

#### SCHWARTZ MAZDA



mazna PRESIDENT'S CLUB

# **MARCH 2019**

mazna

GOLD CUP

2018





Highway Safety





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#### **Schwartz Mazda** Service Specials!



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#### **CONSUMER REPORTS: HOW** THE BRANDS STACK UP



Year after year, Mazda continues to climb the ranks in Consumer Reports (CR) ratings of the best Strong-Performing

and Problem-Free Vehicles.

This year coming in 6<sup>th,</sup> out of 44, right alongside Lexus and beating out BMW and Lincoln.

CR averaged the Overall Scores for all vehicles tested from each major automotive brand and ranked them accordingly. A brand must have had two or more CR-tested models to be included. The overall score is a composite of four elements. First is a vehicle's road-test score, which assesses performance in more than 50 CR evaluations. Next, they include the latest predicted reliability and owner satisfaction ratings form CR's exclusive Auto Survey. And last, they consider the presence of key safety features and crash -test performance.



Heritage, Experience = Schwartz Mazda Experience 98 Years of Schwartz Mazda History on YouTube

2019 MAZDA CX-9 ESSENTIALS: **SPIRITED PEOPLE HAULER** by Robin Warner



Stylish, seats seven, and still brilliant to drive

What is it: The 2019

Mazda CX-9 is a midsize SUV from a mainstream brand that's attempting to creep towards the premium market. The Grand Touring model is one level below the top trim for the CX-9, still above Sport and Touring, but underneath the Signature, which is all-wheel-drive only. Every other CX-9 can be purchased with the option to send power to just the front, or all four wheels.

Base Price: \$43,635 As-Tested Price: \$45,060



Highlights: New for 2019, the CX-9 offers more technology to woo general consumers.

Critically, Apple CarPlay and Android Auto are now offered on Touring trimmed and above CX-9s. If you buy a Grand

We Are Schwartz
Commercial



Schwartz Mazda has saved **1,146,946** 

lbs. of carbon entering our atmosphere through our solar panel energy source.

#### SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident

in knowing that you're the proud, new owner of a quality vehicle Other dealerships may promise that their vehicles are solid, in great shape and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

#### MAZDA TIRE PROGRAM



If you purchase 4 tires from Schwartz Mazda, you have a free

tire rotation for life. Most tires come with a 24month Road Hazard Coverage.

This includes the following: 100% replacement the first year 50% replacement the second year Flat tire repair coverage (up to \$20 per occurrence)

#### HINO TRUCKS POSITIONS ITS XL SERIES IN THE CLASS 7, 8 MARKETS FOR CONTINUED GROWTH

Jason Morgan

#### **DRIVING TRENDS**

<u>Hino's</u> decision to come into the Class 7 and 8 markets—which haven't seen new players with serious manufacturing muscle in some time— with new products wasn't made lightly. Ellis is confident that the XL Series will be another successful offering within Hino's Class 4 to 8 lineup that has seen record year-over-year growth for the manufacturer seven years running.



"We set order intake records with our Class 6 and 7 trucks," Ellis says. With the introduction of the XL Series and the opening of the West Virginia plant, Ellis sees

<u>Hino's</u> manufacturing capabilities as an advantage in the market. "With our XL Series, our lead time is going to be relatively short compared to what other OEMs might have. Right now, the XL Series manufacturing lead times are in the 120-day range."

The truck market continues to be hot, and you don't see a lot of new trucks sitting on dealer lots. Hino is targeting dealer stock as a launch advantage to serve a market that needs rolling iron.

"We want every dealer to carry at least three to four XL Series trucks, based on the different configurations," Ellis says. "But that's in the smaller markets. As you get into bigger markets, we want dealers to carry more stock there."

The XL-sized challenge facing Hino, however, is finding the right mix of standard and optional components that will meet fleet application needs. The XL7 and XL8 trucks are powered by Hino's existing A09 engine, which has been in production for more than a decade. The A09 features a range of 300-360 HP and up to 1,150 lb.-ft. of torque. Several straight truck and tractor configurations will be offered, with GVWR ranging from 33,000 to 60,000 lbs., and GCWR up to 72,000 lbs. Transmission options include the standard Allison 3000 Series automatic Touring, like the one we drove, you also get a seven-inch touchscreen display, 360 degree view blind spot cameras and ventilated seats. Signature trimmed versions now have a new wood trim and Signature badge.

Our Opinion: Mazda is the one and only mainstream car brand that consistently maintains an iron grip on driving feel, despite technology and general consumers pushing in the other direction. In the past, that meant Mazda was a touch behind in gadgets and tech, but ahead in engagement.



But now, a quick look at highlights show that Mazda is closing the gadgets gap and still remains

an engaging drive, even with its entry in the three-row crossover SUV category. What does that mean? Systems like Apple CarPlay and Android Auto are available to keep the commoners happy, while driving enthusiasts like us still enjoy the experience behind the wheel. And we can all enjoy the pretty darn decent turbocharged motor and drivetrain.

Every <u>CX-9</u> runs a 2.5-liter turbocharged four-cylinder that makes an adequate peak 227 hp at 5,000 rpm and a much more than adequate 310 lb-ft of torque at 2,000 rpm, all while running on 87 octane gasoline. If you fill the tank with 93 octane, claimed peak output rises to 250 hp, still at 5,000 rpm, while torque remains the same. No matter what grade of fuel you use, it's still a six-speed automatic transmission. Fuel economy depends on trim and driven wheel, ranging from 20-22 mpg city, 26-28 highway, and 23-24 combined.

Because you get over 300 pound-feet of torque to play with, brisk acceleration is never far away and that's despite the nowadays low number of forward gears from the transmission. More critically, the chassis constantly provides clear and pleasant feedback to the driver. No, it's not as lithe and lively as an MX-5, but if you find yourself on a nice twisty road, you'll be entertained all the same.

Mazda built a good looking, functional, well-equipped machine that now also checks a lot of non-enthusiast consumer

#### SCHWARTZ MAZDA SPECIALS OF THE MONTH

New Mazda Lease **Specials** 



2018 Mazda 3



2018 Mazda CX-5



2018 Mazda 6



2018 Mazda CX-3



2018 Mazda CX-9

### **EMPLOYEE NEWS Employee Highlight**



Cindy Clayton Office Assistant

Cindy has been with the company 12 years. She began as a receptionist and moved into the Office as an Office Assistant.

She has been married over 37 years and has two beautiful girls. She loves singing in her church choir and her favorite vacation spot is Saranac Lake, NY where her family has a house.

As Cindy says, "I love working at Schwartz Mazda because of the transmission or an optional 10- or 13speed Eaton manual transmission. And the XL Series will sport Dana axles, which diverges from Hino's Class 6 and other Class 7 trucks.

Hino Trucks will measure the success of its XL Series against a competitive lineup of Class 8 trucks below 11-liter engine configurations.

"If you look at Class 7 and Class 8 in that below 11 liter range, it's a pretty consistent market," Ellis says. "We measured it at about 50,000 to 60,000 units a year.

"But right now, we're focused on getting the XL Series demos out there so that people see the truck in the marketplace and have the opportunity to drive it. The feedback we got from our dealers when we did the training event, when they got to drive the XL Series versus the competitive trucks, is that they liked the ride, comfort and the visibility of the truck. The dealers are really excited. We completed the 12 different training events throughout the country, so our dealer staff is well trained, and they're excited to start selling."

## **SLOW COOKER CORNED BEEF** AND CABBAGE SOUP

qimmesomeoven.com



Prep Time: 15 mins Cook Time: 4 hours Serves: 6

Ingredients:

•4 cups chicken stock •1 (12-ounce) bottle of beer (I used a pale ale) •1.5 pounds corned beef, cut into large chunks

•1.5 pounds Yukon gold potatoes, diced into bite-sized pieces

•2 carrots, peeled and diced

•2 stalks celery, diced

•1 medium white onion, peeled and diced

•1 small head green cabbage,

quartered, cored and shredded

1 bay leaf

•generous pinch of salt and freshlyground black pepper

•for serving: chopped fresh parsley

Directions:

boxes as well. If they choose the CX-9, they might learn to enjoy driving too.

## SERVICE DEPARTMENT

# MAZDA SERVICE



Check out "My Mazda Garage" here. Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an online service appointment or give us a call to schedule your maintenance or car repair. We look forward to serving you!

## SERVICE RECALLS



We continually update recalls for you the consumer. The Service Department is

aware of these recalls and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to contact the Service Department.

## PARTS DEPARTMENT



With our extensive in-stock inventory, Schwartz & Sons is likely to have the

exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck or SUV running like new. We carry manufacturer parts but can also get almost any auto part by VIN number. You can also order parts online using our convenient parts order form. We offer specials as well.

family atmosphere. They		PARTS COUPONS
genuinely care about their employees." Check out our Latest Commercial Click here to view. WE ARE	Add all ingredients to a large slow cooker bowl and toss to combine. Cover and cook on low for 7-8 hours or on high for 3-4 hours, or until the beef is tender and shreds easily. Transfer the beef chunks from the stew to a separate plate and use two forks to shred it into bite-sized pieces. Return the beef to the stew and stir to combine. Taste and season with additional salt and pepper if need be, then remove the bay leaf. Serve warm, garnished with fresh parsley if desired.	Click Here For Coupons & Specials Mazda is your source for all auto service specials and repairs. Take advantage by printing out these FREE online parts coupons found on our website here!