



SCHWARTZ MAZDA

AUGUST 2020

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### SCHWARTZ MAZDA Service Specials!

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### MAZDA CX-30 OUTSHINES ITS COMPETITORS — EVEN THE MORE EXPENSIVE ONES

Henry Payne - Edited

Standard features include adaptive cruise-control, automatic high beams and other items that you have to pay extra for on a BMW X1



competition!

The CX-30 is a subcompact SUV that drives, looks, and feels better than its

The Mazda CX-30 simply put, is the best running subcompact on the market today. Period! It is so good, in fact, that its comparison set is not the usual mainstream competitors but luxury subcompacts that cost at least \$10,000 more.

Based on the same platform as the sensational Mazda 3 compact hatchback, you can tell the CX-30 is different the moment you grip its fat steering wheel and fling it into a corner. Graceful and balanced!

### TEASER ALERT: COMING SOON: 2021 MAZDA CX-5 & CX-9 CARBON EDITION

*Slotted between the Touring and Grand Touring Arriving end of October 2020*

**Exterior: Polymetal Gray**  
**Interior: Red**

#### 2021 Mazda CX-5 Carbon Edition:

- 2.5L SkyActiv G or 2.5L Turbo SkyActiv G with 6 speed Automatic
- Auto dimming rear mirror w/Homelink
- Bose 10 speaker Centerpoint 2 system
- Power moonroof
- Rear Power Liftgate
- Red Leather trimmed seats
- 8-way Power Driver's seat w/lumbar
- 19" alloy wheel with Black Accents
- Black accent outside door mirror
- Black Instrument panel
- Black door trim
- Black Signature wing New grille

#### 2021 Mazda CX-9 Carbon Edition:

- 255/50R20 tires with 20" Alloy wheels with Black Metallic Finish
- 2nd-row Captain's chairs with armrest and center walk through
- 2nd-row heated seats
- Heated steering wheel



Schwartz  
Mazda has  
saved

1,372,143 lbs. of carbon  
entering our atmosphere  
through our solar panel  
energy source.

## SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION

When you purchase a  
Mazda, you  
can feel  
confident in  
knowing that  
you're the  
proud, new owner of a  
quality vehicle Other  
dealerships may promise  
that their vehicles are solid,  
in great shape and without  
problems, but our  
dealership warrants the  
engine of this vehicle with a  
Lifetime Engine Limited  
Warranty.

For more information,  
contact our Service Dept.

## MAZDA TIRE PROGRAM



If you purchase  
4 tires from  
Schwartz  
Mazda, you  
have a free tire

rotation for life. Most tires  
come with a 24-month Road  
Hazard Coverage.

This includes the following:  
100% replacement the  
first year

50% replacement the  
second year

Flat tire repair coverage  
(up to \$20 per occurrence)

## SCHWARTZ MAZDA SPECIALS OF THE MONTH

New Mazda Lease  
Specials



[2020  
CX-30](#)

Its 186 horsepower is first class in the  
mainstream market, as is the buttery  
six-speed transmission it's married to.

The subcompact CX-30 priced a  
whopping \$15,000 under the premium  
BMW X1. This is the type of  
subcompact SUV that Volkswagen  
should make off its superb Golf platform  
— or that Ford should cook up from its  
Focus sedan. But they haven't.

Volkswagen offers nothing in its class,  
while Ford's cramped EcoSport entry is  
a boxy eggbeater. One of the hottest  
aisles in autodom, mainstream  
subcompacts boast a variety of toys like  
the off-road Subaru Crosstrek, rugged  
Jeep Renegade, roomy Honda HR-V  
and funky Kia Soul.

**But now it's got a toned, \$23,000  
athlete...The Mazda CX-30!**



Like Tesla, its  
broad dash lines  
are efficient and  
uncluttered. Like  
BMW, the

instrument and infotainment screen are  
driver-focused — the result of fussy  
engineers obsessed with keeping  
drivers' eyes glued to the road.

While driving through the spaghetti  
roads of southern California's  
Cuyamaca Mountains, everything I  
needed was close. The screen  
navigation (Apple CarPlay and Android  
Auto standard) is high on the dash. The  
deft, multi-way remote rotary-controller  
(just like BMW) is at my elbow. The i-  
Activsense surround-view (like Tesla) is  
in the instrument cluster to monitor cars  
around me.



Based on a same  
platform as the  
Mazda 3  
hatchback, the CX-  
30 nevertheless

gains some room over the 3 thanks to  
its taller SUV dimensions. Cargo room  
is a useful 20 cubic feet and swallows  
four carry-on suitcases. My 6-foot-5  
frame fit in the second row thanks to  
clever scalloping in the front seatback  
and roof liner.

I conversed with my 4-foot-11 drive  
partner with ease from the back

- Front seat ventilated seats
- 7" TFT meter
- Sirius XM 3yr traffic & travel  
subscription
- Power driver memory
- Handsfree power liftgate
- Black painted inner handle bezel (front  
and rear door)
- Black side louver bezel
- Black painted instrument panel and  
door trim panel
- Black outer mirror caps with auto fold
- LED overhead room lamps
- Windshield washer de-icer
- Roof Rails
- Driver attention alert
- Rear Smart City brake support
- Adaptive front lighting system

## HOW DO YOU PREPARE YOUR CAR FOR A LONG TRIP IN 2020?

[autocareplus.com](#)



Road tripping in  
2020 is a very hot  
ticket because of  
the coronavirus  
pandemic. No

concerts, no sporting events, no  
festivals, no large gathering, no fun. Not  
exactly. Roads are loaded up with  
vehicles and people who are trying to  
escape the chaos to find peace and  
solitude in nature. Road trips are not  
canceled and in fact, Apple Maps  
released data of mobility trends showing  
that people are requesting routes at the  
same rate pre COVID-19.

Before you leave home, there are  
several simple steps you can take to  
protect your vehicle, your trip, and your  
loves ones.



**Many of these  
service items can  
be checked for  
you our Service  
Department. All**

**you have to do is [click here](#) to make  
an appointment. You can have us  
tackle each of these quickly before  
you hit the road:**

- Change oil and filter
- Change air filter
- Change battery
- Clean your car, both inside and out. It  
will make finding things easier, etc.
- Cover headlights and front of the car  
with a protective sheet to prevent bug  
clogs or other damage.



[2020  
CX-30](#)



[2020  
CX-5](#)



[2020  
CX-9](#)



[2020  
Mazda3](#)



[2020  
Mazda6](#)



[2020  
MX-5](#)

## Welcome New Employees



Danielle Sisson  
Service Advisor



Brian Selover  
Service Advisor



Benjamin Davidson  
Sales Rep

quarters thanks to better than BMW X1 interior quiet. And despite our Laurel and Hardy body differences, we both found the seating ergonomics excellent.

The CX-30 bristles with such clever human details, typical of those fussy Mazda engineers.

### Consider:

- The rear hatch opening punches a big hole in back for better loading.
- Engineers tuned the car's ride to mimic the 5mm head bob of a human walking.
- Owners can monitor their car via a phone app.
- Stereo subwoofers are packed in the car's corners.
- Take a corner too fast when in adaptive cruise-control, and the car will automatically sense the high G-loads and slow mid-corner.
- The exquisite sculpting of the side panels always reflects an S-curve. Zoom zoom.
- Standard features include adaptive cruise-control, automatic high beams and other items that you'll have to pay extra for on a BMW X1.

Such standardization also aids simplicity. In an online-buying age when millennials expect efficiency, the Mazda CX-30 configuration page is blessedly easy with four trim options — each building on the last. My favorite Preferred trim (heated, power seats) can be had for \$28,645.

If you care about the details, check out the 2020 [Mazda CX-30](#) before you buy a compact crossover.

## PARTS DEPARTMENT



With our extensive in-stock inventory, Schwartz & Sons is likely to

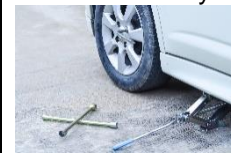
have the exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck or SUV running like new.

We carry manufacturer parts but can also get almost any auto part by VIN number.

- Get an extra set of car belts.
- Change spark plugs
- Tires condition. Check tires tread and look for signs of strain, bulges, or other damage.
- Tire pressure, don't over inflate.
- Wipers and wiper fluid.
- Coolant.
- Flush radiator, if you haven't done so in a while.
- Fuses and Horn.
- High and low beam headlights.
- Oil, power steering, and brake fluid.
- Loose cables
- Air conditioner & Heater

To make your travels worry free:

- Make certain your tire iron and jack are in the car.
- Check your spare tire.



- Try not to put luggage over the car. It creates air friction and slows you down — bringing more gas. If it is unavoidable, cover with strong sheet and tie them very well.
- Keep a small garbage bag inside the car.
- Pack a fire extinguisher.
- Bring towels for cleaning dirty windshields, spills, etc.
- Get a spare key for the car and keep it in your wallet or elsewhere on your person in case you lock your keys in the car.
- Don't forget any of those necessary cables: Car charger for your phone, auxiliary cable if applicable, USB cables, camera chargers.
- Sunglasses
- Bring a plastic funnel to add water or other fluids. Bring a water bucket in case you need to use a river or lake for emergency coolant.
- Always fill your gas tank when it is half full. Don't wait too long.
- Make sure your owner's manual is handy.



In addition, you should make a checklist of items to pack in a **car survival kit**. These can include:

- A chain or thick towing rope
- Electric charger wire
- Flashlight
- Screw drivers and wrenches of different sizes
- Bungee cords





Peter Bottazzi  
Finance



Robert Urban  
Technician



You can also [order parts online](#) using our convenient parts order form. We offer specials as well.

## SERVICE DEPARTMENT



Check out ["My Mazda Garage" here](#). Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an [online service appointment](#) or give us a call to schedule your maintenance or car repair. We look forward to serving you!

- Pliers
- Hammer

**New additions because of the Covid-19 pandemic we are currently living in:**

- Hand sanitizer
- Disposable gloves
- Mask
- Clorox wipes

## PARTS COUPONS



Save with Mazda, HINO, Mitsubishi FUSO auto parts coupons! Schwartz

Mazda is your source for all auto service specials and repairs.

Take advantage by printing out these [FREE online parts coupons found on our website here](#).

## SERVICE RECALLS



We continually update recalls for you the consumer. The Service Department is

aware of these recalls and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to [contact the Service Department](#).