

# SCHWARTZ

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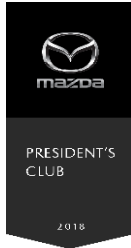
585 SHREWSBURY AVENUE  
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SCHWARTZ MAZDA

FEBRUARY 2019

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## Schwartz Mazda Service Specials!



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## 2019 MAZDA3: LEADING MAZDA INTO A BOLD NEW ERA

2019 Mazda3 goes on sale in March with a starting MSRP of \$21,000



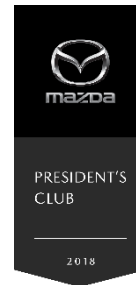
Mazda styled the hatchback with a more emotional design, while the sedan aims to present more elegant proportions.

Both the hatchback and sedan models feature Mazda's SKYACTIV-G 2.5-liter engine with available predictive i-ACTIV all-wheel drive

Mazda3 is part of a long line of groundbreaking Mazda vehicles that have helped make it the best-selling Mazda in the world. The 2019 Mazda3 sets a new milestone as the first production model to lead Mazda into a bold new era. Blending beautiful design and exhilarating driving dynamics, Mazda3 was developed to inspire and create an emotional bond with its customers in two very distinct ways. A completely new design approach was taken when styling the sedan and hatchback, each embodying strikingly different personalities.

Mazda's further-evolved KODO design is skillfully applied to the sedan's hood, cabin and trunk and evokes an air of elegance and sense of sleekness. The

## SCHWARTZ MAZDA EARNS PRESIDENTS CLUB AND GOLD CUP 2<sup>ND</sup> YEAR IN A ROW! THANK YOU!!!!



**Heritage, Experience = Schwartz Mazda**  
**Experience 98 Years of Schwartz Mazda History on**  
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## SERVICE DEPARTMENT



Check out "[My Mazda Garage](#)" [here](#). Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car



Schwartz Mazda has saved **1,138,577**

lbs. of carbon entering our atmosphere through our solar panel energy source.

### SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident

in knowing that you're the proud, new owner of a quality vehicle. Other dealerships may promise that their vehicles are solid, in great shape and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

### MAZDA TIRE PROGRAM



If you purchase 4 tires from Schwartz Mazda, you

have a free tire rotation for life. Most tires come with a 24-month Road Hazard Coverage.

This includes the following:

- 100% replacement the first year
- 50% replacement the second year
- Flat tire repair coverage (up to \$20 per occurrence)

body features a horizontal flow that accentuates the look of a wide and low stance, while presenting a calmness that appeals to a sophisticated audience.

In contrast, the hatchback is meant to be sportier and more emotional, featuring aggressive body sides and C-pillars that do away with traditional body lines and adopt constantly shifting reflections. The hatchback design is topped with a roofline that suggests speed and helps express a powerful presence. Exclusive to the Mazda3 hatchback, Polymetal Gray is a newly developed exterior paint option that fuses the hard appearance of metal with the glossy, smoothness of plastic to create an entirely new expression of style.

Mazda's design ethos continues with an all-new interior and cockpit environment that helps drivers experience a perfect fit and connectedness while driving the 2019 Mazda3.



The center console has been redesigned with the shift knob, new

commander control and armrest moved forward, while the cupholders are repositioned to the front. This new configuration is meant to provide a more natural feeling for any driver. Mazda3 is the first to introduce an all-new 8.8-inch MAZDA CONNECTTM infotainment screen to the brand, which comes standard on all models.

Also standard is an all-new 3-way layout 8-speaker sound system, new steering wheel design featuring illuminated controls and switches, 7-inch TFT reconfigurable gauge cluster display, LED headlights and taillights, Bluetooth phone and audio pairing, HD radio, remote keyless entry, push-button ignition, electronic parking brake, new knee air bags, rearview camera and two USB audio inputs, amongst a long list of other standard features.

The 2019 Mazda3 offers two new interior color options. First is a new Greige leatherette interior color that combines the cool tones of gray with

repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an [online service appointment](#) or give us a call to schedule your maintenance or car repair. We look forward to serving you!

### SERVICE RECALLS



We continually update recalls for you the consumer. The Service Department is aware of these recalls and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to [contact the Service Department](#).

### PARTS DEPARTMENT



With our extensive in-stock inventory, Schwartz & Sons is likely to have the exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck or SUV running like new. We carry manufacturer parts but can also get almost any auto part by VIN number. You can also [order parts online](#) using our convenient parts order form. We offer specials as well.

### PARTS COUPONS



Save with Mazda, HINO, Mitsubishi FUSO auto parts coupons! Schwartz Mazda is your source for all auto service specials and repairs. Take advantage by printing out these [FREE online parts coupons](#) found on our website [here!](#)

### 10 EXCELLENT TIPS TO NAVIGATE WINTER ROADS LIKE A PRO

1. The best tip for driving in severe winter weather conditions is to avoid it. If you do not have to travel to work or school, try your best to stay off of the roads. There is no reason to put yourself

## SCHWARTZ MAZDA SPECIALS OF THE MONTH

### New Mazda Lease Specials



[2018 Mazda 3](#)



[2018 Mazda CX-5](#)



[2018 Mazda 6](#)



[2018 Mazda CX-3](#)

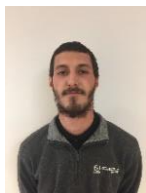


[2018 Mazda CX-9](#)

## EMPLOYEE NEWS WELCOME NEW EMPLOYEES



Karen Blair  
Sales



Justin Fox  
Parts Dept.

the soft feel of beige to create a pleasing sensation of vitality, warmth and sophistication.



The new Red leather interior color is exclusive to the Mazda3 hatchback and

offers a deep, vivid appearance that helps heighten the emotion of the exterior design.

Mazda3 sedan comes standard with 16-inch alloy wheels, cloth seating surfaces and door trims, power windows with one-touch down/up feature. Mazda3 hatchback is standard with a rear roof spoiler, 18-inch alloy wheels, Apple CarPlay™ and Android Auto™ infotainment technologies, leatherette seating surfaces and door trims, leather-wrapped steering wheel and shift knob, automatic dual-zone climate control, power windows with one-touch driver down/up feature, rain-sensing windshield wipers and Mazda Advanced Keyless Entry.

Standard i-ACTIVSENSE safety features in the Mazda3 hatchback includes an all-new, first for the brand Driver Attention Alert that displays an alert and sound when it detects driver fatigue or decreased attentiveness, along with Smart City Brake Support, Smart Brake Support, Blind Spot Monitoring with Rear Cross-Traffic Alert, Lane Departure Warning with Lane-Keep Assist, High Beam Control and Mazda Radar Cruise Control.

The 2019 Mazda3 will be introducing new package options meant to appeal to a wide range of customers. In addition to the standard models, Mazda3 sedan will be available in Select, Preferred and Premium packages, while Mazda3 hatchback will be offered in Preferred and Premium packages.

All 2019 Mazda3s come equipped with a SKYACTIV-G 2.5-liter engine that is rated to deliver 186 horsepower at 6,000 rpm and 186 lb-ft of torque at 4,000 rpm. While front-wheel drive is standard, Mazda's predictive i-ACTIV all-wheel drive is available on the Mazda3 hatchback and Mazda3 sedan

in danger if driving in snow and ice is not necessary.

2. If you must drive in winter weather, be sure to allow extra time to drive from one place to another. Make sure that you are not in a rush to get anywhere. You will be forced to drive at slower than normal speeds and are more likely to be stalled by accidents when driving in winter weather conditions.

3. Slow down. Speeding is never smart, but speeding on snowy or icy roads can be deadly. Be prepared to drive significantly slower than you normally would on dry roadways. Reducing your speed will allow you to have more time to react if you encounter a problem.



4. Keep a distance of at least three car lengths between your vehicle and the vehicle in front of you.



5. Drive with your lights on, even during the day. Winter weather conditions reduce visibility. Even if it is not snowing, sleeting, or icing at the moment, your headlights will serve as an extra safety precaution.

6. Use a lower gear to provide more traction. Your vehicle will be less likely to accelerate quickly if it begins to slide on an icy road if it is being driven in a lower gear. Never use cruise control in winter weather conditions. Cruise control takes vehicle control away from you which is extremely dangerous on slippery roads.

7. Never pass snow plows.

8. Never overestimate your vehicle's ability to handle winter weather conditions. If you are skeptical, find another means of transportation.

9. People are often unsure of how to recover control of their vehicle if the wheels lock up because of icy or snowy road conditions. If your rear wheels lock up, take your foot off of the accelerator, turn your steering wheel in the direction you want your front wheels to go, apply steady pressure to anti-lock brakes or



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WE ARE



Happy  
Valentine's  
Day



option packages. To build upon the fuel efficiency Mazda's SKYACTIV engines are known for, cylinder-deactivation technology is standard on all Mazda3 hatchbacks, Mazda3 Premium package sedans and Mazda3 sedans equipped with i-ACTIV all-wheel drive. Along with G-Vectoring Control Plus vehicle dynamic enhancements standard on all 2019 Mazda3 models, various improvements, such as redesigned seats, retuned body structure and an all-new suspension, absorb road vibrations to help provide a smoother and more enjoyable driving experience.



gently pump standard brakes. If your front wheels lock up, allow the steering wheel to turn freely, remove your foot from the accelerator, shift into neutral, then slowly begin to steer the vehicle as it slows down from turning. The best thing to keep in mind if you lose control of your vehicle on an icy road is the importance of not making any sudden maneuvers. Allow your vehicle to slow down before attempting to regain control.

10. Even if there is no snow or icy to deal with, make sure that you completely defrost your front and back windshields before driving in the winter. Frost significantly reduces your visibility. Wait until it is completely melted before driving.

Again, if it is not necessary that you drive in winter weather conditions, do not get behind the wheel.

Drivers who must brave icy roadways need to keep in mind that patience is necessary. Exert extra caution when driving in winter road conditions. It is also a good idea to stay prepared for accidents or stalls by keeping a warm blanket, bottle of water, and snack in your vehicle.