

Make-A-Wish®
SOUTH CAROLINA

Wishes in *Bloom*

Sunday, May 19, 2019
Magnolia Plantation & Gardens
2019 Sponsorship Opportunities





HOPE • STRENGTH • JOY



About Make-A-Wish

Together, we grant life-changing wishes for children with critical illnesses.

Make-A-Wish® understands hope is medicine. Wishes provide wish kids with hope, renewed energy and strength - aiding them in facing their conditions and in healing. The transformational experience of a wish also unites communities and bonds families closer together.

We are proud to partner with Magnolia Plantation & Gardens to present our 3rd annual signature event in the Lowcountry, Wishes In Bloom, on Sunday, May 19, 2019. We look forward to, with your support, continuing our quest to bring every eligible child's wish to life.

Why A Wish?

95% of parents shared that the wish experience provided their child with the opportunity to view their life as more than an illness

98% of parents agreed that the wish generated a sense of hope, an improved outlook and positive forward thinking and enhanced the mental and emotional health of their child

Local Impact

Together, we granted 207 wishes last year, the most ever in our chapter's history

We serve all 46 counties of South Carolina

On average, a wish is granted every 48 hours in our state



Why Wishes Matter

Inspired by a character in her favorite movie, when Fiona imagines herself, she is always clad in cowgirl boots, a cowgirl hat, and a big belt buckle. However, Fiona found out that fighting lymphoblastic leukemia can keep you from being the rambunctious cowgirl you know you are inside. A wish helped her rediscover that missing part of herself when she wished to be a cowgirl at a dude ranch.

Taking the horse by the reigns, Fiona flourished on the ranch. From cleaning saddles to cooking hotdogs over a campfire, she felt like she could go anywhere her heart and her horse's hooves could take her.

While her horse took her far that day, the renewed hope and strength her wish gave her will enable Fiona to take herself so much farther in the years to come. Research shows wishes have proven physical and emotional benefits that can give children with critical illnesses a higher chance of survival.



*I wish to be a cowgirl
at a dude ranch*

Fiona, 4
lymphoblastic leukemia

Thank you for helping change lives for kids like Fiona.

TRANSFORM LIVES ONE WISH AT A TIME

Wishes in Bloom is a memorable and inspiring evening that includes

- ☆ Cocktail Hour & Silent Auction
- ☆ Guest Speakers & Wish Testimonials
- ☆ Local Cuisine by prominent Lowcountry chefs
- ☆ Live Auction & Chance to Win
- ☆ Musical Entertainment



*I wish to
have a
professional
drum set*

Jose, 15
kidney disorder

THE NEED



In 2019, Make-A-Wish South Carolina will grant the wishes of more than 207 children living with a critical illness. At an average cost of \$7,500 per wish, the fulfillment of our mission relies on the support of donors, such as sponsors of Wishes in Bloom.

**Over \$170,000 was raised during the first two Lowcountry events,
making it possible to grant 23 wishes!**

Benefit to You

Sponsoring the 3rd annual Wishes in Bloom will not only impact the lives of local children we serve, but it will also strategically align your company with one of the country's top charitable brands. Being a Wishes in Bloom sponsor is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community.

Our Audience

Just as our mission suggests, it takes an entire community to make wishes come true. The Make-A-Wish family is made up of multiple groups all working together, including:

- ☆ Thousands of wish families whom we've served
- ☆ Over 250 volunteers throughout South Carolina
- ☆ More than 7,000 social media followers
- ☆ Nearly 500 past event participants
- ☆ A dedicated and engaged Board of Directors, made up of influential community figures
- ☆ A family of corporate partners, foundations and individual donors



2019 Sponsorship Benefits

PRESENTING \$25,000

- Three VIP tables of 10 (30 guests) with name recognition and prominent placement
- Complimentary wine at your table

Includes all recognition benefits from Star Sponsor PLUS

- Name within the event title listed as “2019 Wishes in Bloom presented by [Company Name]”
- Welcome letter in event program booklet
- Opportunity to provide small branded gift to attendees
- Full page acknowledgment in event program booklet (in lieu of ½ page)



STAR SPONSOR \$15,000

- Two VIP tables of 10 (20 guests) with name recognition and prominent placement
- Complimentary wine at your table

Includes all recognition benefits from Magnolia Sponsor PLUS

- Opportunity to host wish reveal or homecoming party for a wish kid or attend an exclusive luncheon with a wish family
- Photo opportunity with corporate representative and wish kid
- Half-page acknowledgment in event program booklet

MAGNOLIA SPONSOR \$10,000

- Two reserved tables of 10 (20 guests) with name recognition and prominent placement
- Complimentary wine at your table

Includes all recognition benefits from Camellia Sponsor PLUS

- Involvement in a wish reveal, wish send off or homecoming party for a wish kid
- Company logo incorporated into MAWSC social media plan related to Wishes in Bloom
- Commemorative thank-you gift
- Company logo on all promotional materials related to the event, including e-communications, advertisements, media materials, relevant signage, and slideshow (in lieu of name only)
- Acknowledgment in event program booklet featuring company logo

CAMELLIA SPONSOR \$5,000

- One reserved table for 10 with name recognition
- Complimentary wine at your table

Includes all recognition benefits from Azalea Sponsor PLUS

- Name on all promotional materials related to Wishes in Bloom, including e-communications, advertisements, media materials, relevant signage, and slideshow
- Verbal recognition at event

AZALEA SPONSOR \$3,000

- One reserved table for 10 with name recognition

Includes all recognition benefits from Gardenia Sponsor PLUS

- Recognition in post-event thank-you ad
- Name included on event website

GARDENIA SPONSOR: \$1,500

- One reserved table for 10 with name recognition
- Acknowledgment in event program booklet (name only)





Wishes in Bloom



Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring Wishes in Bloom on May 19, 2019.

- ☐ Presenting (\$25,000)* ☐ Star (\$15,000)* ☐ Magnolia (\$10,000)*
☐ Camellia (\$5,000)* ☐ Azalea (\$3,000)* ☐ Gardenia (\$1,500)*

- ☐ I am unable to attend, but would like to make a charitable contribution of \$ _____
☐ I am unable to attend, but would like more information on how to participate in the silent auction.

Sponsor Name: _____
Please print name exactly as you wish to be listed on promotional materials

Contact Name: _____ Title: _____

Address: _____

Telephone: (____) _____ E-Mail: _____

Fax: (____) _____

Website (for appropriate sponsorship levels): _____

By providing this information, you agree to have your website linked to the Make-A-Wish South Carolina website, if applicable.

Payment Method

- ☐ Visa ☐ MasterCard ☐ AmericanExpress ☐ Discover ☐ Check**

Credit Card Number:

Expiration Date:

Name:

Security Code:

- ☐ Please send me an invoice.

**Please make checks payable to Make-A-Wish South Carolina

Mail, email or fax this form to:

Make-A-Wish South Carolina
225 S. Pleasantburg Dr. Ste. C17
Greenville SC 29607
Phone: 864.250.0702
Fax: 864.250.0704

For more information, contact:
Karen Lucht
Regional Development Officer -
Lowcountry, Myrtle Beach & Hilton Head

klucht@sc.wish.org

Sponsorship Forms must be received by April 19th to be included in print materials.
Your sponsorship will be confirmed upon receipt.

wishesinbloomsc.org

*A good faith estimate of the value per individual Wishes in Bloom ticket is \$75.00. In exchange for this contribution level, you may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor should you have any questions, and retain a copy of this form for your records.

Wishes in Bloom

You're in Good Company | 2018 Wishes In Bloom Major Sponsors



Lowcountry Chi Omega
Alumnae Chapter



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ONE WISH AT A TIME**

Learn More About Make-A-Wish South Carolina
sc.wish.org | wishesinbloomsc.org

