

STAMFORD



Celebrating ^{our} **10** Anniversary
YEAR



LINCOLN OF GREENWICH

Coming **2019**

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Fenway Franchella – CEO, Chief Excitement Officer

Fenway has been a special member of Stamford Ford Lincoln since 2009. He is known for his persistent good mood, playful personality and contagious smile. No matter what type of mood you are in, Fenway is guaranteed to put a smile on your face. When he is not busy greeting customers or attending meetings at the dealership, Fenway loves to spend time with his family. He has a weakness for bread and would do just about anything for it!

SINCE THE BEGINNING ... OUR 10 LOYAL TEAM MEMBERS



Chris Febbraio
Business Development Manager

Wow, how 10 years flies by. I am excited to remain a part of our ever-growing team. I started at Stamford Ford Lincoln working in Sales, was promoted to Internet Sales, Internet Manager, then to my current role as Business Development Manager. In my personal life, I will be celebrating my 9 year anniversary with my wife, Jessica. We have two fantastic children Rosalie age 5 and Wesley age 2.



Melissa Giorgi
Controller

I started working for Stamford Ford Lincoln as the office manager. I have been working in the automotive industry for over 17 years, not sure how that is possible because I am still only 21 years old. For the past two years I have served as Stamford Ford Lincoln's Controller. I enjoy the everyday challenges managing a team of 5. I have been married for 3 years to our Pre-owned Manager Tony Siciliano. I am also an avid dog lover!



Tony Siciliano
Pre-owned Manager

I have recently accepted the role of Pre-owned Manager here at Stamford Ford Lincoln. I started off in sales, then was promoted to Business Manager, and just in the past few months I have become Stamford Ford Lincoln's Pre-owned Manager. I am a huge Patriots Fan and I am super excited we just won another Super Bowl!



Joe Elliott
Detail Specialist

Joe Elliott is a dedicated worker who has a great sense of humor. Joe keeps busy chasing around his grandson. Joe likes to tinker, he has restored several vintage motorcycles to like new condition. You will never see Joe sitting still, he always keeps busy looking for the next project.



Alex Takacs
Sr. A-Technician

Alex is the technician you want working on your vehicle! He is a Certified Sn. Master Technician with Ford Motor company, which is the highest level of certification for techs. He has over 40 years' experience in Ford Motor Company Service. He has played a huge role in coaching and mentoring new technicians.



Gus Gournaris
Sales Manager

I began working at Stamford Ford Lincoln as a Business Manager. I currently hold the title of Sales Manager and have for the past four years. I love spending my free time with my family and am a proud member of the Greek Orthodox Community. I am also an avid soccer fan.



Lena Spagnuolo
Product Specialist

Lena has a customer base that many would consider a following. Her unmatched customer service has earned many accolades including seven consecutive Ford's E2 Excellence Awards, which recognizes top performers nationwide. Lena is an avid Yankees fan and is looking forward to this coming year.



Dan Sexton
Technology Specialist

Dan started working as a driver for Stamford Ford Lincoln's courtesy shuttle. His technical knowledge and customer service were worth making an investment in him. Dan is our first ever full-time Technology Specialist. He will show you all the new gadgets in the vehicles as well spend one on one time with you to train or troubleshoot any concerns that you might have. Dan has won our annual employee excellence award multiple times.



Jimmy Madonna
Parts Counter Specialist

Jimmy has over 40 years in the automotive industry. Jimmy's years of experience allow him to answer questions and give advice without hesitation. Jimmy is a native of Stamford and loves driving his Ford F-150. Jimmy loves spending his free time with his family.



Michael Mykytey
Product Specialist

2017 winner of Ford Motor Company's E2 excellence award for outstanding customer service. Michael also won our annual Employee Excellence Award in 2017. In Mike's free time he loves to spend it with his daughter. Michael speaks Ukrainian, Russian, Polish, English, and is currently learning Spanish.

STAMFORD FORD LINCOLN • 10TH ANNIVERSARY

Letter from Dominic



Ten years ago, I was presented with an opportunity by Mr. Kelly to become the owner of what is now Stamford Ford Lincoln. The United States was experiencing the worst financial crisis since the Great Depression and almost 25% of new car dealers in Connecticut were forced to close their doors forever. I was determined to not let that happen

to Stamford Motors and my fellow colleagues. After 27 years learning from Mr. Kelly, I decided to put my faith, trust, and belief in our team members, customers, and great country. I took a chance.

Fast forward to 2019. We have grown from 32 to 75 employees, winning the prestigious Ford's President's Award an extraordinary seven years in a row. I am delighted to announce that later this year we are opening Lincoln of Greenwich. We could not have done any of this without our loyal customers, our supportive families, and our hard-working team members. Thank you from the bottom of my heart!

Last year, Mr. Kelly passed. I am grateful to him for all that I learned. He left a lasting mark on this dealership as well as my heart.

I would also like to acknowledge the passing of one of our most loyal and cherished employees, Miles Mobius. Miles worked for Stamford Ford Lincoln for 30 years and to most customers he was not just a sales person, he was their friend. We miss Miles and are very thankful for everything he did for us. Stamford Ford Lincoln would not be who we are without our team members. I want to recognize all our team members listed on the opposite page. I've been lucky to have all of them on our team these past 10 years.

Their hard work and dedication have led to tremendous growth in every department. As you know, with rapid growth can come growing pains. We know that our service department has experienced some obstacles over the last year. With problems, there are also opportunities to become better and to show you that we are dedicated to being the best we can for you. We are working hard every day to exceed your expectations and are committed to providing you with outstanding customer service. We sincerely thank you all for being patient, understanding and providing feedback. I am so very fortunate to have a team committed to treating you like family!

2019 promises to be a very exciting year for Lincoln and for us. Lincoln is launching two new vehicles, the Nautilus and the Aviator, to go along-side the popular Navigator. We are thrilled to be able to offer all three in our new Lincoln boutique in Greenwich, the first of its kind in the United States.

Our 10 year anniversary is on Friday, March 15 and our family wants to personally thank you for your support, loyalty, and friendship. Please come in and say hello and join the celebration! As part of our way of showing our thanks and gratitude, we will be rolling out our new, **We Treat You Like Family** initiative. Please refer to the back page for details.

To my wife, Michele and my daughters, Alex and Nicole, I couldn't have done this without your love and support. Thank you for believing in me. To my right-hand man Fenway, our chief excitement officer, you have my eternal gratitude. You put a smile on everyone's face.

Our family looks forward to seeing your family soon!

Warm Regards,

Dominic Franchella



Michele and Dominic celebrating 1 year Anniversary!

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2020 *Ford Explorer ST 2020*



**Rugged Yet
Versatile**



2019 *Ford Expedition*

**Built to
Stand Out**



2020 *Mustang Shelby GT 500*

**Most Powerful
Mustang Ever**



STAMFORD FORD LINCOLN • 10TH ANNIVERSARY

2020 *Lincoln Aviator 2020*



L I N C O L N

***A Luxurious
Mid Size SUV***



2019 *Lincoln Nautilus*

***Luxury Features
That Perform***



2019 *Lincoln Navigator*

***Distinct Power
and Presence***



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LINCOLN OF GREENWICH

Coming 2019



Dominic shakes hands with Frank Gaudio, First Bank of Greenwich President, after completing the financing details to open Lincoln of Greenwich.



Lincoln Navigator



Coming soon, we will be opening Lincoln of Greenwich, a true automotive boutique.

STAMFORD FORD LINCOLN • 10TH ANNIVERSARY

We are proud sponsors of:

**Boys & Girls Club of Stamford • Boys & Girls Club of Greenwich
Susan B. Coleman Foundation • Trinity High School • Stamford High School
Westhill High School • Stamford Police • Stamford Fire
Holy Name of Jesus Church • Bennett Cancer Center • Stamford Little League
Stamford Youth Hockey Association • United Jewish Federation of Stamford**

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We are so grateful for the opportunity to sponsor these incredible organizations. We believe giving back to our community is extremely important.



STAMFORD FORD LINCOLN • 10TH ANNIVERSARY

2020

Mustang Shelby GT 500 2020



STAMFORD FORD LINCOLN • 10TH ANNIVERSARY

Come in and **CELEBRATE**

March 15, 2019 • 11 - 4pm

212 Magee Avenue Stamford, CT 06902

Food and beverages and prizes throughout the day!

We are proud to announce our new customer rewards program.

“You are like Family to us”

Many more great rewards to come!

Guaranteed 50 minute oil change + tire rotation or it's free.

Customer Loyalty & Referral Rewards Program with many other benefits to be announced.

SPECIAL OFFERS CELEBRATING THE ANNIVERSARY

WWW.STAMFORDFORD.COM • 203.357.0357

**10 YEAR ANNIVERSARY
SERVICE SPECIAL :**

\$10

for tire rotation

Exp. 4/30/19

10 YEAR SALES SPECIAL :

**10 x \$50 =
\$500 OFF**

**any new or pre-owned vehicle leased or
purchased from March 11- March 29th**

Exp. 4/30/19