

SW SETH WADLEY

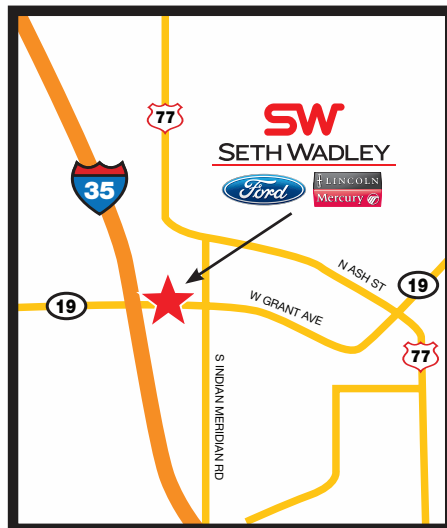
FORD LINCOLN MERCURY

Seth Wadley Ford Lincoln Mercury

2103 West Grant Ave., Pauls Valley, OK 73075

Sales: (800) 430-6466 Service: (405) 238-6466

www.sethwadleyford.com



Customer Email Address

Print Customer Name

Initials Here

Mobile Number

Mobile Carrier

*See separate agreement for the terms and conditions of the Seth Wadley Promise program. **See separate terms and conditions of the AutoPerfect program. †See terms and conditions of ID SafeChoice program. All benefits to the Seth Wadley Promise are only available at the locations listed above.

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FORD LINCOLN MERCURY



The Seth Wadley Promise Program



FORD LINCOLN MERCURY

At Seth Wadley, your Dealership for Life, our goal is to develop a long-term relationship with you and your family. As a preferred customer, you are entitled to valuable discounts, complimentary service items, and a VIP membership standing. Each time that you use your Seth Wadley Rewards Card you will accumulate points that can be exchanged for discounts towards your next vehicle purchase. It's simple to use. You can check your point balance, the most up-to-date benefits for your card, monthly coupons, and much more 24 hours a day via the internet!

We also guarantee professional service for all of your vehicles regardless of where you purchased them!

Rewards

Accumulate 5 Points for Every Dollar Spent in Parts or Service!

5,000 Points	\$50 Off Next Vehicle Purchase
10,000 Points	\$100 Off Next Vehicle Purchase
20,000 Points	\$200 Off Next Vehicle Purchase
30,000 Points	\$300 Off Next Vehicle Purchase
40,000 Points	\$400 Off Next Vehicle Purchase
50,000 Points	\$500 Off Next Vehicle Purchase
60,000 Points	\$600 Off Next Vehicle Purchase
70,000 Points	\$700 Off Next Vehicle Purchase
80,000 Points	\$800 Off Next Vehicle Purchase
90,000 Points	\$900 Off Next Vehicle Purchase
100,000 Points	\$1,000 Off Next Vehicle Purchase

Your Seth Wadley Promise Rewards Card will earn you points for every dollar spent in our service or parts departments. Your points can then be exchanged toward the purchase of your next vehicle.

Please Check One:

☐

Platinum Rewards

☐

Gold Rewards



Sales Department

Purchasing a new vehicle is an important decision and we want to do everything we can to assist you throughout the process. There are many dealers that can sell you a vehicle but our goal is to become your Dealership For Life. Our sales staff is here to help you learn about the many options that are available and guide you through the decision making process. And our commitment to service doesn't stop after the sale. As a thank you to our customers, all of our vehicles come with the Seth Wadley Promise at no charge.

Finance Department

Our talented team of professionals has access to several major lending institutions. We can offer you competitive financing and leasing options, as well as a full line of extended service agreements and insurance products to protect your financial investment. We are dedicated to complete customer satisfaction. We know we have to earn your business, but more importantly, we want to earn your trust.

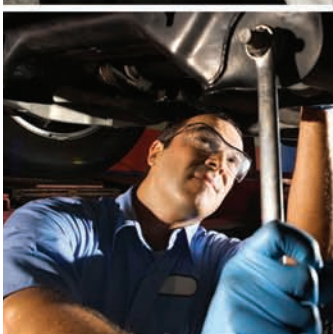
Service and Parts Department

Our highly trained staff repairs all vehicle makes and models and we offer highly competitive rates. When your vehicle needs service, just call for an appointment. Our parts department carries a full line of parts and accessories to keep your vehicle looking great and in top running condition. Plus we reward you with bonus points for every customer dollar spent.

Your Vehicle Website

This is your own private and secure vehicle website. This website was designed to help you manage your vehicle, provide updates of any recalls or maintenance needs, and your own mailbox to keep your messages and special coupons for each of your vehicles. Simply provide us your email address and watch for our welcome email or login to www.sethwadleyford.com and click on the rewards card icon. Your web page also has links to all of our social media pages so don't forget to become a fan and remind your friends that you will be rewarded for spreading the good word!

Seth Wadley Promise Rewards Program has stipulations, excludes certain vehicles and equipment at dealer discretion. See dealer for details. See restrictions on our limited lifetime engine repair agreement. See terms and conditions of the program for details.



When you purchase a new or pre-owned vehicle at our dealership, and enroll in the Seth Wadley Promise Rewards Program you will receive the following...

Lifetime Engine Guarantee*

Our Lifetime Limited Engine Repair Agreement covers your engine as long as you own your vehicle.

Lifetime Oil Changes*

We will change your oil at regular intervals as long as you own your vehicle. The frequency of oil changes is based on the manufacturers recommended maintenance schedule.

Multi-Point Inspections*

We will provide multi-point inspections for your vehicle for as long as you own it.

Rewards Program*

Includes 1 year of Car Washes, AutoPerfect, Tire Rotations and many additional benefits...





Our Seth Wadley Promise Gold Rewards Card Includes Complimentary:

- Lifetime Engine Guarantee*
- Lifetime Oil Changes*
- 1 Year Free Car Washes* (with Regularly Scheduled Maintenance)
 - 1 Year ID Theft Protection†
 - 1 Year Free Tire Rotations*
- 1 Year Road Hazard Tire & Wheel Coverage**
 - 1 Year Dent & Ding Coverage**
 - 1 Year Windshield Coverage**
 - 1 Year Towing*
- Lifetime Multi-Point Inspections*
- Lifetime Pre-Vacation Vehicle Check-Up*
 - 5% Discount on Accessories
- 10,000 Point Bonus for Future Trade-In
- 20,000 Point Bonus for Customer Referral Purchase
 - 5,000 Point Military Personnel Bonus
 - 250 Birthday Bonus Points
- 250 Points for Becoming Our Fan on Facebook
- “First to Know” Seth Wadley Promotions and Events
 - Bonus Points for Every Dollar Spent in Seth Wadley Service and Parts Departments

All at No Charge to You!



Our Seth Wadley Promise Platinum Rewards Card Includes All of the Following Benefits:

- Lifetime Engine Guarantee*
- Lifetime Oil Changes*
- 3 Years Free Car Washes* (with Regularly Scheduled Maintenance)
 - 3 Years ID Theft Protection†
 - 3 Years Free Tire Rotations*
- 3 Years Road Hazard Tire & Wheel Coverage**
 - 3 Years Dent & Ding Coverage**
 - 3 Years Windshield Coverage**
 - 3 Years 24-Hour Roadside Assistance**
 - 3 Years Towing*
- Lifetime Multi-Point Inspections*
- Lifetime Pre-Vacation Vehicle Check-Up*
 - 10% Discount on Accessories
- 20,000 Point Bonus for Future Trade-In
- 40,000 Point Bonus for Customer Referral Purchase
 - 10,000 Point Military Personnel Bonus
 - 500 Birthday Bonus Points
- 500 Points for Becoming Our Fan on Facebook
- 5,000 Bonus Points for Joining Platinum Card Program
- 50,000 Bonus Points at Time of Trade-In if All Factory Mandated Maintenance is Performed Only at Seth Wadley

Ask for Details.