# **Customize Your Ford ESP Coverage**

- A variety of time and mileage deductibles are available – \$0, \$50, \$200 and a disappearing deductible option
- · Consider first-day rental or the enhanced rental benefit option
- Maintenance plans available to eliminate your future vehicle maintenance expenses

#### Plus, you get other valuable benefits:

Cross Country® Motor Club, Inc.† membership — for 24-hour roadside assistance, call 1-800-241-3673 toll-free

- Flat-tire change
- Battery jump starts
- Towing and towing reimbursement
- Out-of-fuel assistance
- Travel expense reimbursement or destination assistance

†Cross Country® Motor Club, Inc., of Alaska, California, Hawaii, Oregon, Wisconsin and Wyoming.

#### Rental Car Reimbursement\*

- Up to 10 days per repair visit
- \$30 per day (\$36 per day for Lincoln)
- Includes repairs covered by the Bumper-to-Bumper New Vehicle Limited Warranty
- \*Requires the vehicle to be kept overnight for covered repairs

### Ford ESP May Improve Resale Value

Any remaining coverage is transferable to a new owner if you sell your vehicle. So, BaseCARE may actually add resale value!

## **Ford ESP Payment Options**

You can finance the cost of your coverage along with your vehicle loan or lease, or use our interest-free payment program.

BaseCARE is the answer if you want excellent repair coverage for your investment. It helps minimize surprise repair costs.

# **Important Details About** Ford ESP BaseCARE

Failure of covered components due to normal wear, mechanical breakdowns, and repairs caused by defective material or workmanship of covered components are included.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details.

Florida dealers only: In Florida, Ford ESP on Ford, Lincoln & Mercury vehicles is a service contract from Ford Motor Company. Our Florida license number is 60018. In Florida, Ford ESP on competitive-make vehicles is a service contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.





**GENUINE PARTS • GENUINE SERVICE** GENUINE PEACE OF MIND

November 2008

# BASECARE

#### EXTENDED SERVICE PLANS







MERCURY

Engine

plan for your car.

Transmission

Brake System

 Steering System Air Conditioning

Components Front-Wheel-Drive Components

Rear-Wheel-Drive

 Electrical Systems and Heating System

O: How much protection does BaseCARE

provide for my vehicle repairs?

A: It offers coverage of vehicle systems that impact driveability plus your vehicle's

It covers parts and labor to repair 84 major

components - after your Bumper-to-Bumper

includes nine major vehicle systems:

New Vehicle Limited Warranty expires. BaseCARE

overall performance. BaseCARE, from Ford

ESP, is like having a quality, basic health

Suspension Systems

# That's peace of mind.

#### Ford ESP Is:

- Honored by any Ford, Lincoln or Mercury dealer in the U.S. and Canada
- The only extended service plan offered by Ford Motor Company
- The only plan that guarantees your work will be performed by Ford Motor Company factory-trained technicians using Ford and Motorcraft® OEM parts

BaseCARE is a great value. It can easily pay for itself. One covered repair could save you the amount you paid for your plan and more.



Ford ESP ... Protection Against **Future Vehicle Repair Costs** 



**84** Major Components Covered New and Used Vehicles



Estimated expenses for a variety of repairs are listed above and should only be used as an example. Actual costs will vary by vehicle, repair and dealer location.

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# O: Which vehicle components does BaseCARF cover?

A: 84! Here's the list:

# -Covered Components



#### **ENGINE**

- All Internal Lubricated Parts
- Cylinder Block
- Cylinder Heads
- Diesel Injector Pump Flywheel
- Gas Fuel Injectors
- and Metal Fuel Lines · Harmonic Balancer
- and Bolt Manifold (Exhaust
- and Intake)
- Manifold and Bolts

- Oil Pan
- Oil Pump
- · Seals and Gaskets
- Thermostat
- Thermostat Housing
- Timing Chain Cover
- Timing Chain (Gears or Belt)
- · Turbocharger/ Supercharger Unit (Factory Installed)
- · Valve Covers · Water Pump



#### **TRANSMISSION**

- All Internal Parts
- Governor Assembly Seals and Gaskets
- Torque Converter
- Transfer Case (Including All Internal Parts)
- Transmission Case





- **REAR-WHEEL DRIVE AXLE**
- Axle Shafts Bearings (Front and Rear)
- Drive Axle Housing and Front Axle Housing for 4x4 (Including All

Internal Parts)

- Driveshaft
  - Retainers
  - Seals and Gaskets Universal
  - and Constant Velocity Joints



#### FRONT-WHEEL DRIVE AXLE

- Axle Shafts
  - Bearings (Front and Rear)
  - Final Drive Housing and Rear Axle Housing for AWD (Including All Internal Parts)
- · Hubs. Automatic Front Locking (Four-Wheel Drive)
- · Locking Rings (Four-Wheel Drive)
- · Seals and Gaskets
- Universal and Constant Velocity Joints



#### **STEERING**

- Column Lock (Tilt Wheel)
- Control Valve Cooler and Metal Lines
- · Idler Arm
- · Linkages and Couplings
- · Power Steering Pump
- · Pulley Assembly • Seals and Gaskets
- · Steering Gear Housing. Manual and Power (Including All

Internal Parts)



#### **BRAKES**

- Backing Plates Brake Booster (Power)
- Calipers
- Combination Valve Metal Lines and
- Fittings Master Cylinder
- Parking Brake Linkage and Cables
- · Retainers and Clips
- · Self-Adjusters
- · Shaft (Brake Pedal)
- Springs
- · Wheel Cylinders



#### FRONT AND REAR SUSPENSION

- Ball Joints (Upper and Lower) Control Arms (Upper
- and Lower) Control Arm Shafts and
- Bushings
- Kingpins and Bushings
- · Linkage and Bushings
  - MacPherson Struts (Front and Rear)
  - . Spindle and Spindle Supports
  - · Stabilizer Bar
  - Tie Rods



#### **ELECTRICAL**

- Alternator
- Electronic Ignition Module
- Fuel Pump Heated Backglass
- (Electrical Only -Not Glass Damage or Breakage)
- Ignition Switch
- · Radiator Fan Relay
- Speedometer/Odometer (Electrical and Mechanical)

- Starter Motor
- Starter Motor Solenoid
- · Switches (Manually Operated Electrical)
- Voltage Regulator
- · Wiper Motors
- Wiring Harnesses (Excluding Spark Plug Wires)



#### AIR CONDITIONING AND HEATING

- A/C Clutch

- A/C Compressor
- A/C Compressor
- A/C Clutch Bearings
- Clutch Switch A/C Compressor Head
- A/C Compressor Seals
- A/C Condenser
- Evaporator · Field Coil
- Pulley

# O: With Ford ESP BaseCARE, are my covered repairs free?

A: Yes, if you choose a \$0 deductible with your plan and you're still within the mileage and time limits. Here are all your coverage options:

DEDUCTIBLE OPTIONS					
	STANDARD	OPTIONAL			
New Ford, Lincoln, Mercury and Competitive- Make Vehicle Plans	\$100	\$0, \$50, \$200, Disappearing			
Used Ford, Lincoln, Mercury and Competitive- Make Vehicle Plans	\$100	\$50, \$200, Disappearing			
Incomplete Vehicles	\$100	None			

# **NEW FORD, LINCOLN, MERCURY** AND COMPETITIVE-MAKE VEHICLE PLANS

Miles	3 Years	4 Years	5 Years	6 Years	7 Years
36,000					
48,000	•	•		•	
60,000	•	•		•	
75,000					
100,000					

For New Plans: Coverage begins with the original in-service date (Bumper-to-Bumper New Vehicle Limited Warranty start date) and zero miles. Coverage expires upon reaching your selected time or mileage, whichever occurs first. Some eligibility limitations may apply. Ask your dealer for details.

#### **USED FORD. LINCOLN. MERCURY** AND COMPETITIVE-MAKE VEHICLE PLANS

Coverage lengths range from 6 months/6.000 miles to 48 months/48,000 miles for 1999 and newer vehicles. Ask your dealer for specific plan availability.

#### For Used Plans:

- Coverage for Ford, Lincoln and Mercury vehicles BEYOND the Bumperto-Bumper New Vehicle Limited Warranty and all competitive-make vehicles begins at the signature date and current mileage and expires upon reaching your selected time or mileage, whichever occurs first.
- Coverage for Ford, Lincoln and Mercury vehicles ONLY, WITHIN the Bumper-to-Bumper New Vehicle Limited Warranty, begins (adds on) at the end of the Bumper-to-Bumper New Vehicle Limited Warranty and expires upon reaching your selected time or mileage, whichever occurs first.

Ask your dealer for details.