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JANUARY 2021

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### MAZDA CONFIRMS FIRST EV FOR U.S., AND IT'LL HAVE A ROTARY ENGINE - MX-30

Aaron Gold



It's official: Mazda's North American Operations president Jeff Guyton confirmed

that the brand's MX-30 crossover, originally bound only for Japan and Europe, will come to the U.S. as an electric vehicle with a rotary-engine range extender. "For the U.S. market," Guyton stated, "the range extender would be more appropriate."

"Mazda is committed to continuing to innovate and deliver an engaging driving experience. With that in mind, we can confirm we will bring our first electric vehicle, the MX-30, to the U.S. market. The vehicle will be available as both a fully electric model and a series plug-in-hybrid, featuring a rotary engine. Additional information about availability will be released at the appropriate time."

Mazda introduced the MX-30 at the 2019 Tokyo Auto Show. Though it rides on the

### FIRST DRIVE: 2021 MAZDA3 GT TURBO REVIEW & SPECS

Travis Persaud



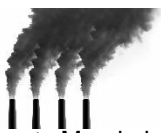
Turbocharged power has returned to the [Mazda3](#) lineup for 2021, marking the first time since 2013

that Mazda has offered a turbo engine in its entry-level four-door model.

The Mazda3 continues to be a vehicle that sells incredibly well and is highly respected, winning its fair share of awards and accolades, including the World Car Design of the Year Award.

For 2021, Mazda is offering its SKYACTIV-G 2.5L Turbocharged engine on its top-tier GT trim. This now transforms the Mazda3, which is one of the best-looking vehicles in its class, into an entry luxe-performance vehicle. Or a sleek vehicle that has a welcomed mean streak when you hit the pedal.

Mazda has tweaked and fiddled with its trim levels over the years, with the GT tier now demanding the attention of buyers who are looking for premium features.



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same platform as the Mazda 3 and the CX-30, the MX-30 has a more rakish

profile than Mazda's other SUVs, as well as rear-hinged doors that remind us of the RX-8. The MX-30 EV's range is 124 miles on the European WLTP cycle, which explains the need for a range extender to lengthen its tether. Reportedly, Mazda is looking to double the MX-30 EV's range with rotary power.

This is an idea Mazda has been working on for some time—back in 2013 Mazda built a small number of Demio (Mazda2) EVs with a rotary-engine range extender. The Wankel engine's low-vibration characteristics ("Piston engine goes boing, boing, boing, but the Mazda goes Hmmmm!") make it well suited to an electric car, as does its compact size, power density, and low weight. On the Demio EV, the whole package—including engine, generator, and a 2.6-gallon fuel tank—fit neatly under the trunk floor.

Mazda also has a "mild" hybrid version of the MX-30, which is already on sale in Japan and is built around the 2.0-liter "SkyActiv-G" engine. The MX-30 EV, meanwhile, will debut in Europe as a pure EV, and the range extender will follow in 2022. We do not yet know the specific timing for the U.S. model, though we'd be surprised if it's very far behind the European launch. And what about the mild-hybrid version? We think it'd make sense for Mazda's U.S. lineup, but Mazda says it has not been confirmed for any market outside of Japan.

## WINTER DRIVING TIPS

1. **Keeping your windshield and windows clean**, improves your visibility, reduces distractions and also helps cut down on sun glare.
2. **Check your tires.** First, you need to be sure that you have the right tire pressure at all times. Also, you must check your tread depth. Worn tires can lead to poor traction and dangerous blow-outs.
3. **"Your Future's So Bright, You Gotta Wear Shades".** While the fall and winter are beautiful seasons in the northeast, the trees losing their leaves and the snow and ice on the ground often play a major role in motor vehicle crashes. Get yourself some sunglasses!



The [Mazda3](#) Turbo engine is only available on the GT trim. This ensures

customers experience Mazda's most stylish ride—complete with everything from Mazda's new 360-degree view monitor to a very sexy frameless rearview mirror—paired with its most exciting powertrain.



The Mazda3 Turbo engine has 250 horses and up to 320 lb-ft of torque when you are fueling it with 93

Octane. Those figures drop to 227 horsepower and 310 lb-ft of torque when using 87 Octane. This is a significant performance upgrade when compared to the non-turbocharged Mazda3 option, which only makes 186 hp.

The power from the Turbo engine is palpable. Stomp the gas pedal and be prepared to definitely notice the difference in power, shooting off in a hurry.

Mazda's G-Vectoring Control Plus comes into play with Sport mode on. This results in smoother, more intuitive handling around corners, as it won't downshift mid-turn.

Mazda's i-Activ AWD system is standard, which distributes more torque to the rear wheels (up to three times more than the previous system, according to Mazda). The result is a drive that pulls you closer to the ground. A strong connection to the road is clearly felt, but without it becoming overbearing.



Mazda says they built the [Mazda3](#) GT Turbo to be an everyday vehicle; one that you'll want to drive during your stop-and-go

commute and for your weekend getaway. With that in mind, they made the bold choice to not have a manual transmission. Or, perhaps it's the smart choice, with manual transmissions in major decline, and younger drivers caring about other features more than shifting gears. The rationale for a six-speed automatic is the same. More gears equals more shifts, which equals more interruptions to your drive. Less is more, in Mazda's eyes, resulting in a smoother experience.





[2021  
CX-3](#)



[2021  
CX-30](#)



[2021  
CX-5](#)



[2021  
CX-9](#)



[2021  
Mazda3](#)



[2021  
Mazda6](#)

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4. **Warm Up to Driving** - Tires perform at their worst when they are cold. This can get compounded by cold pavement. During the winter months, remember that the climate is cold; give a little extra distance when braking, especially until you have driven at least 15 miles to get some warmth into the tires.

5. **Salt Doesn't Just Raise Your Blood Pressure** - During the winter, there is a lot of salt dumped on the roads. This is great to help melt any ice that may be out there, but there are some additional dangers that you must keep in mind. Excessive areas of salt can actually reduce traction for your car; think of it as loose gravel on the pavement. Salt is also corrosive for your car. Remember, regular car washes are a lot cheaper than replacing your corroded exhaust!



6. **When the Weather is Bad, The Timing is Good** - It is VERY important to practice driving in bad weather. Of course, you may not want to do this in the first few weeks of driving, but you do want to ensure that you get plenty of practice in during all four seasons, and in every possible situation you can think of.

## PARTS DEPARTMENT



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You can also [order parts online](#) using our convenient parts order form. We offer specials as well.

The Mazda3 GT Turbo is a winner if you're looking for a vehicle that combines premium features and an intuitive, sporty drive. It's flashy in all the ways you want it to be, without being ostentatious.

## SERVICE DEPARTMENT



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