

TOYOTA

details

Accessories That Enhance Your Customers' Driving Experience

Genuine Toyota BLU Logic® Hands-free System

Convenience at the Push of a Button

Toyota's BLU Logic® hands-free system lets users enjoy the ultimate convenience of hands-free cell phone use—and comply with some state law regulations restricting the use of cell phones while driving. BLU Logic utilizes Bluetooth® technology that integrates with the factory audio system to create a wireless communication link between the vehicle and a cellular phone.

Users can answer incoming calls, hear the caller through the vehicle's audio system and communicate through the fixed microphone provided. Best of all, BLU Logic works with most compatible Bluetooth capable cellular telephones and is intuitive and simple to operate. It integrates directly into the vehicle's dashboard and uses a 3-button switch that contains an off-hook/on-hook button and a pair of volume-up/volume-down buttons.

It's exactly what every Toyota owner deserves!



ACCESSORIES

BLU Logic

Hands-free System Features

The BLU Logic one-touch system brings hands-free calling to many new and late-model Toyota vehicles—without the use of an ear bud or other separate pieces. Compatible with many Bluetooth capable cellular telephones, BLU Logic can be programmed to recognize and pair up to seven different cellular phones for use individually—accommodating various users.¹

For a current list of compatible Bluetooth enabled phones and a list of Frequently Asked Questions, visit www.blulogicupdate.com. Other Bluetooth enabled phones not listed on the site may also be compatible, however users should first try those phones at their dealership to be sure they function properly.

BLU Logic user capabilities when paired with many Bluetooth compatible phones include:

- Ability to recognize and pair up to seven different cell phones for use individually (system can detect a wireless signal from the handset up to 30 feet away dependent upon which phone

- is being used and the phone's battery level).
- Hands-free cellular phone operation with a built-in microphone and a single button for call, answer and disconnect functions as well as volume adjustment.
- Automatic audio routing through the vehicle's driver and passenger front speakers—delivering clear, quality sound.
- Automatic mute of the vehicles audio system when receiving or making a call.
- Voice dialing for cellular phones that are voice-dialing enabled.
- Last number redial.

Additionally, if the paired phone offers Advanced Audio Distribution Profile (A2DP) compatibility, users can listen to music stored on their phone through the vehicle's front speakers controlled by the music-streaming program on the phone. Now that's convenient!

¹ Performance of BLU Logic compatible phones will vary based on software version, coverage, and your wireless carrier. See www.blulogicupdate.com for more details.





Current BLU Logic Compatible Vehicles and Requirements

Built to Toyota's strict standards, the system includes a wiring kit for simple dealer installation. In addition, the vehicle must have at least one switch blank or "knock-out" plate that can be used for installation of the BLU Logic switch. Please refer to the table on the right for specific vehicle compatibility by model year.

Activating the System

Since BLU Logic can pair up to seven different phones for use individually, the system will determine which paired phone should be activated by searching for the signal of the most recently used phone. If the phone is not in the vehicle or turned on, BLU Logic will not activate. In these instances, to activate the system, a new phone can be paired or an already paired phone can be connected by selecting **BLU Logic** from the cellular phone's list of paired devices and choosing the option to **CONNECT** from the phone's menu.

To activate or "pair" the BLU Logic system in the vehicle, users should refer to their phone's owners manual and follow the specific directions listed for pairing a phone to a hands-free device. Users can also visit www.blulogicupdate.com to learn more about how to activate the system.

Depicted in the table below are the current Toyota vehicles, by model year, compatible with BLU Logic.^{2,3}

Vehicles	Model Year Application
4Runner	2008-2009
Avalon	2008-2009
Camry	2008-2010
Corolla	2009-2010
FJ Cruiser	2008-2009
Highlander	2008-2009
Matrix	2009-2010
RAV4	2008-2009
Sequoia	2008-2009
Tacoma	2008-2009
Tundra	2008-2009
Venza	2009
Yaris	2008-2009

² BLU Logic conflicts with all JBL® audio systems and some navigation systems.

³ Contact your local Toyota dealer for more information regarding specific vehicle applicability.

Genuine Toyota Promise

When installed by a dealer, the Genuine Toyota BLU Logic Hands-free system is backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide. Users can feel confident that they are getting a quality accessory that meets Toyota's strict standards.



Key Advantages At a Glance:

Genuine Toyota BLU Logic Hands-free System

Feature	Function	Benefit	Genuine Toyota BLU Logic Hands-free System	Typical Aftermarket Hands-free Systems
Hands-free Cellular Phone Operation	Complies with some state regulations restricting use of cell phones while driving	Adds convenience by allowing drivers to keep their hands on the wheel and eyes on the road when using a cellular phone	YES	YES
Wireless Capability	Uses Bluetooth technology to create a wireless communication link between the vehicle and a cellular phone	Works with many Bluetooth capable cellular phones and does not require additional accessories	YES	May or may not include this feature
Music Streaming Capability	Bluetooth enabled devices with A2DP technology makes cellular phones capable of streaming music directly to the vehicle's audio system	Allows users to listen to their favorite music stored on their phone through the vehicle's front speakers if Bluetooth enabled device has A2DP technology	YES	May or may not include this feature
Voice Dialing	Uses the voice dial capability of the paired phone. Allows user to speak a name to dial a phone number rather than entering a phone number manually or choosing from the phone book	Limits driver distractions and offers helpful quick dialing capabilities if cellular phone is voice-dialing enabled	YES	May or may not include this feature
Audio Mute	Automatically mutes audio system when driver is receiving or making a call	Provides added convenience and limited driver distractions when making or receiving a phone call	YES	May or may not include this feature
Pair up to 7 Different Cellular Phones	Automatically recognizes up to 7 different phones for use individually without having to program them each time a user enters the vehicle	Offers flexibility for multiple drivers or vehicle occupants. System can detect a wireless signal from the handset up to 30 feet away dependent upon which phone is being used and the phone's battery level	YES	May offer the ability to pair only one phone
Dual Front Speaker Output	Projects conversation through driver and passenger front speakers	Helps deliver quality, full sound directly through the vehicles audio system	YES	May only offer output through ear bud or other separate listening device
Single Button Controls	Allows driver to answer and end calls, adjust volume controls and offers call flash for call waiting if cellular service allows	Clearly marked controls provide ease of use and helps limit driver distractions	YES	May use multiple buttons to control call features or may not offer features beyond answer and end call
Warranty	When installed at time of purchase, covered by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty	Valid at any Toyota dealership nationwide	YES	NO