2015 Beetle
There’s a new Beetle in town.

Say hello to the 2015 Beetle and discover why its arrival is causing quite a stir. With refined available features like Blind Spot Detection and KESSY keyless access with push-button start, as well as the RNS 315 touch screen navigation system, the new Beetle has everybody talking.
If it isn’t fun, then what’s the point?

There’s no sense in pretending otherwise; the Beetle is made for fun-loving drivers. Every available feature, like the sporty rear spoiler, the ambient interior lighting, and the 400-watt Fender® Premium Audio System, tells you the 2015 Beetle takes “fun” very seriously. Even the optional 210 horsepower, 2.0 TSI turbocharged engine is engineered to get maximum joy out of every kilometer. Why settle for anything less?
2.0 TDI Clean Diesel engine + 2.0 TSI, 210 horsepower, turbocharged engine
Choose from available engines, each with its own character, to give your Beetle even more personality.

Bluetooth® mobile phone connectivity with voice activation
Say hello to hands-free freedom. Standard across all trim lines, Bluetooth® connectivity gives you seamless phonebook access, music streaming and, of course, voice calling.

Available Fender® Premium Audio System
A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.

Available RNS 315 touch screen navigation system
When a car’s this much fun to drive, you may not mind getting lost. But with touch screen navigation you’ll always find your way.

Available panoramic power sunroof
The panoramic, power-sliding sunroof gives a whole new meaning to the term “open road”.

Available ambient lighting feature
With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.

Available rear spoiler
Nothing says performance quite like a rear spoiler. On the back of the 2015 Beetle, it’s practically screaming it.

Available Blind Spot Detection
Blind Spot Detection uses radar sensors to detect when an object enters the blind spot on either the driver or passenger side of the vehicle.

Available KESSY keyless access with push-button start
Get into your Beetle and get on the road without having to dig around for your key.

European or American model may be shown.
### Exteriors & Interiors

<table>
<thead>
<tr>
<th>Color</th>
<th>TL</th>
<th>CL</th>
<th>CL/SL</th>
<th>CL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deep Black Pearl</td>
<td>TL</td>
<td>CL</td>
<td>CL/SL</td>
<td>CL</td>
</tr>
<tr>
<td>Pure White*</td>
<td>TL</td>
<td>CL</td>
<td>CL/SL</td>
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<tr>
<td>Oryx White Pearl</td>
<td>–</td>
<td>CL</td>
<td>CL/SL</td>
<td>CL</td>
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<td>Denim Blue</td>
<td>TL</td>
<td>CL</td>
<td>CL/SL</td>
<td>–</td>
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<tr>
<td>Saturn Yellow</td>
<td>TL</td>
<td>CL</td>
<td>CL/SL</td>
<td>–</td>
</tr>
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<td>Tornado Red</td>
<td>TL</td>
<td>CL</td>
<td>CL/SL</td>
<td>–</td>
</tr>
<tr>
<td>Platinum Grey Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL/SL</td>
<td>–</td>
</tr>
<tr>
<td>Toffee Brown Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>CL</td>
</tr>
</tbody>
</table>

### Wheels

- 16" Propeller steel wheel TL
- 17" Rotor alloy wheel CL
- 18" Twister alloy wheel SL

### Accessories – Discover more on vw.ca

- Park distance control™
- Racing Stripes White without Sunroof™
- Splash guards – rear
- Chrome exhaust tips
- Monster Mats® – Beetle Logo
- Heavy-duty trunk liner with cargo blocks (without Fender® Audio)
- Volkswagen Tire Bag – up to 18" wheel

*Earlier production year models feature Candy White.
**European model shown to display accessories only.
Specifications

**Trendline**

**Engines:**
- 1.8 TSI 170 hp, 5-speed manual transmission
- 1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500-4,750 rpm

**Trendline includes:**
- 16” Propeller steel wheels with all-season tires
- 6-way manually adjustable front seats
- 50/50 split-folding rear seats
- Alarm preparation
- Armrest
- Bluetooth® mobile phone connectivity with voice activation
- Dashboard in black
- Driver and front passenger front airbags
- Driver and front passenger combined head-thorax side airbag supplemental restraint
- Electronic Stability Control (ESC) with Anti-Slip Regulation (ASR) (traction control) and Electronic Differential Lock (EDL)
- Front and rear disc brakes
- Hill Hold Assist
- Illuminated vanity mirrors
- Manual climate control
- Multilink rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks and windows
- RCD 310 AM/FM radio sound system with single CD player and 8 speakers
- Trip computer

**Optional equipment:**
- Panoramic power sunroof
- Convenience Package
  - Cruise control
  - Heatable front seats and washer nozzles
  - Media Device Interface (MDI) with iPod® connectivity

**Comfortline**

**Engines:**
- 1.8 TSI 170 hp, 5-speed manual transmission
- 1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500-4,750 rpm
- 2.0 TDI 150 hp, 6-speed manual transmission
- 2.0 TDI 150 hp, 6-speed automatic DSG with Tiptronic®
- Maximum torque: 236 lb-ft at 1,750-3,000 rpm

**Comfortline includes Trendline plus:**
- 17” Rotor alloy wheels with all-season tires
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm system
- Ambient interior lighting
- Auto-dimming interior rearview mirror
- Automatic headlights with “coming home” function
- Cruise control
- Dashboard colour-coded to exterior paint with additional glove box
- Door panels in leatherette
- Exterior chrome package
- Front fog lights
- Heatable front seats and washer nozzles
- KESSY keyless access with push-button start
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Leatherette seating surfaces
- Media Device Interface (MDI) with iPod® connectivity
- Multifunction trip computer and indicator
- Panorama tilt and slide power sunroof
- Premium 8 radio – includes 6-disc CD changer, touch screen and 8 speakers
- Rain-sensing wipers
- SiriusXM® Satellite Radio integrated

**Optional equipment:**
- Technology Package
  - Blind Spot Detection
  - Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
  - RNS 315 navigation system – single CD player, satellite navigation system, touch screen

**Sportline**

**Engines:**
- 2.0 TSI 210 hp, 6-speed manual transmission
- 2.0 TSI 210 hp, 6-speed automatic DSG with Tiptronic®
- Maximum torque: 207 lb-ft at 1,700 rpm

**Sportline includes Comfortline plus:**
- 18” Twister alloy wheels with all-season tires
- Alloy sport pedals
- Climatronic® dual-zone electronic climate control
- Dashboard in carbon fibre look
- Dashboard-mounted auxiliary gauges
- Paddle shifters (with DSG transmission)
- Dual exhaust
- Exterior mirrors in black
- Front grille with fog light trim, window trim, and running boards in black
- Rear spoiler
- Red brake calipers
- Sound generator
- Sport suspension

**Optional equipment:**
- Technology Package
  - Blind Spot Detection
  - Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
  - RNS 315 navigation system, touch screen
- R-Line Package
  - 19” Tornado alloy wheels with all-season tires
  - Bi-Xenon headlights with LED signature Daytime Running Lights (DRL)
  - Dashboard in “R-Line” design in Vanadium Grey
  - Door sill plates in aluminum
  - Front and rear numbers in “R” design
  - R-Line badge on exterior driver and passenger sides
  - R-Line badge on steering wheel

**Appearance Package**
- Bi-Xenon headlights with LED signature Daytime Running Lights (DRL)
- Climatronic® dual-zone electronic climate control
- LED rear licence plate illumination
- Sport seats
- Vienna leather seats (Titan Black or Nutria Beige)

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**Think Blue. It’s how we put more thought into what and how you drive.**

<table>
<thead>
<tr>
<th>Fuel Consumption*</th>
<th>Engine</th>
<th>City L/100 km</th>
<th>Highway L/100 km</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manual</td>
<td>1.8 TSI</td>
<td>9.9</td>
<td>7.2</td>
</tr>
<tr>
<td>Automatic</td>
<td>1.8 TSI</td>
<td>9.6</td>
<td>7.2</td>
</tr>
<tr>
<td>Manual</td>
<td>2.0 TDI</td>
<td>7.7</td>
<td>5.8</td>
</tr>
<tr>
<td>Automatic</td>
<td>2.0 TDI</td>
<td>7.7</td>
<td>5.8</td>
</tr>
<tr>
<td>Manual</td>
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<tr>
<td>Automatic</td>
<td>2.0 TSI</td>
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*Fuel consumption figures are estimates based on Natural Resources Canada’s approved criteria and testing methods. Your fuel consumption will vary.

TSI – TSI brings together the power of direct fuel injection with the extra boost of a turbocharger. The end result? An ultra-efficient engine that provides a maximum 207 lb-ft of torque from 1,700 to 5,000 rpm, giving you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO₂ emissions.

DSG – A definite shift for the better, DSG gives you the convenience of an automatic with the performance and efficiency of a manual. Here’s how it works: DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you’re the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

Lightly does it. The lighter you travel, the less fuel you consume. An extra 100 kg of stuff increases your fuel consumption by up to 0.3 L/100 km. So if you’ve got random items weighing you down, it’s time to lighten the load. Driving more efficiently. Just one way that we can all Think Blue.