

#### SCHWARTZ MAZDA

AUGUST 2021

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### 2021 MAZDA CX-9 SIGNATURE INTERIOR REVIEW | A CONVINCING MOVE TOWARD LUXURY

And it comes fully loaded for the price of base-model luxury alternatives autoblog.com edited



Mazda has been moving upmarket over the past few years, positioning itself closer to something like

Acura than Honda, for instance. One of the clearest signs of this is in the Signature trim levels that combine a large number of features with high-end materials. To see how successful the Signature trim is at turning a Mazda into a near-luxury vehicle, we spent some time in the biggest and most expensive example the company offers, the 2021 Mazda CX-9 Signature.

Although the interior accoutrements are the real appeal of the Signature, Mazda does sprinkle a little extra flash on the outside, too. The 2021 model has a new, unique grille design that especially stands out at night with a subtle line of LED lights around the lower edge of the grille. It picks up 20-inch wheels and bigger dual exhaust tips, too. They're nice little details that help it stand out without shouting about the fact that it's the fanciest version.



Stepping inside, you get some really superb trimmings. The most impressive is the Santos

### BIG NEWS..... JON SCHWARTZ IS A GRANDPA!



Welcome to *Sloane Holly Schwartz* was born July 29, 2021. 6 lbs., 15 oz. 17.9", The day before grandpa's birthday! What a great gift! Congratulations to the entire Schwartz family!

## BEST OF THE BEST



Schwartz Mazda Thanks you for your support! We appreciate your vote for the Best of the Best! Voting starts Now – AUG 31<sup>st</sup>. Please vote for New Car and Used Car dealership, Service

Department and Salesperson! With over 100 years of experience, since 1919, our customers have always come first! Click here!

### MAZDA ESSENTIAL CAR CARE EDUCATORS PROGRAM



# THANK YOU, EDUCATORS!

Mazda wants to recognize

educators and show appreciation for their sacrifices in always being there for our

SCHWARTZ MAZDA Service Specials!

# SERVICE SPECIALS

Dealership Homepage New Vehicles Pre-Owned Vehicles Specials Parts Service Lease & Finance Truck Center About Us Hours & Directions Contact Us

# CONTENTS

- 2021 Mazda CX-9 Signature Interior
- Jon Schwartz becomes a Grandpa!
- APP Best of the Best
- Mazda Plans 10 New Hybrids, 3 EVS By 2025
- Mazda Essential Car Care for Educators
- HINO Earns Price
  Digest Award
- Specials of the Month
- Employee News

- Savory Cracker Snack
  Mix Recipe
- Monmouth County
  Free Oil Changes



Schwartz Mazda has saved

**1,543,759** lbs. of carbon entering our atmosphere through our solar panel energy source.

## SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION

When you purchase a



Mazda, you can feel confident in knowing that you're the proud, new

owner of a quality vehicle Other dealerships may promise that their vehicles are solid, in great shape, and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

#### MAZDA TIRE PROGRAM



If you purchase 4 tires from Schwartz Mazda, you have a free tire rotation for life.

Most tires come with a 24month Road Hazard Coverage.

This includes the following: - 100% replacement the first year - 50% replacement the

second year

- Flat tire repair coverage (up to \$20 per occurrence)

SCHWARTZ MAZDA SPECIALS OF THE MONTH

New Mazda Lease Specials Rosewood that surrounds the shifter and the window controls on the doors. They're fairly thick pieces of wood that have a beautiful, deep brown color and feel soft and smooth to the touch. Close behind is the addition of real aluminum trim along the dashboard and on the doors by the handles. Then there are the Nappa leather seats with quilted stitching and contrast piping.



The second row of seats also get some love. Captain's chairs are the only option, and they're split by a center

console that houses storage and the heated seat controls. It gives the row a slightly more executive feel. The third-row seats are left untouched and continue to be more of an occasional-use feature.

Many of the standard CX-9 interior features also hold up well here. The climate controls in particular look clean and uncluttered and feel great with crisp action. The gauges and infotainment layout are minimalist and elegant. The latter is the latest version of Mazda's infotainment system, and it looks pleasant on the newly standard 10.25-inch screen.



The <u>CX-9</u> <u>Signature</u> is solidly practical. Despite being one of the smaller three-row crossovers, it has

usable space for all occupants.

Surprisingly, the second row might be the best, as it has the most head, leg and knee room.

To get into a CX-9 Signature, it will cost you \$47,805. While that's not a small amount of money, it does come in lower or almost the same amount as the **base** examples of three-row luxury models. The new Infiniti QX60 starts at slightly higher than the CX-9 Signature. The Cadillac XT6 comes in at just under \$50,000, and the Lincoln Aviator starts over \$50,000.

Overall, the <u>CX-9 Signature</u> comes mighty close to luxurious as some of the really high-end crossovers. And it does so for a discount, one that only gets bigger as you pile on options with fancier competitors, since the Signature is as decked out as a CX-9 can get. Add in the excellent children and helping to build and safeguard our future.

Now thru August 31<sup>st</sup>, Schwartz Mazda will provide a free oil change, car cleaning, and vehicle inspection for all educators on most makes & models.

Let us help you enjoy your summer and get ready for a New School Year. <u>Contact us</u> to make an appointment today

#### MAZDA PLANS 10 NEW HYBRIDS, 3 ELECTRIC VEHICLES (EV) BY 2025 kbb.com edited

Virtually every automaker is moving toward a mostly electrified lineup. Mazda is the latest to announce its plans. They have not vowed to stop building internal combustion engines by a set date, but have set a date to reach carbon neutrality — 2050.



In a statement, Mazda also laid out plans for a sprint to no fewer than 13

new electric and hybrid vehicles in less than four years.

Key to the plans is a new vehicle platform Mazda calls the Skyactiv Multi-Solution Scalable Architecture. Among its attributes is the ability to be a platform for pure electric vehicles. Mazda plans to use it for three. It can also accommodate hybrid designs (of which Mazda plans five) or plug-in hybrids (another five).

After that, Mazda says, "we assume that 100% of our products will have some level of electrification, and our EV ratio will be 25% by 2030."

Mazda has one electric vehicle (EV)



reaching dealerships soon, arriving this Fall in California, – the sharp-looking **MX-**

**30 crossover**. With rear-hinged rear doors like the last-generation RX-8, it's undeniably Mazda. In addition, the company plans to bring back its famous rotary engine design for a future hybrid version of the MX-30.













<u>2021</u> Mazda6

2021

CX-9

2021

Mazda3



# EMPLOYEE NEWS WELCOME NEW EMPLOYEES



Elvin Pavlenko Sales



Victor Gomez Diesel Tech



Ryan O'Toole Diesel Tech

steering, handling and ride quality that we didn't touch on here, and it's a great choice for someone looking for luxury without breaking the bank.

# COVID UPDATES...



We at Schwartz Mazda are taking every precaution for our customers in relation to the new variant going around.

We have our dealership disinfected every day, twice a day. All the surfaces are wiped down and leave you a



note stating that the area has been cleaned. We have our café chairs separated so that you feel safe with the distancing.

If you enter with a mask and feel more comfortable with one of our reps wearing one, just say so and we will comply.

We always want the customer to feel safe within the dealership.

### SAVORY CRACKER SNACK MIX Ingredients



1-1/2 cups potato sticks 1-1/2 cups cheddarflavored snack crackers 1-1/2 cups sourdough pretzel nuggets 3 tablespoons butter

1/4 cup grated Parmesan cheese 3 tablespoons olive oil

- 1-1/2 teaspoons sesame seeds
- 1-1/2 teaspoons dried minced garlic
- 1-1/2 teaspoons dried minced onion
- 1-1/2 teaspoons poppy seeds
- 1/4 teaspoon kosher salt

### Directions

Preheat oven to 350°. In a large bowl, combine potato sticks, crackers and pretzels. In a small saucepan, melt butter; stir in remaining ingredients. Drizzle over pretzel mixture; toss to coat. Spread in a greased 15x10x1-in. baking pan. Bake until crisp and lightly browned, 12-15 minutes, stirring every 4 minutes. Cool completely in pan on a wire rack. Store in an airtight container. Nutrition Facts

3/4 cup: 306 calories, 20g fat (7g saturated fat), 20mg cholesterol, 468mg sodium, 26g carbohydrate (1g sugars, 1g fiber), 5g protein.

### HINO TRUCKS EARNS PRICE DIGEST RETAINED VALUE AWARD FOR THIRD YEAR IN A ROW



This is the third year Price Digest has presented the prestigious Highest Retained Value Awards to truck manufacturers. <u>HINO</u> is one of only two companies that have captured top awards all three years in these highly competitive categories: HINO captured Medium Duty Trucks with Conventional Cab & Chassis this year after winning Cabover Cab and Chassis in 2019 and 2020,

The Truck Blue Book analyst team at Price Digest took a look at the most popular commercial trucks on the road and used proprietary algorithms to identify trucks that are expected to retain the most value during the next five years

# SERVICE DEPARTMENT

# MAZDA SERVICE

Check out<u>" My Mazda Garage" here.</u> Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factoryrecommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an <u>online</u> <u>service appointment</u> or give us a call to schedule your maintenance or car repair. We look forward to serving you!

# SERVICE RECALLS



We continually update recalls for you the consumer. The Service

Department is aware of these recalls and you will receive notification by mail or email when the time comes.



Rita Hamadi Receptionist



Aqueelah Rainey Receptionist



# **PARTS DEPARTMENT**

With our extensive instock inventory, Schwartz & Sons is likely to have the exact

car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck, or SUV running like new.

We carry manufacturer parts but can also get almost any auto part by VIN number.

You can also order parts online using our convenient parts order form. We offer specials as well.

### **PARTS COUPONS**



Save with Mazda, HINO, Mitsubishi FUSO auto parts Mazda is your source for all auto service

specials and repairs. Take advantage by printing out these FREE online parts coupons found on our website here.

If you have any concerns, feel free to contact the Service Department.

# **REMINDER TO OUR MONMOUTH** COUNTY MAZDA CUSTOMERS



If you purchased a New or Used Mazda from us this past year, please make your SERVICE **APPOINTMENT** for

your FREE OIL change, our gift to you for the first year of ownership.