

	2014 CADILLAC CTS 2.0T LUXURY	2014 BMW 528i W/ PREMIUM PKG.	2014 CADILLAC CTS 3.6L LUXURY	2014 MERCEDES-BENZ E 350 SPORT	2014 BMW 535i	2014 CADILLAC CTS VSPORT	2014 BMW 550i
MSRP (incl. DFC)	\$51,925	\$53,025	\$54,625	\$52,825	\$56,025	\$59,995	\$64,825
PERFORMANCE, RIDE & HANDLING							
Engine	2.0L I4 Turbo	2.0L I4 Turbo	3.6L V6	3.0L V6	3.0L I6 Turbo	3.6L TT	4.4L V8 TT
Horsepower @ rpm	272 @ 5500	240 @ 5000-6500	321 @ 6800	302 @ 6500	300 @ 5800	420 @ 5750	445 @ 5500-6000
Torque (lb.-ft.) @ rpm	295 @ 3000-4500	260 @ 1250-4800	275 @ 4800	273 @ 3500-5250	300 @ 1300-5000	430 @ 3500-4500	479 @ 2000-4500
Fuel	Premium recommended	Premium required	Regular	Premium required	Premium required	Premium required	Premium required
MPG, city/hwy	20/30	23/34	19/28 (est.)	21/30	21/31	17/25 (est)	N/A
Transmission	6-speed auto. w/ manual shift	8-speed auto. w/ manual shift	6-speed auto. (AWD) or 8-speed auto. (RWD) w/ manual shift	7-speed auto. w/ manual shift	8-speed auto. w/ manual shift; 6-speed manual (A)	8-speed auto. w/ manual shift	8-speed auto. w/ manual shift; 6-speed manual (A)
Drivetrain layout	RWD; AWD (A)	RWD; AWD (A)	RWD; AWD (A)	RWD; AWD (A)	RWD; AWD (A)	RWD	RWD; AWD (A)
Front suspension	Independent strut	Independent double-wishbone	Independent strut	Independent multi-link	Independent double-wishbone	Independent multilink	Independent double-wishbone
Rear suspension	Independent 5-link	Independent multilink	Independent 5-link	Independent 5-link	Independent multilink	Independent 5-link	Independent multilink
Adaptive suspension	Magnetic Ride Control (A)	–	Magnetic Ride Control (A)	Agility Control	Dynamic Damping Control (A)	Magnetic Ride Control	Dynamic Damping Control (A)
Power steering system	ZF electric variable assist	Servotronic variable assist	ZF electric variable assist	Electric variable assist	Servotronic variable assist	ZF electric variable assist	Servotronic variable assist
Brakes, front/rear	Brembo disc/disc	Disc/disc	Brembo disc/disc	Disc/disc	Disc/disc	Brembo disc/disc	Disc/disc
Wheels (in.)	17; 18 (A)	17; 18 (A)	17; 18 (A)	18	18; 19 (A)	18	18; 19 (A)
Wheelbase (in.)	114.6	116.9	114.6	113.2	116.9	114.6	116.9
DIMENSIONS							
Overall length (in.)	195.5	193.1	195.5	191.7	193.1	195.5	193.1
Body width (in.)	72.2	73.2	72.2	73.0	73.2	72.2	73.2
Overall height (in.)	57.2	57.6	57.2	57.9	57.6	57.2	57.6
Trunk volume (cu. ft.)	13.7	14.0	13.7	15.9	14.0	13.7	14.0
Head room, front/rear (in.)	39.2/37.5	40.5/38.3	39.2/37.5	37.9/38.2	40.5/38.3	39.2/37.5	40.5/38.3
Shoulder room, front/rear (in.)	56.9/54.8	58.3/56.2	56.9/54.8	57.8/56.9	58.3/56.2	56.9/54.8	58.3/56.2
Leg room, front/rear (in.)	42.6/35.4	41.4/36.1	42.6/35.4	41.3/35.8	41.4/36.1	42.6/35.4	41.4/36.1
Base curb weight (lbs.)	3649	3814	3757	4012	4090	3952	N/A
COMFORT & CONVENIENCE							
Driver/front passenger adj.	16/16	14/14	16/16	14/14	14/14	16/16	22/22
Leather seating	S	S	S	A	S	S	S
Heated/ventilated front seats	S/S	A/A	S/S	A/A	A/A	S/S	A/A
Heated steering wheel	S	A	S	A	A	S	A
Keyless Access/keyless start	S/S	S/S	S/S	A/A	A/S	S/S	A/S
Adaptive Remote Start	S	A	S	A	A	S	A
Audio system	11-speaker Bose	10-speaker	11-speaker Bose	8-speaker	10-speaker	11-speaker Bose	10-speaker
Optional audio	13-speaker Bose Centerpoint Surround Sound	16-speaker Harman Kardon surround sound or Bang & Olufsen	13-speaker Bose Centerpoint Surround Sound	14-speaker Harman Kardon surround sound	16-speaker Harman Kardon surround sound or Bang & Olufsen	13-speaker Bose Centerpoint Surround Sound	16-speaker Harman Kardon surround sound or Bang & Olufsen
Infotainment	S (CUE)	ConnectedDrive	S (CUE)	S (COMMAND)	S (ConnectedDrive)	S (CUE)	S (ConnectedDrive)
Screen (in.)	8	6.5	8	7	6.5	8	6.5
Navigation	A	S	A	A	S	S	S
Media ports	3 USB, SD card, aux	USB, aux	3 USB, SD card, aux	USB, aux	USB, aux	3 USB, SD card, aux	USB, aux
Telematics	S (OnStar)	S (BMW Assist)	S (OnStar)	S (mbrace)	S (BMW Assist)	S (OnStar)	S (BMW Assist)
Sunroof	A	S	A	S	S	A	S
QUALITY, RELIABILITY & DURABILITY (YEARS/MILES)							
Bumper-to-bumper	4/50,000	4/50,000	4/50,000	4/50,000	4/50,000	4/50,000	4/50,000
Powertrain	6/70,000	4.50,000	6/70,000	4/50,000	4/50,000	6/70,000	4/50,000
Roadside assistance	6/70,000	4/unlimited	6/70,000	Lifetime	4/unlimited	6/70,000	4/unlimited
Courtesy transportation	6/70,000	Varies by dealership	6/70,000	–	Varies by dealership	6/70,000	Varies by dealership
Scheduled maintenance	4/50,000 Premium Care	4/50,000 Ultimate Service	4/50,000 Premium Care	Pre-purchase (A)	4/50,000 Ultimate Service	4/50,000 Premium Care	4/50,000 Ultimate Service
SAFETY							
Air bags	10	6	10	9	6	10	6
Adaptive Cruise Control	–	A	–	A	A	–	A
Forward Collision Alert	S	A	S	A	A	S	A
Side Blind Zone Alert	S	A	S	A	A	S	A
Lane Departure Warning	S	A	S	A	A	S	A
Rear Cross Traffic Alert	S	–	S	–	–	S	–
Rear Park Assist	S	A	S	A	A	S	S
Rear Vision Camera	S	A	S	A	A	S	S

S = Standard A = Available – = Not Available N/A = Not Published TBA = To Be Announced



2014 CADILLAC CTS



Crafted Design
Thrilling Performance
Sophisticated Technology

QUICK FACTS

- *Walkaround Summary*
- *Competitive Comparison*



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UP FRONT

- The CTS Sedan is built on an award-winning RWD architecture. The engine is moved forward for 50/50 weight distribution. Through the advanced use of lightweight materials, curb weight is now just 3616 pounds—less than any major competitor.
- The new CTS is also 7% lighter and 40% stiffer than before. A lighter car is more fuel efficient and agile. A stiffer body structure provides crash protection, quietness and ride and handling benefits.
- Distinctive front signature LED lighting is standard. The lights serve as park, turn and Daytime Running Lamps and eliminate the need for fog lamps at night. The lower sections flash amber as turn signals.
- HID headlamps are standard on Collections and include Adaptive Forward Lighting.
- The grille is finished in Galvano satin chrome rather than bright chrome for a more sophisticated and refined appearance important to customers.
- A trapped hood design puts the hood’s parting lines on the top surface of the car. This eliminates cut lines between grille and headlamp assemblies.

UNDER THE HOOD

- Three power-dense engines provide a balance of performance and efficiency.
- The 2.0L turbocharged 4-cylinder produces 272 horsepower and 295 lb.-ft. of torque. This is more power and torque than the BMW 528i’s 2.0L turbo engine and the current CTS 3.0L V6.
- Cadillac’s award-winning 3.6L V6 produces 321 hp and 275 lb.-ft. of torque.
- The new Cadillac Twin Turbo V6 develops 420 hp and 430 lb.-ft. of torque—the most powerful engine of its type ever produced by GM. Based on the 3.6L V6, over 90% of its parts are new. Using two smaller turbochargers rather than one larger unit means faster spool-up to virtually eliminate turbo lag. This engine is standard in the new Vsport model arriving near the end of this year.
- Rear-wheel drive is standard, and all-wheel drive is available in all models.
- Both transmissions include three driver-selectable modes: Tour, Sport and Snow/Ice. Tour is optimized for the best fuel economy and comfort. Sport provides quicker shifts and a more sporty driving feel, Snow/Ice helps reduce wheel slippage.

- Vsport includes a Track mode which optimizes both throttle response and Magnetic Ride Control to provide maximum handling.
- In Sport and Track Mode, performance shift features in both transmissions hold lower gears longer. This allows engine braking assist during coasting/braking and faster acceleration when powering out of a curve or corner.
- An electronic limited-slip differential is standard in Vsport—a first for CTS. It optimizes rear-wheel torque split for precise steering, enhanced stability and maximum traction through corners.
- Both front and rear suspensions are independent. The new MacPherson strut front suspension uses a double-pivot design for a smoother ride and a more precise linear feel and control. The new 5-link rear suspension helps reduce “squat” during acceleration.
- Magnetic Ride Control is included with all 18" and 19" wheels. This is the first time CTS customers can have MRC with a base suspension outside of the V-Series.
- An electric, variable-assist, rack-mounted steering system with a premium ZF steering gear is standard and provides excellent response and on-center characteristics.
- Automatic Parking Assist automatically detects open parallel-parking spaces and steers the car while the driver operates the brakes and throttle as needed. Included on Performance and Premium Collections.
- The Driver Awareness Package includes Forward Collision Alert, Lane Departure Warning, Side Blind Zone Alert, Rear Cross Traffic Alert, Safety Alert Seat, IntelliBeam, Rainsense Wipers and Rear Vision Camera. It is included on all Collections.
- The Driver Assist Package adds full-speed Adaptive Cruise Control, Front and Rear Automatic Braking and Automatic Collision Preparation. It is included with Premium Collection.
- New Automatic Safety Belt Tightening adjusts front safety belts. When the vehicle is underway, the system gently removes slack from the belts. At higher speeds, it tightens the belts during emergency, hard braking or steering maneuvers. Included with Driver Assist Package.

AT THE SIDE

- The new CTS Sedan’s longer, lower and leaner body is most evident from the side. It is 5" longer, rides on a 1.2" longer wheelbase and is nearly an inch lower than the 2013 model.

- Front side windows are now acoustically laminated glass for a quieter cabin.
- Brembo performance front brakes are standard on all models for outstanding braking performance.
- Duralife brake rotors are treated with Ferritic Nitro Carburizing (FNC) to resist corrosion.
- All models have run-flat tires: summer performance on Vsport; all-season on all other models. Customers have a choice of eight wheel/tire combinations. These include 17", 18" and 19" wheels in painted, Ultrabright and polished finishes.

AT THE REAR

- Premium LED tail lamps and CHMSL are standard.
- Rear Park Assist is standard. A Rear Vision Camera is included on Collections.
- Trunk volume is 13.7 cu. ft., up slightly from 2013.

INSIDE

- Customers can choose from eight different interior environments.
- There is a more extensive use of premium, cut-and-sewn materials on the IP, center console, door uppers—even the motorized cup holder lid.
- 14-way adjustable front seats are standard and include power lumbar adjustment and manual 4-way adjustable head restraints.
- Cadillac’s first 20-way adjustable front seats include power adjustable seat back bolsters and manual seat thigh extenders.
- All trim materials are genuine wood, aluminum or carbon fiber.
- The electric glove box opens with the touch of a button on the center stack. The cup holder lid opens and closes with a touch, like a DVD player.
- Ambient lighting is standard, and available premium ambient lighting uses LED light pipes to create a museum-like quality appearance.
- Ten air bags are now standard. These include new front knee and rear outboard thorax air bags.

PERSONAL TECHNOLOGIES

- CUE, with its 8" color touch-screen is standard in all models. It includes new handwriting recognition and allows direct access to a connected phone’s voice-recognition interface.

- A 5.7" color reconfigurable DIC is standard, and a 12.3" fully reconfigurable digital instrument display is included on Premium Collection and available on Performance. This feature replaces traditional instrumentation and allows the customers to customize vehicle, audio and navigation information with their choice of four personas.
- All models include three USB ports, SD card reader and auxiliary input jack.
- An 11-speaker Bose audio is standard. A 13-speaker Bose Centerpoint Surround Sound System with navigation is included with Performance, Premium and Vsport and available on Standard and Luxury.
- Adaptive Remote Start, Keyless Access and Push Button Start are now standard.

PACKAGING AT-A-GLANCE

2014 CTS SEDAN	Standard	Luxury	Performance	Premium
2.0L Turbo	✓	✓	✓	✓
3.6L V6		✓	✓	✓
6-speed auto. transmission w/ paddle shifters	All 2.0T models, all 3.6L V6 AWD models			
8-speed auto. transmission w/ paddle shifters	All 3.6L V6 RWD models, Vsport			

CUE	Incl	Incl	Incl	Incl
Leather Seating Pkg	A	Incl	Incl	Incl
HID headlamps w/ AFL	–	Incl	Incl	Incl
Driver Awareness Pkg	–	Incl	Incl	Incl
Front Park Assist/ Automatic Parking Assist	–	–	Incl	Incl
Navigation w/ Bose Surround Sound Pkg	A	A	Incl	Incl
Performance Luxury Pkg	–	–	Incl	Incl
20-way performance front seats & cluster	–	–	A	Incl
Driver Assist Pkg	–	–	A	Incl
Advanced Security Pkg	–	–	A	Incl
Ultraview Sunroof	–	A	Incl	Incl

2014 CTS VSPORT	Goes into production late 2013 in Vsport and Vsport Premium configurations. Includes:		
<ul style="list-style-type: none"> • 420 hp Cadillac Twin Turbo V6 • RWD • 8-speed auto. transmission • Electronic limited-slip differential 	<ul style="list-style-type: none"> • Transmission cooler • Oil cooler • Vsport badging • Unique dark-finish grille 	<ul style="list-style-type: none"> • Unique 18" 10-spoke wheels • Pirelli summer performance run-flat tires 	