



Welcome to the Drive 4 UR Community event hosted by Serramonte Ford

Here's your opportunity to learn more about some exciting new vehicles from Ford. You'll even be able to take them on a virtual test-drive! And don't forget to take the post-drive survey that's required for your organization to get its donation. Thanks, and happy driving!

GET STARTED



PICK YOUR VEHICLE

EXPLORE EXTERIOR

EXPLORE INTERIOR

PROCEED TO TEST
DRIVE

POST-DRIVE SURVEY



Participants can
switch the
language option at
any point during
the experience

PICK WHICH VEHICLE YOU WANT TO TAKE FOR A VIRTUAL TEST-DRIVE.

2021 FORD MUSTANG
MACH-E PREMIUM



Experience the new all-electric shape of
freedom.

Discover Mach-E

2021 FORD F-150
LIMITED TRUCK



Completely redesigned to be the
toughest, most productive F-150 ever.

Discover F-150

2021 FORD BRONCO SPORT
BADLANDS™ SUV



Meet the latest in a legacy that can't be
broken.

Discover Bronco Sport

A participant must review a certain number of hotspots before moving on to the next step

PICK YOUR VEHICLE

EXPLORE EXTERIOR

EXPLORE INTERIOR

PROCEED TO TEST DRIVE

POST-DRIVE SURVEY



You need to review 6 out of 11 hotspots. 2 of 11 viewed.

Explore Interior

This will light up when the next step is available



Off-Road Suspension

The suspension travel of Bronco Sport makes for predictable off-road handling and helps maintain traction as you go over uneven ground.*



Preproduction computer-generated image with optional equipment shown. Available late 2020.

*Always consult the owner's manual before off-road driving, know your terrain and trail difficulty and use appropriate safety gear.

PICK YOUR VEHICLE

EXPLORE EXTERIOR

EXPLORE INTERIOR

PROCEED TO TEST DRIVE

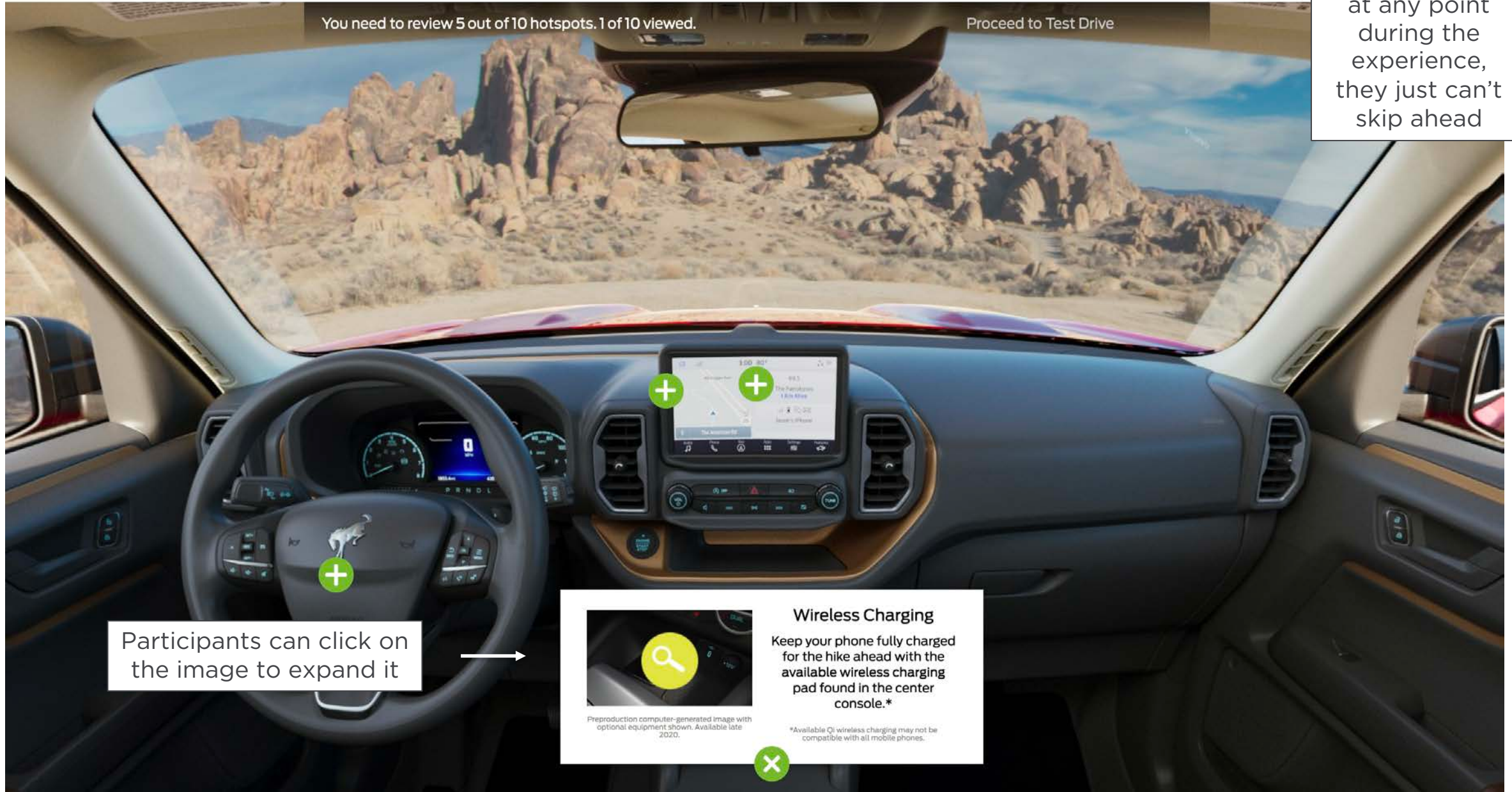
POST-DRIVE SURVEY



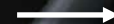
You need to review 5 out of 10 hotspots. 1 of 10 viewed.

Proceed to Test Drive

Participants can jump back to previous steps at any point during the experience, they just can't skip ahead



Participants can click on the image to expand it



Preproduction computer-generated image with optional equipment shown. Available late 2020.

Wireless Charging

Keep your phone fully charged for the hike ahead with the available wireless charging pad found in the center console.*

*Available Qi wireless charging may not be compatible with all mobile phones.



PICK YOUR VEHICLE

EXPLORE EXTERIOR

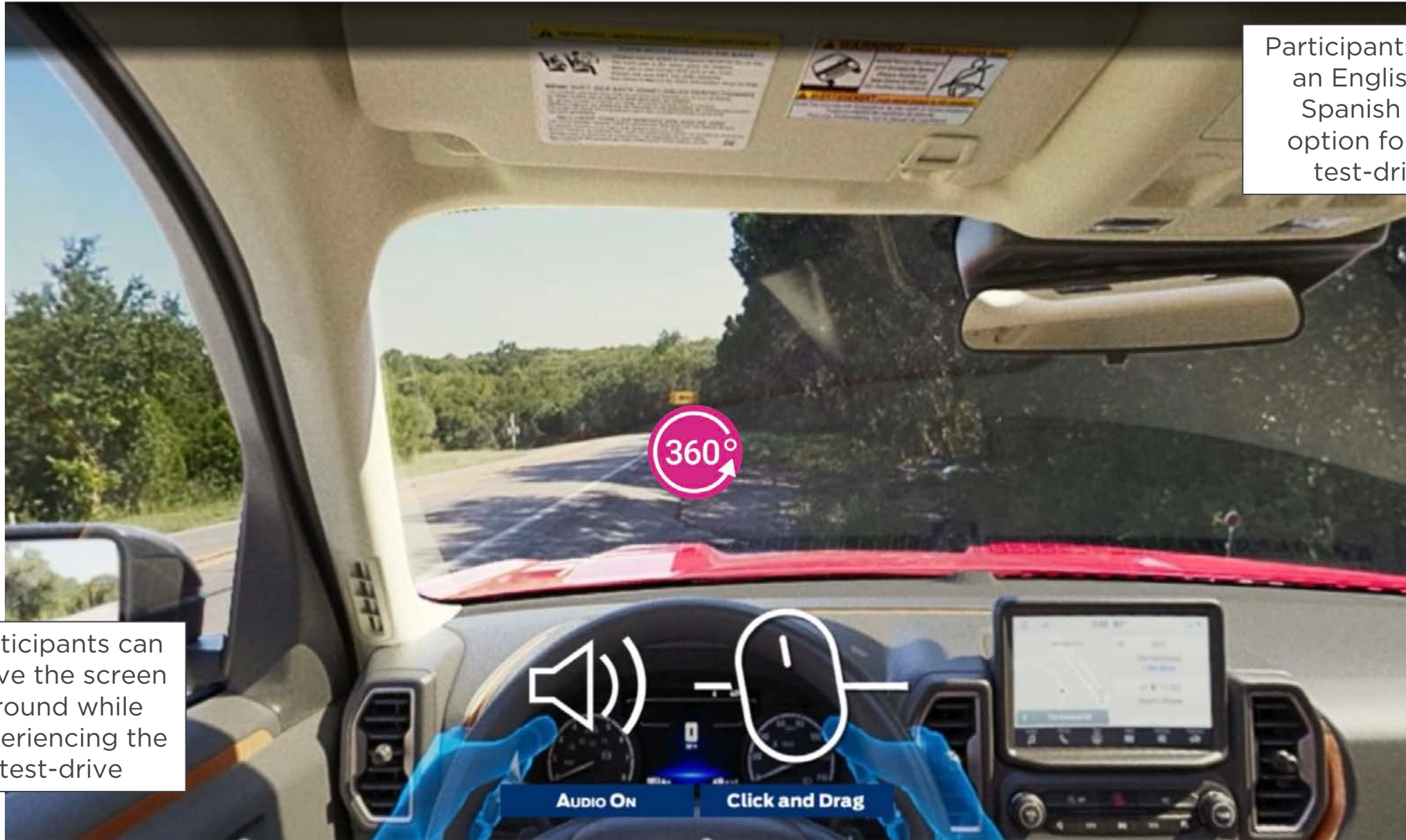
EXPLORE INTERIOR

PROCEED TO TEST DRIVE

POST-DRIVE SURVEY



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Participants have an English or Spanish VO option for the test-drive

Participants can move the screen around while experiencing the test-drive



AUDIO ON

Click and Drag

PICK YOUR VEHICLE

EXPLORE EXTERIOR

EXPLORE INTERIOR

PROCEED TO TEST DRIVE

POST-DRIVE SURVEY



THANKS FOR TAKING A TEST-DRIVE!

Would you like to take another vehicle for a spin or go straight to the post-drive survey? Remember, completion of the survey is required for the organization to receive its donation for your participation today!

Participants have the option to take the post-drive directly from the experience or with the post-drive survey link emailed and texted to them



Take Post-Drive Survey

Drive Another Vehicle



Participants have the option to explore one, two or all three vehicles in the experience. However, **IF THE PARTICIPANT WANTS TO EXPLORE MORE THAN ONE VEHICLE, THEY MUST NOT TAKE THE POST DRIVE SURVEY UNTIL THEY ARE FINISHED EXPLORING ALL THE VEHICLES THEY ARE INTERESTED IN.**

