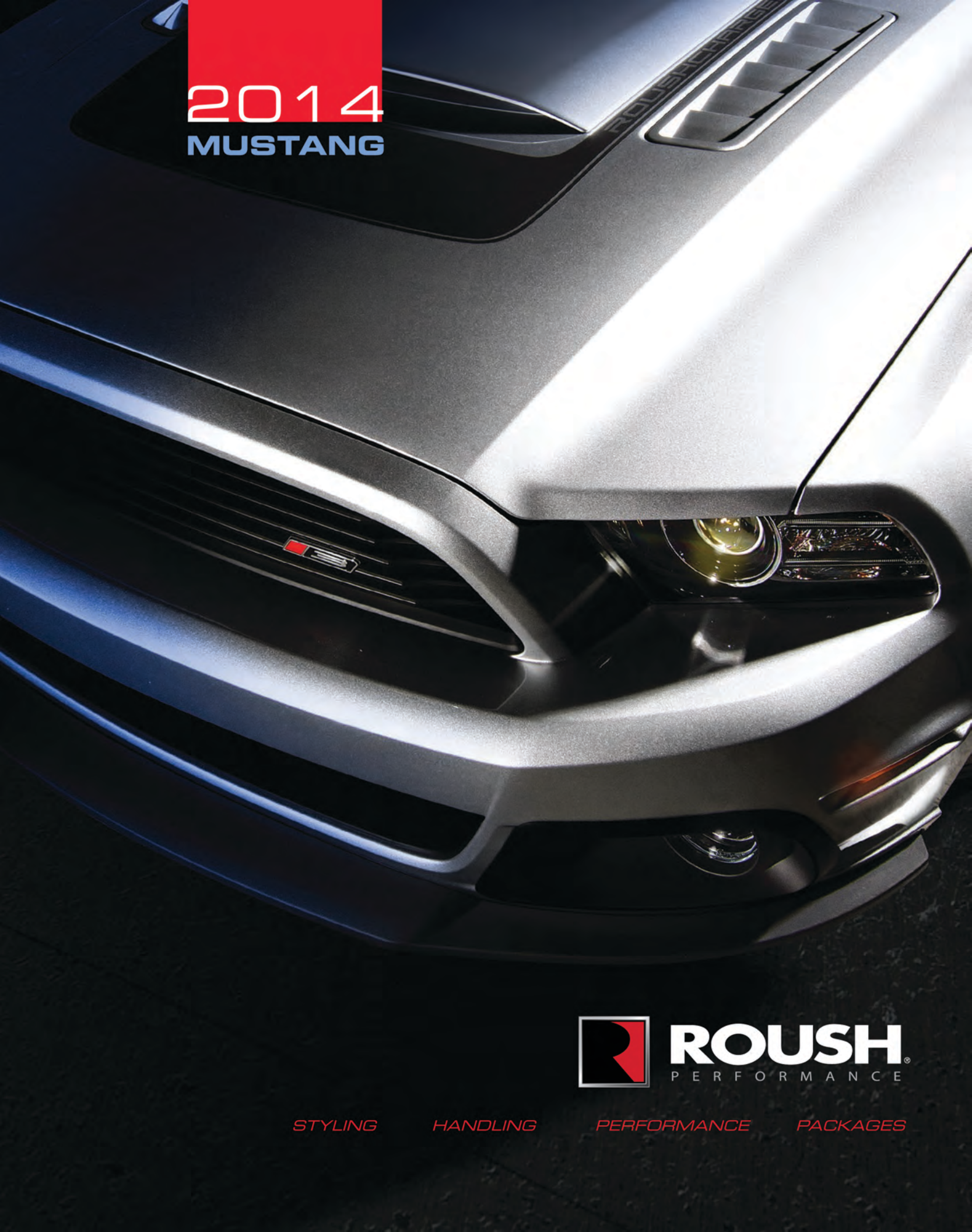

2014
MUSTANG
ROUSH
PERFORMANCE
STYLING
HANDLING
PERFORMANCE
PACKAGES

Jack Roush, An American Performance Legend

A Passion for Performance has always been a way of life for Jack. His passion for quality, consistency and a competitive spirit is what has established him as one of the most successful entrepreneurs in the history of the motorsports industry. From Jack's early beginnings as an automotive engineer, to his days leading championship race teams, Jack Roush transformed his passion for performance into a successful company named ROUSH Enterprises.

Since the company's founding in 1976, Jack Roush has been committed to winning on and off the track. His dedication and passion for performance have earned him more combined victories in more series of auto racing than any other American in history. It was this same drive that led him to establish the ROUSH Performance Products division, offering an extensive line of high performance vehicles, aftermarket performance parts and crate engines.

Born to Race, Driven by Passion

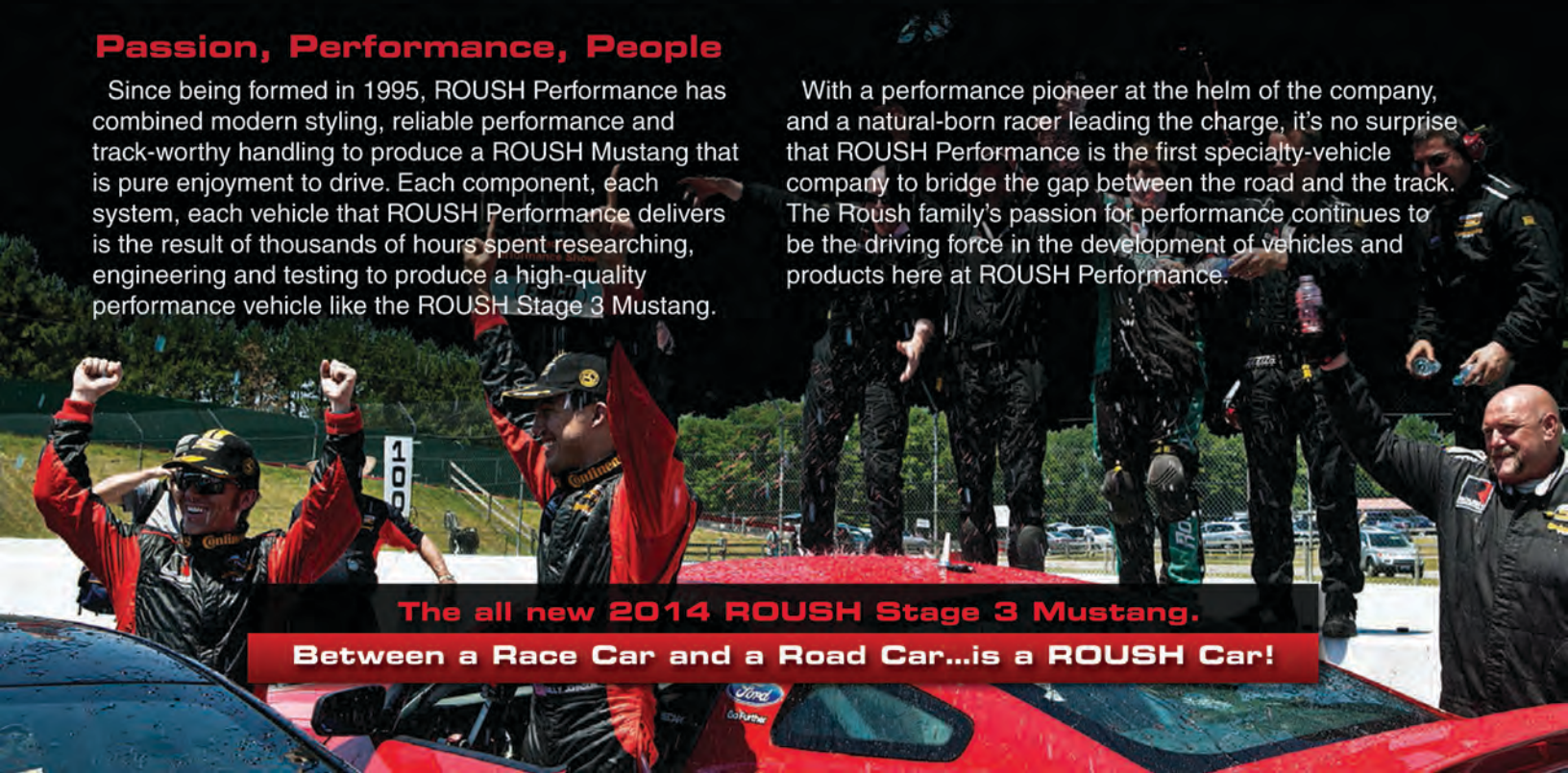
Jack's passion for performance runs in the family, too. Jack's daughter, Susan Roush-McClenaghan, has earned numerous wins and championships in the NMCA and NMRA Drag Racing series piloting a propane-powered ROUSH Mustang. Jack's son, Jack Roush Jr., carries on the same competitive road racing heritage today in the Grand Am Series. In only six short years, Jack Jr. has amassed several wins and numerous podium finishes.

Carrying on the Roush name in the motorsports world is no small task, but Susan and Jack Jr. are proving that they are up for the challenge. They are living the performance lifestyle every day, and their passion for performance is evident throughout the ROUSH Performance organization.

Passion, Performance, People

Since being formed in 1995, ROUSH Performance has combined modern styling, reliable performance and track-worthy handling to produce a ROUSH Mustang that is pure enjoyment to drive. Each component, each system, each vehicle that ROUSH Performance delivers is the result of thousands of hours spent researching, engineering and testing to produce a high-quality performance vehicle like the ROUSH Stage 3 Mustang.

With a performance pioneer at the helm of the company, and a natural-born racer leading the charge, it's no surprise that ROUSH Performance is the first specialty-vehicle company to bridge the gap between the road and the track. The Roush family's passion for performance continues to be the driving force in the development of vehicles and products here at ROUSH Performance.



The all new 2014 ROUSH Stage 3 Mustang.

Between a Race Car and a Road Car...is a ROUSH Car!

ROUSH RS – Practicality Meets Performance

ROUSH Performance has applied its engineering expertise and production know-how to the V6 Mustang platform by offering a genuine ROUSH Mustang at an affordable price. It may only have six cylinders, but with 305 horsepower, it still packs quite the punch. The base RS package offers many upgrades, including premium 18" painted aluminum wheels with performance tires, ROUSH lowering springs and a unique body kit that is distinctly ROUSH. The combination of ROUSH styling and handling, with up to 31 mpg on the highway, makes the RS a great choice for those looking to get a fun, sporty car that can also double as a practical daily driver.

**Vehicles shown include optional equipment

STYLING HANDLING PERFORMANCE

ROUSHperformance.com

ROUSH STAGE 1 – All About the Looks

ROUSH Performance takes Mustang GT styling to a whole new level with the 2014 Stage 1 Mustang. From the high-flow upper grille to the dual chamber chrome exhaust tips, each component in the ROUSH aero body kit has been designed to enhance the appearance of the already sporty Mustang GT. Package the all-American styling with a full range of signature ROUSH-only options to create a Stage 1 that is sure to turn heads.

**Vehicles shown include optional equipment

STYLING HANDLING PERFORMANCE

ROUSHperformance.com

ROUSH STAGE 2 – Style... with Corner Carving Attitude

The 2014 ROUSH Stage 2 elegantly blends muscular styling with race-inspired suspension to create a Mustang that is just as much at home on the track as it is on the streets. At the core of the Stage 2 Mustang is the ROUSH sport-tuned suspension system, 18" chrome wheels with ultra high performance Cooper RS3 tires and the unique ROUSH aero body kit. Combined with a list of options ranging from 20" wheels to a rear seat delete with "X"-brace, this Mustang is sure to stand out from the rest of the crowd.

**Vehicles shown include optional equipment

STYLING HANDLING PERFORMANCE

R S 3

ROUSH STAGE 3 – American Muscle | REDEFINED

The 2014 ROUSH Stage 3 defines Jack Roush's vision of a true American performance car, one that combines the raw power, handling and braking capabilities of his championship winning race cars, while at the same time maintaining OEM reliability, drivability and comfort.

At the heart of the Stage 3 Mustang is the ROUSHcharged powertrain. Featuring Eaton's® award-winning Twin Vortices Series (TVS) technology, the R2300 supercharger combined with ROUSH's high-efficiency intercooler and an OE-level PCM calibration boosts the "Coyote" 5.0L's output to a tire punishing 575 HP and 505 lb-ft TQ. Team that up with the optional Ford Racing "Aluminator" engine, and you've got the ultimate building block for the 625 HP Phase 2 or 675 HP Phase 3 upgrade.*

To ensure maximum performance, ROUSH chassis engineers spent thousands of hours in development and testing to create the perfect set up to aid in acceleration, cornering and ride quality. The ROUSH Performance suspension system features custom-valved front and rear shock absorbers, rate-matched front and rear coil springs, a larger, stiffer front stabilizer bar and a rear anti-wheel hop upper control arm that seamlessly blends comfort on the road and superior handling on the track.

And if all that wasn't enough, ROUSH teamed up with Cooper Tire to develop an ultra high performance tire (Zeon RS3-S) that is capable of transferring the power and performance of a ROUSH Mustang to the ground.

ROUSHperformance.com

*Phase 2 and Phase 3 upgrade kit available through ROUSH Performance parts catalog.

1.02 G's

The result? A corner-carving marvel capable of lateral forces in excess of 1.02 G's on the skid pad.

With all this muscle, and race car-like handling, there is no doubt that the Stage 3's exterior attitude had to match. Standard equipped with the "R6" aero body package, ROUSH kicks the Stage 3 into high-gear with a customized graphic package with over 250 unique color combinations, and an optional custom paint finish by Sherwin-Williams® to create a truly unique and personalized vehicle.

R2300 ROUSHcharger
Produces 575 HP and 505 lb-ft of torque (155 HP gain and 115 lb-ft gain over stock)

**Vehicles shown include optional equipment

STYLING *HANDLING* *PERFORMANCE*

RS3™

RS, RS1 and RS2 Hood Graphic Colors

Matte Black Jack	Sin City Silver	Blue Bayou	Performance Pearl White	Red-Blooded American	Luminescent Lime

RS, RS1 and RS2 Side Rocker Graphic Colors

Matte Black Jack	Sin City Silver	Blue Bayou	Performance Pearl White	Red-Blooded American	Luminescent Lime
Silver Accent	Black Accent	Silver Accent	Silver Accent	Silver Accent	Silver Accent

RS3 ROUSHCHARGED Hood Graphic Colors

Matte Black Jack	Sin City Silver	Blue Bayou	Performance Pearl White	Red-Blooded American	Luminescent Lime
Magnum Grey	Mat It Mango	Launch It Lemon			

RS3 Side Graphic Colors

Primary	Matte Black Jack	Sin City Silver	Blue Bayou	Performance Pearl White	Red-Blooded American	Luminescent Lime
	Magnum Grey	Mat It Mango	Launch It Lemon			
Secondary	Matte Black Jack	Sin City Silver	Blue Bayou	Performance Pearl White	Red-Blooded American	Luminescent Lime
	Magnum Grey	Mat It Mango	Launch It Lemon	Marina Blue	Punch It Purple	

Sport Black Leather Seats - RS, RS1 and RS2

Stage 3 Black Leather Seats - RS3

2014 ROUSH MUSTANG SPECIFICATIONS

	RS	Stage 1	Stage 2	Stage 3
FORD 3.7L-4v Ti-VCT V6 Engine Produces 305 HP/280 lb-ft TQ	S	–	–	–
FORD 5.0L-4v Ti-VCT V8 Engine Produces 420 HP/390 lb-ft TQ	–	S	S	–
ROUSH Supercharged 5.0L-4v "Coyote" Powertrain Featuring the ROUSH TVS 2.3L ROUSHcharger Produces 575 HP/505 lb-ft TQ	–	–	–	S
ROUSH Supercharged 5.0L-4v "Aluminator" Powertrain Featuring the Ford Racing Aluminator Forged V8 Crate Engine Produces 575 HP/505 lb-ft TQ[3]	–	–	–	O
Sherwin-Williams® Custom Paint Finish	–	–	–	O
ROUSH Dual Chamber Chromed Exhaust Tips	–	S	S	S
ROUSH Dual Chamber Performance Exhaust (V8) (Dealer Installed Post Title)	–	O	O	O
ROUSH Dual Chamber Performance Exhaust (V6) (Dealer Installed Post Title)	O	–	–	–
ROUSH Engine Coil Covers (Red/Black or Black/Silver)	–	O	O	O
ROUSH Hood Strut Kit	O	O	O	O
ROUSH High Performance Suspension System Includes: ROUSH Front Struts, Rear Shocks, Front and Rear Springs, Front Anti-Sway Bar and Jounce Bumpers	–	–	S	S
ROUSH Extreme Lowering Springs	S	–	–	–
ROUSH Lowering Springs (1" Drop)	–	O	–	–
ROUSH Sport Brake Package Slotted and Vented 13.2" Front Rotors/ 11.8" Rear Rotors/Painted Red Front and Rear Calipers	–	O	O	O
ROUSH Performance Brake Package Slotted and Vented 14.0" 1-Pc Front Rotors/11.8" Rear Rotors/Four-Piston Front Calipers/Painted Rear Calipers (Red or Black)	–	O	O	O
ROUSH Competition Brake Package Slotted and Vented 14.0" 2-Pc Front Rotors/11.8" Rear Rotors/ Six-Piston Front Red Calipers/Red Painted Rear Calipers	–	–	–	O
18" Sparkle Silver Painted Aluminum Wheels w/R18 Performance Tires	S	–	–	–
19" Dark Stainless Premium Painted Wheels w/ZR19 Summer Performance Tires	O	–	–	–
ROUSH 18" Chrome Wheels w/Ultra High Performance RS3 Series Tires	–	O	S	S
ROUSH 20" Chrome Wheels w/Ultra High Performance RS3 Series Tires	O	O	O	O
ROUSH 20" Hyper-Black Wheels w/Ultra High Performance RS3 Series Tires	O	O	O	O
ROUSH 20" Graphite Wheels w/Ultra High Performance RS3 Series Tires	O	O	O	O
ROUSH Locking Lug Nuts	O	O	O	O
ROUSH High Flow Upper Grille w/Badging	S	S	S	S
ROUSH High Flow Lower Opening - Grille Eliminator	–	S	S	S
ROUSH Bar-Style Lower Grille	S	O	O	O
ROUSH Aero Pockets with Driving Lamps	–	S	S	S
ROUSH Hood Scoop	O	O	O	S

	RS	Stage 1	Stage 2	Stage 3
ROUSH Performance Front Chin Splitter	S	S	S	S
ROUSH Side Rocker Splitters	S	S	S	S
ROUSH Rear Side Splitters	–	S	S	S
ROUSH Rear Aero Valance	–	S	S	S
ROUSH Rear Decklid Spoiler	S	S	S	S
ROUSH Rear Quarter Window Louvers[1]	O	O	O	O
ROUSH Quarter Window Louver Graphics[1]	O	O	O	O
ROUSH Square "R" Fender Badges	S	S	S	S
ROUSH "R" Faux Gas Cap Badge	S	S	S	S
ROUSH Decklid Stage Emblem	S	S	S	S
Jack Roush Signature Graphic on Decklid	S	S	S	S
ROUSH Front Windshield Banner	S	S	S	S
ROUSH Side Graphics Package	O	O	O	S
ROUSH Hood Graphic	O	O	O	S
ROUSH Stage 3 Interior Package: Leather seating, Suede Door Panels and Suede Shifter Boot	–	–	–	O
ROUSH Sport Leather Seating	O	O	O	–
"ROUSH Embroidered" GT Charcoal Leather Seating	–	O	O	O
"RS Embroidered" GT Charcoal Leather Seating	O	–	–	–
"X"-Brace and Rear Seat Delete Kit	O	O	O	O
Painted "X"-Brace and Rear Seat Delete Kit (Body Colors)	O	O	O	O
ROUSH Convertible Light Bar[2]	O	O	O	O
Suede Wrapped Performance Steering Wheel	O	O	O	O
ROUSH Custom Gauge Cluster (Req Premium Chassis)	O	O	O	S
ROUSH Vent Pod w/LED-lit Boost/Vacuum Gauge	–	–	–	O
ROUSH Embroidered Floor Mats	S	S	S	S
ROUSH Illuminated Door Sill Plates (Req Ambient Lighting)	O	O	O	O
ROUSH Door Sill Plates (Not Available w/Ambient Lighting)	O	O	O	O
ROUSH Billet Performance Pedals	S	O	O	O
ROUSH Shifter Ball[3] (White or Black)	O	O	O	O
ROUSH Center Console Badge/Button	S	S	S	S
ROUSH Interior Medallion	–	S	S	S
Jack Roush Signature Graphic on Dash	S	S	S	S
ROUSH Trunk Mounted Tool Kit	O	O	O	O
ROUSH Serialized Engine Bay Plaque	S	S	S	S
ROUSH Engine Bay Plaque with Chassis Builder	–	–	–	S

[1] Coupe Only [2] Convertible Only [3] Manual Trans Only