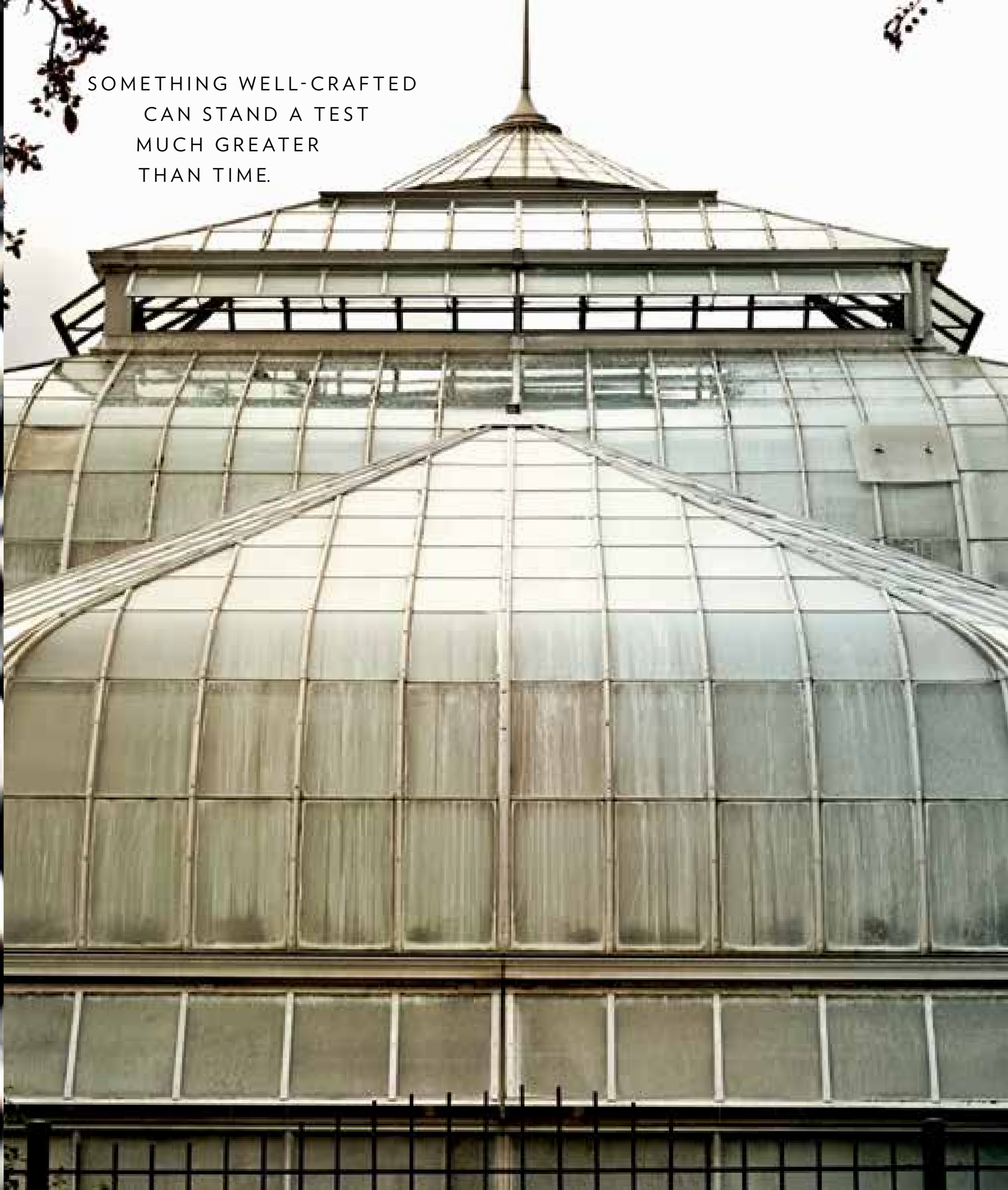


Not available with 22-inch wheels shown.





300C John Varvatos Luxury Edition Platinum mesh grille



SOMETHING WELL-CRAFTED  
CAN STAND A TEST  
MUCH GREATER  
THAN TIME.

SOME OF THE GREATEST SOUNDTRACKS  
COME THROUGH LOUD AND CLEAR  
IN PERFECT SILENCE.





john varvatos

315 Bowery

*Vintage*  
CLOTHING  
RECORDS  
AUDIO



Not available with 22-inch wheels shown.

# 3



## 300 THE CANVAS OF DISTINCTION

**CHARACTER BUILDING.** There's a reason why the Chrysler 300 is one of the most accessorized vehicles in the industry. It's not because the classic and recognizable shape, size and content lack character. It's because they have just the right amount to make 300 the solid signature piece that its drivers can stake their claim in. Like that key design element in your home that says something about you in a grand way, but you're able to subtly, or not so subtly, enhance its looks and usability to suit your taste. To make it yours. This is what the 300 Collection is about. Our designers have taken style and performance notes from our greatest enthusiasts and put them to the gorgeous Chrysler 300 canvas to help portray and build the character within you.

**WORLD-CLASS ARCHITECTURE AND DESIGN.** Every 300 model's exterior boasts a prominent square-shouldered fascia, raked-back windshield, low roof with angular body and integrated rear spoiler to enhance the aerodynamics. The laminated acoustic windshield and front-door glass, body-silencing foam, fiber-acoustic wheel liners and two full-length acoustic underbody closeouts work to silence road noise, making each 300 a private haven of quiet comfort. The interiors provide exceptional comfort and style with standard leather seating surfaces, a leather-wrapped steering wheel, heated front seats and premium hydrographic wood trim for a classic interior finish.

**THE BASE.** The 300 lineup starter's iconic style is equipped with advanced technology and powerful mechanics, beginning with a standard 3.6L Pentastar® V6 engine with 8-speed transmission. A four-wheel independent suspension and antilock brakes with all-speed traction control execute precision to 17-inch Tech Silver aluminum wheels. The power heated body-color exterior mirrors, bi-function halogen-projector headlamps and dual chrome exhaust tips complement its form. The 8.4-inch touch-screen radio with Voice Command, auto-dimming rearview mirror, Nappa leather-trimmed seats, heated front seats, 12-way power driver's seat and leather-wrapped steering wheel and shift knob introduce a new level of base trim.



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A detailed view of the interior ceiling of a luxury car, featuring intricate gold and brown patterns, circular vents, and decorative scrollwork.

FROM QUIET STRENGTH  
THAT NEVER  
TIRES OF SILENCE TO  
RESILIENCE,  
WITH INSPIRATION COMES  
OUR POWER  
TO GO FORWARD.

A view of the car's interior, showing the front seats and dashboard, overlaid with a white diamond-shaped mesh pattern.

### 300C

THE STATE OF ELEGANCE

**BRILLIANCE IN THE FORM OF LEATHER.** The detailed attention builds with ultrasoft leather offerings on the seating surfaces made of 100 percent Nappa perforated leather, standard heated rear seats and ventilated front seats. The combination of real wood interior accents and Satin Chrome finishes, class-exclusive<sup>1</sup> auto dual illuminated heated and cooled<sup>\*</sup> front cup holders, LED lighting throughout the cabin, a real wood and leather-wrapped heated steering wheel, as well as bright chrome exterior accents begin to define 300C as the most luxurious vehicle in its class.<sup>1</sup>

**300C IS THE MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS!** The luxury-line marker includes everything on 300, plus Garmin<sup>®</sup> Navigation, SiriusXM Traffic,<sup>2</sup> SiriusXM Travel Link,<sup>3</sup> a rear power sunshade, a memory feature that stores settings for two, including driver's seat position, power adjustable pedals, exterior mirrors, tilt/telescoping steering column and radio settings for transition ease and premium comfort. Six premium speakers with 276-watt amplifier, universal garage door opener, ParkView<sup>®</sup> Rear Backup Camera<sup>4</sup> and a security alarm continue the high-end appointments. The available Blind Spot Monitoring<sup>5</sup> and Rear Cross Path Detection,<sup>4</sup> ParkSense<sup>®</sup> Front and Rear Park Assist,<sup>4</sup> Adaptive Cruise Control<sup>6</sup> and Forward Collision Warning<sup>7</sup> take advanced technology in this model to the next level. Available in RWD and AWD, 300C also offers the 5.7L HEMI<sup>®</sup> V8 with Fuel Saver Technology.

**ALWAYS COMFORTABLE. ALWAYS CONVENIENT.** These features, considered truly luxurious and reserved for the highest trim level, are standard on 300C. They include a standard humidity sensor with Automatic Temperature Control (ATC) that enables an auto-defog capability, essentially eliminating the need for setting defog functions. The standard Remote Start system operates from as far as 300 feet, allowing the vehicle to start via fob activation and, when programmed, activates the climate control and the standard heated/ventilated front seats and heated steering wheel. Additional conveniences include remote proximity entry and Keyless Enter 'N Go,<sup>TM</sup> as well as the interior switch for the capless fuel-filler door.

\*A note about this brochure: All disclaimers and disclosures can be found in the back of this brochure.





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\*Not shown in this picture. All dimensions and disclosures can be found in the back of this brochure.

STRENGTH  
EVER  
ENCE TO  
NCE  
ION COMES  
WER  
RWARD.





THE LARGEST AVAILABLE PANORAMIC SUNROOF IN ITS CLASS.<sup>1</sup> An optional panoramic dual-pane sunroof system covers more than 70 percent of the 300's roof area. It includes power tilt and index-sliding and express-open features. An interior shade matches the headliner in both color and material. The system is activated via switches in the overhead console.

REAR POWER SUNSHADE. Innovative luxury conveniences flourish with options like the power rear backlight sunshade. This feature effectively diffuses light for rear-seat occupants, especially for those in child seats, and incorporates an anti-pinch technology that stops actuation when an object is detected in its path.





BURNING BRIGHTLY,  
THE ROAD OF DESTINY

AWAITS.

uconnect

SiriusXM  
SATELLITE RADIO

SiriusXM  
TRAVEL LINK





WITH A SINGLE LOOK,  
YOU'LL KNOW WHAT WE STAND FOR.



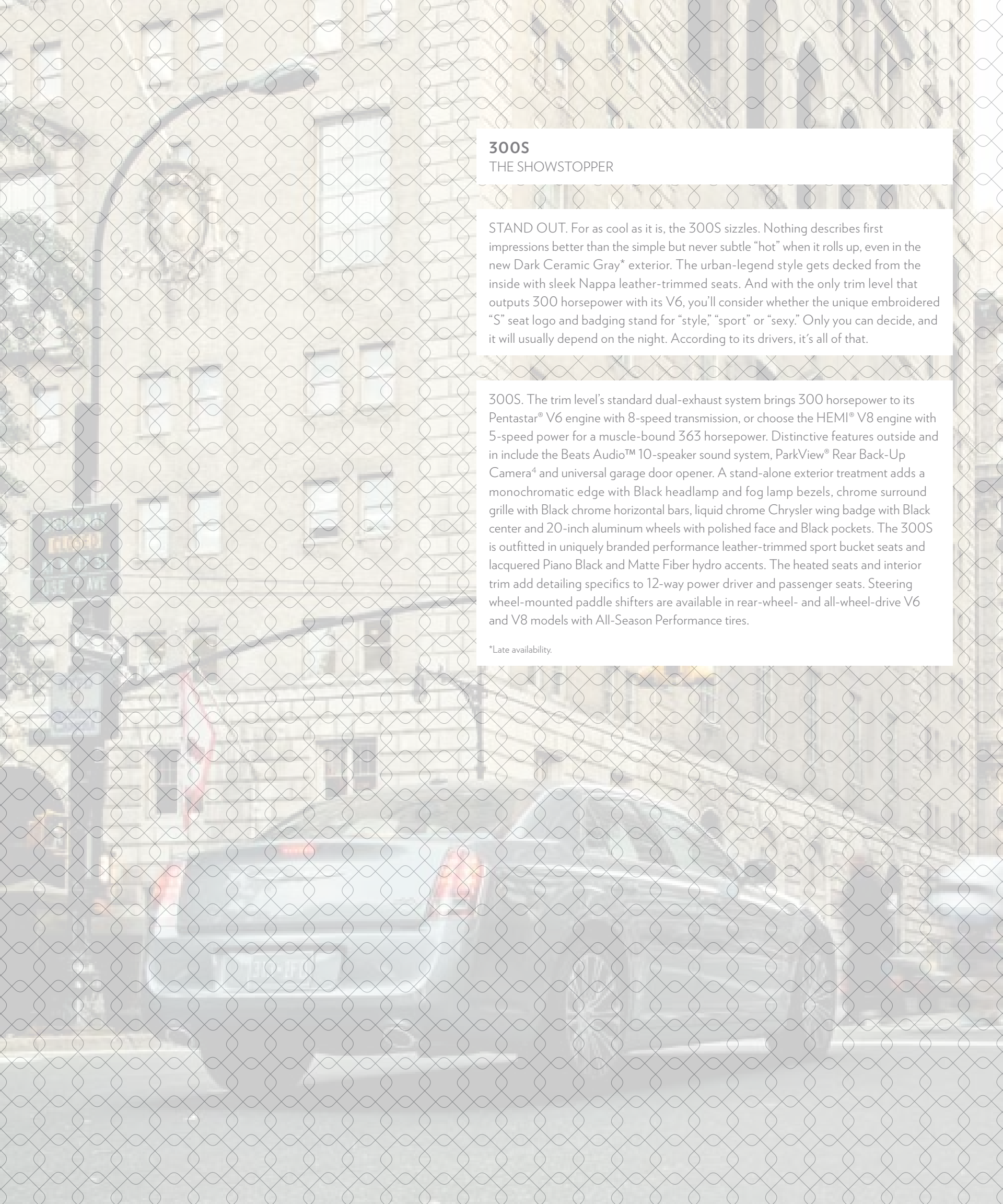


### 300S THE SHOWSTOPPER

**STAND OUT.** For as cool as it is, the 300S sizzles. Nothing describes first impressions better than the simple but never subtle "hot" when it rolls up, even in the new Dark Ceramic Gray\* exterior. The urban-legend style gets decked from the inside with sleek Nappa leather-trimmed seats. And with the only trim level that outputs 300 horsepower with its V6, you'll consider whether the unique embroidered "S" seat logo and badging stand for "style," "sport" or "sexy." Only you can decide, and it will usually depend on the night. According to its drivers, it's all of that.

300S. The trim level's standard dual-exhaust system brings 300 horsepower to its Pentastar® V6 engine with 8-speed transmission, or choose the HEMI® V8 engine with 5-speed power for a muscle-bound 363 horsepower. Distinctive features outside and in include the Beats Audio™ 10-speaker sound system, ParkView® Rear Back-Up Camera<sup>4</sup> and universal garage door opener. A stand-alone exterior treatment adds a monochromatic edge with Black headlamp and fog lamp bezels, chrome surround grille with Black chrome horizontal bars, liquid chrome Chrysler wing badge with Black center and 20-inch aluminum wheels with polished face and Black pockets. The 300S is outfitted in uniquely branded performance leather-trimmed sport bucket seats and lacquered Piano Black and Matte Fiber hydro accents. The heated seats and interior trim add detailing specifics to 12-way power driver and passenger seats. Steering wheel-mounted paddle shifters are available in rear-wheel- and all-wheel-drive V6 and V8 models with All-Season Performance tires.

\*Late availability.





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\*Late availability





IT IS A HORSE THAT RUNS  
WITH UNBRIDLED AMBITION  
AND WIDE-OPEN CONFIDENCE.





HERE'S TO THOSE WHO  
KNOW WHERE THEY'RE GOING  
BUT HAVEN'T FORGOTTEN  
WHERE THEY'RE FROM.








THE MOST ADVANCED AVAILABLE ALL-WHEEL-DRIVE SYSTEM IN ITS CLASS.<sup>1</sup> This intelligent all-wheel-drive system automatically engages when wheel slip is detected to regain traction with changing road conditions or when the driver turns off the Electronic Stability Control (ESC)<sup>®</sup> system, the steering-wheel paddle shifters are in use or the optional 5.7L HEMI<sup>®</sup> V8 5-speed transmission's AutoStick is engaged.

300S shown in Dark Ceramic Gray\* with optional Black roof.

\*Late availability.



The image shows the interior of a car, focusing on the front seats and dashboard. The seats are upholstered in a rich red leather with a quilted pattern. The dashboard and center console are dark, with a steering wheel visible on the right side. The overall lighting is dim, creating a sophisticated and luxurious atmosphere.

IF THERE'S A  
SINGLE TRUTH TO  
**CONFIDENCE,**  
IT SPRINGS  
FROM  
THE INSIDE OUT.

300S shown in Radar Red Nappa leather-trimmed sport bucket seats with the Beats™ by Dr. Dre premium audio system.





### 300 SRT® CORE/300 SRT PREMIUM THE HIGH PERFORMER

STRAIGHT FROM THE BOOK ON STREET AND RACING TECHNOLOGY. This luxury and performance ringleader is track-ready with a 6.4-liter SRT® HEMI® V8 engine with Fuel Saver Technology. It delivers an impressive 470 horsepower and 470 lb-ft of torque while the available Adaptive Damping Suspension (ADS) yields a responsive, bolstered ride and handling. Manually operated Auto, Sport and Track modes rapidly change the performance characteristics from normal input from the road and driver to aggressively tuned shifting and response. Exclusive SRT Performance Pages, displayed on the Uconnect® 8.4-inch touch screen, provide data like horsepower, torque and 0-60 and 1/4-mile times, along with expanded engine information.

A SHIFT IN PRECISION. The interior personality adds available real Carbon Fiber and Piano Black bezels with bolstered performance seats trimmed in Black cloth on 300 SRT Core and available in Black, Radar Red Nappa leather-trim or Premium Laguna leather-trim on 300 SRT Premium. Available premium-leather trim fills in the luxe lines on Premium with supple and sturdy Nappa and Poltrona Frau Foligno leathers on the doors, armrests, center console, side panels, cluster brow and instrument panel. The SRT available leather heated steering wheel includes mounted paddle shifters for transmission commands, and the available 18-speaker, 900-watt Harman Kardon® Audio Group makes 300 SRT the front-runner of this performance pack.

MADE TO FLAUNT. The exterior distinction rears its tough side with Black headlamp bezels and Gloss Black grille with Bright surround. Pavement power takes its turn with 20-inch five-spoke cast aluminum wheels with Black pockets on Core and seven-spoke forged aluminum wheels on Premium. An available Black Vapor Chrome Package steams up 300 SRT Premium's character with unique 20-inch Black Vapor Chrome wheels and a Gloss Black grille with Black Chrome surround. Taking a chapter on burning rubber, air dams are incorporated into the lowered front fascia along with sport-performing side-sill cladding and a rear fascia that sits a half-inch lower with decklid spoiler. Visit [driveSRT.com](http://driveSRT.com)





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IT BREAKS  
NEW GROUND FOR THOSE  
WITH A PASSION FOR COVERING IT.



An aerial view of a city at dusk. The sky is a mix of soft pinks, oranges, and blues. In the foreground, several skyscrapers are visible, their windows glowing with light. The city extends into the distance, with a dense network of lights and buildings. The overall atmosphere is serene and urban.

ROADS TO TAKE,  
NEVER FOR GRANTED.

THE ECHO RINGS THE TRUTH: WE ARE  
HOME AND YOU ARE ALWAYS WELCOME.



ROADS TO TAKE,  
NEVER FOR GRANTED.

IMPORTED FROM DETROIT\*

300 WORKBOOK

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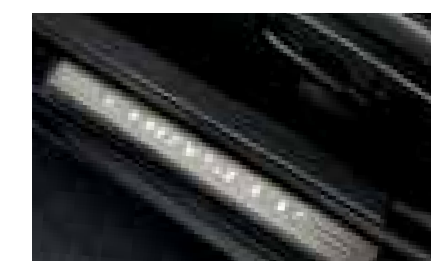


#### AUTHENTIC CHRYSLER ACCESSORIES

Choose Authentic Chrysler Accessories by Mopar® for quality parts and accessories made to custom-fit your Chrysler 300. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect™ Web site. See your Chrysler dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at [mopar.com](http://mopar.com)



**GOTHAM BLACK GRILLE.** With its front-and-center standing, the grille is the key expressive feature on any 300 and the first to get noticed. Nothing makes a style statement as boldly or brightly as this Chrysler winged grille. **20-INCH GLOSS BLACK WHEELS.** These custom wheels are machined to match your 300's exact specifications, and are designed to deliver a smooth and balanced ride. They also undergo thorough testing to prove their durability and long-lasting shine. **MOPAR® CENTER CAPS.** Add the finishing touch to your distinctive wheels with chromed center caps featuring the Mopar logo.



**DOOR SILL GUARDS.**  
Protect your 300's front and rear door sills from scratches while adding a nice touch of style. Front brushed stainless steel guards are embossed with the Chrysler name.

**HEMI® ENGINE COVER.**  
A not-so-subtle approach to displaying your HEMI® engine. Available in Black Carbon Fiber-style design or in bold street HEMI Orange.



**PISTOL GRIP SHIFT HANDLE.**  
This commemorative shift handle exudes pure performance and combines authentic Mopar style with modern looks. Features unique Gloss Black grips and Mopar logo.

**MOPAR® WEB.4**  
Get high-speed Internet in your vehicle. Mopar Web's in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games or download music. Works with any WiFi enabled device. No cell cards or software required. Subscription required; sold separately.





ROADS TO TAKE,  
NEVER FOR GRANTED.

(1) Based on available competitive information and Chrysler Group LLC Upper Large Car segmentation. (2) SiriusXM services require subscriptions, sold separately after the 12-month trial included with the new vehicle purchase. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). All fees and programming subject to change. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and D.C. Our Sirius satellite service is also available in P.R. (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. © 2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. (3) The SiriusXM Travel Link data displays and individual product availability vary by vehicle hardware. Not all vehicles or devices are capable of receiving all Travel Link services offered by SiriusXM; Weather Forecast, Current Conditions may not be available in all locations; and features of individual systems will vary. Images in this publication are for representative purposes only and are not real products. For actual features and images of real products, consult the vehicle manufacturer. SiriusXM is not responsible for any errors or inaccuracies in the SiriusXM Travel Link services or their use. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and D.C. Our Sirius satellite service is also available in P.R. (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. (4) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (5) Always check visually for vehicles prior to changing lanes. (6) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (7) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (8) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (9) Mopar Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription is required.

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#### AUTHENTIC CHRYSLER ACCESSORIES

Choose Authentic Chrysler Accessories by Mopar® for quality parts and accessories made to custom-fit your Chrysler 300. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect™ Web site. See your Chrysler dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at [mopar.com](http://mopar.com)



**GOTHAM BLACK GRILLE.** With its front-and-center standing, the grille is the key expressive feature on any 300 and the first to get noticed. Nothing makes a style statement as boldly or brightly as this Chrysler winged grille. **20-INCH GLOSS BLACK WHEELS.** These custom wheels are machined to match your 300's exact specifications, and are designed to deliver a smooth and balanced ride. They also undergo thorough testing to prove their durability and long-lasting shine. **MOPAR® CENTER CAPS.** Add the finishing touch to your distinctive wheels with chromed center caps featuring the Mopar logo.



**DOOR SILL GUARDS.**  
Protect your 300's front and rear door sills from scratches while adding a nice touch of style. Front brushed stainless steel guards are embossed with the Chrysler name.



**HEMI® ENGINE COVER.**  
A not-so-subtle approach to displaying your HEMI® engine. Available in Black Carbon Fiber-style design or in bold street HEMI Orange.



**PISTOL GRIP SHIFT HANDLE.**  
This commemorative shift handle exudes pure performance and combines authentic Mopar style with modern looks. Features unique Gloss Black grips and Mopar logo.



**MOPAR® WEB.4**  
Get high-speed Internet in your vehicle. Mopar Web's in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games or download music. Works with any WiFi enabled device. No cell cards or software required. Subscription required; sold separately.



IMPORTED FROM DETROIT®



300 COLLECTION

Chrysler is a registered trademark of Chrysler Group LLC

74-383-2409

An aerial night view of a city, likely Detroit, with a car silhouette in the center. The city lights are visible in the background, and the sky is a mix of pink and blue. A white rectangular box is positioned above the car silhouette.

IMPORTED FROM DETROIT\*



300 WORKBOOK

2014 MODELS | CHRYSLER.COM





**THE 8.4-INCH INTERACTIVE UCONNECT® SYSTEM, STANDARD ON ALL MODELS, HAS THE LARGEST TOUCH SCREEN IN ITS CLASS.\***

**ENTERTAINMENT.** Manage all your media with multiple ways to access audio, including Bluetooth® Streaming Audio, iPod® control with Voice Command, DVD player, auxiliary input jack, SD card slot and compatible multimedia devices with SiriusXM® Satellite Radio<sup>2</sup> (one year of service included).

**PHONE.** Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to 10 Bluetooth compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's contacts<sup>3</sup> – up to 1,000 entries.

**VOICE COMMAND.** It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations and SiriusXM Satellite Radio<sup>2</sup> channels, and make calls.

**WEB.** Put the power of high-speed Internet in your vehicle with Mopar® Web,<sup>4</sup> making your vehicle a mobile hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this Authentic Chrysler Accessory by Mopar. It's all wireless. Subscription required. Sold separately.

**NAVIGATION.** Provides turn-by-turn voice guidance and visual display. It features the Garmin® intuitive user interface, bringing the Garmin handheld experience to a factory in-dash radio. With SiriusXM Traffic,<sup>2</sup> you'll get detailed information on traffic flow, construction and road closures.

**SIRIUSXM TRAVEL LINK<sup>5</sup>** Brings national weather forecasts, fuel prices for local gas stations, in-game and final sports scores, weekly sports schedules, local movie theater listings and local ski conditions right to your vehicle.

**SIRIUSXM ALL ACCESS PACKAGE.** All satellite radio equipped vehicles come with a one year trial to the Sirius All Access package, providing over 150 channels of the best programming for all the places life takes you. In your vehicle – you'll get every channel available on your radio, including all the premium programming like Howard Stern, every NFL game, Oprah Radio, MLB Network Radio™ and more. On the go – with a SiriusXM Internet Radio subscription included with the All Access trial, you'll get SiriusXM on your computer, smartphone, or tablet. Visit [www.siriusxm.com/getallaccess](http://www.siriusxm.com/getallaccess) for details.

Go to [DRIVEUCONNECT.COM](http://DRIVEUCONNECT.COM) to find out more.



**ELECTRONIC VEHICLE INFORMATION CENTER (EVIC).**

The driver-interactive color display in the instrument cluster incorporates the technology of a Thin Film Transistor Liquid Crystal Display (TFT-LCD) for improved image, contrast and quality. The system allows you to select and customize personal settings and view fuel economy, average distance to empty, temperature and tire pressure from steering-wheel control buttons.

**COCKPIT CLARITY.**

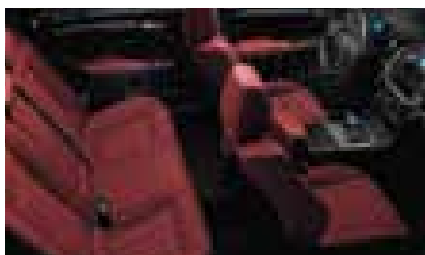
LED-backlit illumination and needles deliver exceptional crispness. The spectacular cluster lights feature a Sapphire Blue glow around the periphery, producing a visually pleasing cockpit effect. This illumination is repeated in the inner rings of the speedometer and tach, while larger numerals, set in a performance font, stand out in the foreground, providing focus and distinction.

**AT THE HELM.**

The four-spoke steering wheel provides a bolstered rim for enhanced performance, feel and grip. It offers a combination of material choices, including Satin Chrome bezel and top-grain leather, or opt for the available real wood and leather-wrapped heated steering wheel. Backlit cruise and EVIC controls are mounted on the front face and traditional audio controls on the rear surface. The standard Uconnect Voice Command with Bluetooth controls, as well as the cruise control and available Adaptive Cruise Control (ACC),<sup>6</sup> are also located on the central spoke for eyes-on-the-road safety and convenience. The standard-equipment tilt/telescoping steering column confirms that functional comfort has been carried through to each thought-out detail.

**MUSIC THE WAY THE ARTIST INTENDED.**

With Dr. Dre's genius and Jimmy Iovine's vision, studio quality sound comes through in every inch of the 300S, 300, 300C and 300C John Varvatos Luxury Edition cabin. Included in all vehicles are specialized speakers and audio components that have been specifically designed and tested for Chrysler Group LLC, making this partnership one of a kind. The Beats Audio™ premium sound system allows you to hear your music exactly as the artist intended through 10 speakers, including an in-trunk subwoofer plus a 552-watt amplifier for an exhilarating acoustic experience.



\*A note about this brochure: all disclaimers and disclosures can be found on the inside back cover.

**FEEL IT TO YOUR CORE.**

The available premium Harman Kardon® 18-speaker sound system plus subwoofer gives a whole new meaning to volume, range and bass, belting out serious sound horsepower. Available on SRT® Premium, SRT Core, 300C and 300C John Varvatos Luxury Edition.

**300 STRONG.**

With the 300S model's true dual-exhaust system accompanying the standard 3.6-liter DOHC VVT Pentastar® V6 engine and 8-speed transmission, it produces an astounding 300 horsepower and 264 lb-ft of torque. Standard on 300, 300C and 300C John Varvatos Luxury Edition, the V6 8-speed powertrain delivers 292 hp and 260 lb-ft of torque, and it packs the engineering technology of the most advanced engine Chrysler Group LLC has ever produced. It provides an exceptional blend of high torque, fuel efficiency, low emissions and first-rate noise, vibration and harshness (NVH) control, along with an EPA estimated 19 city/31 highway mpg based on Chrysler Group LLC testing. The available HEMI® V8 engine gives drivers a combination of V8 horsepower and fuel economy with an EPA estimated 16 city/25 hwy mpg based on Chrysler Group LLC testing, thanks to a 5-speed AutoStick transmission and Fuel Saver Technology that allow the engine to seamlessly switch from eight cylinders to four during cruising – creating the perfect formula for power and value. This welterweight delivers 363 heavyweight horsepower and the surprising punch of 394 lb-ft of torque.



**THE 8-SPEED TRANSMISSION FOR UNSURPASSED COMBINED FUEL ECONOMY.<sup>7</sup>**

The best way for Chrysler Group LLC to follow up its efficient and eager 8-speed transmission breakthrough? Make it standard on every 300 trim level (excluding SRT®), helping to provide overall unsurpassed fuel economy in its class.<sup>7</sup> This exclusive partnership with the ZF Corp. transmission provides greater fuel efficiency with full-power performance. It starts with the acclaimed 3.6L Pentastar V6 engine and arms it with eight speeds to yield an astounding EPA estimated 19 city/31 highway mpg. 300S and 300C John Varvatos Luxury Edition drivers can navigate gears via steering wheel-mounted paddle shifters for clutchless manual shifting or opt to let the automatic transmission shift normally with the standard E-shift console handle. In addition, drivers can engage Sport mode for more aggressive driving dynamics, further showcasing the vehicle's capabilities.

**THE MOST ADVANCED AVAILABLE ALL-WHEEL-DRIVE SYSTEM IN ITS CLASS.<sup>1</sup>**

Now available on every 300 model (excluding SRT®). This standard, intelligent all-wheel-drive system automatically engages when wheel slip is detected to regain traction with changing road surfaces and conditions. The AWD system also engages when the driver turns off the Electronic Stability Control (ESC)<sup>8</sup> system, the steering-wheel paddle shifters are in use or the optional 5.7L HEMI V8 5-speed transmission's AutoStick is engaged.

**BEST-IN-CLASS V6 AWD HIGHWAY FUEL ECONOMY.<sup>9</sup>**

The on-demand active transfer case automatically provides a seamless transition between rear-wheel and all-wheel drive. It consistently delivers outstanding performance and handling while maximizing fuel efficiency, including achieving best-in-class V6 AWD highway fuel economy.<sup>9</sup>

**6.4-LITER HEMI® V8 ENGINE.**

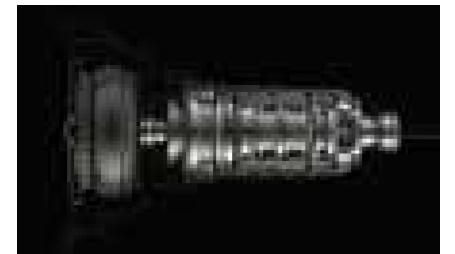
Standard on 300 SRT® Premium and SRT Core is the 6.4L HEMI V8 engine with Fuel Saver Technology and 5-speed AutoStick transmission. It delivers an impressive 470 horsepower and 470 lb-ft of torque. Exclusive SRT Performance Pages, displayed on the Uconnect® 8.4-inch touch screen, provide data like horsepower, torque and 0-60 and 1/4-mile times, along with expanded engine information.

**ENGINEERED TO OWN THE ROAD: MULTILINK SUSPENSION.**

Premium hydro bushings, shock absorbers, spring rates, front and rear multilink suspension geometries and the rear stabilizer bar contribute to the superior handling and ride comfort of 300. It noticeably delivers body and wheel control, optimized road-surface contact during cornering and engaging handling prowess. The multiple bushings help reduce road harshness over bumps to provide a smooth, quiet ride. An electrohydraulic power steering system contributes to fuel efficiency and increased steering capability.

**CONTROL ISSUED.**

Every 300 also packs standard control features, including ABS, Electronic Stability Control (ESC)<sup>8</sup> Traction Control, Brake Assist, Ready-Alert Braking, Hill Start Assist and Rain Brake Support, which applies slight pressure to help dry the brake discs when wipers are activated.





**AIR BAGS:<sup>10</sup>**

Premium advanced multistage front air bags,<sup>10</sup> supplemental front-seat thorax-side air bags,<sup>10</sup> driver's inflatable knee-blocker air bag,<sup>10</sup> and supplemental side-curtain air bags<sup>10</sup> for front and rear outboard occupants are all standard.

**IMPROVED CRUSH ZONES.**

Designed to divert and dissipate impact energy away from the passenger compartment, this improved structure helps minimize injuries in the event of an accident.

**REACTIVE HEAD RESTRAINTS.<sup>11</sup>**

This latest technology helps provide first-rate peace of mind. The front driver and passenger reactive head restraints<sup>11</sup> automatically move forward and upward in the event of a rear-end collision. They decrease the space between the head restraint and the occupant's head, which helps provide protection.



**ADAPTIVE FORWARD LIGHTING (AFL).**

This available system automatically adjusts headlamp direction for improved nighttime driving visibility. It computes your vehicle speed and steering-wheel angle to determine headlamp projection from straight ahead to 8° inward or 18° outward. For better visibility on sloping paths, the AFL system incorporates an automatic leveling feature, which aligns the headlamps to your vehicle-to-road pitch. Bi-Xenon High Intensity Discharge (HID) headlamps appear as a bright white beam, providing approximately three times the light output of traditional headlights, resulting in clearer forward vision.



**PARKVIEW® REAR BACK-UP CAMERA.<sup>12</sup>**

When reversing at low speeds, ParkView provides a wide-angle view of the area immediately behind the vehicle on the Uconnect® 8.4-inch touch screen. It also displays grid lines when maneuvering into parking spaces. Available.

**PARKSENSE® FRONT-AND-REAR PARK ASSIST.<sup>12</sup>**

When in Reverse or driving forward to park, sensors detect the presence of objects up to approximately 3.9 feet in front of the vehicle and 6.5 feet from the rear, and provide both audible and visual warnings in the Electronic Vehicle Information Center (EVIC). Available.

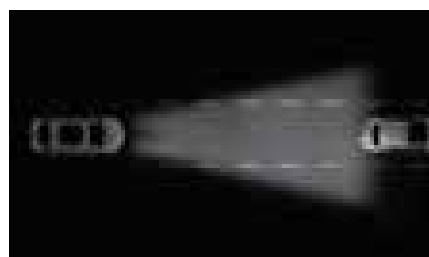


**BLIND SPOT MONITORING (BSM).<sup>13</sup>**

This technology uses radar sensors to aid the driver when changing lanes or being passed by unseen vehicles. The system notifies the driver of a vehicle in the blind spot via illuminated icons on the sideview mirror and selectable audible warning. Available.

**REAR CROSS-PATH DETECTION (RCP).<sup>12</sup>**

The Blind Spot Monitoring<sup>13</sup> system also includes RCP,<sup>12</sup> which monitors for vehicles/objects in perpendicular relationships to the vehicle when maneuvering backward in parking lots. Available.

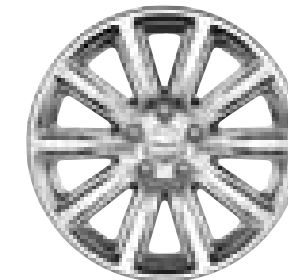


**ADAPTIVE CRUISE CONTROL (ACC)<sup>6</sup> AND FORWARD COLLISION WARNING (FCW).<sup>14</sup>**

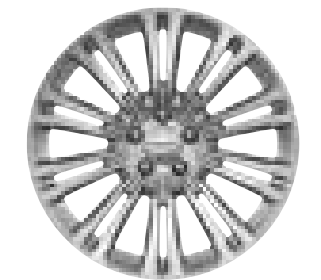
This available system uses a radar sensor mounted at the front of the 300 to detect objects in its path. If the lane ahead is clear, the cruise control speed you set will maintain. When slower traffic is detected, ACC automatically adjusts your speed to allow a safe distance between you and the vehicle in front of you. FCW provides an audible warning if the driver is approaching an object too fast, helping the driver determine what action must be taken to prevent a collision.



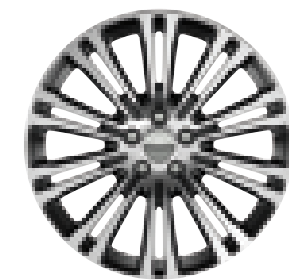
**17-INCH TECH SILVER ALUMINUM WHEEL**  
Standard on 300 RWD



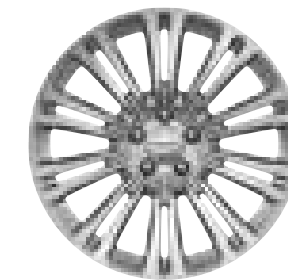
**18-INCH CHROME-CLAD ALUMINUM WHEEL**  
Standard on 300C RWD



**19-INCH ALUMINUM WHEEL WITH POLISHED FACE AND TECH SILVER POCKETS**  
Standard on AWD versions of 300, 300C, 300C John Varvatos Luxury Edition



**19-INCH ALUMINUM WHEEL WITH POLISHED FACE AND BLACK POCKETS**  
Standard on 300S AWD



**20-INCH ALUMINUM WHEEL WITH POLISHED FACE AND TECH SILVER POCKETS**  
Standard on 300C John Varvatos Luxury Edition RWD and Optional on 300C RWD



**20-INCH ALUMINUM WHEEL WITH POLISHED FACE AND BLACK POCKETS**  
Standard on 300S RWD



**20-INCH CAST-ALUMINUM WHEEL WITH BLACK POCKETS**  
Standard on 300 SRT® Core



**20-INCH ALUMINUM SRT DESIGN WHEEL WITH POLISHED FACE AND TECH SILVER POCKETS**  
300 SRT Premium



**20-INCH BLACK VAPOR CHROME ALUMINUM SRT WHEEL**  
Optional on 300 SRT with Black Vapor Chrome Package

**TIRES** – P215/65R17 BSW All-Season Touring

- P225/60R18 BSW All-Season Touring (included with 18-inch chrome-clad wheel)
- P235/55R19 BSW All-Season Performance (included with AWD)
- P245/45R20 BSW All-Season Performance (included with 20-inch wheels)
- P245/45ZR20 All-Season Performance
- P245/45ZR20 Three-Season Performance
- Compact spare tire
- Tire service kit

**WHEELS** – 17-inch aluminum, Tech Silver

- 18-inch aluminum, chrome-clad
- 19-inch aluminum polished face/Tech Silver pockets (included with AWD)
- 19-inch aluminum polished face/Black pockets (included with AWD)
- 20-inch aluminum polished face/Black pockets
- 20-inch aluminum polished face/Tech Silver pockets (includes Touring suspension and P245/45R20 BSW All-Season Performance tires)
- 20-inch aluminum, Titanium
- 20-inch cast aluminum with Black pockets
- 20-inch forged aluminum SRT design polished face/Tech Silver pockets
- 20-inch forged aluminum SRT Black Vapor Chrome (included with Black Vapor Chrome Group)

	300	300S	300C	300C JV LUXURY	300C JV LIMITED	300 SRT® CORE	300 SRT PREMIUM
Tires – P215/65R17 BSW All-Season Touring	•						
– P225/60R18 BSW All-Season Touring (included with 18-inch chrome-clad wheel)	P		•				
– P235/55R19 BSW All-Season Performance (included with AWD)	P	P	P	P			
– P245/45R20 BSW All-Season Performance (included with 20-inch wheels)		•	P	•	•		
– P245/45ZR20 All-Season Performance						•	•
– P245/45ZR20 Three-Season Performance						O	O
– Compact spare tire	•	•	•	•			
– Tire service kit						•	•
Wheels – 17-inch aluminum, Tech Silver	•						
– 18-inch aluminum, chrome-clad			•				
– 19-inch aluminum polished face/Tech Silver pockets (included with AWD)	P		P	P			
– 19-inch aluminum polished face/Black pockets (included with AWD)		P					
– 20-inch aluminum polished face/Black pockets		•					
– 20-inch aluminum polished face/Tech Silver pockets (includes Touring suspension and P245/45R20 BSW All-Season Performance tires)			O	•			
– 20-inch aluminum, Titanium					•		
– 20-inch cast aluminum with Black pockets						•	
– 20-inch forged aluminum SRT design polished face/Tech Silver pockets							•
– 20-inch forged aluminum SRT Black Vapor Chrome (included with Black Vapor Chrome Group)							P



CHRYSLER 300 FEATURES

	300	300S	300C	300C JV LUXURY	300C JV LIMITED	300 SRT™ CORE	300 SRT PREMIUM
<b>ENGINE</b>	<b>TRANSMISSION</b>						
<b>3.6L PENTASTAR® VVT V6</b>	•	•	•	•	•		
<b>5.7L HEMI® VVT V8 WITH FUEL SAVER TECHNOLOGY</b>		0	0	0	0		
<b>6.4L SRT HEMI VVT V8 WITH FUEL SAVER TECHNOLOGY</b>						•	•
<b>ALL-WHEEL DRIVE</b>	0	0	0	0			
<b>MECHANICAL</b>							
<b>ALTERNATOR</b> – 160-amp	•						
– 180-amp		•	•	•	•		
– 220-amp						•	•
<b>BATTERY</b> – 730-amp, maintenance-free	•	•	•	•	•	•	•
<b>BRAKES</b> – 4-wheel disc antilock with vented front and solid rear discs (includes All-Speed Traction Control)	•	•	•	•	•		
– Performance 4-wheel disc antilock with vented front and solid rear discs (includes All-Speed Traction Control; included with V8 engine and standard on AWD models)		P	P	P	P		
– High-performance 4-wheel disc antilock with vented front and solid rear discs and Brembo® 4-piston calipers (includes all-speed traction control and 3-mode ESC®)						•	•
<b>CAPLESS FUEL FILLER SYSTEM</b> – Includes remote fuel-door release	•	•	•	•	•	•	•
<b>ENGINE BLOCK HEATER</b>	0	0	0	0	0	0	0
<b>EXHAUST SYSTEM</b> – Stainless steel dual exhaust with bright exhaust tips	•	•	•	•	•	•	•
<b>FUEL TANK</b> – 19.1-gallon	•	•	•	•	•	•	•
<b>KEYLESS ENTER™ N GO™</b> – Proximity enter and push-button ignition system	•	•	•	•	•	•	•
<b>SPEED CONTROL</b>	•	•	•	•	•	•	•
– Adaptive Speed Control (included in SafetyTec™ Group)	P	P	P	P	P		P
<b>SPORT MODE</b> – Selectable sport-tuned transmission shift points (Sport mode 2)		•		•	•	•	
– Adaptive damping suspension with Auto, Sport and Track modes (Sport mode 3)							•
<b>STEERING</b> – Electrohydraulic power, rack and pinion	•	•	•	•	•		
– Performance-tuned						•	•
<b>SUSPENSION</b> – 4-wheel independent Comfort	•		•				
– 4-wheel independent Touring (included with 20-inch wheels)		•	P	•	•		
– 4-wheel independent Performance (included with V8 engine)		P					
– 4-wheel independent High-performance						•	•
– 4-wheel independent AWD suspension (included with AWD)	P	P	P	P			
<b>TIP START SYSTEM</b>	•	•	•	•	•	•	•
<b>EXTERIOR FEATURES</b>							
<b>BADGING</b> – 300	•						
– 300S		•					
– 300C (in chrome, platinum and titanium finish respectively)			•	•	•		
– John Varvatos (Platinum finish)				•			
– John Varvatos (Titanium finish)					•		
– SRT						•	•
– 6.4L HEMI						•	
– AWD (included with AWD)	P	P	P				
– Liquid chrome wing badge with Blue accent	•	•	•	•			
– Liquid chrome wing badge with Black accent		•			•	•	•
<b>CLADDING</b> – Lower bodyside	•	•	•	•	•	•	•
<b>DOOR HANDLES</b> – Body-color	•	•			•	•	•
– Bright			•				
– Platinum				•			
<b>GLASS</b> – Solar-control front and rear windows	•	•	•	•	•	•	•
– Acoustic windshield and front-door glass	•	•	•	•	•	•	•
<b>GRILLE</b> – Chrome surround with liquid chrome bars	•		•				
– Bright chrome surround with Black chrome bars		•					
– Platinum surround with Platinum mesh				•			
– Titanium surround with Black bars					•		
– Chrome surround with Gloss Black brick pattern						•	•
– Black chrome surround with Gloss Black brick pattern (included in Black Vapor Chrome Group)							P
<b>HEADLAMPS</b> – Bi-function halogen projector with delay	•	•	•	•	•	•	
– Adaptive Bi-Xenon High Intensity Discharge (HID) with delay and automatic leveling system (included in Light Group)		P	P	P	P		•
– Automatic	•	•	•	•	•	•	•
– Auto High-Beam Headlamp Control (included in Light Group)		P	P	P	P	•	•
– Fog lamps (included with Driver Convenience Group)	P	•	•	•	•	•	•
– Chrome headlamp bezels	•		•				
– Black headlamp bezels		•			•	•	•
– Daytime running	•	•	•	•	•	•	•
– Rear fog lamps (included in Light Group)		P	P	P	P		
<b>MIRRORS, EXTERIOR</b> – Body-color	•	•	•			•	•
– Chrome			•				
– Platinum Chrome				•			
– Titanium					•		

	300	300S	300C	300C JV LUXURY	300C JV LIMITED	300 SRT™ CORE	300 SRT PREMIUM
<b>EXTERIOR FEATURES</b> (continued)							
<b>MIRRORS, EXTERIOR</b> (continued) – Power, manual fold-away, heated	•	•	•	•	•	•	•
– Memory (driver seat, power pedals, power tilt/telescoping steering wheel, exterior mirrors and radio; included in Luxury Group)		P	•	•	•		•
– Auto-tilt down (in Reverse; included in Luxury Group)		P	•	•	•		•
– E-chromic (driver's only; included in SafetyTec™ Group or Luxury Group)	P	P	•	•	•		•
– Signal (driver, passenger; included in SafetyTec Group)	P	P	P	P	P		P
– Blind Spot Monitoring <sup>15</sup> (included in SafetyTec Group)	P	P	P	P	P		P
– Approach lamp (driver, passenger; included in SafetyTec Group)	P	P	P	P	P		P
<b>ROOF</b> – Black painted		0					0
<b>SPOILER</b> – Deck lid-mounted						•	•
<b>WINDOWS</b> – Power with driver's and front-passenger one-touch auto-up/down and anti-pinch feature	•	•	•	•	•	•	•
<b>WIPERS</b> – 2-speed variable/intermittent	•	•	•	•	•	•	•
– Rain-sensing (included in SafetyTec Group)	P	P	P	P	P		•
<b>INTERIOR FEATURES</b>							
<b>ADJUSTABLE PEDALS</b> – Power adjustable with memory (included in Luxury Group)		P	•	•	•		•
<b>AIR CONDITIONING</b> – Automatic Dual-Zone Temperature Control with humidity sensor	•	•	•	•	•	•	•
<b>AIR FILTRATION</b> – Particulate air filter	•	•	•	•	•	•	•
<b>AUDIO CONTROLS</b> – Steering wheel-mounted	•	•	•	•	•	•	•
<b>BEZEL ACCENTS</b> – Hydrographic bezels include Dark Burl hydrographic with Black interior and Black Comodo Elm hydrographics with Black/Light Frost Beige interior	•						
– Matte Carbon hydrographic bezels with Black or Black/Radar Red (included with Black only on SRT Core)		•				•	
– Piano Black Gloss accents		•				•	
– Real carbon fiber bezels							•
– Real wood bezels include Black Olive Ash real wood with Black interior and Light Olive Ash Burl real wood with Dark Frost/Light Frost Beige interior			•				
– Real wood bezels include Natural Pore real Mocha wood				•			
– Hydrographic bezels in Charcoal Metallic, with Black and Titanium accents					•		
– Satin Silver accents	•	•	•	•			•
<b>CARGO COMPARTMENT DRESS-UP</b> – Includes cargo net	•	•	•	•	•	•	•
<b>CONSOLE</b> – Full-length floor, with two cup holders, coin holder, CD and cell phone storage with 12V power outlet and rear-seat heat and A/C outlets	•	•	•	•	•	•	•
<b>CUP HOLDERS</b> – Front heated and cooled (included in Luxury Group)		P	•	•	•		•
– Illuminated rear cup holders	•	•	•	•	•		•
<b>CUSTOMER-DEFINED DISPLAY MONITOR</b> – Reconfigurable color Electronic Vehicle Information Center (EVIC) with TFT display	•	•	•	•	•	•	•
<b>DEFROSTER</b> – Rear window	•	•	•	•	•	•	•
<b>DOOR LOCKS</b> – Power, speed-sensitive, child-protection rear	•	•	•	•	•	•	•
<b>FLOOR MATS</b> – Front and rear	•	•	•	•	•	•	•
– Luxury front and rear (included in Leather Interior Group)							P
– 28 oz Morocco Berber with velour binding and Diesel Gray accent stitching						•	
<b>LIGHTING</b> – Glove box, trunk, front reading and map lamps, rear reading and courtesy lamps	•	•	•	•	•	•	•
– LED-illuminated front cup holders	•	•	•	•	•	•	•
– LED driver and front-passenger lower front footwell lamps (included in Luxury Group)		P	•	•	•		•
– LED-illuminated front and rear map pockets (included in Luxury Group)		P	•	•	•		•
<b>MEMORY SYSTEM</b> – Memory for driver's seat, power steering column, power pedals, exterior mirrors and radio; memory settings are for two drivers (included in Luxury Group)		P	•	•	•		•
<b>MIRRORS, INTERIOR</b> – Rearview, auto-dimming	•	•	•	•	•	•	•
– Visor vanity illuminated driver and passenger side	•	•	•	•	•	•	•
<b>PASSENGER ASSIST HANDLES</b> – Illuminated rear assist handles	•	•	•	•	•	•	•
<b>POWER ACCESSORY</b> – 12V power outlet located in center front instrument panel, center console and back of center console, with delay feature	•	•	•	•	•	•	•
– Power accessory delay	•	•	•	•	•	•	•
<b>POWER BACKLIGHT SUNSHADE</b> – Included in Luxury Group (not available with Harman Kardon® Audio Group)		P	•	•	•		
<b>PREMIUM LEATHER INTERIOR TRIM</b> – Premium Nappa leather-wrapped trim on door armrest, door bolster and center console armrest; Pultrona Frau Foligno premium leather-wrapped trim on instrument panel, cluster brow, door upper trim and center console side panels (included in Leather Interior Group)				•	•		0
<b>SHIFT KNOB</b> – Leather-wrapped	•	•	•	•	•	•	•
<b>SPEEDOMETER</b> – 140-mph	•	•	•	•	•		
– 160-mph (included with V8 engine)		P	P	P	P		
– 180-mph						•	•
<b>STEERING COLUMN</b> – Manual tilt/telescoping	•	•				•	
– Power tilt/telescoping with memory (included in Luxury Group)		P	•	•	•		•
<b>STEERING WHEEL</b> – Leather-wrapped	•	•					
– Wood/leather-wrapped			•				
– Luxury leather-wrapped with chrome accents				•			
– Luxury leather-wrapped with Titanium accents					•		
– SRT leather-wrapped with flat bottom						•	•
– Heated (included in Luxury Group)		P	•	•			•
– Steering wheel-mounted shift control (paddle shifters)		•	•	•	•	•	•
<b>SUNROOF</b> – Panoramic full-power front and fixed rear, with one-touch open/close feature	0	0	0	0	0	0	0
<b>TEMPERATURE DISPLAY</b> – Outside, includes compass	•	•	•	•	•	•	•
<b>UNIVERSAL GARAGE DOOR OPENER</b> – Programmable, 3-function with remote controls for garage door opener, interior/exterior home lighting or security devices (included in Driver Convenience Group)	P	•	•	•	•		•

## CHRYSLER 300 FEATURES

	300	300S	300C	300C JV LUXURY	300C JV LIMITED	300 SRT® CORE	300 SRT PREMIUM
<b>SEATING</b>							
<b>FRONT</b> – Heated front seats	•	•	•	•	•		•
– Nappa leather-trimmed bucket seats	•						
– Nappa leather-trimmed sport bucket seats		•					
– Nappa luxury perforated leather-trimmed bucket seats			•				
– Nappa luxury perforated leather-trimmed bucket seats with John Varvatos embossed emblem				•	•		
– Premium sport cloth bucket						•	
– Performance bolstered leather-/suede-trimmed bucket seats							•
– Premium performance leather-trimmed/perforated leather inserts (included in Laguna Leather Package)							P
– Ventilated front seats			•	•	•		•
– 8-way power driver and 4-way power front-passenger seats	•						
– 8-way power driver and front-passenger seats with 4-way power lumbar adjust (included in Driver Convenience Group)	P	•	•	•	•	•	•
– Heated second-row seats (included in Luxury Group)		P	•	•	•		•
<b>REAR</b> – 60/40 split-folding rear bench with armrest and cup holders	•	•	•	•	•	•	•
<b>UCONNECT®</b>							
– Uconnect 8.4 AM/FM radio with CD/DVD/MP3 format capability, audio jack and USB port for media devices, SiriusXM® Satellite Radio <sup>2</sup> with one-year trial included, SD card input, 8.4-inch touch screen for displaying music info and climate controls, steering-wheel music controls; Uconnect Voice Command with Bluetooth <sup>®</sup> , Bluetooth Streaming Audio, premium audio system, rear-seat entertainment-capable (select vehicles)	•	•				•	
– Uconnect 8.4N AM/FM radio with CD/DVD/MP3 format capability, audio jack and USB port for media devices, SD card input, 8.4-inch touch screen for displaying music info and climate controls, steering-wheel music controls, Garmin <sup>®</sup> Navigation, SiriusXM Satellite Radio <sup>2</sup> ; SiriusXM Travel Link <sup>2</sup> and SiriusXM Traffic <sup>2</sup> with one-year trial included; Uconnect Voice Command with Bluetooth, Bluetooth Streaming Audio, premium audio system, rear-seat entertainment-capable (select vehicles)	O	O	•	•	•	O	•
<b>SIRIUSXM SATELLITE RADIO<sup>2</sup></b>	•	•	•	•	•	•	•
<b>AUDIO SYSTEMS</b> – 6 speakers	•					•	
– 6 premium speakers with 276-watt digital amplifier			•	•	•		•
– 10 premium amplified speakers with 552-watt digital amplifier and subwoofer (included with Beats Audio™ Group)	P	•	P	P	P		
– 18 premium speakers, with subwoofer and 900-watt amplifier (included with Harman Kardon® Audio Group; N/A with rear power sunshade)			P	P	P	P	P
<b>UCONNECT VOICE COMMAND</b> – Includes hands-free calling with address sync <sup>3</sup>	•	•	•	•	•	•	•
<b>SAFETY &amp; SECURITY</b>							
<b>AIR BAGS<sup>9</sup></b> – Advanced multistage driver and front-passenger	•	•	•	•	•	•	•
– Supplemental front-seat thorax side	•	•	•	•	•	•	•
– Supplemental side-curtain for front and rear outboard occupants	•	•	•	•	•	•	•
– Driver-side inflatable knee bolster	•	•	•	•	•	•	•
<b>CHILD SEAT ANCHOR SYSTEM (LATCH)</b> – Mounts for two child seats in the second row help ease the installation of compatible aftermarket child seats	•	•	•	•	•	•	•
<b>ELECTRONIC STABILITY CONTROL<sup>8</sup></b> – Includes Brake Assist (3-mode on SRT)	•	•	•	•	•	•	•
<b>FORWARD COLLISION WARNING SYSTEM<sup>4</sup></b> – Included with SafetyTec™ Group	P	P	P	P	P		P
<b>FRONT-PASSENGER SEAT BELT ALERT</b>	•	•	•	•	•	•	•
<b>HILL START ASSIST</b>	•	•	•	•	•	•	•
<b>PARKSENSE® FRONT-AND-REAR PARK ASSIST SYSTEM<sup>12</sup></b> – Included in SafetyTec Group	P	P	P	P	P		•
<b>PARKVIEW® REAR BACK-UP CAMERA<sup>13</sup></b> – Included in Driver Convenience Group	P	•	•	•	•		•
<b>RAIN BRAKE SUPPORT</b>	•	•	•	•	•	•	•
<b>REACTIVE HEAD RESTRAINTS<sup>11</sup></b> – Front	•	•	•	•	•	•	•
<b>READY-ALERT BRAKING</b>	•	•	•	•	•	•	•
<b>REMOTE START SYSTEM</b> – Included in Driver Convenience Group	P	•	•	•	•		•
<b>SECURITY ALARM</b> – Included in Driver Convenience Group	P	•	•	•	•	•	•
<b>SENTRY KEY® THEFT-DETERRENT SYSTEM</b> – Antitheft engine immobilizer	•	•	•	•	•	•	•
<b>TIRE PRESSURE MONITORING DISPLAY</b> – Located in Electronic Vehicle Information Center (EVIC)	•	•	•	•	•	•	•
<b>PACKAGES</b>							
<b>BEATS™ AUDIO GROUP</b> – Includes 10 amplified premium speakers, subwoofer and a 552-watt amplifier; audio system tuned by Beats Audio	O	•	O	O	O		
<b>BLACK VAPOR CHROME GROUP</b> – Includes Black Chrome grille surround with Gloss Black brick pattern grille insert, 20-inch forged aluminum Black Vapor Chrome wheels and rear fascia with horizontal Black Chrome accent bar and Black Daylight Opening (DLO) surround							O
<b>DRIVER CONVENIENCE GROUP</b> – Includes power driver/passenger front seats, 4-way driver/passenger power lumbar adjust, fog lamps, security alarm, ParkView Rear Back-Up Camera, <sup>13</sup> remote start and universal garage door opener	O						
<b>HARMAN KARDON AUDIO GROUP</b> – Includes 18 premium speakers, plus a subwoofer, and 900-watt amplifier (rear power sunshade is not available with this package)			O	O	O	O	O
<b>LEATHER INTERIOR GROUP</b> – Includes premium leather trim (Nappa leather-wrapped door bolster, armrest and center console lid, Pultrona Frau Foliigno leather-wrapped instrument panel, front and rear door uppers and center console side panels), luxury front and rear floor mats							O
<b>LAGUNA LEATHER PACKAGE</b> – Includes premium leather-trimmed seats (requires Sepia interior and Leather Interior Group)							O
<b>LIGHT GROUP</b> – Includes automatic headlamp-leveling system, Bi-Xenon HID headlamps, Auto High-Beam Headlamp Control and rear fog lamps		O	O	O	O		
<b>LUXURY GROUP</b> – Rear heated seats, rear power sunshade, ambient driver and passenger LED footwell lighting, LED map pockets, trunk mat, door sill scuff pad, heated steering wheel, power steering column, power pedals, heated and cooled cup holders, memory feature, exterior mirror tilt in reverse, EC driver mirror			O				
<b>SAFETYTEC GROUP</b> – Includes Adaptive Cruise Control <sup>6</sup> with Forward Collision Warning <sup>14</sup> system, Blind Spot Monitoring <sup>15</sup> Rear Cross-Path Detection, <sup>12</sup> exterior auto-dimming driver mirror with supplemental signals and courtesy lamp, rain-sensing wipers, and ParkSense front and rear park assist	O	O					
<b>SAFETYTEC GROUP</b> – Includes Adaptive Cruise Control <sup>6</sup> with Forward Collision Warning <sup>14</sup> system, Blind Spot Monitoring <sup>15</sup> Rear Cross-Path Detection, <sup>12</sup> rain-sensing wipers, and ParkSense front and rear park assist <sup>12</sup>			O	O	O		
<b>SAFETYTEC GROUP</b> – Includes Adaptive Cruise Control <sup>6</sup> with Forward Collision Warning <sup>14</sup> system, Blind Spot Monitoring <sup>15</sup> Rear Cross-Path Detection <sup>12</sup>							O


• = Included. P = Available with options noted. O = Optional.

\*Late availability.

## OTHER INFORMATION


### THE CHRYSLER COLLECTION

Bring the Chrysler brand style and distinction to your lifestyle in and out of your vehicle with authentic professional, active, travel, and home accessories, apparel and gift cards for your favorite Chrysler enthusiast. You'll also wear your pride of ownership attitude on your sleeve when you boast one of the popular Imported from Detroit® garments. Shop the complete collection to show you know what earned luxury is all about at [collection.chrysler.com](http://collection.chrysler.com)




Chrysler Men's 3-Layer Soft-Shell Jacket – Item# 10YKW

An excellent lightweight jacket that provides superior performance.




Chrysler 300S Cap – Item# 10NG5

This cap combines edgy style with classic American grit. Available in black with mesh pattern.



Limited Edition John Varvatos IFD Tote Bag – Item# 10NJ3

This Limited Edition Imported from Detroit canvas bag is fresh from award-winning designer John Varvatos. Available in grey/black.



Chrysler Mahogany Humidor – Item# 47377

Made of luxurious solid mahogany wood complemented by a deluxe humidifier and a precise hygrometer for the best cigar storage. Available in dark mahogany.

### WARRANTIES

Chrysler vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes Roadside Assistance Services, Flat Tire, Lockout, Towing, Out of Gas/Fuel Delivery and Battery Jump Assistance. Ask your dealer for details and a copy of these limited warranties.

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Choose Mopar for quality parts and accessories made to custom fit your 300. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect™ Web site. See your Chrysler dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at [mopar.com](http://mopar.com)

### AUTOMOBILITY

Chrysler Group LLC's Automobility Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877 or visit [chryslerautomobility.com](http://chryslerautomobility.com)

### SIRIUSXM® SATELLITE RADIO<sup>2</sup>

SiriusXM Satellite Radio<sup>2</sup> delivers over 130 channels, including commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SiriusXM Satellite Radio<sup>2</sup> includes a one-year subscription. For more information, go to [siriusxm.com](http://siriusxm.com)



Earn 3 points per \$1 on qualifying purchases made at Chrysler Group LLC dealerships, 2 points per \$1 on qualifying travel purchases and 1 point per \$1 on qualifying purchases everywhere else with the new Chrysler MasterCard.® Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts or service – including your next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise or gift cards.<sup>15</sup> For more information or to apply, visit [ChryslerCard.com](http://ChryslerCard.com).



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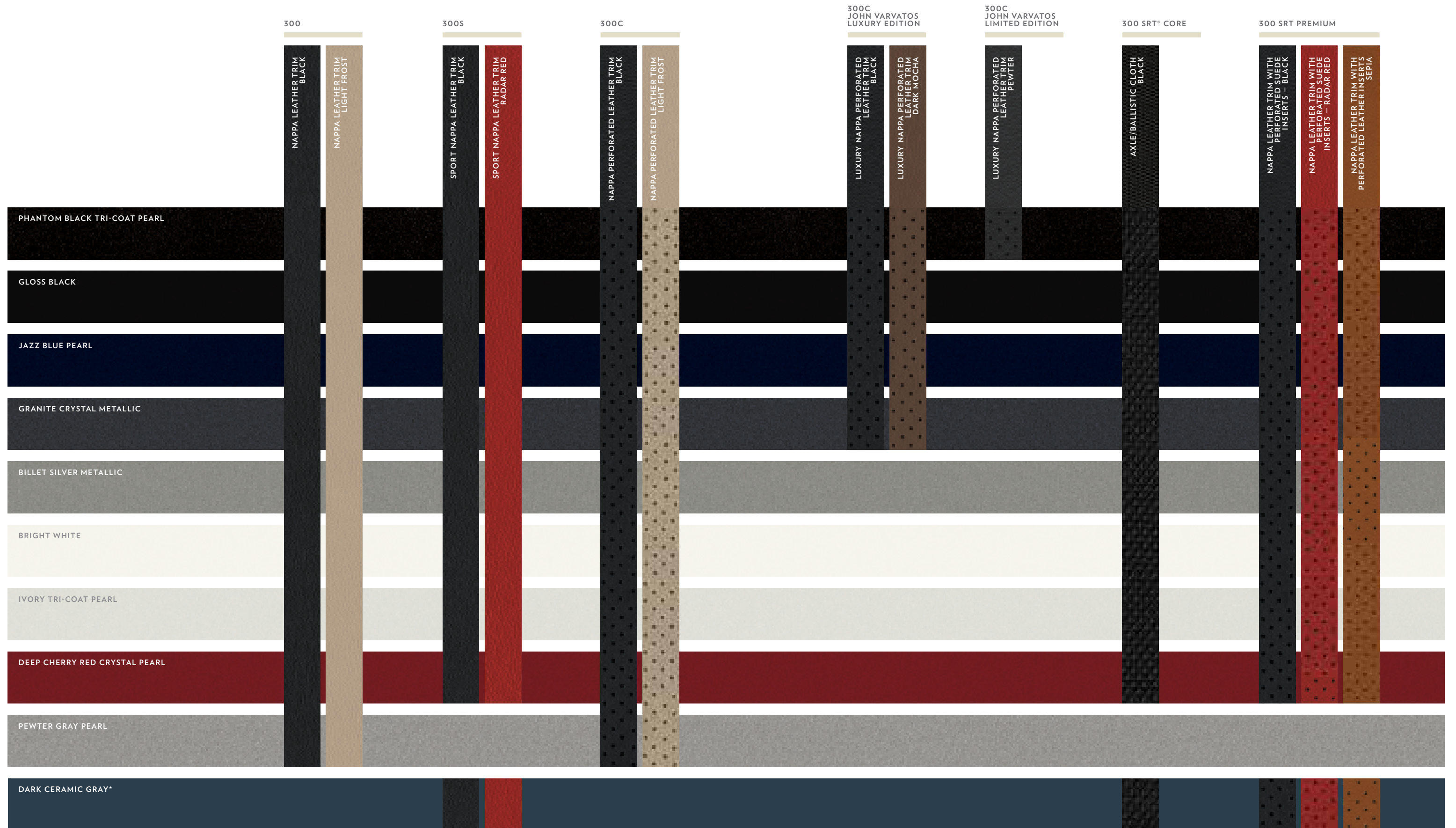


Uconnect

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Our Internet radio service is available throughout our satellite service area and in AK and HI. (6) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (7) EPA est. 19 city/31 highway mpg. Actual mileage may vary. Based on Chrysler Group LLC Upper Large Car segmentation. (8) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (9) Based on latest available competitive information and Chrysler Group LLC Upper Large Car segmentation. EPA est. 18 city/27 highway mpg. Actual mileage may vary. (10) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (11) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (12) Always check entire surroundings visually before backing up. (13) Always check visually for vehicles prior to changing lanes. (14) FCW system is solely an alert system for the front of the vehicle, which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. 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COLORS



\*Late availability.

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