

#### SCHWARTZ MAZDA

SEPTEMBER 2019

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#### Family-Size Fun: 2019 Mazda CX-9 Signature Review



If you're looking for a three-row crossover that isn't just a wannabe minivan, then the 2019 Mazda

CX-9 should be at the top of your list; the same holds true for any of Mazda's current crossovers. As fun as the CX-3 and CX-5 are, though, the CX-9 is fun on a family scale, and the 2019 Mazda CX-9 gets even better with a quieter, refined interior and a retuned suspension. Like all other Mazda vehicles, the 2019 Mazda CX-9 comes in Sport, Touring and Grand Touring trim levels. And the Signature trim is the luxury model.

Mazda designers have done an excellent job creating a brand image – called KODO, Soul of Motion – that surpasses vehicle size with lines and proportions that look good on everything from the smallest CX-3 to this family-sized CX-9.

2019 Mazda CX-9 Interior A strong sporty look and luxury in the highest trim level — raises the 2019 Mazda CX-9's driving experience.

While the exterior was left alone, the cabin of the 2019 Mazda CX-9 received



Heritage, Experience = Schwartz Mazda Experience 100 Years of Schwartz Mazda History on <u>YouTube</u>



## MAZDA TO PARTNER WITH TOYOTA FINANCIAL SERVICES

Mazda has been using JPMorgan Chase as its financial arm under the Mazda Capital Services name for the past



decade. But starting April 1, 2020, Mazda Motor of America Inc. will be switching to Tovota Financial

Services for consumer auto loans and leasing.

Jeff Guyton, president of Mazda North American Operations, stated that Toyota Financial Services offer an in-depth experience in the auto sector that will



Schwartz Mazda has saved **1,245,308** 

lbs. of carbon entering our atmosphere through our solar panel energy source.

#### SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident

in knowing that you're the proud, new owner of a quality vehicle Other dealerships may promise that their vehicles are solid, in great shape and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

### MAZDA TIRE



PROGRAM If you purchase 4 tires from Schwartz Mazda, you

have a free tire rotation for life. Most tires come with a 24-month Road Hazard Coverage.

This includes the following: 100% replacement the first year 50% replacement the second year Flat tire repair coverage (up to \$20 per occurrence) some minor adjustments. Keen eyes will notice a new gauge cluster with a large TFT center screen and a redesigned center stack including new HVAC controls and easy-to-read seat belt notifications for all rear-seat occupants, while sharp ears will notice a more serene cabin thanks to thicker materials used for the headliner and floor mats.



The 2019 Mazda CX-9 comes loaded with content such as a seven-inch touch screen

display, one-touch power windows and three-zone climate control, and the top CX-9 Signature trim level gets a more luxurious atmosphere cabin that includes Nappa leather seats, genuine aluminum and wood trim and an complete design that matches the beautiful exterior and sporty nature of the CX-9. Mazda's Active Driving Display (a full-color head-up display) and the simple-to-use Mazda Connect infotainment system are also standard, and this tester even added the new dual-screen, rear seat entertainment system (RSES) to keep rear occupants entertained on long trips. This option wasn't previously offered on CX-9s, but during the 2018 model year, Mazda announced that a rear seat entertainment system could be retrofitted to any second-gen CX-9 as a dealer-installed accessory. On this tester, RSES was a \$1,995 option.

2019 Mazda CX-9 Specs The CX-9's treatment and receptive, turbocharged drivetrain are strengths that provide one of the best driving experiences in the three-row SUV class.

The CX-9 was last redesigned for the 2016 model year. For 2019, Touring and higher trim levels gain Apple CarPlay and Android Auto smartphone connectivity. The top-of-the-line Signature trim with all-wheel drive was tested here. Its only option was \$300 Machine Gray paint, which brought its as-tested price to \$46,710, including a \$1,045 destination charge.

Drives Like a Mazda You can usually count on Mazda to bring the driving performance a cut above the class norm, and the CX-9 is fortify Mazda's financing services to dealers and customers. "The intent of this partnership is to provide enhanced financing and protection options for customers and dealers," Guyton said.

"Chase has been a great partner for Mazda for the last 10 years, and after a thoughtful review of many options, it was clear TFS can best meet Mazda's business needs moving forward. Their deep knowledge of financing within the auto industry will be a good fit for our dealers and customers."



Mazda's switch to TFS will strengthen their ties with Toyota, which is a partner

with Mazda on other projects, including an assembly plant under construction in Alabama and a production agreement at a factory in Mexico that provides subcompact cars sold in the U.S. under the Toyota Yaris nameplate.

Partnering with TFS is a logical extension of the current partnerships between the two Japanese automakers, stated Guyton. "Mazda and Toyota are collaborating in carefully selected areas of our business where there are benefits for both partners, such as development of electric vehicle architecture in Japan, or our joint manufacturing project in Alabama," he said. "Sales finance operations in the US presented another opportunity for synergy."

## HINO'S GRAND OPENING OF NEW MANUFACTURING FACILITY

A new era of manufacturing was ushered in by HINO Trucks. With their dedicated growth commitment to the U.S., they celebrated the opening of their new 1MM square foot facility in Mineral Wells, West Virginia. The Grand Opening Ceremony, which took place in late August, included 200 guests, comprised of state & local dignitaries, dealers, customers, and



vendors, and in front of over 450 plant team members.

#### SCHWARTZ MAZDA SPECIALS OF THE MONTH

New Mazda Lease Specials



2019 Mazda 3



2019 Mazda CX-5





2019 Mazda CX-9



<u>2019 Mazda 6</u>

# 100 YEAR SPECIALS

2 Prizes awarded every month:

- \$100 Brake Service • \$1919 Towards a Car
- \$1919 Towards a Car





Tony Holland Sales

no exception. It's easily the best-driving three-row SUV from a non-luxury brand.

The biggest thing that separates the CX-9 from its competitors is ride and handling. Taut suspension tuning results in well-controlled body motions that give the SUV a planted feel in corners. Most three-row SUVs make their significant bulk known when you toss them into corners, but the CX-9 willingly plays along when you have the urge to drive it like the Miata you owned before you had kids. The SUV's standard 18-inch alloy wheels with taller-sidewall tires likely improves the ride.



The CX-9 is one of a handful of threerow SUVs powered by a standard turbocharged fourcylinder engine.

The CX-9's turbo 2.5-liter four-cylinder pairs with a six-speed automatic transmission, and the powertrain has been tuned for driving enjoyment; gas pedal and transmission response are good, and the engine's low-end torque — 310 pounds-feet available at 2,000 rpm — is there when you need highspeed passing power.

#### Tech Hits

The swept rear pillar and raked liftgate are great for the exterior styling.

All 2019 Mazda CX-9 crossovers are powered by the SKYACTIV-G 2.5-liter turbocharged four-cylinder with up to 250 horsepower (on premium gasoline; 227 hp on regular unleaded) and 310 lb-ft of torque. This engine mates to a smooth and sporty six-speed automatic transmission, and the CX-9 Signature comes standard with Mazda's i-ACTIV all-wheel-drive, which can send up to 50 percent of the engine's torque to the rear wheels for improved traction in wet conditions or reduced understeer in eneraetic driving. With this setup, the big CX-9 delivers great fuel economy with official EPA-rated estimates of 20 mpg in the city and 26 mpg on the highway.

The biggest improvement Mazda made to the 2019 CX-9 was a revised suspension. This crossover was already one of the sportiest in its class, but Hino Motors Ltd. President and CEO, Yoshio Shimo, attended the event and commented, "Hino is committed to building its trucks and products in the market it operates in. We have committed \$100 million in capital investment into our new state-of-the-art manufacturing facility, generating 250 new jobs. Today, I am excited to announce an additional commitment of \$40M in investment to meet increased demand and product configurations,



creating an additional 250 new jobs, totaling 800 team members."

Hino's first truck rolled off the assembly line at the new plant in June. It will continue to assemble all class 6, 7 and 8 conventional trucks, including its newly released class 7 and 8 XL Series. The new facility can produce 15,000 trucks a year on one shift, providing Hino the capacity it needs to continue to grow in the U.S. Hino continues to be the fastest growing commercial truck brand in the U.S. in its competitive class.

# SERVICE DEPARTMENT

# MAZDA SERVICE

Check out <u>"My Mazda Garage" here.</u> Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an <u>online service appointment</u> or give us a call to schedule your maintenance or car repair. We look forward to serving you!

# SERVICE RECALLS



We continually update recalls for you the consumer. The Service Department is



James Reid Truck Service

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#### BACK TO SCHOOL – SAFE DRIVING



#### Behind a School Bus:

• Allow a greater following distance than if you were driving behind a car—at least three car lengths.

• Stay alert for flashing lights on a bus, which warn drivers of an impending stop. Decrease your speed. Stop when you see red flashing lights.

• The area 10 feet around a school bus is the most dangerous for children; stop far enough away to allow them space to safely enter and exit the bus.

- In the School Zone Area: • Slow down and drive
- extra cautiously.

• Don't load or unload children across the street from the school.

• Don't double park; it blocks visibility.

• When flashers are blinking, stop and yield to pedestrians.

Mazda made sure it was a good family cruiser, too, with a smoother, quieter ride. The softened suspension doesn't affect CX-9's sprightliness, while the retuned suspension and added interior sound deadening assist in giving this crossover a whisper quiet cabin that makes it easy for passengers up front to talk to rear passengers without yelling.

The 2019 Mazda CX-9 Signature comes loaded with all the latest advancements driver assist technologies, and as a result, the updated CX-9 receives a five-star overall crash rating from the National Highway Traffic Safety Administration. The CX-9 Signature trim level comes standard with all the latest safety technology including Mazda Radar Cruise Control, Blind Spot Monitoring, Rear Cross Traffic Alert, Lane Departure Warning, Lane Keep Assist, Smart Brake Support and Smart City Brake Support.

The market for three-row, midsize crossovers and SUVs continues to boom, yet the 2019 Mazda CX-9 is still our top choice. Not only does the CX-9 have a beautiful design and fuelefficient powertrain, it stands out from its rivals thanks to its refreshingly funto-drive "zoom-zoom" attitude. If ever there was such a thing as a "driver's SUV," Mazda offers a full lineup of them from the small CX-3 and CX-5 up to this mid-size CX-9.

The 2019 Mazda CX-9 is priced in line with most of its three-row crossover competitors with a starting price of \$32,280. If you're looking for a deckedout Signature trim level, those start at \$45,365, and this optioned-up tester had an as-tested price of \$49,330.

Our test vehicle was filled with tech features. One that's done well is the available head-up display, which includes speed limit info as well as graphical indicators for the available lane departure and standard blind spot warning systems.

#### Safety



The CX-9 received the highest score in all Insurance Institute for Highway Safety aware of these recalls and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to contact the Service Department.

#### PARTS DEPARTMENT



With our extensive instock

inventory, Schwartz & Sons is likely to have the exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck or SUV running like new.

We carry manufacturer parts but can also get almost any auto part by VIN number.

You can also <u>order parts online</u> using our convenient parts order form. We offer specials as well.

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Coupons & Specials coupons! Schwartz Mazda is your source for all auto service specials and repairs.

Take advantage by printing out these <u>FREE online parts coupons found on our</u> <u>website here.</u>

# RED BANK GUINNESS OYSTER FESTIVAL

Sunday, Sept 29<sup>th</sup> 12 – 7 pm



Join in on the 10th annual Red Bank Guinness Oyster Festival, where thousands are expected to

attend. It will to be held in the White Street parking lot at 40 White St.

This event was established in the tradition of Ireland's 65-year-old Galway Oyster Festival, which is renowned as the oldest oyster festival in the world

In Addition to Oysters, the Red Bank event will have a variety of tasty foods from 20 of the town's favorite restaurants, plus plenty of Guinness,

· Be prepared for kids to crash tests, as well as IIHS' highest lighter beers, Smirnoff Sparkling Seltzers, Tito's Lemonade and wine. appear in unexpected rating for front crash prevention (when equipped with the optional Smart Brake places, like from between parked cars; if they're on Support automatic emergency braking). Sports fans can watch the day's football games at the Tito's RV. There will also bikes, prepare for them to turn in front of you without Other available active-safety features be activities for kids, unique vendors, looking or signaling. include lane keep assist and adaptive and live music all day long on two • If you need to use your cruise control that works down to a stages. phone, be sure you're stop. pulled over safely. Admission to the Festival will be \$5 per • Watch for kids walking person for ages 11 and up, proceeds to benefit Lunch Break, the Count Basie while looking at their phones. Center for the Arts and Red Bank • If possible, carpool to RiverCenter. reduce the number of cars at school. Don't ever block a crosswalk.