



Introducing Genuine Toyota
Paint Protection Film

VIRTUALLY INVISIBLE ...EVEN WHEN YOU NEED IT

You may already be familiar with many of the aftermarket companies offering clear plastic film to help protect vehicle paint. However, as you know, aftermarket providers are no substitute for Genuine Toyota quality.

That's why Toyota Dealerships now offer vehicles with Genuine Toyota Paint Protection Film.

Even if you've heard about, or have had direct experience with similar protective films, read on to find out what makes Genuine Toyota Paint Protection Film a cut above competing products. The following information will answer all of your questions about this superior vehicle finish protection.

**GENUINE TOYOTA PAINT PROTECTION FILM -
THE GENUINE TOYOTA ADVANTAGE**

Genuine Toyota Paint Protection Film is just like the material used to help protect professional race cars and show cars. This high-quality protection is now available for most Toyota models.

Every application is a high-quality, Toyota-approved, Toyota-warranted vehicle finish protection. It's the best choice over what's commonly available in the aftermarket. Here's why:

- Genuine Toyota Paint Protection Film is installed by trained Toyota professionals which ensures a high quality installation.
- The film is specially formulated, and the kit design is not available anywhere in the aftermarket.
- Should you encounter a warranty concern, you're assured that it will be handled properly by Toyota rather than a third-party aftermarket vendor.



ACCESSORIES



Installation of paint protection coatings has recently become a very popular protection item for your vehicle investment.

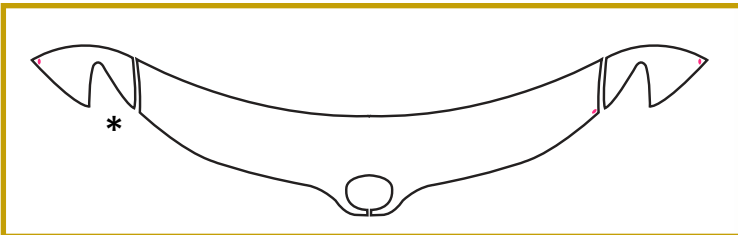
VALUE ADDED

Genuine Toyota Paint Protection Film is a specially formulated high-grade colorless urethane film that is applied to the leading edge areas of the painted metal body panels of the vehicle – the Impact Zone. This is the area that is most susceptible to paint chips from stones, sand, and other road debris.

At this time, it's available on most Toyota vehicles exclusively as a Post Production Option.

THE COMPETITIVE EDGE

While other shops in your area may offer protective paint coatings, only Genuine Toyota Paint Protection Film is approved and warranted by Toyota for three years or 36,000 miles. Each piece of the kit is made of a specially formulated adhesive film with a high-gloss top clear coat that offers unbelievable clarity and resistance to yellowing. It is precision cut just before installation which removes the chance of damaging the paint during an aftermarket-style cut-on-the-car installation. The patterns are designed to rigid Toyota Engineering standards to fit the contours of each specific model as well as maximize coverage in the Impact Zone. Each piece of film bears the Toyota logo to assure you of Genuine Toyota quality.



* Pattern coverage will vary by model. Not all vehicles will have fender coverage as shown above.

FREQUENTLY ASKED QUESTIONS

Q: What exactly is Genuine Toyota Paint Protection Film and what are the benefits?

A: It's a high-grade colorless urethane film with an adhesive backing that is applied to the leading edge areas of the painted sheet metal hood and some front fenders – the Impact Zone – areas that take most of the punishment from sand, stones, insects, and other road debris. The film also incorporates a clear top coat similar to the clear coat found with most automotive paint jobs which creates the ultra clear glossy look, as well as enhances the resistance to yellowing.

Q: How is it offered?

A: As a Post Production Option (PPO) on most Toyota vehicles.

Q: Other than the quality of the material, why is it superior to aftermarket films?

A: Genuine Toyota PPF is precision-cut just before installation and the patterns are designed to rigid Toyota Engineering standards to fit the contours of each specific model. Aftermarket films may not fit perfectly or are actually cut right on the vehicle itself, subjecting the vehicle's paint to potential damage from the installer.

Q: Does it alter the appearance of the vehicle?

A: No. The material has an extremely clear and glossy finish, which blends perfectly to the painted finish of the vehicle.

Q: Is there a risk of damaging the finish during the application process?

A: No. Each kit is made by a precision cutting plotter just prior to installation on the vehicle. Many aftermarket installers cut the film directly on the vehicle after it is applied, subjecting the vehicle to potential damage by a razor blade.

Q: Can you wax over the material?

A: Yes. Genuine Toyota PPF has a clear top coat incorporated into the film so it will not be damaged by waxing. The film can also withstand light buffing if the paint beyond the film coverage needs to be buffed.

