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NOVEMBER 2018

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WHY MAZDA DID SO WELL AND VOLVO SO POORLY IN CONSUMER REPORTS RELIABILITY SURVEY

Sven Gustafson, edited

The poor performances of Tesla and all three domestic automakers got the headlines in Consumer Reports magazine's latest reliability survey, but there were other results that caught our interest.

Tiny **Mazda** notched the biggest gain among the 29 brands included in this year's list, **leap-frogging nine spots to No. 3**, beating out other luxury brands including Audi, BMW, Infiniti, and Acura!

Buick, which was in the top 10 last year, fell 11 spots to No. 19. And then there's Volvo, a brand often vaunted for its quality and reliability, dropping six spots to dead last. What gives?

Mazda fared well thanks to the [CX-9](#) crossover and [MX-5 Miata](#) both jumping up on CR's list of newly recommended vehicles.



In addition, the [CX-5](#) and [Mazda 6](#) both came in **first place** in their respected categories.

SCHWARTZ MAZDA EARNS PRESIDENTS CLUB





Schwartz Mazda has saved

1,118,157 lbs. of carbon entering our atmosphere through our solar panel energy source.

SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION

When you purchase a Mazda, you can feel

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- 100% replacement the first year

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- Flat tire repair coverage (up to \$20 per occurrence)

NEXT-GEN MAZDA 3 WITH SPARK-LESS ENGINE TECH TO DEBUT IN NOVEMBER

Viknesh Vijayenthiran

Mazda recently provided the first glimpse of the next-generation [Mazda 3](#) and confirmed the vehicle for a reveal in November, which points to a debut at the 2018 Los Angeles auto show on this month.



Apart from a teaser video that appears to

show both hatch and sedan variants, there aren't any additional new details to go on. However, Mazda has been dropping plenty of hints about its new 3 over the course of the past 12 months.

The Kai concept car unveiled at the 2017 Tokyo auto show



previews the design and is said to closely resemble the production version. The concept was also built on the new SkyActiv-Vehicle Architecture, Mazda's latest modular platform which makes its own debut in the new 3.

The platform is also said to offer improved dynamic performance compared to Mazda's current design, as well as a quieter, comfier and more refined ride.

The platform also integrates Mazda's new SkyActiv-X engine which promises diesel-like fuel economy but with the cleaner emissions of gas engines. The engine features what Mazda calls Spark-Controlled Combustion Ignition.



The innovation is to ignite a very small amount of gas-air mixture that is injected very close to the spark in a high-compression engine. This in turn raises the pressure on the much larger volume of lean gas-air mixture in the rest of the combustion chamber, creating an effective compression ratio high enough to cause that mixture to spontaneously ignite. But at sufficiently

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2018 IIHS TOP SAFETY PICKS FOR MAZDA: CX-3, CX-5, CX-9, Mazda 3



YELP! Recognizes Schwartz Mazda with "People Love Us on Yelp!" – Thank you!

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We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an [online service appointment](#) or give us a call to schedule your maintenance or car repair. We look forward to serving you!

SCHWARTZ MAZDA SPECIALS OF THE MONTH

New Mazda Lease Specials



[2018 Mazda 3](#)



[2018 Mazda CX-5](#)



[2018 Mazda 6](#)



[2018 Mazda CX-3](#)



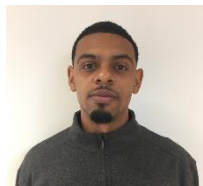
[2018 Mazda CX-9](#)

EMPLOYEE NEWS

Welcome New Employees:



Colton Pennington
Sales



Kassan Patterson
Maintenance

high temperatures, the lean gas-air mixture is able to ignite purely from compression, just like in a diesel engine. The process is generally referred to as Homogeneous Charge Compression Ignition, or HCCI for short.

Switching between spark and spark-less modes is a complicated juggle that Mazda appears to have solved. We tested a prototype of the new 3 fitted with the SkyActiv-X engine a year ago. The engine in prototype form featured a displacement of 2.0 liters and a high compression ratio of 15- or 16-to-1, and with a bit of mixed driving was delivering close to 40 mpg when equipped with an automatic transmission.

Watch for more on the new [Mazda 3](#) to surface in the lead up to the L.A. auto show which starts November 26. Mazda is also likely to use the show to introduce an updated CX-5.

CRANBERRY SAUCE WITH WALNUTS



Total Time:
Prep: 5 min.
Cook: 35 min.

Makes
3-1/2 cups

INGREDIENTS:

- 2 cups sugar
- 1 cup water
- 1 package (12 ounces) fresh or frozen cranberries
- 1/2 cup apricot preserves
- 1/4 cup lemon juice
- 1/2 cup chopped walnuts, toasted

DIRECTIONS:

- In a large saucepan over medium heat, bring sugar and water to a boil. Simmer, uncovered, for 10 minutes.
- Stir in the cranberries. Cook until berries pop, about 15 minutes.
- Remove from the heat.
- Stir in preserves and lemon juice.
- Transfer to a bowl.
- Serve warm, at room temperature or chilled.
- Stir in walnuts just before serving.

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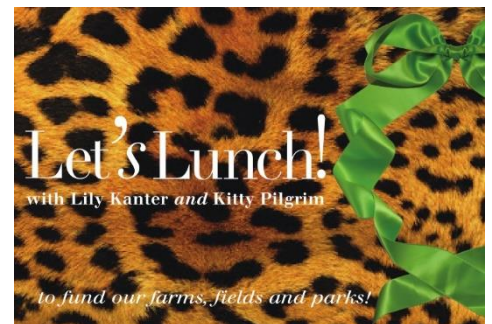
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