



TOYOTA

PRESIDENTS DAY

WEEKEND EVENT

JUST ANNOUNCED!

\$500 BONUS CASH!

★ '19/'20 RAV4 ★ '20 COROLLA ★

Includes 2020 Corolla Hybrid & Corolla Hatchback

OVER & ABOVE ALL OTHER INCENTIVES!

Excludes RAV4 Hybrid

Look How Much You Can Save...



-or- any new 2020 RAV4
(Excludes Hybrid)

\$1500 TOTAL APR CASH²

When financed through TFS
\$1750 TOTAL CUSTOMER CASH³
on 2019 RAV4 (Excludes Hybrid)
Includes \$500 Bonus Cash

Lease a new
2020 RAV4 LE
8-Spd AT ECT-i 4-Door FWD SUV Gas Model #4430
\$219/mo. 3-Year
10,000-Mile/Year Lease

\$219 Per Mo.

36 Mos. | \$2899 Due at Signing
Includes \$500 Bonus Cash applied to lease.

Lease a new
2020 COROLLA LE
CVT-i-S 4-Door Sedan Gas Model #1852
\$159/mo. 3-Year
10,000-Mile/Year Lease

\$159 Per Mo.

36 Mos. | \$2799 Due at Signing
Includes \$500 Bonus Cash applied to lease.

BUILT IN THE USA⁶



-or- any new 2020 COROLLA
(Excludes Hybrid)

\$1750 TOTAL CUSTOMER CASH⁷

\$1250 TOTAL CUSTOMER CASH
on 2020 COROLLA HYBRID & HATCHBACK
Includes \$500 Bonus Cash

CAMRY



any new 2020 CAMRY (Includes Hybrid & TRD)

\$1250 CUSTOMER CASH⁸

-or-
2.9% for 60
APR Financing Mos.⁹

-or- Lease a new
2020 CAMRY LE
8-Speed AT ECT-i 4-Door Sedan Gas Model #2532
\$239/mo. 3-Year 10,000-Mile/Year Lease

\$239 Per Mo.

36 Mos. | \$2999 Due at Signing

HIGHLANDER



The All-New 2020 Highlander

any all-new
2020 HIGHLANDER
(Excludes Hybrid)

\$750 APR CASH¹¹

When financed through TFS



ARRIVING DAILY!

TACOMA



any new
2020 TACOMA
(Excludes TRD Pro & model 7593)

\$1000 CUSTOMER CASH⁸

-or- Lease a new
2020 TACOMA SR 4X4 DBL CAB
6-Speed AT ECT-i 4-Door Pickup Truck Model #7594
\$219/mo. 3-Year 10,000-Mile/Year Lease

\$219 Per Mo.

36 Mos. | \$2999 Due at Signing

FEBRUARY 14 - 18

FOR ALL TOYOTA OFFERS

buyatoyota.com



Expanded Toyota Military Rebate Program For **MILITARY PERSONNEL & THEIR FAMILIES**

\$500 OVER & ABOVE ALL OTHER INCENTIVES!¹³

Ask about the

\$500 COLLEGE GRAD REBATE PROGRAM¹⁴

OVER & ABOVE ALL OTHER INCENTIVES!



ToyotaCare

Every New Toyota Comes With ToyotaCare.¹⁵
Toyota's No Cost Maintenance Plan.

1. \$500 Bonus Cash direct from Toyota Motor Sales USA, Inc. and must be applied to deal. Valid 2/14/20 thru 2/18/20 on remaining new 2019 RAV4 (excludes hybrid), new 2020 RAV4 (excludes hybrid), new 2020 Corolla (includes hybrid) and new 2020 Corolla Hatchback. Bonus Cash can be combined with all other offers. 2. New 2020 RAV4 (excludes hybrid). \$1,500 TOTAL APR Cash = \$1,000 APR Cash + \$500 Bonus Cash. Customers financing through Toyota Financial Services using standard rates up to 72 months qualify for the \$1,000 RAV4 TFS Standard Rate Retail Cash, subject to approved credit. 3. Remaining new 2019 RAV4 (excludes hybrid) \$1,750 TOTAL Customer Cash = \$1,250 Customer Cash + \$500 Bonus Cash. 4. New 2020 RAV4 LE FWD Model 4430. Lease based on net cap cost of \$23,582. \$500 Bonus Cash included in lease deal. Lease end purchase option \$17,705. 5. New 2020 Corolla LE Model 1852. Lease based on net cap cost of \$17,225. \$300 Toyota Financial Services Lease Subvention Cash & \$500 Bonus Cash included in lease deal. Lease end purchase option \$12,255. 6. Toyota vehicles and components are built using U.S. and globally sourced parts. 7. New 2020 Corolla (excludes hybrid) \$1,750 TOTAL Customer Cash = \$1,250 Customer Cash + \$500 Bonus Cash. New 2020 Corolla Hybrid & Corolla Hatchback \$1,250 TOTAL Customer Cash = \$750 Customer Cash + \$500 Bonus Cash. 8. Customer Cash direct from Toyota Motor Sales, USA, Inc. 9. New 2020 Camry (includes Hybrid) 2.9% APR financing for 36 months with \$29.04 per \$1,000 borrowed OR 2.9% APR for 48 months with \$22.09 per \$1,000 borrowed OR 2.9% APR for 60 months with \$17.92 per \$1,000 borrowed OR 3.9% APR for 72 months with \$15.60 per \$1,000 borrowed. 10. New 2020 Camry LE Model 2532. Lease based on net cap cost of \$22,146. Lease end purchase option \$13,671. 11. All-New 2020 Highlander (excludes hybrid). Customers financing through Toyota Financial Services using standard rates up to 72 months qualify for \$750 TFS Standard Rate Retail Cash, subject to approved credit. 12. New 2020 Tacoma SR 4x4 Double Cab Model 7594. Lease based on net cap cost of \$29,775. Lease end purchase option \$25,599. 13. Qualified military personnel and household members of eligible qualifying military personnel are eligible for rebates in addition to all other incentives, depending on model, through Toyota Motor Sales USA, Inc., when leased or financed through Toyota Financial Services. Must take retail delivery from select new dealer stock. The Toyota Military Rebate Program is not compatible with the Toyota College Rebate Program. See participating dealer or visit buyatoyota.com for complete details. 14. The Toyota College Rebate Program is not compatible with the Military Rebate Program. See participating dealer or visit buyatoyota.com for complete details. 15. ToyotaCare covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years and unlimited miles. See Toyota dealers for details and exclusions. Valid only in the continental U.S. and Alaska. *NO SECURITY DEPOSIT. Subject to approved credit through Toyota Financial Services. Not all customers will qualify - Tier I PLUS customers ONLY. Excludes state and local taxes, tags, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Your payment may vary depending on final price. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 30,000 at the rate of \$0.15 per mile (low mileage lease). \$350 Disposition Fee is due at lease termination. ** Subject to approved credit and conditions. For 1, 2, 3, 4, 5, 7, 8, 9, 10, 11, 12, 13 & 14: Must take retail delivery from remaining new 2019 & new 2020 dealer stock between 02/14/20 and 03/02/20. Customer Cash, APR & Lease offers may not be combined. See participating dealer for complete details. Individual dealer prices and document fees may vary. Offers may vary by region. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for these offers is 03/02/20.



Let's Go Places

Visit Your Local Michigan Toyota Dealer Today!

SIGNATURE TOYOTA

680 East Napier
Benton Harbor, MI
877.241.7725