

2022 GENESIS

# G70 FACELIFT

PRODUCT REFERENCE GUIDE

GENESIS  
ACADEMY



Non-U.S. Model Shown.





# 2022 G70 PRODUCT REFERENCE GUIDE

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## KEY MESSAGES

- // DYNAMIC PREMIUM DESIGN
- // EXHILARATING PERFORMANCE
- // ADVANCED TECHNOLOGIES
- // CLASS-LEADING ADVANCED SAFETY



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## KEY MESSAGES

### // DYNAMIC PREMIUM DESIGN

The 2022 G70 features distinctly Genesis styling cues. These elements reflect Athletic Elegance, a hallmark of Genesis design DNA. G70's dramatic style is powerful. It looks sleek and low to the ground. Design highlights include:

- » New Crest Grille that shares styling cues with other models in the Genesis portfolio
- » New dramatic, slim LED Quad Headlights and LED Quad Taillights with the Genesis “two-line” design theme
- » Redesigned side air vents that also help to reduce turbulence in the front wheel wells
- » Restyled front fascia (lower grille) with more assertive sport sedan character
- » New sporty wheel designs
- » Revised rear styling (valance and rear decklid badging) that provide a more premium appearance
- » New interior color combinations and exterior paint colors that complement G70's sport aesthetic
- » A Launch Edition 3.3T model. This limited production model (just 500 vehicles) includes exclusive appearance features

### // EXHILARATING PERFORMANCE

The G70's low stance hints at its agile, precise handling and thrilling performance. Highlights include:

- » 2.0T: 252 hp 2L turbo 4-cylinder inline engine
- » 3.3T: 365 hp 3.3L twin turbo V6 engine
- » Ultra-rigid rear-wheel-drive platform that helps to optimize handling
- » Intelligent Drive Mode with six selectable drive modes tailor performance character and a new Sport+ Mode
- » New available Variable Exhaust Valve System adds 3 hp on 3.3T and features a signature exhaust note
- » An available Electronically Controlled Suspension (3.3T) heightens handling
- » Available all-wheel drive with Dynamic Torque Vectoring Control elevates control
- » An available Mechanical Limited-Slip Differential (3.3T) – a feature often found on sports cars – helps G70 power through corners with ease
- » Available Brembo® high-performance brakes
- » Available 19” alloy wheels with Michelin Pilot Sport 4 summer tires



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## // ADVANCED TECHNOLOGIES

G70 offers cutting-edge technologies that include intuitive, user-friendly connectivity and a high-end audio luxury experience. New features include:

- » Standard cloud-connected navigation with Connected Routing and Over-the-Air Updates
- » Large 10.25" multi-media and infotainment screen with split-screen functionality
- » 8" HD Color LCD Multi-Information Display
- » Available Genesis Digital Key that enhances convenience
- » Dynamic Voice Recognition which helps improve G70 response to driver commands
- » Repositioned Wireless Charging Pad with increased charging rate

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**G70 OFFERS CUTTING-EDGE TECHNOLOGIES THAT INCLUDE INTUITIVE, USER-FRIENDLY CONNECTIVITY AND A HIGH-END AUDIO LUXURY EXPERIENCE.**

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## // CLASS-LEADING ADVANCED SAFETY

G70 is equipped with advanced safety features that help drivers look out for people in the vehicle and those around it. These technologies will help G70 strive for top ratings from the Insurance Institute of Highway Safety (IIHS) and the National Highway Traffic Safety Administration (NHTSA). New and enhanced advanced safety features include:

- » Segment-first front-seat center airbag, for a total of 8 airbags, provides additional occupant protection<sup>1</sup>
- » Highway Driving Assist<sup>2</sup>
- » Lane Following Assist<sup>3</sup>
- » Safe Exit Warning
- » Blind-Spot Collision-Avoidance Assist<sup>4</sup>
- » Rear Cross-Traffic Collision-Avoidance Assist<sup>5</sup>
- » Navigation-Based Smart Cruise Control with Auto Curve<sup>6</sup>
- » Forward Collision-Avoidance Assist with Junction Turning<sup>7</sup>
- » Available Blind-Spot View Monitor<sup>8</sup>





## HUMANITY CONNECTION

// THE LUXURY EXPERIENCE



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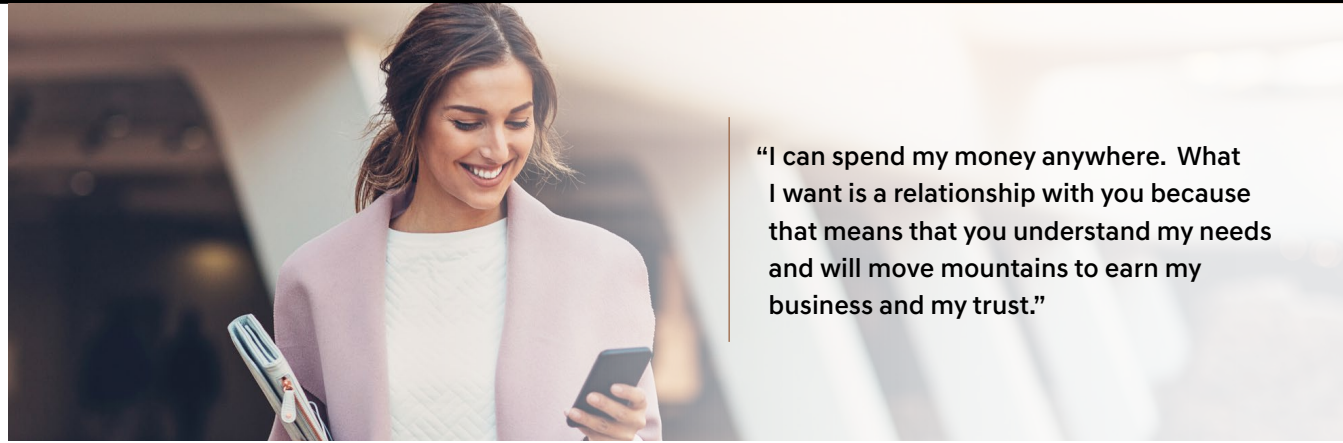




## HUMANITY CONNECTION

### // THE LUXURY EXPERIENCE

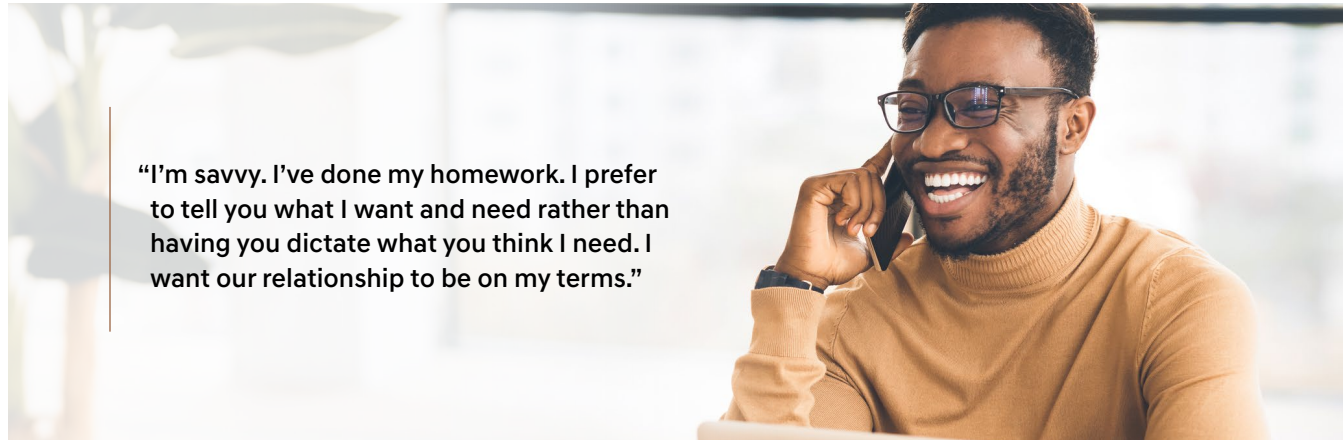
Luxury shoppers think about their purchases differently. They have expectations about what they buy and where they buy that differ from non-luxury shoppers. For luxury automobile shoppers, purchasing a vehicle should not be a transaction...



**“I can spend my money anywhere. What I want is a relationship with you because that means that you understand my needs and will move mountains to earn my business and my trust.”**

## IT SHOULD BE AN EXPERIENCE

It's the difference between going to a drive-thru restaurant or choosing a sit-down, upscale restaurant. Both provide sustenance, but only the fine restaurant offers an experience.



**“I'm savvy. I've done my homework. I prefer to tell you what I want and need rather than having you dictate what you think I need. I want our relationship to be on my terms.”**

Genesis Guests are drawn to you for highly regarded luxury products like the G70. Helping them select their next vehicle is your opportunity to demonstrate how Genesis luxury includes their entire retail experience. You can go beyond a transaction by understanding your Guest's expectations. If you could listen to what they're thinking, you might hear:



**“Give me an exceptional experience – one that I can talk about to friends and family. I want to feel special.”**



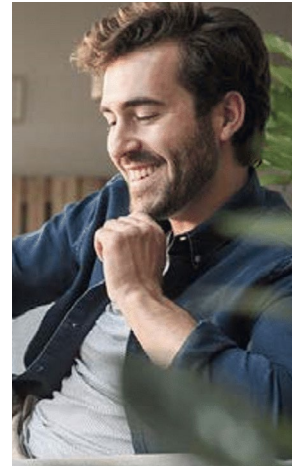


For every feature noted in this Reference Guide, consider **HOW AND WHY** that feature might matter to your Guest. For example:



## DRIVING ENTHUSIASTS

These guests will want to explore G70 performance details first. You'll want to present both engines as well as the 3.3T options including the new available Variable Exhaust Valve System with 3 additional horsepower and a deep, resonant signature exhaust note. Be prepared to test drive a G70 with this option if your guest wants to experience it.



## TRENDSETTERS

It's all about the style for these G70 customers. Their vehicle reflects their personal style, so it needs to make a bold statement. They'll want to explore the G70's dynamic design characteristics first including its Athletic Elegance design, premium interior materials and exterior detailing. They'll likely be interested in the details like the G-Matrix design cues, two-line styling theme and the tactile feel of materials and surfaces.



## TECHNOLOGY AFICIONADOS

Guests seeking the latest technology may want to learn about that information first. You can present the G70's infotainment features and highlight its standard cloud-based navigation with 10.25" HD touchscreen, Connected Routing, the available Genesis Digital Key and the exceptional convenience of Genesis Connected Services.



## SAFETY FIRST

These G70 Guests may have a family or may simply want to know about smart technologies that can help them avoid accidents. Either way, tailor your presentation by sharing G70's class-leading advanced safety features. This includes a segment-first front-seat center airbag and numerous advanced driver-assistance and collision-avoidance technologies.





2022 G70 TRIM LEVELS



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## 2022 G70 TRIM LEVELS

2.0T: 2L TURBOCHARGED INLINE 4-CYLINDER INLINE ENGINE	3.3T: 3.3L TWIN TURBOCHARGED V6 ENGINE
Standard Rear-Wheel Drive Available All-Wheel Drive	Standard Rear-Wheel Drive Available All-Wheel Drive
» Standard (Base) » Package 1	» Standard (Base) » Package 1 » Package 2 » Launch Edition: 500 vehicles with unique appearance features including exclusive matte exterior paint and Sevilla Red interior

*G70 trim level and package names will be announced soon.*

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## PRODUCT DETAILS

// STYLE & DESIGN

// LUXURY & APPOINTMENTS

// COMFORT & AMENITIES

// PERFORMANCE & POWER

// HANDLING & CONTROL

// QUALITY

// CONNECTIVITY & TECHNOLOGY

// ADVANCED SAFETY

// WARRANTIES & OWNER COVERAGE

// HUMANITY-FOCUSED PRODUCT  
PRESENTATION

// PACKAGING & COLORS



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## PRODUCT DETAILS

### // STYLE & DESIGN

## EXTERIOR

THE 2022 G70 MAKES THAT STATEMENT WITH ITS **ATHLETIC ELEGANCE DESIGN** THAT REFLECTS **GENESIS LUXURY DNA.**

- » **Auto-Defogging Windshield** – Standard
- » **New: Crest Grille** – Standout styling. Set low and wide, the new design features bold proportions that emphasize G70's performance image. The new shape forms a "V" at the bottom and echoes elements of the crest in the Genesis wing emblem. The grille:
  - Is positioned to help visually lower G70's height and make it look like it's ready to accelerate forward at any moment
  - Features G-matrix diamond pattern. Echoes the style of G80, GV80 and G90
  - Features a Light Chrome finish on 2.0T and Dark Chrome finish available on 3.3T
- » **New: Black Mesh Graphic Inserts** – Continue the grille's G-matrix pattern and reach down to the restyled front fascia
- » **Dark Chrome** – Adds a performance styling cue to the grille, door handles, bumper garnish, side front fender garnish and daylight window opening. Available on 3.3T
- » **New: Exterior Colors** – Alta White and Tasman Blue. Verbier White and Melbourne Gray in matte finishes are exclusive to the 3.3T Launch Edition model
- » **New: Front Fascia Air Intake Design** – Adds dynamic style and functionality. A portion of the opening allows air to flow into the front wheel well and out through the side opening to help reduce turbulence in the front wheel wells
- » **Heated Outside Mirrors with LED Turn Signal Indicators** – Standard
  - Power-folding mirrors with illuminated Genesis emblem approach lights (standard 3.3T; available 2.0T)
- » **New: LED Quad Headlights** – Reflect the Genesis two-line design theme and echo the stretched wings of the Genesis emblem. The headlights include integrated Daytime Running Lamps, integrated turn signals plus the convenience of Automatic Headlights and High Beam Assist

- » **Muscular Front Fender Design** – Helps G70 look performance-ready
- » **Parabolic Character Line** – Runs from nose to tail on G70 and contributes to G70's sleek, performance-oriented appearance



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## PRODUCT DETAILS

### // STYLE & DESIGN

#### EXTERIOR (CONT.)

» **Sport-Sedan Profile** – G70's long hood, short overhangs and coupe-like silhouette with sweeping roofline give it a road-ready, performance appearance

» **New: Rear Styling Enhancements** – The Genesis name now stretches across the full width of the trunk. Functional elements including the license plate are now positioned below the bumper line, keeping the upper half of the fascia clean and simple

» **New: Restyled Rear Fascia and Valance** – Enhance G70's coupe-like appearance with a more expressive design

- 2.0T: Darkened-out lower valance integrates the chrome twin-tip single exhaust outlet

- 3.3T: Body-color lower valance houses the chrome oval-shaped exhaust outlets used for 3.3T's dual exhaust system

» **New: Signature Rear Quad Taillamps** – Add sophistication and include integrated turn signals that echo the “two-line” front headlamp styling theme

» **Wheels** – Standard aluminum wheels feature sporty designs in premium finishes

- New: 18” aluminum alloy wheel in Dark Hyper Silver finish (standard 2.0T)

- 19” aluminum alloy wheel in Dark Gray Machined finish (standard 3.3T; available 2.0T)

- New: 19” aluminum alloy wheel in Dark Sputtering finish (available 3.3T)

- New: Multi-spoke 19” lightweight alloy wheel (exclusive to 3.3T Launch Edition)



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## PRODUCT DETAILS

### // STYLE & DESIGN

THE G70 INTERIOR STRIKES THE PERFECT BALANCE OF DRIVER-ORIENTED **SPORTINESS AND SOPHISTICATION**. THE DRIVER-CENTRIC INTUITIVE DESIGN IS BEST EXPERIENCED IN A TEST-DRIVE.



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## INTERIOR

- » **Cockpit-Like Layout** – Features an uncluttered, sophisticated design
- » **Driver's Seat Frame** – Positioned low, provides a feeling of seating stability and connection to the chassis during spirited driving. G70's driver's seat is positioned lower than some competitors including the BMW 3-Series
- » **Hands-Free Smart Trunk with Auto Open** – When your hands are full and you need access to G70's trunk, stand within 3 feet behind G70 with the key for more than three seconds and the hands-free smart trunk will automatically rise
- » **New: High-Definition 8" Color LCD Multi-Information Display** – G70's new instrument cluster display is larger for improved visibility. It offers information and access to vehicle performance details, system status, trip computer and feature settings. Located between G70's key gauges, the display keeps key information in the driver's view
- » **HomeLink® Integrated Transceiver** – Adds convenience and is integrated with the rearview mirror
- » **New Interior Colors:** See the Colors section
- » **Locking Glove Compartment** – Provides convenience and security
- » **Power Controls** – Include: Power windows with Auto Down/Up (pinch protection), door locks with Auto Down/Up
- » **Smart Cruise Control with Stop & Go<sup>6</sup>** – Can automatically adjust vehicle speed to help maintain a set distance from the vehicle ahead. More than ordinary cruise control, Smart Cruise Control can also bring G70 to a complete stop, then start again when the driver presses the RESUME button or accelerator pedal
- » **Proximity Key with Push-Button Start** – Effortlessly unlocks G70 as you approach, so you can enter and start the engine without the key ever leaving your pocket.
- » **12-Volt Outlet** – Conveniently mounted in the front console
- » **Rearview Camera with Parking Guidelines** – Provides helpful guidance when G70 is in reverse such as when entering or exiting parking spaces



## PRODUCT DETAILS

### // LUXURY & APPOINTMENTS

#### INFOTAINMENT

- » **AM/FM/SiriusXM/HD Radio™** – G70 expands the in-vehicle listening experience with HD Radio and a complimentary 3-month AM/FM/SiriusXM/HD Radio All-Access trial subscription
- » **6-Speaker Audio System with Subwoofer** – Settle back and listen to a premium audio experience. The standard audio system includes two front-door-mounted speakers, two tweeters, two rear speakers and subwoofer
- » **New: High-Definition 10.25" LCD Touchscreen** – Large and with unique Genesis graphics, G70's multimedia touchscreen displays navigation and entertainment information. One-third of the touchscreen's split-screen capability allows it to display audio, weather and map content simultaneously. It includes cloud-connected navigation and allows seamless integration of Android Auto™ and Apple CarPlay®<sup>9</sup> smartphone functions
- » **Lexicon® Surround Sound System with QuantumLogic®** – Provides a concert-quality experience with 660 watts and 15 strategically placed speakers including subwoofers under the front seats (available)



G70 ADVANCES INFOTAINMENT WITH A NEXT-GENERATION MULTIMEDIA SYSTEM THAT FEATURES A **CLOUD-CONNECTED PLATFORM** AND A **LARGE SCREEN**.

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## PRODUCT DETAILS

### // COMFORT & AMENITIES

ONCE INSIDE G70, TAKE IN THE DETAILS. FEEL THE MATERIALS, CONTROLS AND SURFACES. G70 REWARDS THE SENSES WITH REFINEMENT THAT IS TYPICALLY RESERVED FOR MORE EXPENSIVE LUXURY AUTOMOBILES.



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- » **Driver's Seat** – Supportive and comfortable with multiple controls
  - 12-way power with 4-way power lumbar (standard)
  - 16-way power with power side bolsters that enhance lateral support during turns and cushion extender (available 3.3T)
- » **Dual-Zone Automatic Climate Control** – Helps keep the cabin comfortable in all kinds of weather with individual controls for the driver and front passenger
- » **Front Passenger Seat** – 8-way power controls (standard); 12-way power seat with 4-way power lumbar (available)
- » **Front Passenger Seat Walk-In Control Device** – The touch of a button allows the driver to reposition the front passenger seat making it easy for rear-seat passengers to enter/exit G70 (available 3.3T)
- » **Heated Front Seats** – With multiple levels of heat adjustment
- » **Heated and Ventilated Front Seats** – Provide an added touch of comfort (available 3.3T)
- » **Heated Steering Wheel** – Provides cold-weather comfort (available)

- » **Integrated Memory System** – Provides convenience with memory positions for two drivers. Settings can be stored for the power driver's seat, outside mirrors, power steering column (if equipped) and Heads-Up Display (if equipped). Standard 3.3T; available 2.0T
- » **Interior Lighting** – Illumination is thoughtfully positioned throughout the cabin with front overhead map LED and pin lights, rear overhead LED reading lights, LED glove compartment light and cargo area LED light
- » **Interior Trim** – G70's cabin trim features premium materials throughout
  - Cloth roof headliner is (standard 2.0T). A Microfiber suede headliner is available on 3.3T
  - Alloy pedals (available 3.3T)
  - Leatherette-wrapped instrument panel and console feature padding and contrast double stitching
  - Aluminum door and console trim (standard 3.3T; available 2.0T). Two aluminum trim patterns are available



## PRODUCT DETAILS

### // COMFORT & AMENITIES



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- » **Leather-Wrapped Shift Knob** – Adds to G70’s sporty, performance character
- » **Perforated Leather-Wrapped Steering Wheel** – Features a 3-spoke design with standard manual or available power tilt-and-telescopic adjustment. Includes Bluetooth® hands-free phone, audio, volume, cruise and voice controls in luxurious faceted finishes
- » **Premium Seating Materials** – Enhance the G70 driving experience with comfort and style. Upholstery materials, stitching patterns and piping further differentiate models.
  - Leatherette seats provide a premium feel (standard 2.0T)
  - Leather seating surfaces (standard 3.3T; available on 2.0T)
  - Nappa leather seating surfaces with dynamic stitching trimmed with piping (available 3.3T)
- » **60/40 Split-Folding Rear Seats** – Provide versatility, convenience and include a center folding armrest with dual cup holders
- » **Power Tilt-and-Slide Wide Sunroof** – Helps the cabin feel even more spacious. One-touch open/close operation adds convenience (available)
- » **Steering Wheel Paddle Shifters** – Allow drivers to manually shift G70 for a more dynamic and engaging driving experience





## PRODUCT DETAILS

### // PERFORMANCE & POWER

#### ENGINES

The performance model in the Genesis portfolio, G70 offers a choice of two sophisticated and proven engines that driving enthusiasts will want to experience during the test-drive. Both G70 engines have aluminum engine blocks and other components that help reduce weight and improve fuel economy. Standard direct-injection technology helps to improve combustion efficiency. Active Sound Design, also standard, offers drivers the ability to adjust the engine sound to complement G70's drive modes.



- » **2.0T: 252 hp 2L Turbo 4-cylinder Inline Engine** – This standard engine's fast-spooling twin-scroll turbocharger exhibits minimal lag and strong response through the engine's operating range
  - 252 hp @ 6200 rpm; 260 lb.-ft. of torque @ 1400-4000 rpm
  - Premium unleaded gas recommended to optimize performance
- » **3.3T: 365 hp 3.3L Twin Turbo V6 Engine** – The V6 delivers thrilling performance. An optional Variable Exhaust Valve System delivers an additional 3 hp and a signature exhaust note with a deep, resonant performance tone that is especially noticeable in Sport and Sport+ modes
  - 365 hp @ 6000 rpm; 376 lb.-ft. of torque @ 1300-4500 rpm
  - Premium unleaded gas recommended to optimize performance
- » **Launch Control** – Helps G70 models deliver quick, confident starts off the line. Often associated with supercars, Launch Control optimizes torque control and minimizes wheel slip to help G70 feel like it's catapulting off the line (available 3.3T)



## PRODUCT DETAILS

### // PERFORMANCE & POWER



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## TRANSMISSION & DRIVE MODES

- » **Intelligent Drive Mode** – Includes six settings that drivers can select to adjust driving dynamics and characteristics for steering, transmission and throttle response
  - **Smart Mode:** Auto-programmed by analyzing driving habits
  - **Eco Mode:** Optimized for fuel efficiency
  - **Comfort Mode:** Default mode
  - **Custom Mode:** Individual user preferences
  - **Sport Mode:** Helps to provide smooth, brisk acceleration when exiting turns by holding the appropriate gear in a corner during stints of spirited driving
  - **New: Sport+ Mode:**
    - **2.0T:** Provides a more assertive shift pattern, higher idle, sportier steering
    - **3.3T:** Holds the current gear longer instead of automatically upshifting to help maintain optimal torque performance and high RPMs. With the available electronically controlled suspension, Sport+ Mode tailors suspension response for more assertive handling
  
- » **Shift-by-Wire 8-speed Automatic Transmission** – Provides seamless shifting performance. Steering-wheel-mounted paddle shifters provide manual shifting capability for a more performance-oriented driving experience. Rev-matching helps ensure engine RPMs are automatically elevated to match the optimum speed of the next gear, resulting in smoother downshifting for peak performance.





## PRODUCT DETAILS

### // HANDLING & CONTROL

#### SUSPENSION

##### G70 DELIVERS AN ENGAGING, RESPONSIVE RIDE.

Its low center of gravity, rigid chassis and dynamic handling deliver the response drivers want in a luxury sport sedan.

During the test-drive point out G70's crisp steering, agile handling and overall fun-to-drive qualities.

» **4-Wheel Independent Suspension** – Provides precise, responsive handling

- **Front:** Dual MacPherson Strut – Insertion-type strut increases stiffness, tightens front-end alignment tolerances and provides more precise handling compared to conventional bracket-type designs

- **Rear:** Multi-link – Optimal positioning of the suspension assist arm helps to improve responsiveness and braking stability during cornering. Additional reinforcement and optimized bushings for the rear crossmember help improve ride, handling and NVH (noise, vibration and harshness) performance

» **Advanced All-Wheel Drive (AWD)** –

Continuously balances front and rear wheel traction, enhancing stability in low traction conditions and optimizing handling on dry roads. Includes Dynamic Torque Vectoring Control that transfers power to the wheels that need it most. G70's AWD system synchronizes with its selectable Drive Modes gauging driving conditions to determine the best rear-wheel-drive bias for each mode (available)

- **Sport Mode** – AWD system alters torque split between front and rear wheels depending on road conditions, traction, cornering, incline and other factors

- **Comfort Mode** – AWD system can adjust its default split and send all of the engine's torque to the rear wheels as conditions warrant

- **Drift Capability** – AWD system also provides drift capability for greater rear-wheel drive bias

» **Electronically Controlled Suspension** –

Heightens handling response by adjusting shock absorber damping force according to the selected drive mode, road surface and driving conditions (available 3.3T)

» **Rear-Wheel Drive (RWD)** – RWD is standard and is preferred by many performance enthusiasts who want heightened acceleration capabilities and enhanced handling

» **Mechanical Limited-Slip Differential** –

Enhances handling response and helps G70 power through corners with ease (available 3.3T)

» **Sport-Tuned Suspension** – Firms handling to provide crisp, agile response (standard 3.3T)

» **Ultra-Rigid Platform** – Includes a high-strength body structure and strategic application of aluminum in the hood, rear differential, suspension arm and other components to reduce weight for overall improved performance



## PRODUCT DETAILS

### // HANDLING & CONTROL

#### BRAKING

- » **Anti-Lock Braking System (ABS)** – Helps prevent wheel lockup and maintain steering control during hard braking or low-traction conditions
- » **Electronic Brake Force Distribution** – Automatically varies the amount of braking force applied to each of the vehicle's wheels, based on road conditions, speed, loading
- » **Brembo® Brakes** – Renowned for performance braking systems, the available Brembo® brakes on G70 provide fade resistance with superior braking capability. Available with red or gray calipers (available 3.3T)
- » **Electronic Parking Brake with Automatic Vehicle Hold**  
– Can hold G70 in place after coming to a complete stop. Helpful for reducing driver fatigue in stop-and-go traffic

#### STEERING

- » **Rack-Mounted Motor-Driven Rack and Pinion Power Steering (R-MDPS)** – G70's power steering system is optimized for quick response. Steering response can be customized based on the drive mode selected. Enhanced steering wheel rigidity significantly limits steering wheel vibration for a more comfortable driving experience



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## PRODUCT DETAILS

### // QUALITY

#### AWARDS AND ACCOLADES

SINCE ITS DEBUT, G70 HAS RECEIVED  
**MULTIPLE** THIRD-PARTY ACCOLADES FOR ITS QUALITY.

- » J.D. Power Initial Quality Study (IQS): The 2020 G70 took the top spot for its segment. G70 had the lowest rate of reported problems among compact premium cars
- » For the fourth consecutive year, the Genesis brand ranked highest among all premium automotive brands in the J.D. Power U.S. Initial Quality Study
- » 2020 J.D. Power Vehicle Dependability Study: Genesis was named Highest-Ranked Luxury Brand in Long-Term Quality. The Genesis brand has the lowest rate of reported problems among luxury brands
- » G70 has also earned rave reviews from the automotive press – accolades to share with your Guests include:
  - **Motor Trend Car of the Year® (2019)** – Recognition from one of the most respected automotive authorities
  - **North American Car of the Year (2019)** – Selected by a jury of the world’s leading automotive journalists
  - **#1 Luxury Small Cars (2021)** – Selected by *US News & World Report* in its automotive rankings. G70 ranked ahead of the BMW 3-Series, Mercedes-Benz C-Class and the Lexus IS 300

#### NOISE & VIBRATION REDUCTION

A quiet, vibration-free cabin environment is a hallmark of any luxury driving experience. The G70 includes features that are designed to dramatically reduce noise and vibration.

#### QUIET

- » **Acoustic Laminated Front Side Glass** – Helps to ensure a luxurious, quiet cabin. A film between the glass layers helps prevent road noise from entering the cabin (available 3.3T and 2.0T)
- » **Noise-Reduction Features** – A range of features work in concert to help to reduce noise including insulation, a fully covered engine room partition, lightweight undercover reinforced thermoplastic and chassis pillar pads



Non-U.S. Model Shown.



## PRODUCT DETAILS

### // CONNECTIVITY & TECHNOLOGY



G70 DRIVERS CAN STAY IN SYNC WITH THEIR VEHICLE WITH ADVANCED, FULLY INTEGRATED TECHNOLOGIES.

- » **Bluetooth® Hands-Free Phone System** – Allows hands-free use of a compatible, connected smartphone
- » **New: Genesis Digital Key** – Provides extraordinary convenience. Drivers can use their Android smartphone or the provided Near Field Communication (NFC)<sup>10</sup> card to lock, unlock, open the trunk and start G70 without having a key fob near the vehicle. Owners can securely share digital keys with up to three other drivers
- » **New: Dynamic Voice Recognition** – Provides more conversational and intuitive voice recognition capabilities. G70 drivers can use voice commands to interact with navigation, audio, climate, heated/ventilated seats, power windows and other features. The system (supported by Houndify), can also access the cloud for points-of-interest information, navigation, weather and more (requires active Genesis Connected Services subscription)
- » **Genesis Connected Services<sup>11</sup>** – Genesis vehicles are equipped with Genesis Connected Services to bring seamless connectivity directly into the car with technology like Remote Start with Climate Control, Destination Search powered by Voice, Remote Door Lock/Unlock, Car Finder, Enhanced Roadside Assistance, and Stolen Vehicle Recovery. Genesis Connected Services can be easily accessed from the buttons on the rearview mirror and center stack, the Web or via an exclusive Genesis owner's smartphone app. Genesis Connected Services is complimentary for three years and includes the following three services packages: Connected Care, Remote and Guidance

Non-U.S. Model Shown.





## PRODUCT DETAILS

### // CONNECTIVITY & TECHNOLOGY

» **Heads-Up Display** – Adapted from fighter jet technology, the Heads-Up Display projects speed, navigation and safety alert data directly onto the windshield in front of the driver (available 3.3T)

» **New: Touchscreen Navigation** – Includes the accuracy and convenience of Connected Routing and annual Over-the-Air updates. This premium feature is standard on G70 unlike some competitors

- Connected Routing uses real-time data from the G70's LTE connection to the cloud to help identify the best available routes

- Over-the-Air updates eliminate the need to update using memory sticks or SD cards. Downloads with up-to-date maps occur automatically for owners with an active Genesis Connected Services Subscription with the Guidance Package

» **USB Ports** – G70's three USB ports help keep devices charged when you're on the road

- Front console port (data and charging)
- Center console port (charging only)
- Rear console port (charging only)

» **Wireless Charging Pad** – The repositioned charging pad now fits a wider variety of devices and includes an increased charging rate (5W to 15W) that helps speed up charging (available)



Non-U.S. Model Shown.



Non-U.S. Model Shown.



## PRODUCT DETAILS

### // ADVANCED SAFETY

A strong foundation, robust occupant-protection features and advanced driver-assistance systems (ADAS) with leading-edge technologies have helped G70 achieve a Top Safety Pick+ designation from the Insurance Institute for Highway Safety (IIHS).<sup>12</sup> Several new features are now added as standard.

<sup>12</sup>Award applies only to vehicles built after December 2019



Non-U.S. Model Shown.

## PASSIVE SAFETY & OCCUPANT PROTECTION

For customers who prioritize safety, they need look no further than G70 for comprehensive safety features and advanced technology.

- » **8 Airbags<sup>1</sup>** – Airbags include: driver and front passenger; driver knee; front-seat center; driver- and front-passenger seat-mounted; front and rear side-curtain airbags
- » **New: Front-Seat Center Airbag<sup>1</sup>** – G70's front-seat center airbag is a segment-first. Located on the driver's seat, this airbag is designed to help prevent collisions between the front passengers as well as passengers and vehicle components during side collisions
- » **3-Point Seatbelts** – The seatbelts include adjustable Front-Seat Shoulder Belt Anchors for comfort as well as Front Driver and Passenger Seatbelt Pre-Tensioners and Load Limiters
- » **Energy-Absorbing Front Seats with Anti-Whiplash Front Head Restraints** – Provide safety and peace of mind
- » **LATCH (Lower Anchors and Upper Tether Anchors for Children)** – Provides attachment points for compatible child safety seat installation
- » **Structural Safety Components** – G70 has an energy-absorbing steering column, front and rear crumple zones, hood buckling creases and safety stops, and body-side reinforcements that are designed to help optimize occupant protection
- » **Tire Pressure Monitoring System with Individual Tire Pressure Indicator** – Alerts drivers about tire pressure loss that could result in unsafe driving conditions





## PRODUCT DETAILS

### // ADVANCED SAFETY

#### ACCIDENT AVOIDANCE

G70'S IMPRESSIVE ACCIDENT-AVOIDANCE SYSTEMS CAN PROVIDE WARNINGS TO HELP DRIVERS AVOID COLLISIONS. IN ADDITION TO WARNINGS, SOME FEATURES CAN APPLY BRAKING AND STEERING INTERVENTION. THESE SYSTEMS ARE AIDED BY CAMERAS AND SENSORS THAT LOOK AHEAD, BEHIND AND TO THE SIDES.



Non-U.S. Model Shown.

» **New: Blind-Spot Collision-Avoidance Assist<sup>4</sup>** – Helps prevent rear collisions during situations like lane changes or leaving a parallel parking spot. The system sends a warning alert when it detects an imminent collision. If the risk increases after the alert, Blind-Spot Collision-Avoidance Assist intervenes and applies braking to help move the vehicle away from a possible collision

» **New: Blind-Spot View Monitor<sup>8</sup>** – Can help drivers change lanes more safely. When the driver uses G70's turn signals, the monitor can display real-time video of the rear side and blind-spot areas in G70's instrument cluster (available 3.3T)

» **Driver Attention Warning<sup>13</sup>** – Adds safety by analyzing driving patterns of the driver and the vehicle's position in the lane to operate a 5-stage warning system. DAW posts pop-up messages and sets off warning signals when it detects driver fatigue or inattentive driving

» **Forward Collision-Avoidance Assist with Pedestrian Detection and Junction Turning<sup>7</sup>** – Helps the vehicle avoid a potential collision or reduce the impact of a collision if the system detects a vehicle or pedestrian ahead. Front-facing camera and radar sensors keep on the lookout for potential collisions. The system provides a warning when it detects a potential

collision. If the driver does not maneuver to avoid the impact, the system intervenes with emergency braking.

- **New: Junction Turning** – Enhances FCA capabilities and uses a combination of warnings and automatic braking assistance to help to prevent collisions with oncoming vehicles when turning left in an intersection

» **High Beam Assist** – Automatically switches between high beams to provide maximum visibility, to low beams when the front camera detects an oncoming vehicle or the taillights of a vehicle being overtaken. High beams return when the road is clear of other vehicles

» **New: Highway Driving Assist<sup>2</sup>** – A driving convenience system that can help drivers stay centered in their lane on the highway, travel at a safe distance from the car ahead and even automatically adjust vehicle speed in curves. Works in tandem with Smart Cruise Control with Stop & Go and Lane Following Assist to automatically intervene with steering, acceleration and deceleration assistance

» **New: Lane Following Assist<sup>3</sup>** – Helps to prevent unintended lane drifting by detecting lane markers on both sides of the vehicle as well as the vehicle ahead to help keep G70 centered in its lane



## PRODUCT DETAILS

### // ADVANCED SAFETY

#### ACCIDENT AVOIDANCE (CONT.)

- » **Lane Keeping Assist<sup>14</sup>** – Helps prevent drifting outside your lane. Using the forward camera to detect lane markings, if the system detects lane departure (without signaling for a lane change) it provides a visual alert and haptic vibration in the steering wheel to alert the driver. If the vehicle continues to approach the edge of its current lane, the system can provide steering assistance to help guide the vehicle back to the lane
- » **New: Navigation-Based Smart Cruise Control<sup>6</sup> with Auto Curve Slowdown (NSCC-C)** – Helpful for highway driving, it utilizes the navigation system's road information and data. It can reduce vehicle speed when entering a curve and resume the previously set speed after exiting curve. If NSCC-C speed is set to the current speed limit, the Autoset Function allows vehicle speed to change automatically when the speed limit changes
- » **New: Rear Cross-Traffic Collision-Avoidance<sup>5</sup>** – Adds more functionality for 2022. The system helps drivers avoid backing into approaching cross traffic, such as when backing out of a parking space or driveway. In addition to warning the driver about approaching traffic from the left and right, it can now intervene with emergency braking assist
- » **New: Safe Exit Warning** – For families or anyone who might be distracted when exiting the vehicle, the system sounds an alert when traffic is approaching from behind the vehicle and it may not be safe to open the door and exit the vehicle







## PRODUCT DETAILS // ADVANCED SAFETY

### ACTIVE SAFETY<sup>15</sup>

#### G70 FEATURES SYSTEMS THAT HELP THE DRIVER **MAINTAIN CONTROL.**

- » **Brake Assist** – Provides safety and braking confidence by increasing braking pressure during emergency braking maneuvers
- » **Hillstart Assist Control (HAC)** – Helps keep the vehicle from rolling after releasing the brake pedal and before applying the throttle
- » **Parking Distance Warning** – Sensors mounted on the front and rear of the vehicle help to track distance from obstacles and sound an alarm to help drivers avoid those obstacles when parking (available 2.0T and 3.3T)
- » **Vehicle Stability Management (VSM) with Electronic Stability Control (ESC) System with Traction Control (TCS)**
  - Helps to maintain stability and control if wheel slip is detected such as when suddenly braking or accelerating, or driving on uneven or slippery surfaces
  - ESC: Can apply braking to individual wheels and throttle input to help keep the vehicle on its intended path
  - TCS: Can detect wheel slip and can apply the brakes as needed and transfer power to the wheels with more traction
  - VSM: Monitors and coordinates ESC and TCS to optimize their effectiveness

<sup>15</sup>G70: IIHS Top Safety Pick+ (award applies only to vehicles built after December 2019)

### SECURITY

#### G70 PROVIDES ADVANCED TECHNOLOGY AND SYSTEMS THAT HELP **ENSURE ITS SECURITY.**

- » **Anti-Theft Engine Immobilizer** – Provides theft protection
- » **Anti-Theft System Integrated with Remote Keyless Entry** – Provides theft protection
- » **Steering Wheel Lock** – Provides theft protection by locking the steering wheel when the driver removes the key
- » **Tamper-Proof Door Lock Key Cylinder** – For peace of mind and theft protection



## PRODUCT DETAILS

### // WARRANTIES & OWNER COVERAGE

Many Guests will view the industry-leading warranties that Genesis provides as an added benefit and reason to buy. Share details about the exclusive programs and services that are available to Genesis owners and the convenience they provide during vehicle ownership.

GENESIS COMPLETE CONFIDENCE	
Powertrain Limited Warranty	10 Years / 100,000 Miles
New Vehicle Limited Warranty	5 Years / 60,000 Miles
Anti-Perforation Warranty	7 Years / Unlimited Miles
Enhanced 24/7 Roadside Assistance	5 Years / Unlimited Miles
Complimentary Scheduled Maintenance	3 Years / 36,000 Miles
Genesis Service Valet (Complimentary)	3 Years / 36,000 Miles
Genesis Connected Services (Complimentary)	3 Years (enrollment required)
Multimedia & Navigation Updates	Annual Updates for 3 Years (with regularly scheduled maintenance appointment)





## PRODUCT DETAILS

### // HUMANITY-FOCUSED PRODUCT PRESENTATION



The humanity connection is vital to attracting luxury customers and building trust and loyalty. So how do you do that? Toss out your typical approach to “selling.”

---

### YOUR GOAL IS TO DELIVER A G70 LUXURY EXPERIENCE.

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Ask questions and listen to answers before presenting the G70. You’re not just taking an order; you’re developing a relationship

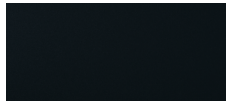
Remember, “selling” with a full-blown product presentation will not impress the luxury buyer and may drive them away.

**You’ve uncovered their vehicle preferences in your initial conversation, so start there.**



PRODUCT DETAILS

// PACKAGING & COLORS



Vik Black (PH3)



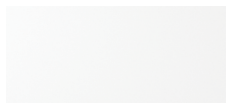
Adriatic Blue (RY5)



Alta White (WHT)



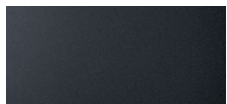
Tasman Blue (URA)



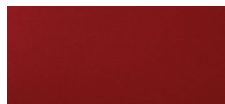
Yuni White (UYH)



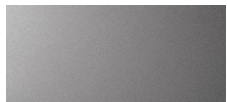
Siberian Ice (RGY)



Himalayan Gray (N5M)



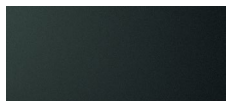
Havana Red (Z5E)



Savile Silver (SSS)



Mallorca Blue (PS5)



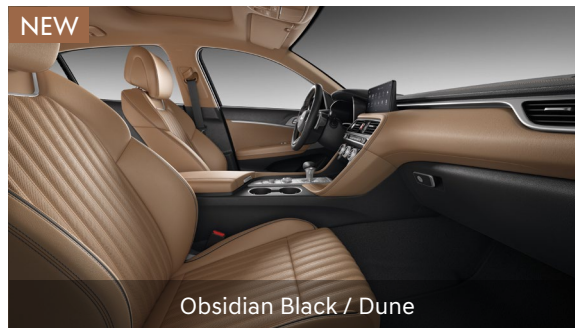
Black Forest Green (E5E)



Obsidian Black



Obsidian Black / Sandstorm Gray



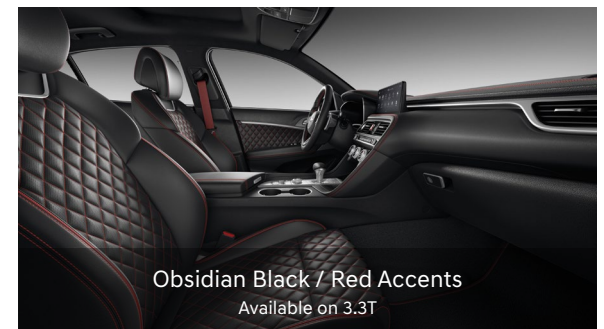
Obsidian Black / Dune



Obsidian Black / Velvet Burgundy



Obsidian Black / Sandstorm Gray  
Available on 3.3T



Obsidian Black / Red Accents  
Available on 3.3T

Non-U.S. Models Shown.





SPECIFICATIONS



Non-U.S. Model Shown.



## SPECIFICATIONS

	2.0T	3.3T
<b>POWERTRAINS</b>		
Engine	2.0L Inline 4-cylinder Turbo	3.3L Twin Turbo DOHC 24-valve V6
Horsepower @ rpm	252 @ 6200	365 @ 6000
Torque (lb.-ft.) @ rpm	260 @ 1400 – 4000	376 @ 1300 – 4500
Variable Valve Timing	S	
Gas Direct Injected	S	
Turbocharged	S	
Transmission	8-speed Automatic Shift-by-Wire	
Intelligent Drive Mode	S (6 settings)	
Final gear ratio	3.727	3.538
Fuel economy city/hwy (mpg)	RWD - (TBD city/TBD highway) and AWD (TBD city/TBD highway)	
Recommended Fuel	Unleaded/Premium	
<b>CHASSIS &amp; SUSPENSION</b>		
Wheelbase (in.)	111.6	
Front suspension	Independent MacPherson strut-type, stabilizer bar, high-performance gas shock absorber	
Rear suspension	Multi-link, stabilizer bar, high-performance gas shock absorber	
Sport-tuned Suspension	-	Available
Electronically Controlled Suspension	-	Available
Brakes	Front: 12.6" Ventilated Disc   Rear: 12.4" Solid Disc	Front: 13.6" Ventilated Disc   Rear: 12.99" Ventilated Disc
Performance Brakes	-	Brembo® (Available)   Front: 13.8" Ventilated Disc   Rear: 13.4" Ventilated Disc
Stability Control System	Electronic Stability Control System w/ Traction Control System	
Limited-Slip Differential	-	Available
Steering	Rack-mounted Motor-driven Rack and Pinion Power Steering (R-MDPS)	
Wheels	18" Aluminum	19" Aluminum
Tires	P225/45R18 All-Season (Standard)   Available: Front: P225/40R19   Rear: P255/35R19 (RWD – Summer, AWD – All-Season)	Front: P225/40R19   Rear: P255/35R19   (RWD Summer, AWD – All-Season)
<b>CAPACITIES</b>		
Seating capacity	5	
Passenger Compartment (cu. ft.)	93.8	
Trunk (cu. ft.)	10.5	
Fuel capacity (gal.)	15.8	
Overall length (in.)	184.4	
Overall height (in.)	55.1	

FOR A MORE COMPREHENSIVE LIST OF 2022 G70 SPECIFICATIONS, VISIT [GENESIS.COM](https://www.genesis.com).





## G70 PACKAGING AT-A-GLANCE

### // STANDARD G70 FEATURES (BUILD FROM 2.0T BASE)

#### MECHANICAL

- » 2.0L I4 T-GDI (252HP/260lb.-ft.)
- » 8 Speed Automatic Transmission / Paddle- shifters
- » Shift-by-Wire
- » Rear-Wheel Drive
- » Suspension: Independent w/MacPherson Strut Front & Multi-Link Rear
- » Ventilated Front & Rear Disc Brakes
- » Intelligent Drive Mode w/ 6 Settings
- » Rack-Mounted Motor-Driven Rack and Pinion Power Steering (R-MDPS)
- » Vehicle Stability Management w/ ESC & TCS
- » Hillstart Assist Control (HAC) / Brake Assist (BA)

#### EXTERIOR

- » 18-inch Alloy Wheels w/ P225/45R18 All-Season Tires
- » Single Exhaust Chrome Twin-Tips
- » LED Daytime Running Lights (DRL)
- » LED Quad Headlights (automatic headlights w/ High Beam Assist)
- » LED Quad Taillights
- » Heated Outside Mirrors w/ LED Turn Signal Indicators (dual-power mirrors)
- » Hands-Free Smart Trunk w/ Auto Open
- » Front Windshield Wipers (Speed-Sensitive)
- » Auto-Defogging Windshield
- » Rear Window Defroster
- » Tinted Glass

#### MULTIMEDIA, INFOTAINMENT & CONNECTIVITY

- » 10.25" Premium Navigation System w/ Connected Routing & Over-the-Air Updates
- » Dynamic Voice Recognition
- » Apple CarPlay® & Android Auto™
- » Rearview Camera w/ Parking Guidelines
- » 8" Color LCD Multi-Information Display
- » Bluetooth® Hands-Free Phone System
- » 3 USB Ports
- » 12V Power Outlet (Front)
- » AM/FM/XM Radio®/HD Radio®
- » Audio System w/ 6-Speakers
- » Speed-Sensing Auto Volume Control
- » Genesis Connected Services Telematics System

#### INTERIOR, LUXURY & APPOINTMENTS

- » Proximity Key w/ Push-Button Start
- » 12-Way Power Driver Seat w/ 4-Way Power Lumbar
- » 8-Way Power Front Passenger Seat
- » Heated Front Seats
- » 60/40 Split-Folding Rear Seats
- » Rear Seat Center Folding Armrest w/ Dual Cup Holders
- » Adjustable Head Restraints (Front & Rear)
- » Leatherette Seating Surfaces
- » Leatherette-Wrapped Crash Pad & Leatherette Door Panel Inserts

- » 3-spoke Perforated Leather-Wrapped Steering Wheel w/ Paddle Shifters w/ Integrated Controls for Audio, Phone, Cruise, Voice Command, Multi-Media Information Display, Haptic Feedback (Lane Keeping Assist)
- » Leather-Wrapped Shift Knob
- » Manual Tilt-and-Telescopic Steering Wheel
- » Gauge Cluster: Analog Gauges w/ Digital Display
- » Stainless Steel Front Door Sill Plates
- » Power Windows w/ Front & Rear Auto Down/Up
- » Power Door Locks
- » Electronic Parking Brake (EPB)
- » Dual Automatic Temperature Control
- » Cabin Air Filter
- » Storage: Locking Glove Compartment, Front Center Console w/ Storage Box, Dual Cupholders, Door Pocket Storage, Seatback Pockets, Cargo Net
- » Auto-Dimming Inside Rearview Mirror w/ HomeLink®
- » Illuminated Front Vanity Mirrors w/ Sliding Sun Visors
- » Hands-Free Smart Trunk w/ Auto Open
- » Front Map Light & Pin Light
- » Materials: Cloth Headliner, Satin Door Handles, Premium Cut-Pile Carpeted Floor Covering, Carpeted Floor Mats

#### SAFETY & SECURITY

- » Vehicle Stability Management w/ESC & TCS
- » Anti-lock Braking System
- » Hillstart Assist Control (HAC) / Brake Assist (BA)
- » 8 Airbags
- » 3-Point Seatbelts (All 5 Seating Positions)
- » Forward Collision-Avoidance Assist with Junction Turning
- » Lane Following Assist (LFA) and Lane Keeping Assist (LKA)
- » Blind-Spot Collision-Avoidance Assist (BCA)
- » Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- » Smart Cruise Control with Stop & Go (SCC w/ S&G) w/ Auto Curve Slowdown
- » Highway Driving Assist (HDA)
- » High Beam Assist (HBA)
- » Driver Attention Warning (DAW)
- » Safe Exit Warning (SEW)
- » Front Seatbelt Pre-Tensioners & Load Limiters
- » Tire Pressure Monitoring System
- » Anti-Theft Engine Immobilizer



## G70 PACKAGING AT-A-GLANCE

// 2.0T PACKAGE 1 ADDS

### EXTERIOR

- » 19" Alloy Wheels
- » Power Folding EC Mirrors w/ Genesis Logo Approach Lamp
- » Rain-Sensing Wipers
- » Acoustic Laminated Glass (Front Side)

### INTERIOR, LUXURY & APPOINTMENTS

- » Leather Seating Surfaces
- » 12-Way Power Passenger Seat including 4-way Power Lumbar
- » Power Tilt-and-Telescopic Steering Wheel
- » Integrated Memory System for Power Driver's Seat, Outside Mirrors, Steering Column
- » Aluminum Trim
- » Wide Sunroof

### MULTIMEDIA, INFOTAINMENT & CONNECTIVITY

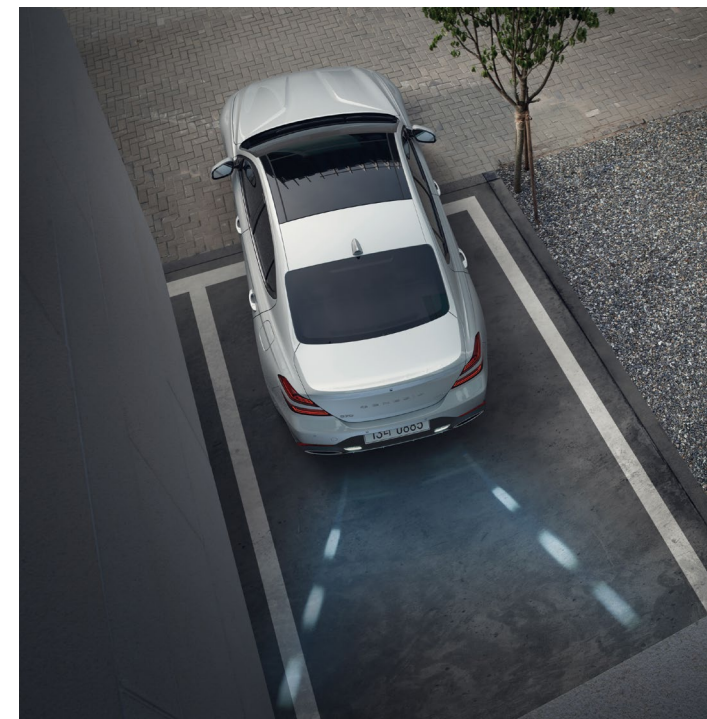
- » Lexicon® 15-Speaker Premium Audio System
- » Wireless Device Charging

### SAFETY & SECURITY

- » Parking Distance Warning – Forward & Reverse w/ 4 Sensors Front & Rear

### 2.0T ALL-WHEEL DRIVE ADDS:

- » All-Wheel Drive System w/Dynamic Torque Vectoring Control
- » Heated Steering Wheel







## G70 PACKAGING AT-A-GLANCE

### // 3.3T BASE STANDARD FEATURES

#### MECHANICAL

- » 3.3L Twin-Turbo V6 (365 hp/376 lb.-ft.)
- » Performance Brakes
- » Dual Exhaust
- » Sport-Tuned Suspension
- » Variable Gear Ratio Steering

#### EXTERIOR

- » 19" Alloy Wheels w/ Front P225/40R19 & Rear P255/35R19 Summer Tires
- » Dual Exhaust w/Chrome Tips
- » Power Folding EC Mirrors w/ Genesis Logo Approach Lamp
- » Rain-Sensing Wipers
- » Acoustic Laminated Glass (Front Side)

#### INTERIOR, LUXURY & APPOINTMENTS

- » Leather Seating Surfaces
- » Power Tilt-and-Telescopic Steering Wheel
- » Integrated Memory System Heated Front Seats
- » Aluminum Trim

### // 3.3T PACKAGE 1 ADDS:

#### MECHANICAL

- » Variable Exhaust Valve System (Adds 3 HP w/ Unique Exhaust Note)

#### EXTERIOR

- » 19" Unique Sport Alloy Wheels
- » Dark Chrome Grille & Daylight Opening
- » Acoustic Laminated Glass (Front Side)

#### INTERIOR, LUXURY & APPOINTMENTS

- » Wide Sunroof
- » 16-way Power Driver Seat w/ Power Bolster & Cushion Extension
- » Ventilated Front Seats
- » Front Passenger Seat w/4-way Power Lumbar
- » Front Passenger Seat Walk-in Device
- » Genesis Digital Key
- » Aluminum Trim w/ Sport Pattern
- » Alloy Pedals

#### MULTIMEDIA, INFOTAINMENT & CONNECTIVITY

- » Lexicon® 15-Speaker Premium Audio System
- » Wireless Device Charging

#### SAFETY & SECURITY

- » Parking Distance Warning - Forward & Reverse w/ 4 Sensors Front & Rear

### // 3.3T PACKAGE 2 ADDS:

#### MECHANICAL

- » Limited-Slip Differential
- » Electronically Controlled Suspension
- » Brembo® Braking System

#### INTERIOR, LUXURY & APPOINTMENTS

- » Nappa Leather Seating
- » Microfiber Suede Headliner
- » Heads-Up Display
- » Heated Steering Wheel

#### SAFETY & SECURITY

- » Surround View Monitor w/ Blind-Spot View Monitor

#### 3.3T LAUNCH EDITION

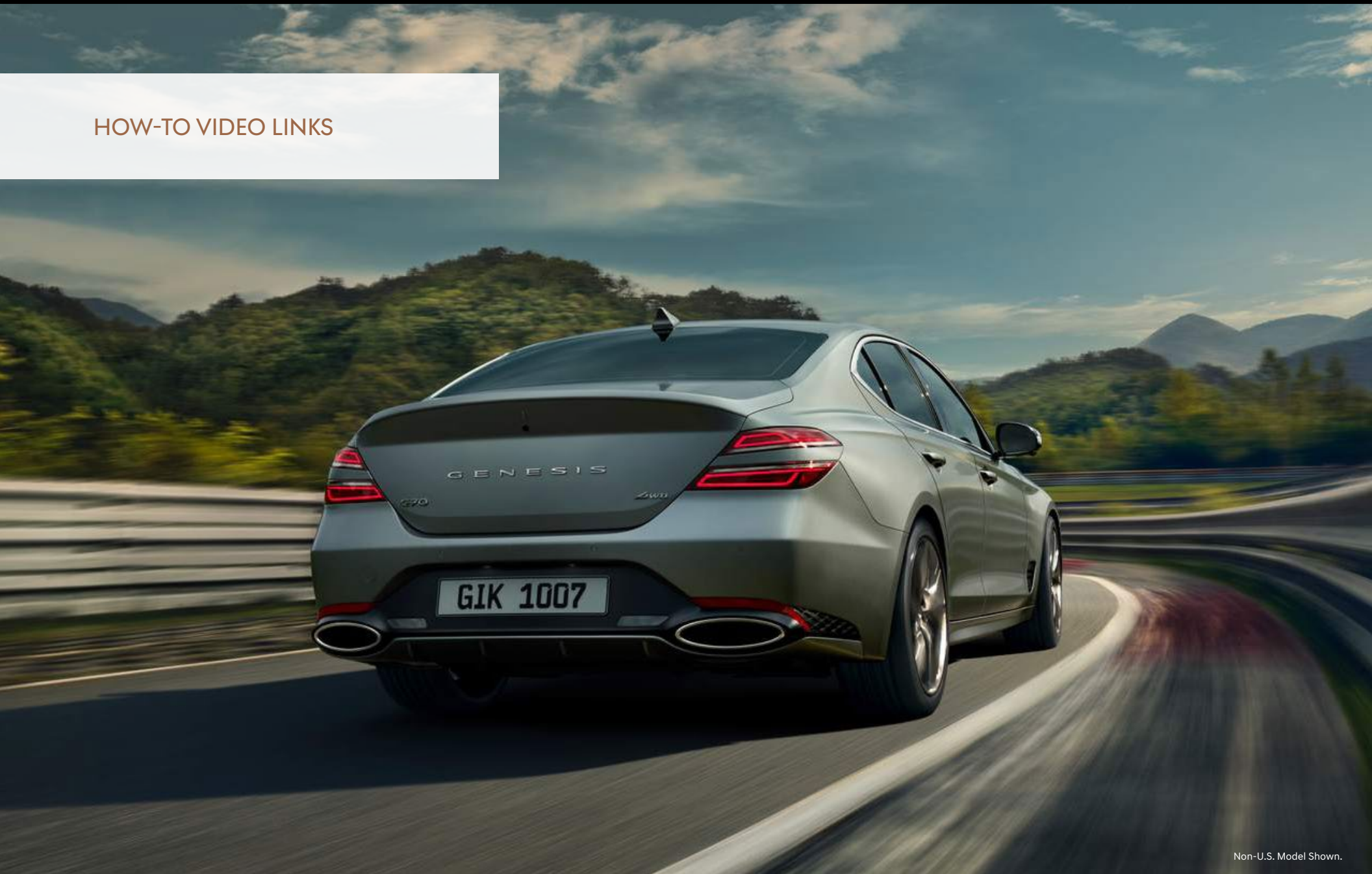
- » Unique Multi-Spoke 19" Wheels
- » Exclusive Exterior Colors: Matte Paint Finish – Verbier White or Melbourne Gray
- » Exclusive Interior: Obsidian Black / Sevilla Red

#### 3.3T ALL-WHEEL DRIVE ADDS:

- » All-Wheel Drive System w/Dynamic Torque Vectoring Control
- » Heated Steering Wheel (Except Package 2)



HOW-TO VIDEO LINKS



Non-U.S. Model Shown.



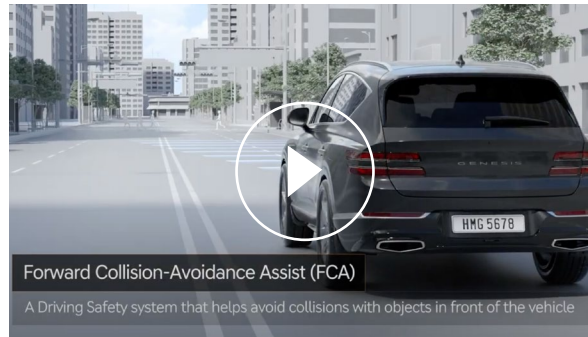


### HOW-TO VIDEO LINKS

JUNCTION TURNING COMMERCIAL



FORWARD COLLISION-AVOIDANCE ASSIST



BLIND-SPOT COLLISION-AVOIDANCE ASSIST



REAR CROSS-TRAFFIC COLLISION-AVOIDANCE ASSIST



CHECK BACK TO THE  
GENESISUSA **YOUTUBE**  
CHANNEL REGULARLY  
FOR ADDITIONAL VIDEOS.

For additional disclaimers on current Genesis features, please visit [Genesis.com](https://www.genesis.com)



COMPETITIVE COMPARISONS



Non-U.S. Model Shown.





## COMPETITIVE COMPARISONS

### // OVERVIEW

In the highly competitive near-luxury segment, only the G70 delivers everything that this buyer demands including:

- » Athletic Elegance design
- » Dynamic performance
- » Sport-tuned handling
- » Many standard luxury appointments and driver-assistance technologies
- » Impeccable, award-winning quality
- » The Genesis suite of complimentary services and warranties for a practically effortless ownership experience

Your G70 Guests will likely shop the competition and they'll be interested to know G70 advantages over the BMW 3-Series 330i, Mercedes-Benz C-Class and the Lexus IS 300.

G70 DELIVERS AN IMPRESSIVE COMBINATION OF PERFORMANCE AND PERSONAL LUXURY – ADVANTAGES THAT SET IT APART FROM THE COMPETITION.



Non-U.S. Model Shown.



Non-U.S. Model Shown.



Non-U.S. Model Shown.



## G70 VERSUS BMW 330i

Once considered the leader in the sport sedan segment, the BMW 3-Series has lost some of its luster.

- » Performance and handling are still considered strong suits and the base engine produces more torque than G70's 2.0T
- » Cabin comfort is generally considered to be good and the 3-Series boasts one of the largest trunks in its class
- » Criticisms of the BMW 3-Series target its cabin with materials and finishes which are not as luxurious as some other competitors, and overly fussy controls
- » Recent models – while solid performers – do not offer the same levels of standard luxury found on G70.<sup>16</sup> Adding amenities can get expensive and send 3-Series pricing upwards of \$55,000

<sup>16</sup>Claim based on comparison of specifications on manufacturer website.



Non-U.S. Model Shown.



## G70 ADVANTAGES<sup>16</sup>

G70 has key advantages with its premium cabin materials, lengthy list of standard features and advanced safety features. Notably standard on G70 but optional on the 330i are:

- » Junction Turning
- » Blind-Spot Collision-Avoidance Assist
- » Navigation-Based Smart Cruise Control with Auto Curve Slowdown

G70 also has standard Lane Following Assist and a front-seat center airbag which the BMW doesn't offer.

<sup>16</sup>Claim based on comparison of specifications on manufacturer website.





## G70 VERSUS MERCEDES-BENZ C-CLASS

The Mercedes-Benz C-Class has won praise for its luxurious interior which includes real wood and genuine leather upholstery on some up-level trims.

- » The C-Class offers four powertrains. Three are part of the AMG performance-oriented portfolio
- » All models include a 9-speed automatic transmission
- » Known for its luxury and comfort-focused ride, the standard C 300 sedan model likely won't deliver the nimble handling or performance that driving enthusiasts want
- » AMG models offer more powerful engines and a stiffer ride, but the tradeoff is price, which can climb upwards to more than \$76,000 for the AMG C 63 S sedan<sup>16</sup>

<sup>16</sup>Claim based on comparison of specifications on manufacturer website.



Non-U.S. Model Shown.



## G70 ADVANTAGES<sup>16</sup>

Unlike C-Class, G70's engines don't require Premium fuel. Other features found on G70 but absent with C-Class are:

- » Junction Turning
- » Lane Following Assist
- » Navigation-Based Smart Cruise Control with Auto Curve Slowdown
- » Front-seat center airbag

While Navigation is standard on G70, it's an extra-cost option on the C-Class. The C-Class also lacks G70's highly regarded reputation for reliability.

<sup>16</sup>Claim based on comparison of specifications on manufacturer website.



## G70 VERSUS LEXUS IS 300

Following a much-needed redesign, the Lexus IS arrived in the fall of 2020 as a 2021 model. The new IS 300 gets a few styling tweaks with a modified grille, new headlights, sleeker lines and new infotainment technology. Two IS versions are offered, the IS 300 and the IS 350 F Sport.

- » The Lexus IS offers three carryover engines. Rear-wheel drive models get an 8-speed automatic transmission while all-wheel drive models have a 6-speed automatic
- » Reviews of the new-generation IS mention that it benefits from increased body rigidity. Some reviewers feel its handling favors cruising versus agility. One item that appears not to have changed is that the IS still does not offer leather upholstery, something you'd expect to find in a luxury sport sedan<sup>16</sup>

<sup>16</sup>Claim based on comparison of specifications on manufacturer website.



Non-U.S. Model Shown.



## G70 ADVANTAGES<sup>16</sup>

Despite the recent Lexus IS redesign, there are dramatic differences between it and the G70. Those differences include significant G70 advantages including:

- » Standard features like Navigation and Dynamic Voice Recognition are extra-cost options on the Lexus
- » A 10.25" multimedia screen compared to the Lexus 8" screen
- » Front-seat center airbag
- » G70's 3.3L turbo V6 engine delivers significantly more power than Lexus V6 offering

<sup>16</sup>Claim based on comparison of specifications on manufacturer website.





## DISCLAIMERS

<sup>1</sup>**Airbags:** The Supplemental Restraint System (SRS) is designed to work with the three-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.

<sup>2</sup>**Highway Driving Assist (HDA)** is for highway use only and helps keep your vehicle centered in its lane while maintaining a safe distance from the vehicle ahead. Lane markings must be clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations.

<sup>3</sup>**Lane Following Assist** can help keep the vehicle centered in its lane only when the lane markings are clearly visible on the road. Lane Following Assist will not work under all circumstances and will not prevent loss of control. Lane Following Assist is a supplemental assist, and does not replace the need for extreme care and attention by the driver. See Owner's Manual for further details and limitations.

<sup>4</sup>**Blind-Spot Collision-Avoidance Assist (BCA)** helps the driver by warning of other cars in the blind spot region and can apply braking to help prevent an unsafe lane change. It senses the rear side territory of the vehicle when it is traveling over 20 mph. There are limitations to the function, range, detection and clarity of the system. It will not detect all vehicles or objects in the blind spot. Its operation depends on the size, distance, angle and relative speed difference between your car and other cars. BCA may not operate if sensors are obscured in any way. Do not rely exclusively on BCA. BCA is a supplemental system and the driver must still be attentive and exercise caution when driving. It is important to always signal, look over your shoulder and through your mirrors before changing lanes. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations.

<sup>5</sup>**Rear Cross-Traffic Collision-Avoidance Assist (RCCA)** is designed to notify drivers of approaching cross traffic behind their vehicle. When another vehicle is detected while you are backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is imminent. RCCA is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. It

only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations.

<sup>6</sup>**Smart Cruise Control** disengages at speeds below 6 mph. Smart Cruise Control (SCC) is not a collision avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for further details and limitations.

<sup>7</sup>**Forward Collision-Avoidance Assist (FCA) with Pedestrian Detection** helps detect pedestrians, but not in all conditions. FCA is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles and pedestrians under certain road, weather and vehicle conditions. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations.

<sup>7</sup>**Junction Turning** helps the driver avoid collisions involving turning left at an intersection by applying the opposing front brake only when an oncoming vehicle is detected in the opposing lane. There are limitations to the function, detection, range and clarity of the system. Junction Turning may not function correctly if one or more of the sensors is damaged, dirty or covered or if weather conditions (heavy rain, snow or fog) are interfering with the sensor operation. It will not prevent loss of control. This driver assistance system is not a substitute for safe driving. See Owner's Manual for further details and limitations.

<sup>8</sup>**Blind-Spot View Monitor (BVM)** assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations.

<sup>9</sup>**Apple CarPlay®** is a registered trademark of Apple Inc. **Android Auto™** is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC.<sup>10</sup>

<sup>10</sup>**Near Field Communication (NFC)** digital smartphone key requires a compatible Android smartphone and an appropriately equipped Genesis vehicle. Not all Android devices are compatible. Genesis vehicle must be equipped with Smart Key with Push Button Start, wireless device charging and Audio/Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock/unlock functionality works on driver's door only. Features and specifications subject to change. See your Owner's Manual or visit your local Genesis retailer for additional details and limitations.

<sup>11</sup>**Genesis Connected Services/Blue Link** is available complimentary for 3 years for 2017, 2018, 2019, 2020 & 2021 model-year vehicles with active subscription. Enrollment is required. Only use Genesis Connected Services and corresponding devices when it is safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. Ownership limitations may apply. See your retailer for details. Exclusions may apply.

<sup>13</sup>**Driver Attention Warning** is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. It is the driver's responsibility to remain alert at all times. See Owner's Manual for details and limitations.

<sup>14</sup>**Lane Keeping Assist** is designed to notify the driver if the vehicle is leaving the lane of travel by shaking the steering wheel and flashing a display signal. Under certain circumstances, it may also provide light steering counter-assist to help guide the vehicle back into its lane. It is a supplemental assist, and does not replace the need for extreme care and attention by the driver. See Owner's Manual for further details and limitations.

<sup>17</sup>For additional disclaimers on current Genesis features, please go to [Genesis.com](https://www.genesis.com)

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