

2015 Beetle



Das Auto.



There's a new Beetle in town.

Say hello to the 2015 Beetle and discover why its arrival is causing quite a stir. With refined available features like Blind Spot Detection and KESSY keyless access with push-button start, as well as the RNS 315 touch screen navigation system, the new Beetle has everybody talking.





If it isn't fun, then what's the point?

There's no sense in pretending otherwise; the Beetle is made for fun-loving drivers. Every available feature, like the sporty rear spoiler, the ambient interior lighting, and the 400-watt Fender® Premium Audio System, tells you the 2015 Beetle takes "fun" very seriously. Even the optional 210 horsepower, 2.0 TSI turbocharged engine is engineered to get maximum joy out of every kilometer. Why settle for anything less?

Key Features

Features



Available Fender® Premium Audio System

A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.



Available RNS 315 touch screen navigation system

When a car's this much fun to drive, you may not mind getting lost. But with touch screen navigation you'll always find your way.



Available panoramic power sunroof

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road".



Available ambient lighting feature

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.



Available rear spoiler

Nothing says performance quite like a rear spoiler. On the back of the 2015 Beetle, it's practically screaming it.



Available Blind Spot Detection*

Blind Spot Detection uses radar sensors to detect when an object enters the blind spot on either the driver or passenger side of the vehicle.

More Features

2.0 TDI Clean Diesel engine + 2.0 TSI, 210 horsepower, turbocharged engine

Choose from available engines, each with its own character, to give your Beetle even more personality.









Bluetooth® mobile phone connectivity with voice activation

Say hello to hands-free freedom. Standard across all trim lines, Bluetooth® connectivity gives you seamless phonebook access, music streaming and, of course, voice calling.

Available KESY keyless access with push-button start

Get into your Beetle and get on the road without having to dig around for your key.

Exteriors & Interiors

		Titan Black Izzy Cloth	Titan Black Leatherette	Titan Black Vienna Leather	Nutria Beige Vienna Leather
	Deep Black Pearl	TL	CL	CL/SL	CL
	Pure White [®]	TL	CL	CL/SL	–
	Oryx White Pearl	–	CL	CL/SL	CL
	Denim Blue	TL	CL	CL/SL	–
	Saturn Yellow	TL	CL	CL/SL	–
	Tornado Red	TL	CL	CL/SL	–
	Platinum Grey Metallic	TL	CL	CL/SL	–
	Toffee Brown Metallic	TL	CL	CL	CL

Wheels



16" Propeller steel wheel
TL



17" Rotor alloy wheel
CL



18" Twister alloy wheel
SL

Accessories – Discover more on vw.ca



Park distance control^{**}



Racing Stripes White without Sunroof^{**}



Splash guards – rear



Chrome exhaust tips



Monster Mats[®] – Beetle Logo



Heavy-duty trunk liner with cargo blocks (without Fender[®] Audio)



Volkswagen Tire Bag – up to 18" wheel

^{*}Earlier production year models feature Candy White.
^{**}European model shown to display accessories only.

Specifications

Trendline

Engines:

1.8 TSI 170 hp, 5-speed manual transmission
 1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
 Maximum torque: 184 lb-ft at 1,500-4,750 rpm

Trendline includes:

16" Propellor steel wheels with all-season tires
 6-way manually adjustable front seats
 50/50 split-folding rear seats
 Alarm preparation
 Armrest
 Bluetooth® mobile phone connectivity with voice activation
 Dashboard in black
 Driver and front passenger front airbags
 Driver and front passenger combined head-thorax side airbag supplemental restraint
 Electronic Stability Control (ESC) with Anti-Slip Regulation (ASR) (traction control) and Electronic Differential Lock (EDL)
 Front and rear disc brakes
 Hill Hold Assist
 Illuminated vanity mirrors
 Manual climate control
 Multilink rear suspension
 Plastic 3-spoke steering wheel, shift knob and handbrake lever
 Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
 Power door locks and windows
 RCD 310 AM/FM radio sound system with single CD player and 8 speakers
 Trip computer

Optional equipment:

Panoramic power sunroof

Convenience Package

- Cruise control
- Heatable front seats and washer nozzles
- Media Device Interface (MDI) with iPod® connectivity

Comfortline

Engines:

1.8 TSI 170 hp, 5-speed manual transmission
 1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
 Maximum torque: 184 lb-ft at 1,500-4,750 rpm

2.0 TDI 150 hp, 6-speed manual transmission
 2.0 TDI 150 hp, 6-speed automatic DSG with Tiptronic®
 Maximum torque: 236 lb-ft at 1,750-3,000 rpm

Comfortline includes Trendline plus:

17" Rotor alloy wheels with all-season tires
 8-way manually adjustable front comfort seats including manual lumbar support
 Alarm system
 Ambient interior lighting
 Auto-dimming interior rearview mirror
 Automatic headlights with "coming home" function
 Cruise control
 Dashboard colour-coded to exterior paint with additional glove box
 Door panels in leatherette
 Exterior chrome package
 Front fog lights
 Heatable front seats and washer nozzles
 KESSY keyless access with push-button start
 Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
 Leatherette seating surfaces
 Media Device Interface (MDI) with iPod® connectivity
 Multifunction trip computer and indicator
 Panorama tilt and slide power sunroof
 Premium 8 radio – includes 6-disc CD changer, touch screen and 8 speakers
 Rain-sensing wipers
 SiriusXM® Satellite Radio integrated

Optional equipment:

Technology Package

- Blind Spot Detection
- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system with touch screen

Appearance Package

- Bi-Xenon headlights with LED signature Daytime Running Lights (DRL)
- Climatronic® dual-zone electronic climate control
- LED rear licence plate illumination
- Sport seats
- Vienna leather seats (Titan Black or Nutria Beige)

Sportline

Engines:

2.0 TSI 210 hp, 6-speed manual transmission
 2.0 TSI 210 hp, 6-speed automatic DSG with Tiptronic®
 Maximum torque: 207 lb-ft at 1,700 rpm

Sportline includes Comfortline plus:

18" Twister alloy wheels with all-season tires
 Alloy sport pedals
 Climatronic® dual-zone electronic climate control
 Dashboard in carbon fibre look
 Dashboard-mounted auxiliary gauges
 Paddle shifters (with DSG transmission)
 Dual exhaust
 Exterior mirrors in black
 Front grille with fog light trim, window trim, and running boards in black
 Rear spoiler
 Red brake calipers
 Sound generator
 Sport suspension

Optional equipment:

Technology Package

- Blind Spot Detection
- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system – single CD player, satellite navigation system, touch screen

R-Line Package

- 19" Tornado alloy wheels with all-season tires
- Bi-Xenon headlights with LED signature Daytime Running Lights (DRL)
- Dashboard in "R-Line" design in Vanadium Grey
- Door sill plates in aluminum
- Front and rear numbers in "R" design
- R-Line badge on exterior driver and passenger sides
- R-Line badge on steering wheel

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Manual	1.8 TSI	9.9	7.2
Automatic	1.8 TSI	9.6	7.2
Manual	2.0 TDI	7.7	5.8
Automatic	2.0 TDI	7.7	5.8
Manual	2.0 TSI	10.4	7.7
Automatic	2.0 TSI	10.0	7.9

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

TSI – TSI brings together the power of direct fuel injection with the extra boost of a turbocharger. The end result? An ultra-efficient engine that provides a maximum 207 lb-ft of torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO₂ emissions.

DSG – A definite shift for the better, DSG gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works: DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

Lightly does it. The lighter you travel, the less fuel you consume. An extra 100 kg of stuff increases your fuel consumption by up to 0.3 L/100 km. So if you've got random items weighing you down, it's time to lighten the load. Driving more efficiently. Just one way that we can all Think Blue.

Think Blue.



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