## 2 0 1 7 C H E R O K E E





BEST-IN-CLASS<sup>1\*</sup> 4x4 CAPABILITY / JEEP<sub>®</sub> SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM<sup>†</sup> / 30 HWY MPG<sup>‡</sup> / COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF<sup>†</sup> / AWARD-WINNING UCONNECT® TECHNOLOGY / WORLD-CLASS INTERIOR CRAFTSMANSHIP / 9-SPEED AUTOMATIC TRANSMISSION / JEEP CARGO MANAGEMENT SYSTEM / 10 STANDARD AIR BAGS<sup>2</sup> / SELEC-SPEED® CONTROL<sup>†</sup> / 7-INCH MULTI-VIEW DISPLAY<sup>†</sup> / UCONNECT 8.4 NAV<sup>†</sup> / INTEGRATED VOICE COMMAND<sup>3</sup> WITH BLUETOOTH® / ADVANCED LED LIGHTING TECHNOLOGY / DAYTIME RUNNING LAMPS (DRLs) / UCONNECT ACCESS<sup>4</sup> APPS<sup>†</sup> / MULTIPLE STORAGE AND CUBBY AREAS / WIRELESS CHARGING PAD<sup>†</sup> / FOLD-FLAT FRONT-PASSENGER SEAT<sup>®</sup> WITH UNDER-CUSHION STORAGE<sup>†</sup> / 60/40 SPLIT-FOLDING RECLINING REAR SEATS / FORE/AFT ADJUSTABLE REAR SEATS / ALPINE® PREMIUM AUDIO SYSTEM<sup>†</sup> / PARKVIEW® REAR BACK-UP CAMERA<sup>5†</sup> / PARALLEL AND PERPENDICULAR PARK ASSIST<sup>5†</sup> / HEATED STEERING WHEEL<sup>†</sup> / SIRIUSXM<sup>®</sup> SATELLITE RADIO<sup>6†</sup> / KEYLESS ENTER 'N GO<sup>TM†</sup> / ADAPTIVE CRUISE CONTROL WITH STOP AND GO (ACC STOP)<sup>7†</sup> / HEATED AND VENTILATED FRONT SEATS<sup>†</sup> / BEST-IN-CLASS<sup>®</sup> TOWING / BLIND SPOT MONITORING (BSM)<sup>9†</sup> / LANESENSE<sup>®</sup> LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+)<sup>10†</sup> / HID HEADLAMPS

A note about this brochure: all disclaimers and disclosures can be found on the inside back cover. 'Available, '30 hwy mpg estimates based on manufacturer's testing, Actual mileage may vary. 'Not intended for use by the driver while the vehicle is in motion. Always drive carefull



A BEAUTIFUL ADVENTURE FOR ALL WHO ASPIRE.

ENTER THE WORLD OF THE 2017 JEEP CHEROKEE. CHEROKEE









A showcasing an





W ELL-ACCOMPLISHED. Freedom is well within reach when your Cherokee is equipped with available Jeep, Brand 4x4 capability. Cherokee's legendary 4x4 systems are supported by a disconnecting rear axle that can seamlessly transition into and out of four-wheel drive at any speed, adding a welcome gain in efficiency. Now every adventure holds all kinds of possibilities. You'll keep moving forward without worries, welcoming all road conditions and all the amazing views encountered along the way.

**REFINED EXPERIENCE.** Bearing an exclusive nameplate reserved for exceptionally appointed Jeep<sub>®</sub> Brand vehicles, we introduce Cherokee Overland? It arrives featuring an interior crowned with extraordinary standard amenities and authentic Jeep Brand capability. A stunning interior, crowned with soft-touch leather-trimmed instrument panel and heated and ventilated seats, stimulates the senses. High-gloss Zebrano wood adorns the leather-wrapped steering wheel. The Alpine® Premium Audio System and Uconnect<sup>®</sup> 8.4 NAV radio put you in charge of cutting-edge sound, connectivity and technology systems. Acoustic windshield and front-door glass, plus the Premium Insulation Group, help to deliver a ride devoid of outside noise and wind interference, unless invited by opening the available CommandView® Dual-Pane Sunroof.

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ORMIDABLE FORCES





NOBLE AMBITION. The challenges of winter hold nothing over Jeep<sub>®</sub> Cherokee. The Trail Rated<sup>®</sup> Cherokee Trailhawk<sup>®</sup> takes on the instincts of a natural predator, with a standard 2.4L Tigershark<sup>®</sup> MultiAir<sup>®</sup>2 I-4 engine. Its 184 hp and 171 lb-ft of torque yield an intimidating crawl ratio of 56:1. It's paired with the Jeep Active Drive Lock 4WD system with a locking rear differential, providing the strength and capability needed to overcome the most severe on- and off-road conditions. The lifted suspension and skid plates help to protect the undercarriage that gives Trailhawk its amazing natural abilities.

## A VIRTUOSO IN ITS ELEMENT.

When you're a natural athlete, you don't have to think about "how" you perform – your ability moves you forward to meet every challenge with ease. The Selec-Terrain® Traction Management system, with the classexclusive" Selec-Terrain dial, is included on every Cherokee equipped with 4WD, handing over the natural ability to tackle the toughest conditions out there. Choose from up to five modes: Auto, Sport, Snow, Sand/Mud and available Rock. When you're competing with winter's formidable conditions, go for the Cold Weather Group, a team of bundled features that give you real advantages including heated mirrors, steering wheel and front seats, plus remote start and windshield wiper de-icer.







XPERIENCE THE F FRESH, THE NEW,



## STYLE, GRACE AND CONFIDENCE.

There are so many ways that Cherokee inspires you up to uncover an all-new perspective. Standard and strong features like independent front and rear suspension systems and front MacPherson struts support your ascent. Electronic Stability Control (ESC)<sup>12</sup> Electronic Roll Mitigation (ERM) and Hill Start Assist help provide the confidence that only Jeep<sub>®</sub> Brand engineering can deliver. Increase your view of freedom and insert more sunshine with the available CommandView<sup>®</sup> Dual-Pane Panoramic Sunroof. Enjoy this unique perspective that Jeep Cherokee delivers.



SOUND TECHNOLOGY. You'll be moved by the music quality

emanating from the available premium Alpine® nine-speaker sound system with its 8-inch subwoofer, and informed by the vehicle alerts and performance data presented on the available 7-inch Multi-View Display Cluster. The available Uconnect® 8.4 NAV radio offers 3-dimensional navigational maps and travel data on an impressive, full-color best-in-class<sup>11</sup> 8.4-inch touchscreen. Uconnect is an award-winning system offering a full menu of intuitive apps and entertainment services, including SiriusXM® Satellite Radio<sup>6</sup> and Integrated Voice Command<sup>3</sup> with Bluetooth® and can even connect your vehicle to available Wi-Fi<sup>13</sup> and to your smartphone. C A P A BILITY AND STYLE. Cherokee Limited commands attention and the road. It features an elegant Chrome-surrounded seven-slot grille with active grille shutters, fog lamps, automatic High Intensity Discharge (HID) headlamps and LED daytime running lamps (DRLs). Body-color power, manual foldaway mirrors with heating elements, courtesy lamps and supplemental turn signals add style matched with function to Limited's signature appearance. Bright roof rails are a crowning feature that prove useful for bringing more along on adventurous travels. Limited's interior puts standard luxury features at hand, such as leather-trimmed seats, a heated leather-wrapped steering wheel and a best-in-class<sup>11</sup> 8.4-inch full-color touchscreen radio.

Co-







R ise with the sun and spend the





## ASSURED CONFIDENCE. Cherokee's long list of

standard and available safety and security systems allow peace of mind to ride alongside you. Its 10 standard air bags<sup>2</sup> are always at the ready. Advanced, optional systems like Blind Spot Monitoring (BSM)<sup>9</sup>, LaneSense<sup>®</sup> Lane Departure Warning with Lane Keep Assist (LDW+)<sup>10</sup>, Full-Speed Forward Collision Warning with Active Braking (FSFCW+)<sup>14</sup> and Adaptive Cruise Control with Stop and Go (ACC STOP)<sup>7</sup> offer additional support. Roadside emergency aid is just the push of a button away, with available Uconnect<sup>®</sup> Access<sup>4</sup> services like 9-1-1 Call<sup>15</sup> and Roadside Assistance Call<sup>16</sup>



## AUTHENTIC CAPABILITY MAKES EVERY SEASON LEGENDARY.

## CAPABILITY





## F E A T U R E S G A L L E R Y



## 1] TRAIL RATED<sup>®</sup> Every Jeep<sub>®</sub>

is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4WD capability. Each must successfully pass five performance test categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording<sup>T</sup> Available.

## 2] SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM Every

Cherokee equipped with an available 4x4 system arrives with a Jeep<sub>®</sub> Selec-Terrain<sup>®</sup> Traction Management System, giving you the power to tackle Mother Nature's toughest conditions. You'll have a variety of settings that deliver ultimate driving stability by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC)<sup>2</sup> Choose from up to five sure-footed modes: Auto, Snow, Sport, Sand/Mud and available Rock.

## AUTO: In this mode,

Selec-Terrain does all the work automatically adjusting vehicl dynamics to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.

### SNOW: Adjusts for

Itimate performance over now- and ice-covered roads by naximizing vehicle stability nd minimizing oversteer. lajor systems auto-engaged nd managed in this mode nclude antilock brakes and raction control.

## S P O R T: Feel like having a little more fun on winding country roads? Select this n and you're automatically tu

## SAND/MUD: Maximizes

ow-speed traction by allowin additional wheel-slip via pecifically tuned chassis controls, differentials and ransmission ratios.

## ROCK: Delivers Trail Rated 4WD Low capability thanks to its locking rear differential, allowing you to crawl over rugged terrain at appropriately safe speeds. Available.

#### JEEP<sub>®</sub> ACTIVE DRIVE I A fully

TRAIL RATED JEEP

ACTIVE DRIVE LOCK Includes

automatic, single power transfer unit (PTU) delivers seamless operation in and out of 4WD at any speed. Yaw correction is automatic as well, helping to keep Jeep Cherokee stable at all times. Jeep Active Drive I also includes brake traction control that works to maintain a balanced torque distribution, helping this system deliver an easyto-use all-weather boost in capability.

## JEEP ACTIVE DRIVE II A two-speed

PTU offers torque management and 4WD Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along. Additionally, off-roading benefits from a 1-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 2.4L Tigershark® MultiAir®2 I-4 engine, and a ratio of 48:1 when paired with the available 3.2L Pentastar® V6 engine, allowing Cherokee to climb steep hills and crawl over boulders with ease

## DRIVETRAIN

#### SELEC-SPEED<sup>®</sup> CONTROL

Helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles, letting you focus on steering and safely navigating the road ahead. Standard on Trailhawk.<sup>®</sup>

#### 3]2.4L TIGERSHARK® MULTIAIR®2 I-4 ENGINE

With its optional PZEV (Partial Zero Emission Vehicle) rating, the Tigershark<sup>®</sup> engine burns clean and lean while delivering a quiet and refined ride. Plus, for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and yields a boulder-pounding crawl ratio of 56:1 when paired with the available Jeep<sub>®</sub> Active Drive Lock 4WD system on the Trail Rated<sup>®</sup> Trailhawk.

### 4] 3.2L PENTASTAR® V6 ENGINE This available workhorse is designed to deliver the kind of power needed to support all-weather travel over any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque – enough to reach a towing power of up to 4,500 lb when properly equipped This engine's pedigree includes being named one of *Ward's* "10 Best Engines" three years in a row, along with delivering









## 5]9-SPEED AUTOMATIC

TRANSMISSION Quickly responsive upon acceleration, with smooth delivery of power between all nine gears. A unique set of four overdrive ratios help gain efficiencies while reducing overall noise and vibration. Thus, economies are maximized and performance is optimal at all times. You're instantly attuned to nearly any driving demand, both onand off-road.

INDEPENDENT SUSPENSION SYSTEM Designed to be smooth and quiet on-road, tough and nimble off-road. Utilizes high-strength steel and aluminum, and MacPherson struts – renowned for their strength and stability.

**TOWING PULL** You gain best-inclass<sup>8</sup> towing capability when your Cherokee is equipped with the available 3.2L Pentastar<sup>®</sup> V6 engine and the available Trailer Tow Group, or Trailer Tow Prep Package for Overland<sup>®</sup> models. You gain refined towing power with the engine's brawny 271 hp and 239 lb-ft of torque, plus an EPA-estimated 29 hwy mpg.\*

\*Based on 2016 EPA-estimated 4x2 21 city mpg/ 29 hwy mpg. Actual mileage may vary.

#### MAXIMUM TRAILER WEIGHT RATING

(when equipped with available aftermarket Class II hitch)

	2,000 lb
3.2L V6	2,000 lb
3.2L V6 with Trailer Tow Group, or Trailer Tow Prep Package for Overland models	4,500 lb







F E A T U R E S G A L L E R Y





1] **REFINED** Cherokee's sculpted interior has been designed for absolute beauty, with rich materials like available premium Nappa Leather trim with contrast stitching, flowing surfaces with soft-touch textures and leading-edge technology within easy reach.

2] CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY Fingertip controls on your steering wheel can instantly scroll through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Information includes navigation, capability data, performance statistics, vehicle dynamics and alerts. Available.

3] HEATED AND VENTILATED SEATS Add quick warmth on cool days and welcome relief when temperatures rise – a small fan gently circulates cool air via perforations within the front seat coverings. Available.

4] COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF It's more than an amazing way of looking at the world, it can take you to a new world altogether. Opt in for the available CommandView® Dual-Pane Panoramic Sunroof and passengers in all rows will get more from every adventure, anywhere they go.

## VERSATILITY

#### DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL (ATC)

Constantly adjusts air temperature inside the cabin to create separate customized environments for the driver and the front passenger. Available.

**REMOTE START** Just press the button on your key fob a few minutes prior to takeoff, from as much as 200 feet away. You're ready to roll with a nicely heated or cooled cabin. Available.

KEYLESS ENTER 'N GO™ No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake and press a button. Available.

PREMIUM AUDIO SYSTEM Audiophiles can opt for Cherokee's premium 9-speaker sound system with an 8-inch subwoofer, designed in tandem with Alpine,<sup>®</sup> the leading manufacturer of high-performance mobile electronics. The system's 11 channels pump sound by way of 506 watts of power for a dynamic soundfest to inspire your music-filled travels.

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\*Not intended for use by driver while the vehicle is in motion. Always drive carefully.









Properly secure all cargo

## 5]JEEP<sub>®</sub> CARGO MANAGEMENT SYSTEM

This modular system comes ready to accept many available add-on storage solutions, including a First-Aid Kit, Off-Road Kit, Cooler, Cargo Tote and Pet Kennel. All available from the Mopar<sub>®</sub> brand.

#### FIRST-CLASS COMFORT

The configurable 60/40 split-folding second-row seats can recline six degrees and adjust fore and aft, so rear-seat passengers can stretch out in comfort.

### 6] BRILLIANTLY

VERSATILE Carry nearly any combination of people and cargo with the optional fold-flat frontpassenger seat\* and the 60/40 split on the rear seatbacks.

#### 7] CLEVER STORAGE

Storage options abound, including a convenient bin on the instrument panel and a hidden in-seat compartment under the available fold-flat passenger seat.\*



# YOUR WORLD ENRICHED BY GREAT CONNECTIONS

DRIVEUCONNECT.COM

**D**connect



WI-FI<sup>13</sup> CONTROLS



R A D I O There are no cords at this station. But we've got just about everything else, including 150 channels of satellite radio content. With exclusive entertainment, ports, comedy, news and commercial-free music, when SiriusXM<sup>®6</sup> meets onnect,<sup>®</sup> it really sings. Additionally, stream from your desktop or download the free SiriusXM<sup>6</sup> app on your smartphone or tablet and enjoy All Access<sup>6</sup> when out of your vehicle. It's all included in your first-year trial.



N E Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your ompatible phone's contacts,<sup>18</sup> allowing you to call by name and view your contact's name on the touchscreen display. Route all incoming calls to voice mail and suppress text message notifications by enabling the "Do Not Disturb" feature when you need to keep your full attention on the road.



Access a favorite playlist on your music player or USB drive with simple voice commands.<sup>3</sup> Ask for directions to a certain address. Or make a call. No problem. Siri® Eyes Free¹ responds o natural language commands, so controlling your compatible iPhone® and your vehicle's sound system and entertainment options is easy and effortless.

CONNECT<sup>®</sup> 8.4: With its large, 8.4-inch fullcolor touchscreen, this available Uconnect system offers calls and texts. Route all incoming calls to voice mail and Integrated Voice Command<sup>3</sup> with Bluetooth<sup>®</sup> 3D navigation, suppress texts, see a visual prompt of incoming calls and SiriusXM radio<sup>6</sup> (1-year trial), Uconnect Access<sup>4</sup> (1-year trial), texts, or send an automated reply. SiriusXM Travel Link<sup>6</sup> and SiriusXM Traffic<sup>6</sup> (both with 5-year trials) joined by:

in sight.

DO NOT DISTURB removes distractions from

SIRI EYES FREE<sup>19</sup> uses Integrated Voice Command<sup>3</sup> with Bluetooth to access 12 hands-free<sup>3</sup> features DRAG & DROP MENU BAR lets you highlight (compatible with Apple iPhone 4s or later). Dictate and your top six favorite features and services so they're always send emails, set reminders, access turn-by-turn directions, post to social media and more.



\* will find it for you. Looking for a burrito joint that's open? A pub nearby? A boutique to buy a new pair of jeans? Yelp<sup>®</sup> is here to help. Use it to search for places to eat, shop, drink, relax and play.



NAV Enter your destination with just your voice – the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turnby-turn audio directions, so your eyes can stay devoted to the road. SiriusXM® Traffic<sup>6</sup> will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM Travel Link.

**TRAFFIC<sup>6</sup>** 



I - F I<sup>13</sup> Expand your options by turning your vehicle into an on-demand Wi-Fi<sup>13</sup> Hotspot. Purchase by day, month or year, after you register for Uconnect<sup>®</sup> Access<sup>3</sup> Simply turn on your signal, connect your devices and go. Available.





CONTROLS Via the touchscreen, you can adjust your seat or your cabin temperature, select a new music station or make a call. So sit back, get comfortable and experience all the ways Uconnect makes the ride more eniovable





THIS AVAILABLE SUITE OF FEATURES AND SERVICES IS THE NEXT GENERATION OF IN-VEHICLE CONNECTIVITY, WITH THE EASE OF INTEGRATED VOICE COMMAND<sup>3</sup> WITH BLUETOOTH<sup>®</sup> AND FINGERTIP CONTROL.

> 9-1-1 CALL<sup>15</sup>

- > ROADSIDE ASSISTANCE CALL<sup>16</sup>
- > STOLEN VEHICLE ASSISTANCE<sup>21</sup>
- > THEFT ALARM NOTIFICATION<sup>22</sup>
- > VOICE TEXTING<sup>23</sup> (NOT COMPATIBLE WITH iPHONE®)
- > WI-FI HOTSPOT<sup>13</sup>
- > INSTANT IN-VEHICLE ASSIST
- > UCONNECT<sup>®</sup> ACCESS<sup>4</sup> APP: Remotely lock or unlock your vehicle, start the engine, or sound the horn and flash the lights.
- > YELP<sup>20\*</sup>: Find restaurants and other businesses, sorted by rating and location.
- > SEND 'N GO™
- > VEHICLE FINDER



1] 10 STANDARD AIR BAGS<sup>2</sup> Full-length side-

### 2]FULL-SPEED FORWARD COLLISION WARNING WITH ACTIVE BRAKING

(FSFCW+)<sup>14</sup> Sensors detect when Cherokee may

## ] LANESENSE<sup>®</sup> LANE <u>DEPAR</u>TURE WARNING WITH LANE KEEP ASSIST $(LDW +)^{10}$

4] PARALLEL AND PERPENDICULAR PARK A S S I S T ⁵ This active guidance system



#### ADAPTIVE CRUISE CONTROL WITH ELECTRONIC STABILITY CONTROL ELECTRONIC ROLL MITIGATION **STOP AND GO (ACC STOP)**<sup>7</sup> Take the **(ESC)**<sup>12</sup> A network of safety sensors helps

## BLIND SPOT MONITORING (BSM)<sup>9</sup> AND REAR CROSS-PATH RAIN BRAKE SUPPORT This system

DETECTION<sup>5</sup> These systems monitor the automatically helps maintain optimal braking

CHASSIS STRENGTH Cherokee delivers your payload. As part of ESC<sup>12</sup> TSC<sup>12</sup> helps keep you warning, in good time to react. Available.

(ERM) As an extension of ESC<sup>12</sup> ERM uses sensors

## UCONNECT<sup>®</sup> ACCESS<sup>4</sup> WITH 9-1-1 CALL<sup>15</sup> AND ROADSIDE ASSISTANCE

CALL<sup>16</sup> Provides a direct connection with two

## 6] PARKVIEW<sup>®</sup> REAR BACK-UP

C A M E R A<sup>5</sup> Back out safely with grace. This 5] TRAILER SWAY CONTROL (TSC)<sup>12</sup> system helps bring previously hidden rear objects t







## WHEN ONE ADVENTURE ENDS, ANOTHER BEGINS.

(1) Based on Jeep Cherokee offening 2 speed power transfer unit (PTU) with rear locking axle, low range 4d capability, seclusive leep Selec-terrain with 5 settings (including snow). (2) The Advanced From A fire Bags. Children 12 years old and younger should always de based prote asses. Jease visit http://www.drivecuonect.com/seturisms/structure/suconnect.access/packages/. Vehicle must be registered for Uconnect Access and Tublifi minimum subscription requirements. (5) Always look before proceeding. An electronic for audia and status and fulfi minimum subscription requirements. (5) Always look before proceeding. An electronical year must call Strius/M and audia and status and status for audia and status and status for audia and status and status and status for audia and status and status for audia and status and status and status and status for audia and status and

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