



Introducing the all-new

# Atlas



**America's Best SUV Bumper-to-Bumper Transferable Warranty\***  
**6 Years/72,000 Miles Limited Warranty**

\*MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Based on manufacturers' published data on transferable Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty limitations.



Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE
<b>2.0T S**</b>	FWD	8-speed Automatic w/ Tiptronic®	CA1ANZ	\$30,500
<b>2.0T SE** <i>SOLD ORDERS ONLY</i></b>	FWD	8-speed Automatic w/ Tiptronic®	CA1BNZ	\$33,590
<b>2.0T SE w/ Tech.** <i>SOLD ORDERS ONLY</i></b>	FWD	8-speed Automatic w/ Tiptronic®	CA1CNZ	\$35,690
<b>2.0T SEL** <i>SOLD ORDERS ONLY</i></b>	FWD	8-speed Automatic w/ Tiptronic®	CA1DNZ	\$39,160
<b>3.6L V6 Launch Edition</b>	FWD	8-speed Automatic w/ Tiptronic®	CA1LUZ	\$33,500
<b>&gt;&gt;&gt; LIMITED PRODUCTION &lt;&lt;&lt;</b>	<b>4Motion®</b>	8-speed Automatic w/ Tiptronic®	CA1LUR	\$35,300
<b>3.6L V6 S**</b>	FWD	8-speed Automatic w/ Tiptronic®	CA1AUZ	\$31,900
	<b>4Motion®</b>	8-speed Automatic w/ Tiptronic®	CA1AUR	\$33,700
<b>3.6L V6 SE</b>	FWD	8-speed Automatic w/ Tiptronic®	CA1BUZ	\$34,990
	<b>4Motion®</b>	8-speed Automatic w/ Tiptronic®	CA1BUR	\$36,790
<b>3.6L V6 SE w/ Technology</b>	FWD	8-speed Automatic w/ Tiptronic®	CA1CUZ	\$37,090
	<b>4Motion®</b>	8-speed Automatic w/ Tiptronic®	CA1CUR	\$38,890
<b>3.6L V6 SEL</b>	FWD	8-speed Automatic w/ Tiptronic®	CA1DUZ	\$40,890
	<b>4Motion®</b>	8-speed Automatic w/ Tiptronic®	CA1DUR	\$42,690
<b>3.6L V6 SEL Premium</b>	<b>4Motion®</b>	8-speed Automatic w/ Tiptronic®	CA1EUR	\$48,490
<b>** SOP CW27/17</b>	<b>Destination Charge (subject to change, add to all orders):</b>			<b>\$925</b>



## Factory Option Packages

Code	Option	Description / Comments	Retail Price	Trim Availability:				
				S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
P04	<b>2nd-Row Captain's Chairs Package</b>	Two (2) "Captain's Chair" Bucket Seats w/ Armrests in place of standard 2 <sup>nd</sup> -row 3-passenger bench seat <i>Not available in S or Launch Edition</i> <i>Not yet orderable, SOP CW27/17</i>	\$625	-	●	●	●	●
P05	<b>R-Line® Package</b>	• 20" Trenton Alloy Wheels w/ All-season Tires • R-Line® Bumpers, Side Sills, Badging & Exterior Trim • R-Line® Steering Wheel; Steel Pedal Cluster & Footrest <i>SE w/ Tech. &amp; SEL only - SOP CW27/17</i>	\$1,960	-	-	●	●	-
P06	<b>20" Black Wheels</b>	20" Black Mejorada Alloy Wheels (in place of standard wheels) w/ All-season Tires <i>SEL &amp; SEL Premium only - Please note price difference</i>	995	-	-	-	●	-
			\$235	-	-	-	-	●



Atlas V6 SEL in Deep Black Pearl  
w/ 20" Black Wheels Package



Below: Atlas V6 SEL Premium interior in Shetland Gray w/ Vienna Leather-trimmed seating surfaces & actively ventilated front seats





18" Prisma



20" Mejorada



20" Trenton



20" Black Mejorada

### Model Exterior and Interior Colors

Code	Exterior Color	Seating Surfaces:						
		S & Launch	SE, SE w/ Tech. & SEL		SEL Premium			
		Cloth	V-Tex Leatherette		Perforated Vienna Leather trimmed			
Interior:	Titan Black	Shetland Gray	Titan Black	Shetland Gray	Titan Black	Golden Oak & Black 2-tone		
0Q0Q	Pure White	BC	SL	WR	SV	BR	GO	
2T2T	Deep Black Pearl	BC	SL	WR	SV	BR	GO	
2R2R	Platinum Gray Metallic	BC	—	WR	—	BR	GO	
I9I9	Fortana Red Metallic	BC	SL	WR	SV	BR	—	
P2P2	Tourmaline Blue Metallic - <b>NEW</b>	BC	SL	WR	SV	BR	GO	
8E8E	Reflex Silver Metallic	BC	—	WR	—	BR	GO	
0N0N	Titanium Beige Metallic	BC	SL	WR	SV	BR	GO	
6T6T	Kurkuma Yellow Metallic - <b>NEW</b>	BC	—	WR	—	BR	—	



Atlas V6 SEL w/ R-Line® Package in Pure White

**Market Delivery Options**

Code	Option	Description / Comments	Retail Price	Trim Availability:				
				S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
ABA	<b>Bumper Applique</b>	Rear Bumper Applique in Chrome <i>Not compatible w/ Paint Protection (APF)</i>	\$150	●	●	●	●	●
ABC	<b>Roof Rack</b>	Base Carrier Bars (set of 2)	\$365	●	●	●	●	●
AGG	<b>Splash Guards</b>	Wheel splash guards (set of 4) <i>Not compatible w/ R-line® Pkg. (Factory Option P05)</i>	\$220	●	●	●	●	●
AGH	<b>Trailer Hitch Extras</b>	Hitch Ball & Mount (5,000 lb. towing capacity), 7-Pin Adapter Plug – <i>SEL &amp; SEL Premium only</i> <i>Not yet orderable, SOP CW24/17</i>	\$325	–	–	–	●	●
ALN	<b>Luggage Net</b>	For securing items in the cargo area	\$100	●	●	●	●	●
AMK	<b>Rubber Mat Kit</b>	Monster Mats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ CarGo Blocks	\$285	●	●	●	●	●
APC	<b>Privacy Cover</b>	Tonneau privacy cover for rear cargo area <i>Not yet orderable, SOP TBA</i>	\$195	–	–	–	–	–
APF	<b>Paint Protection</b>	Paint Protection Film <i>Not compatible w/ Bumper Applique (ABA)</i>	\$125	●	●	●	●	●
ARE	<b>Remote Start</b>	Remote Engine Start w/ Remote Key Fob (1) <i>SE only - standard in SE w/ Tech, SEL &amp; SEL Premium</i> <i>Not yet orderable, SOP CW27/17</i>	\$450	–	●	–	–	–
ARV	<b>Rearview Mirror w/ HomeLink®</b>	Frameless, Self-Dimming Rearview Mirror w/ HomeLink® Garage Door Opener – <i>Standard in SEL &amp; SEL Premium</i> <i>Not yet orderable, SOP CW27/17</i>	\$325	●	●	●	–	–
ATH	<b>Trailer Hitch</b>	Trailer Hitch Receiver Kit, Hitch Ball & Mount (2,000 lb. towing capacity) – <i>Standard on V6 SEL &amp; SEL Premium</i> <i>Not yet orderable, SOP CW31/17</i>	\$810	●	●	●	–	–
ATS	<b>Side Steps</b>	Side Steps (set of 2) <i>Not yet orderable, SOP CW27/17</i>	\$695	–	–	–	–	–
AWD	<b>Hood Deflector</b>	Mounts above front grille (at front edge of hood)	\$200	●	●	●	●	●
AWL	<b>Wheel Locks</b>	Wheel locks & dust caps (4 each) w/ coded key	\$80	●	●	●	●	●
BRK	<b>Roadside Assistance Kit</b>	Includes: Booster Cables, Warning Triangle, Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●	●
FAK	<b>First Aid Kit</b>	Basic first aid kit for addressing minor injuries	\$35	●	●	●	●	●



**Available Features** chart 1 of 2

		2.0T		3.6L V6	
		S	SE	S	Launch Edition SE
<b>Performance</b>	2.0L TSI <sup>®</sup> , 235 HP / 258 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	S	S	—	—
	3.6L VR6 <sup>®</sup> , 276hp / 266 lbs-ft, DOHC 24-valve, narrow-angle V6 engine w/ FSI <sup>®</sup> direct fuel injection	—	—	S	S
	8-speed automatic transmission w/ Tiptronic <sup>®</sup>	S	S	S	S
	4Motion <sup>®</sup> all-wheel-drive w/ Active Control	—	—	O	O
	Electro-mechanical power steering w/ variable assistance (Servotronic <sup>®</sup> )	S	S	S	S
	Four-wheel independent suspension	S	S	S	S
<b>Exterior</b>	Front & rear anti-lock disc brakes w/ brake assistant	S	S	S	S
	18" Prisma alloy wheels w/ all-season tires	S	S	S	S
	LED headlights, signature LED daytime running lights (DRL) & front turn signals, LED rear license plate lights	S	S	S	S
	Front fog lights w/ static cornering lamps	—	S	—	S
	Body color bumpers & door handles; body-color side mirror caps w/ integrated turn signals	S	S	S	S
	Power adjustable, manually folding side mirrors	S	S	S	S
<b>Interior</b>	Heated side mirrors	—	S	—	S
	Roof rails, silver	S	S	S	S
	Power tilting & sliding panoramic sunroof	—	—	—	S
	Trailer hitch (available as an MDO, if optional)	O	O	O	O
	Leather-trimmed steering wheel & shift knob	—	S	—	S
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S
	Tilting & telescoping adjustable steering column	S	S	S	S
	6-way manual driver's seat w/ height adjustment; 4-way manual front passenger seat	S	—	S	—
	10-way power driver's seat w/ lumbar support; 4-way manual front passenger seat	—	S	—	S
	2 <sup>nd</sup> -row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3 <sup>rd</sup> row Easy Access	S	S	S	S
	2 <sup>nd</sup> -row manual "Captain's Chair" bucket seats (set of two) w/ armrests & 3 <sup>rd</sup> row Easy Access (SOP CW27/17)	—	O	—	O
	3 <sup>rd</sup> -row bench seat: 2-passenger, 50/50 split fold-flat	S	S	S	S
<b>Technology &amp; Convenience</b>	Heated front seats	—	S	—	S
	Cloth seating surfaces	S	—	S	—
	V-Tex leatherette seating surfaces	—	S	—	S
	Front center console w/ USB data & charging ports, cup holders, adjustable armrest & storage	S	S	S	S
	Dual USB charging-only ports, facing 2 <sup>nd</sup> row seats (below front center armrest)	—	S	—	S
	12V power ports: one in front center console, one facing 2 <sup>nd</sup> row seats & one in cargo area	S	S	S	S
	Lockable glove compartment (illuminated in SE)	S	S	S	S
	Front sun visors w/ illuminated vanity mirrors	—	S	—	S
	Reading lights in all three rows (2 per row)	S	S	S	S
	Front footwell lights	—	S	—	S
	Roll-up manual sunshades for 2 <sup>nd</sup> -row passengers	—	S	—	S
	Carpeted floor mats, 1 <sup>st</sup> & 2 <sup>nd</sup> rows	—	S	—	S
<b>Technology &amp; Convenience</b>	Rearview camera system	S	—	S	—
	Rearview camera system w/ Rear Assist	—	S	—	S
	Blind Spot Monitor w/ Rear Traffic Alert	—	S	—	S
	Keyless access (Kessy <sup>®</sup> ) for all 5 doors w/ push-button engine start	—	S	—	S
	Composition Color: 6.5" touchscreen AM/FM radio w/ USB & aux-in	S	—	S	—
	Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ dual USB inputs, aux-in & voice control	—	S	—	S
	6-speaker sound system	S	—	S	—
	8-speaker sound system	—	S	—	S
	VW Car-Net <sup>®</sup> Security & Service (Connected car service - Limited subscription)	—	S	—	S
	VW Car-Net <sup>®</sup> App-Connect smartphone integration & interface (Apple CarPlay <sup>™</sup> , Android Auto <sup>™</sup> & MirrorLink <sup>®</sup> )	S	S	S	S
	Bluetooth <sup>®</sup> connectivity (for compatible devices)	S	S	S	S
	SiriusXM <sup>®</sup> Satellite Radio <sup>®</sup> (w/ limited trial subscription)	—	S	—	S
Color multi-function display (MFD) w/ trip computer	S	S	S	S	
Cruise control	S	S	S	S	
Dual-zone manual climate control w/ adjustable air vents for 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> rows	S	S	S	S	
Electric parking brake	S	S	S	S	
Variable intermittent front windshield wipers	S	S	S	S	
Rear wiper & washer system	S	S	S	S	
Automatic front wipers w/ rain sensor	—	S	—	S	
Heated front washer nozzles	—	S	—	S	
Power door locks w/ remote featuring panic button	S	S	S	S	
HomeLink <sup>®</sup> integrated garage door opener	—	—	—	S	
Dual front airbags & front-side airbags; Side Curtain Protection <sup>®</sup> head impact airbags for all three rows	S	S	S	S	



Left to right: Atlas V6 SE in Fortana Red Metallic, 2.0T SE w/ Technology in Pure White & V6 SEL in Tourmaline Blue Metallic



**Available Features** chart 2 of 2

		2.0T		3.6L V6		
		SE w/ Tech.	SEL	SE w/ Tech.	SEL	SEL Premium
<b>Performance</b>	2.0L TSI <sup>®</sup> , 235 HP / 258 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	S	S	—	—	—
	3.6L VR6 <sup>®</sup> , 276hp / 266 lbs-ft, DOHC 24-valve, narrow-angle V6 engine w/ FSI <sup>®</sup> direct fuel injection	—	—	S	S	S
	8-speed automatic transmission w/ Tiptronic <sup>®</sup>	S	S	S	S	S
	4Motion <sup>®</sup> all-wheel-drive w/ Active Control	—	—	O	O	S
	Electro-mechanical power steering w/ variable assistance (Servotronic <sup>®</sup> )	S	S	S	S	S
	Four-wheel independent suspension	S	S	S	S	S
	Front & rear anti-lock disc brakes w/ brake assistant	S	S	S	S	S
	18" Prisma alloy wheels w/ all-season tires	S	S	S	S	—
	20" Mejorada alloy wheels w/ all-season tires	—	—	—	—	S
	20" Trenton alloy wheels w/ all-season tires (SOP CW27/17)	O	O	O	O	—
20" Black Mejorada alloy wheels w/ all-season tires	—	O	—	O	O	
<b>Exterior</b>	LED headlights, signature LED daytime running lights (DRL) & front turn signals, LED rear license plate lights	S	S	S	S	S
	LED taillights	—	—	—	—	S
	Front fog lights w/ static cornering lamps	S	S	S	S	S
	Body color bumpers & door handles; body-color side mirror caps w/ integrated turn signals	S	S	S	S	S
	Power adjustable, manually folding, heated side mirrors	S	S	S	S	—
	Power adjustable, power folding, heated side mirrors w/ puddle lights	—	—	—	—	S
	Side mirrors w/ position memory & reverse-activated, passenger side curb view function	—	S	—	S	S
	R-Line <sup>®</sup> bumpers, side sills & exterior trim (SOP CW27/17)	O	O	O	O	—
	Roof rails, silver	S	S	S	S	S
	Power tilting & sliding panoramic sunroof	—	S	—	S	S
Trailer hitch (available as an MDO, if optional)	O	O	O	S	S	
<b>Interior</b>	Leather-trimmed steering wheel & shift knob	S	S	S	S	S
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S	S
	Tilting & telescoping adjustable steering column	S	S	S	S	S
	10-way power driver's seat w/ lumbar support & position memory; 4-way manual front passenger seat	S	—	S	—	—
	10-way power driver's seat w/ lumbar support & position memory; 8-way power front passenger seat	—	S	—	S	S
	Heated front seats	S	S	S	S	S
	Actively ventilated front seats	—	—	—	—	S
	2 <sup>nd</sup> -row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3 <sup>rd</sup> row Easy Access	S	—	S	S	S
	2 <sup>nd</sup> -row manual "Captain's Chair" bucket seats (set of two) w/ armrests & 3 <sup>rd</sup> row Easy Access (SOP CW27/17)	O	O	O	O	O
	3 <sup>rd</sup> -row bench seat: 2-passenger, 50/50 split fold-flat	S	S	S	S	S
<b>Technology &amp; Convenience</b>	Heated 2 <sup>nd</sup> -row seats (outboard positions) & heated steering wheel	—	—	—	—	S
	V-Tex leatherette seating surfaces	S	S	S	S	—
	Perforated Vienna leather-trimmed seating surfaces	—	—	—	—	S
	R-Line <sup>®</sup> steering wheel & interior trim w/ stainless steel pedal cluster & footrest (SOP CW27/17)	O	O	O	O	—
	Front center console w/ cup holders, adjustable armrest, storage, 12V power port & 2 <sup>nd</sup> -row USB charging ports	S	S	S	S	S
	115V power outlet facing 2 <sup>nd</sup> row seats	—	S	—	S	S
	Lockable & illuminated glove compartment	S	S	S	S	S
	Front sun visors w/ illuminated vanity mirrors, front footwell lights; reading lights in all rows (2 per row)	S	S	S	S	S
	Roll-up manual sunshades for 2 <sup>nd</sup> -row passengers	S	S	S	S	S
	Carpeted floor mats, 1 <sup>st</sup> & 2 <sup>nd</sup> rows	S	S	S	S	S
Rearview camera system w/ Rear Assist	S	S	S	S	—	
Overhead View Camera (Area View)	—	—	—	—	S	
Park Distance Control (Park Pilot), front & rear	—	S	—	S	S	
Parking Steering Assistant (Park Assist)	—	—	—	—	S	
Forward Collision Warning & Autonomous Emergency Braking (Front Assist) w/ Pedestrian Detection	S	S	S	S	S	
High Beam Control (Light Assist) for headlights	—	—	—	—	S	
Lane Departure Warning (Lane Assist)	S	S	S	S	S	
Blind Spot Monitor w/ Rear Traffic Alert & Lane Change Assistant (Side Assist)	S	S	S	S	S	
Adaptive Cruise Control (ACC) w/ "Stop & Go" feature	S	S	S	S	S	
Volkswagen Digital Cockpit instrument cluster (in place of standard gauges & color MFD)	—	—	—	—	S	
Keyless access (Kessy <sup>®</sup> ) for all 5 doors w/ push-button engine start	S	S	S	S	S	
Remote engine start feature	S	S	S	S	S	
Remote power rear liftgate w/ power latching	S	S	S	S	S	
Hands-free "Easy Open" rear liftgate	—	S	—	S	S	
Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ dual USB inputs, aux-in & voice control	S	S	S	S	—	
Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/ dual USB inputs & voice control	—	—	—	—	S	
8-speaker sound system	S	S	S	S	—	
Fender <sup>®</sup> Premium Audio System w/ 12 speakers & subwoofer	—	—	—	—	S	
VW Car-Net <sup>®</sup> Security & Service (Connected car service - Limited subscription)	S	S	S	S	S	
VW Car-Net <sup>®</sup> App-Connect smartphone integration & interface (Apple CarPlay™, Android Auto™ & MirrorLink <sup>®</sup> )	S	S	S	S	S	
VW Car-Net <sup>®</sup> Guide & Inform enhanced navigation & infotainment	—	—	—	—	S	
Bluetooth <sup>®</sup> connectivity (for compatible devices)	S	S	S	S	S	
SiriusXM Satellite Radio <sup>®</sup> (w/ limited trial subscription)	S	S	S	S	S	
Self-dimming interior rearview mirror	S	S	S	S	S	
Climatronic <sup>®</sup> three-zone automatic climate control w/ adjustable air vents for 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> rows	S	S	S	S	S	
Electric parking brake	S	S	S	S	S	
Automatic, variable intermittent front wipers w/ rain sensor & heated washer nozzles	S	S	S	S	S	
Rear wiper & washer system	S	S	S	S	S	
HomeLink <sup>®</sup> integrated garage door opener	—	S	—	S	S	
Anti-theft alarm system w/ vehicle immobilizer	S	S	S	S	S	
Dual front airbags & front-side airbags; Side Curtain Protection <sup>®</sup> head impact airbags for all three rows	S	S	S	S	S	