

2015 Beetle Convertible



Das Auto.



Welcome to the great outdoors.

Hard to imagine a 210 horsepower, 2.0 TSI engine becoming one with nature, but sit in a 2015 Beetle Convertible with the top down and you'll be seeing German engineering in a whole new light. What's more? Its iconic design, featuring chrome accents and available 17" alloy wheels, will have you looking as good as the wind in your hair feels. Hello, sunshine.





European or American model may be shown.

No sun, no problem.

Even when the weather isn't being cooperative, you'll find the 2015 Beetle Convertible is always chock-full of fun features, seemingly saved for a rainy day. Ambient interior lighting sets the mood as you sit comfortably in available leather sport seats, enjoying 400-watts of legendary sound coming from the available Fender® Premium Audio System. Additional safety features like Blind Spot Detection help with visibility to ensure you're in full control of everything but Mother Nature herself.

Key Features

Features



Available 2.0 TSI, 210 horsepower 4-cylinder engine*

The responsive 2.0 TSI turbocharged engine delivers a full 207 lb-ft of torque at just 1,700 rpm. The perfect mix of power and driveability.



Available 18" alloy wheels*

Cast your eyes on these 18" alloy wheels. Careful, though – you might not be able to look away.



Available KESSY keyless access with push-button start

Unbelievably convenient – start your car without ever having to take your key out of your pocket.



Ambient lighting feature

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.



Available Climatronic® dual-zone electronic climate control

Fine-tune the climate to within 1 degree of your set temperature for the entire car. Now that's what we call taming the elements.



Standard power-folding convertible roof*

Let the sun in. The Beetle Convertible can drop its fully automatic top in just over 10 seconds, at speeds of up to 50 km/h.

More Features

Rear spoiler

Nothing says performance quite like a rear spoiler. On the back of the 2015 Beetle Convertible, it's practically screaming it.

Available leather sport seats










Designed with the drive in mind, contoured leather sport seats provide support, and keep you in the best position to experience everything the Beetle Convertible is capable of.

Standard 6-speed automatic transmission, Tiptronic® with sport mode

Hair-raising performance comes in two powerful modes – Tiptronic® for superior control, and sport mode for an extra boost of performance.

*European or American model may be shown.

Exteriors & Interiors

| | | Titan Black Leatherette | Titan Black Vienna Leather | Nutria Beige Vienna Leather* with Nutria Beige Roof |
|--|---------------------------------|-------------------------|----------------------------|---|
|  | Tornado Red | TL/CL | CL/SL | CL |
|  | Platinum Grey Metallic | TL/CL | CL/SL | |
|  | Denim Blue | TL/CL | CL/SL | |
|  | Pure White | TL/CL | CL/SL | CL |
|  | Saturn Yellow | TL/CL | CL/SL | |
|  | Moonrock Silver Metallic | TL/CL | CL/SL | |
|  | Toffee Brown Metallic | TL/CL | CL | CL |
|  | Deep Black Pearl | TL/CL | CL/SL | CL |
|  | Oryx White Pearl | CL | CL/SL | CL |

Wheels



16" Propeller steel wheel
TL+

17" Rotor alloy wheel
CL

18" Twister alloy wheel
SL

Accessories – Discover more on vw.ca



Park distance control**

Decklid nickname inscription – Beetle

Splash guards – front

Chrome exhaust tips

Heavy-duty trunk liner with cargo blocks (without Fender® Audio)

Monster Mats® – Beetle Logo

Subwoofer retrofit**

*Beige interior includes dashboard and headliner in beige.
**European model shown to display accessories only.

Specifications

Trendline+

Engine:

1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 184 lb-ft at 1,500-4,750 rpm

Trendline+ includes:

16" Propeller steel wheels with all-season tires
50/50 split-folding rear seats
8-way manually adjustable front comfort seats including manual lumbar support
Alarm preparation
Ambient lighting (4 positions/3 colours)
Armrest
Bluetooth® mobile phone connectivity with voice activation
Body-coloured bumpers
Bracket for multimedia device in glove box
Dashboard colour coded to exterior paint with additional glove box
Diversity antenna
Door panels in leatherette
Driver and front passenger front airbags
Driver and front passenger combined head-thorax side airbag supplemental restraint
Electronic Stability Control (ESC) with Anti-Slip Regulation (ASR) (traction control) and Electronic Differential Lock (EDL)
Front and rear disc brakes
Heatable front seats and washer nozzles
Hill Hold Assist
Leatherette seating surfaces
Manual Climate Control
Multilink rear suspension
Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
Plastic 3-spoke steering wheel, shift knob and handbrake lever
Power soft-top featuring remote operation with keyfob
RCD 310 AM/FM radio with single CD player and 8 speakers
Rear seat pockets
Rear spoiler
Tonneau cover in beige or black
Trip computer
Wind blocker

Comfortline

Engine:

1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 184 lb-ft at 1,500-4,750 rpm*

Comfortline includes Trendline+ plus:

17" Rotor alloy wheels with all-season tires
Alarm system
Auto-dimming interior rearview mirror
Automatic headlights with "coming home" function
Chrome rings around the cluster, radio/navigation system and air vents
Chrome tips on window switches
Exterior chrome package
Front fog lights
KESY keyless access with push-button start
Leather-wrapped multifunction steering wheel, shift knob and hand brake lever
Media Device Interface (MDI) with iPod Connectivity®
Multifunction trip computer
Premium 8 radio – includes 6-disc CD changer, touchscreen and 8 speakers
Rain-sensing wipers
SiriusXM® Satellite Radio integrated

Optional equipment:

Technology Package

- Blind Spot Detection
- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system – single CD player and touchscreen

Appearance Package

- Bi-Xenon headlights with LED Signature Daytime Running Lights (DRL)
- Climatronic® dual-zone electronic climate control
- LED rear license plate illumination
- Sport seats
- Vienna leather seats (Titan Black or Nutria Beige)

Sportline

Engines:

2.0 TSI 210 hp, 6-speed manual transmission
2.0 TSI 210 hp, 6-speed DSG with Tiptronic®
Maximum torque: 207 lb-ft at 1,700 rpm

Sportline includes Comfortline plus:

18" Twister alloy wheels with all-season tires
Alloy sport pedals
Brake calipers in red
Climatronic® dual-zone electronic climate control
Dashboard in carbon fibre look
Dashboard-mounted auxiliary gauges
DSG paddle shifters (with automatic transmission)
Dual exhaust
Exterior mirrors in black
Front chrome grill
Leather seating surfaces
Rocker extensions in black with chrome strip
Sound generator
Sport seats
Sport suspension

Optional equipment:

Technology Package

- Blind Spot Detection
- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system – single CD player and touchscreen

R-Line Package

- 19" Tornado alloy wheels with all-season tires
- Bi-Xenon headlights with LED Signature Daytime Running Lights (DRL)
- Dashboard in "R-Line" design in Vanadium Grey
- Door sill plates in aluminum
- Front and rear bumpers in "R" design
- R-Line badge on steering wheel
- R-Line badge on exterior driver and passenger sides

Think Blue. It's how we put more thought into what and how you drive.

| Fuel Consumption* | Engine | City L/100 km | Highway L/100 km |
|-------------------|---------|---------------|------------------|
| Automatic | 1.8 TSI | 9.8 | 7.3 |
| Automatic | 2.0 TDI | 7.8 | 5.9 |
| Manual | 2.0 TSI | 10.4 | 7.7 |
| Automatic | 2.0 TSI | 10.3 | 8.2 |

TSI – TSI brings together the power of direct fuel injection with the extra boost of a turbocharger. The end result? An ultra-efficient engine that provides a maximum 184 lb-ft of torque from 1,500 to 4,750 rpm, gives you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO₂ emissions.

DSG – A definite shift for the better, DSG gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works: DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

Lightly does it. The lighter you travel, the less fuel you consume. An extra 100 kg of stuff increases your fuel consumption by up to 0.3 L/100 km. So if you've got random items weighing you down, it's time to lighten the load. Driving more efficiently. Just one way that we can all Think Blue.

Think Blue.

* Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.



VW.ca

© 2014 Volkswagen Canada. Printed in Canada. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built or available at extra cost. Although we endeavour to ensure that the information contained in this brochure is accurate, as errors may occur from time to time, customers should contact their local Volkswagen dealer for details. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. The estimated fuel consumption ratings for the 2015 Beetle Convertible models are based on Natural Resources Canada's (NRCAN) newly approved fuel consumption criteria and testing methods effective with 2015 model year vehicles. Please note that comparisons to seemingly identical 2015 and 2014 model year and older vehicles will show discrepancies due to the difference in NRCAN approved calculation methods. Please refer to NRCAN's Fuel Consumption Guide 2015 for estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, drivers habits and vehicle's additional equipment. For more information, please visit <https://www.nrcan.gc.ca/energy/efficiency/transportation/cars-light-trucks/buying/7491>. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. The navigation system depends upon signals from the GPS network and is designed to provide you with suggested routes only. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Volkswagen Canada. Discrepancies may occur between the mapping and the actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. "Beetle", "Climatronic", "DSG", "Trendline", "Sportline", "Comfortline", "TSI", "TDI", "Think Blue", "Volkswagen", "Das Auto & Design" and the Volkswagen logo are registered trademarks of Volkswagen AG. "Monster Mats" is a registered trademark of Volkswagen Group Canada Inc. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "iPod" is a registered trademark of Apple Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "Fender" is a registered trademark of Fender Musical Instruments Corporation. For further information regarding any Volkswagen model, please call 1-800 DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road. Version date: 11/25/2014.

European or American model may be shown.

