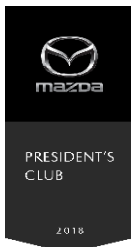




SCHWARTZ MAZDA

FEBRUARY 2020

BOOKMARK & SHARE:



SERVICE AND PARTS ARE NOW OPEN EVERY TUESDAY NIGHT UNTIL 7 PM



Send our coupons directly to your mobile phone!

Schwartz Mazda Service Specials!

SERVICE SPECIALS

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- Mazda Celebrates 100 Year Anniversary
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2020 MAZDA3 SEDAN AND HATCHBACK, MAZDA6, CX-3, CX-5 AND CX-9 EARN IIHS "TOP SAFETY PICK+" AWARD



Mazda Has Most 2020 IIHS "TOP SAFETY PICK+" Awards of Any Other Automaker

The Insurance Institute for Highway Safety (IIHS) today announced this month that the [Mazda3 Sedan](#) and [Hatchback](#), [Mazda6](#), [CX-3](#), and [CX-5](#) vehicles have earned its 2020 TOP SAFETY PICK+ award. [Mazda's CX-9](#) Crossover earns an additional TOP SAFETY PICK for 2020 Model Year (MY) when with equipped with specific headlights.



IIHS noted Mazda as a standout, earning more awards than any other automaker.

To qualify for the 2020 TOP SAFETY PICK and TOP SAFETY PICK+ awards, Mazda vehicles earned good ratings in each of the Institute's six crashworthiness

Heritage, Experience = Schwartz Mazda

Experience 100 Years of Schwartz Mazda History on YouTube



MAZDA CELEBRATES ITS 100TH YEAR ANNIVERSARY



Mazda reached its 100th anniversary on January 30, 2020 thanks to you. It has been a long journey, but we were able to reach this great milestone with the support of many. With this deep appreciation in our hearts, we enter the next 100 years

Here are a few other key milestones and significant models:

- **1920** – Toyo Cork Kogyo Co. is founded
- **1931** – First vehicle, the 3-wheel Mazda-go



- **1960** – Mazda R360, first passenger car

microcar



- **1962** – Carol
- **1967** – Mazda Cosmo Sport with rotary engine

- New Employees



Schwartz Mazda has saved **1,284,419** lbs. of carbon entering our atmosphere through our solar panel energy source.

SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident in knowing that you're the proud, new owner of a quality vehicle. Other dealerships may promise that their vehicles are solid, in great shape and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

MAZDA TIRE PROGRAM



If you purchase 4 tires from Schwartz Mazda, you have a free tire rotation for life. Most tires come with a 24-month Road Hazard Coverage.

This includes the following:
 100% replacement the first year
 50% replacement the second year
 Flat tire repair coverage

evaluations: moderate overlap front, driver-side small overlap front, passenger-side small overlap front, side, roof strength and head restraints & seats. Mazda vehicles also earned advanced or superior ratings for front crash prevention in both vehicle-to-vehicle and vehicle-to-pedestrian evaluations. Additionally, Mazda achieved good or acceptable headlight ratings, with the "plus" awarded to its models that come exclusively with good or acceptable rated headlights.

"We are proud to be the top 2020 IIHS TOP SAFETY PICK+ award recipient. It's a big accomplishment and stems from our commitment to our owners," said Mazda President Jeff Guyton. "Always keeping our customers in mind, Mazda is dedicated to providing the most advanced safety technologies, giving our customers a more enjoyable and confident driving experience."

Mazda's i-Activsense is an umbrella term covering a series of advanced safety technologies which make use of detection devices such as milliwave radars and cameras. They include active safety technologies that support safer driving by helping the driver to recognize potential hazards, and pre-crash safety technologies which help to avert collisions or reduce their severity in situations where they cannot be avoided. Mazda's i-Activsense advanced safety technologies include Advanced Smart City Brake Support with Pedestrian Detection, Smart Brake Support with Collision Warning, Smart Brake Support, Mazda Radar Cruise Control with Stop & Go Function, Blind Spot Monitoring with Rear Cross-Traffic Alert, Lane Departure Warning System with Lane-Keep Assist, Driver Attention Alert, High Beam Control, Adaptive Front-Lighting System, and Traffic Sign Recognition.

- **1971** – Mazda Motor of America is established



- **1978** – RX-7/Eunos sports car
- **1979** – Ford takes 25% stake (later

increased to 33%)

- Ford divests stake in **2015**
- **1984** -- Company is renamed to Mazda Motor Corporation



- **1989** – [Miata MX-5](#) roadster



- **1991** – Mazda wins Le Mans
- **1992** – AutoZam AZ1

- **2002** – [Mazda6](#) sedan
- **2008** – Mazda2 named world car of the year
- **2012** – [CX-5](#) crossover
- **2017** – Cross-equity agreement with Toyota, which owns 5% of Mazda
- **2018** – 50-millionth Mazda produced in Japan
- **2019** – Redesigned [Mazda3](#) small car

SERVICE DEPARTMENT



Check out ["My Mazda Garage" here](#). Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an [online service appointment](#) or give us a call to schedule your maintenance or car repair. We look forward to serving you!

SERVICE RECALLS



We continually update recalls for you the consumer. The

(up to \$20 per occurrence)

**SCHWARTZ
MAZDA
SPECIALS OF
THE MONTH**
New Mazda Lease
Specials



[2020 CX-3](#)



[2020CX-30](#)



[2020 CX-5](#)



[2020 CX-9](#)



[2020 Mz3](#)



[2020 Mazda6](#)

**WELCOME
NEW EMPLOYEES**



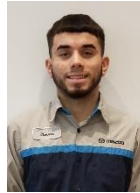
Virginia Ramirez
Receptionist



Barbara Eichhorn
Motor Vehicles



"Lily" Xi
Finance



Steve Cruz
Tech



Hilda Velazquez
Sales



Debra O'Brien
Internet Sales



Cyndi Crisafulli
Internet Sales

Service Department is aware of these recalls and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to [contact the Service Department.](#)

PARTS DEPARTMENT



With our extensive in-stock inventory, Schwartz & Sons is likely to have the exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck or SUV running like new.

We carry manufacturer parts but can also get almost any auto part by VIN number.

You can also [order parts online](#) using our convenient parts order form. We offer specials as well.

PARTS COUPONS



Save with Mazda, HINO, Mitsubishi FUSO auto parts coupons! Schwartz Mazda is your source for all auto service specials and repairs.

Take advantage by printing out these [FREE online parts coupons found on our website here.](#)