

SCHWARTZ MAZDA

DECEMBER 2020

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- CR Ranks Mazda #1 Brand for Reliability
- US News & World Report name Mazda Best Brand

HUGE YEAR END CLEARANCE SALE!

CONSUMER REPORTS RANKS MAZDA #1 AUTO BRAND IN RELIABILITY consumerreports.com - edited



This year Mazda comes in 1st, moving up from #2, in Consumer Reports Brand Reliability Rankings. Mazda continues to build vehicles that place the automaker at the

top of CR's annual auto reliability brand rankings year in and year out.

Consumer Reports' reliability ratings show how well vehicles have held up and the odds that an owner could be inconvenienced by problems and repairs. A vehicle's reliability can seriously affect how satisfied you will be with a car over the years, and it can significantly influence resale value when you're ready to replace the vehicle.

Consumer Reports obtains its reliability data from the Auto Surveys sent to Consumer Reports members each year. In all, they received responses on about

MAZDA NAMED U.S. NEWS & WORLD REPORT BEST CAR BRAND FOR 6TH CONSECUTIVE YEAR

cars.usnews.com - edited



U.S. News & World Report, the global authority in rankings and consumer advice, named MAZDA as its BEST VEHICLE BRAND. The Best Vehicle Brand awards, evaluating 34 brands, recognize industrywide excellence for cars, SUVs, trucks and luxury vehicles. By highlighting the best brand in the four major segments of the automotive marketplace, the awards help consumers narrow their search for a new car.



In addition to new vehicle reviews and rankings, the annual Best Car

Brand award goes to the automaker with the highest-quality cars, according to the same factors that drive their rankings. These include safety scores, technology, predicted reliability ratings, fuel economy

- Mazda Celebrates Community Heroes
- Monthly Specials
- Employee News



Schwartz Mazda has saved **1,415,179** lbs. of carbon entering our atmosphere through our solar panel energy source.

SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident in knowing that

you're the proud, new owner of a quality vehicle Other dealerships may promise that their vehicles are solid, in great shape, and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

MAZDA TIRE PROGRAM



If you purchase 4 tires from Schwartz Mazda, you have a free tire rotation for life.

Most tires come with a 24month Road Hazard Coverage.

This includes the following: - 100% replacement the first year - 50% replacement the second year - Flat tire repair coverage (up to \$20 per occurrence) 329,000 vehicles in their 2020 survey, detailing 2000 to 2020 models.

All data is collected in 2020 and respondents are asked about what problems their vehicle experienced within the last 12 months.

Consumer Reports' Survey Department conducts multiple Auto Surveys each year asking about reliability as well as satisfaction. For reliability, they ask members to note any problems with their vehicles that occurred in the past 12 months. They are asked to identify problems that they considered serious (because of cost, failure, safety, or downtime). CR asks them to include problems covered by warranty, but not the ones resulting from accident damage or due solely to recall. Respondents check off problems from a list of trouble areas, ranging from the engine and transmission to climate system, brakes, electrical system, and power accessories. CR also asks the consumer to write specifically what their experiences were.

Consumer Reports' brand-level rankings are based on the average predicted reliability score for vehicles in the brand's model lineup. CR's predicted reliability score is calculated on a 0-to-100-point scale, with the average rating falling between 41 and 60 points. For a brand to be ranked, they must have sufficient survey data for two or more models.



Mazda taking 1st place, beat 25 other brands, including Lexus, BMW, Audi,

Porsche, and Mercedes-Benz.

RANK & CHANGE	AVERAGE SCORES		
1 †1	Mazda		
		83	
3 ↓2	Lexus		
		71	
12 ↑5	BMW		
	52		
20 ↑1	Mercedes-Benz		
	40		

ratings, and opinions of professional automotive journalists.



According to U.S. News & World Report, the Mazda3, Mazda6 and MX-5 Miata offer superior

performance and handling, and feature premium, quality, and upscale interiors, that are more upscale than their price tags might suggest! At the heart of each Mazda vehicle is SKYACTIV Technology, which includes precise engineering paired with artful craftsmanship.



Mazda is "honored that U.S. News & World Report has recognized

Mazda as its 'Best Car Brand' for the sixth year in a row," said Jeff Guyton president of Mazda North American Operations. "Designed with the driver in mind, Mazda vehicles feature sleek, sophisticated exterior designs and thoughtfully crafted interiors as well as having an active approach to safety that can help deliver a more joyful, confident driving experience for our customers."

MAZDA SURPRISES 3 DESERVING AMERICANS ON GMA WITH 100TH ANNIVERSARY MAZDA MIATAS



Mazda is celebrating community heroes! They are giving away 50 cars to deserving heroes across the country. Click here to view the segment on GMA.

SERVICE DEPARTMENT



Check out<u>" My Mazda Garage" here.</u> Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car

SCHWARTZ MAZDA SPECIALS OF THE MONTH

2020

CX-3

2021

CX-3

2020

CX-30

2021

2020

CX-5

2021

2020

CX-9

2021

CX-9

2020

2021

Aazda3

2020

2021

Mazda6

Mazda6

Mazda3

CX-30

New Mazda Lease Specials



"SEASON ON INSPIRATION" WINTER SALES EVENT NOV 1 – JAN 4



This holiday season, traditions may look a little different due to canceled travel plans and

Covid-19. But as long as roads remain open as well as our sense of adventure, we can still make the most of the moment and seize the season before us.

SCHWARTZ MAZDA EMPLOYEES SUPPORT YMCA'S YOUTH HOLIDAY GIFT GIVING



YMCA of Greater Monmouth County Adopt-a-Family program helps to make the holidays

happy for needy families in Monmouth and Ocean Counties.

Welcome New Employees



Andrea Rivero Assistant Office Mgr.



Jacqueline White Receptionist



repair center is here to help you to protect that investment. With regular factoryrecommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an <u>online</u> <u>service appointment</u> or give us a call to schedule your maintenance or car repair. We look forward to serving you!

SERVICE RECALLS



We continually update recalls for you the consumer. The Service Department is

aware of these recalls and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to <u>contact the Service Department.</u>

PARTS DEPARTMENT



With our extensive in-stock inventory, Schwartz & Sons is likely to have the exact car part that

you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck, or SUV running like new.

We carry manufacturer parts but can also get almost any auto part by VIN number.

You can also <u>order parts online</u> using our convenient parts order form. We offer specials as well.

PARTS COUPONS



Save with Mazda, HINO, Mitsubishi FUSO auto parts coupons! Schwartz Mazda is your

source for all auto service specials and repairs.

Take advantage by printing out these <u>FREE online parts coupons found on our</u> <u>website here.</u>